



Bravo Mic Communications - KVLC
 101 Perkins Drive
 Las Cruces, NM 88005
 (575) 527-1111

www.101gold.com

CONTRACT

<u>Contract / Revision</u> 12472 /		<u>Alt Order #</u>
<u>Advertiser</u> Mariah Hernandez for Mayor		<u>Original Date / Revision</u> 10/27/23 / 10/27/23
<u>Contract Dates</u> 10/30/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KVLC-FM	<u>Account Executive</u> Tami Eberwine	<u>Sales Office</u> Las Cruces - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Mariah Hernandez for Mayor
 Attention: Mariah Hernandez
 1913 Sumner Place
 Las Cruces, NM 88001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVLC	10/30/23	11/05/23	M-F Prime Rotator	6a-7p		1:00			NM	30	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	66666--				30	\$19.00			
N 2	KVLC	11/06/23	11/07/23	M-F Prime Rotator	6a-7p		1:00			NM	12	\$228.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/23	11/12/23	66-----				12	\$19.00			
Totals											42	\$798.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/23 - 10/31/23	12	\$228.00	\$228.00	\$18.38	\$246.38
11/01/23 - 11/07/23	30	\$570.00	\$570.00	\$45.96	\$615.96
Totals	42	\$798.00	\$798.00	\$64.34	\$862.34

*Tax 1 Note: Las Cruces Tax 8.0625%.

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.