



KQDS
PO Box 9115
Fargo, ND 58106
(218) 728-1622

Swim Creative
310 E Superior St, Ste 130
Duluth, MN 55802

Contract # 69410
Schedule Dates 09/25/23-11/06/23
Advertiser Duluth Forever PAC (6751)
Agency Swim Creative (1762)
Product Services-Charitable/Non-Profit (1094)
Brand Fall 23 (67687)
Salesperson House 2-KQDS, KQDS (1097)
Sales Office KQDS
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Issue Agency
Billing Type Standard
Comments

Date Entered 09/19/23
Last Modified 09/20/23
Entered By Curt Tupy
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$197.40
Net Total \$1,118.60
Sales Tax

Duluth/Superior (KQDS)		
By Broadcast Month	Spots	Rate
Oct. 2023	36	\$928.00
Nov. 2023	14	\$388.00
Grand Total:	50	\$1,316.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/23-09/29/23	3	:15	7A- LOCAL NEWS 7AM	1	X	X	X	X	X			1	\$10.00	\$10.00	Duluth/Superior (KQDS)		9/19/23
2.0	Normal Line / SPOT	10/02/23-10/06/23	3	:15	7A- LOCAL NEWS 7AM	3	X	X	X	X	X			3	\$10.00	\$30.00	Duluth/Superior (KQDS)		9/19/23
3.0	Normal Line / SPOT	10/09/23-10/13/23	3	:15	7A- LOCAL NEWS 7AM	3	X	X	X	X	X			3	\$10.00	\$30.00	Duluth/Superior (KQDS)		9/19/23
4.0	Normal Line / SPOT	10/16/23-10/20/23	3	:15	7A- LOCAL NEWS 7AM	3	X	X	X	X	X			3	\$10.00	\$30.00	Duluth/Superior (KQDS)		9/19/23
5.0	Normal Line / SPOT	10/23/23-10/27/23	3	:15	7A- LOCAL NEWS 7AM	3	X	X	X	X	X			3	\$10.00	\$30.00	Duluth/Superior (KQDS)		9/19/23
6.0	Normal Line / SPOT	10/30/23-11/03/23	3	:15	7A- LOCAL NEWS 7AM	3	X	X	X	X	X			3	\$10.00	\$30.00	Duluth/Superior (KQDS)		9/19/23
7.0	Revised Line / SPOT	11/06/23-11/10/23	3	:15	7A- LOCAL NEWS 7AM	2	X	X	X	X	X						Duluth/Superior (KQDS)		9/19/23
7.1	Normal Line / SPOT	11/06/23-11/06/23	3	:15	7A- LOCAL NEWS 7AM	2								2	\$10.00	\$20.00	Duluth/Superior (KQDS)		9/20/23
8.0	Normal Line / SPOT	09/25/23-09/29/23	3	:15	5:30P- LOCAL NEWS 530PM	1	X	X	X	X	X			1	\$20.00	\$20.00	Duluth/Superior (KQDS)		9/19/23
9.0	Normal Line / SPOT	10/02/23-10/06/23	3	:15	5:30P- LOCAL NEWS 530PM	3	X	X	X	X	X			3	\$20.00	\$60.00	Duluth/Superior (KQDS)		9/19/23
10.0	Normal Line / SPOT	10/09/23-10/13/23	3	:15	5:30P- LOCAL NEWS 530PM	3	X	X	X	X	X			3	\$20.00	\$60.00	Duluth/Superior (KQDS)		9/19/23
11.0	Normal Line / SPOT	10/16/23-10/20/23	3	:15	5:30P- LOCAL NEWS 530PM	3	X	X	X	X	X			3	\$20.00	\$60.00	Duluth/Superior (KQDS)		9/19/23
12.0	Normal Line / SPOT	10/23/23-10/27/23	3	:15	5:30P- LOCAL NEWS 530PM	3	X	X	X	X	X			3	\$20.00	\$60.00	Duluth/Superior (KQDS)		9/19/23

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.



