

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4182358

Traffic Order # 12346550		Created On 5/10/2024 7:56:40 AM		Order Status Revision Confirmed	
Order # 4182358		Created By Scatto, April		Gross \$ 10001.00	
Order Descrp 63181591_POL_Candidate_FRIENDS FOR SHEILA DIXON -		Updated On 5/13/2024 11:17:10 AM		Net \$ 7200.72	
Client AMP - FRIENDS FOR SHEILA DIXON -		Updated By eClerx BOT		Units 52	
Start Date 5/6/2024		Industry Political-State-Local		Credit Hold NO	
End Date 5/19/2024		REFERENCES			
# of Weeks 2		Primary		BILLING INFORMATION	
SALES		Secondary		Purchase Order #	
ActiveWeeks 2		Tertiary		Billing Schedule Broadcast	
AE 1 Draper, Don		Quarternary		EDI INFORMATION	
AE 2		TRAFFIC OPTIONS			
Agency AMP - OLD TOWN MEDIA 15.00% LLC		Address 1 AMP MEDIA		Product 511514	
RepFirm NCC 13.00%		Address 2		Estimate 511514	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ		Submit EDI Invoice? Submit EDI Invoice	
Total Zones 1		Zip 07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Baltimore Interconnect		Contact		5/9 New Candidate Order. Please review and confirm. Thanks!, Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks 5		Phone 111-111-1111			
GENERAL COMMENTS		Avail Tag			
5/9 New Candidate Order. Please review and confirm. Thanks !,		Contract Type Standard			
		Copy Group			
		Division			
		Reference #			
				SYSCODE LIST	
				6740	

SUMMARY FOR SYSCODE 6740

Traffic Order #	12346550	Created On	5/10/2024 7:56:40 AM	Order Status	Revision Confirmed
Order #	4182358	Created By	Scatto, April	Syscode Gross \$	10001.00
Order Descrp	63181591_POL_Candidate_FRIENDS FOR SHEILA DIXON -	Updated On	5/13/2024 11:13:53 AM	Syscode Net \$	7200.72
Client	AMP - FRIENDS FOR SHEILA DIXON - BAL	Updated By	eClerx BOT	Syscode Units	52
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/19/2024	Zones	Baltimore Interconnect	Avg Unit Rate	192.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						1	\$275.00	\$275.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$225.00	\$225.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN PT	05/13/2024	05/13/2024	M 7p-12m	X							1	\$550.00	\$550.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6740	HALL DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$42.00	\$42.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6740	HALL PT	05/13/2024	05/13/2024	M 7p-12m	X							1	\$155.00	\$155.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						1	\$275.00	\$275.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$225.00	\$225.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC PT	05/13/2024	05/13/2024	M 7p-12m	X							1	\$550.00	\$550.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6740	TVL DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$21.00	\$21.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6740	TVL PT	05/13/2024	05/13/2024	M 7p-12m	X							1	\$205.00	\$205.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	6740	TWC DT	05/13/2024	05/13/2024	M 9a-4p	X							1	\$25.00	\$25.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	6740	TWC PT	05/13/2024	05/13/2024	M 7p-12m	X							1	\$39.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EM	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	2	\$275.00	\$550.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EF	05/11/2024	05/12/2024	Sa-Su 4p-7p						X	X	1	\$350.00	\$350.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6740	HALL DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	3	\$42.00	\$126.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6740	HALL PT	05/11/2024	05/12/2024	Sa-Su 7p- 12m						X	X	2	\$155.00	\$310.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EM	05/11/2024	05/12/2024	Sa-Su 5a-9a						X	X	2	\$275.00	\$550.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC EF	05/11/2024	05/12/2024	Sa-Su 4p-7p						X	X	2	\$350.00	\$700.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6740	TVL DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	3	\$21.00	\$63.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6740	TVL PT	05/11/2024	05/12/2024	Sa-Su 7p-12m						X	X	2	\$205.00	\$410.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	6740	TWC EF	05/11/2024	05/12/2024	Sa-Su 4p-7p						X	X	3	\$18.00	\$54.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN PT	05/11/2024	05/12/2024	Sa-Su 7p-12m						X	X	2	\$550.00	\$1,100.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6740	HALL EF	05/11/2024	05/12/2024	Sa-Su 4p-7p						X	X	2	\$90.00	\$180.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	3	\$225.00	\$675.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	6740	TWC PT	05/11/2024	05/12/2024	Sa-Su 7p-12m						X	X	2	\$39.00	\$78.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6740	MNBC PT	05/11/2024	05/12/2024	Sa-Su 7p-12m						X	X	2	\$550.00	\$1,100.00	30

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27	27		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	6740	TWC DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	2	\$25.00	\$50.00	30
28	28		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN DT	05/11/2024	05/12/2024	Sa-Su 9a-4p						X	X	3	\$225.00	\$675.00	30
29	29		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6740	TVL EF	05/11/2024	05/12/2024	Sa-Su 4p-7p						X	X	3	\$31.00	\$93.00	30
30	30		Amp ersa nd Politi cal Bun dle	74 74	CNN	6740	CNN EF	05/14/2024	05/14/2024	Tu 4p-7p	X							1	\$350.00	\$350.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Client	AMP - FRIENDS FOR SHEILA DIXON - BAL	Updated On	5/13/2024 11:17:10 AM	Net \$	7200.72
Start Date	5/6/2024	Updated By	eClerx BOT	Units	52
End Date	5/19/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	