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13.0	Normal Line / SPOT	10/30/23-11/03/23	3	:15	5:30P- LOCAL NEWS 530PM	3	X	X	X	X	X			3	\$20.00	\$60.00	Duluth/Superior (KQDS)		9/19/23
14.0	Revised Line / SPOT	11/06/23-11/10/23	3	:15	5:30P- LOCAL NEWS 530PM	2	X	X	X	X	X						Duluth/Superior (KQDS)		9/19/23
14.1	Normal Line / SPOT	11/06/23-11/06/23	3	:15	5:30P- LOCAL NEWS 530PM	2								2	\$20.00	\$40.00	Duluth/Superior (KQDS)		9/20/23
15.0	Normal Line / SPOT	09/25/23-09/28/23	3	:15	8:59P- LOCAL NEWS 9PM	1	X	X	X	X				1	\$50.00	\$50.00	Duluth/Superior (KQDS)		9/19/23
16.0	Normal Line / SPOT	10/02/23-10/05/23	3	:15	8:59P- LOCAL NEWS 9PM	2	X	X	X	X				2	\$50.00	\$100.00	Duluth/Superior (KQDS)		9/19/23
17.0	Normal Line / SPOT	10/09/23-10/12/23	3	:15	8:59P- LOCAL NEWS 9PM	2	X	X	X	X				2	\$50.00	\$100.00	Duluth/Superior (KQDS)		9/19/23
18.0	Normal Line / SPOT	10/16/23-10/19/23	3	:15	8:59P- LOCAL NEWS 9PM	2	X	X	X	X				2	\$50.00	\$100.00	Duluth/Superior (KQDS)		9/19/23
19.0	Normal Line / SPOT	10/23/23-10/26/23	3	:15	8:59P- LOCAL NEWS 9PM	2	X	X	X	X				2	\$50.00	\$100.00	Duluth/Superior (KQDS)		9/19/23
20.0	Normal Line / SPOT	11/02/23-11/02/23	3	:15	8:59P- LOCAL NEWS 9PM						2			2	\$50.00	\$100.00	Duluth/Superior (KQDS)		9/19/23
21.0	Revised Line / SPOT	11/06/23-11/09/23	3	:15	8:59P- LOCAL NEWS 9PM	1	X	X	X	X							Duluth/Superior (KQDS)		9/19/23
21.1	Normal Line / SPOT	11/06/23-11/06/23	3	:15	8:59P- LOCAL NEWS 9PM	1								1	\$50.00	\$50.00	Duluth/Superior (KQDS)		9/20/23
22.0	Normal Line / SPOT	10/18/23-10/18/23	3	:15	6:58P- FOX THE MASKED SINGER 7PM				1					1	\$88.00	\$88.00	Duluth/Superior (KQDS)		9/19/23
23.0	Normal Line / SPOT	11/01/23-11/01/23	3	:15	7P- 8P (CST)				1					1	\$88.00	\$88.00	Duluth/Superior (KQDS)	The Masked Singer	9/19/23

CONFIRMATION CONTRACT

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:		Comments:
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Curt Tupy

From: Mary Shields <mary.shields@swimcreative.com>
Sent: Tuesday, September 19, 2023 4:04 PM
To: Curt Tupy
Subject: Forever Duluth Pac

Hi Curt
Please see the following television schedule for the Forever Duluth Pac.

Let me know if you have any questions.

Thank you
Mary

Television (Adults 25-54)
Forever Duluth (PAC)
7 Week Schedule

9/12/23

STATION	DAY	TIME	PROGRAM	COST	W/O	W/O	W/O	W/O	W/O	W/O	W/O	Total Spots	TOTAL
					Sept 25	Oct2	Oct 9	Oct 16	Oct 23	Oct 30	Nov 6		COST
KQDS - TV	M - F	7A - 9A	Fox 21 Morning News	\$10.00 :15	1	3	3	3	3	3	2	18	\$180.00
(FOX)	M - F	5:30P - 6P	Fox 21 News at 5:30 PM	\$20.00 :15	1	3	3	3	3	3	2	18	\$360.00
	M - F	9P - 10P	Fox 21 News at 9	\$50.00 :15	1	2	2	2	2	2	1	12	\$600.00
	Wed	7P - 8P	The Masked Singer	\$88.00 :15				1		1		2	\$176.00
												50	\$1,316.00



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin Cain, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kevin Cain

Agency name: Swin Creative

Address: 310 E Superior Street, Ste 130, Duluth, MN 55802

Contact: Kevin Cain Phone number: 218-722-1404 Email: kevin@swimcreative.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Forever Duluth PAC

Address: 230 W Superior St STE 800, Duluth, MN 55802

Contact: Terry Lundberg, President Phone number: 218-343-6545 Email: terrylundberg@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):
Terry Lundberg, Pat Mullen, Seth Oliver, and Julie Padilla (board of directors)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 
 Name: Forever Duluth PAC, Terry Lundberg, President
 Date of Request to Purchase Ad Time:

Station Representative

Signature: 
 Name: Curtis Dupuy
 Date of Station Agreement to Sell Time: 09/21/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No

Date ad received: 09/21/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 69410
 Station Call Letters: KQDS-TV
 Date Received/Requested: 09/21/23
 Est. #: Duluth Superior
 Station Location:
 Run Start and End Dates: 09/25/23 - 11/06/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.