

Troy Cable

Order Detail

Contract:	8480	Acct. Exec.:	Camp, Steven	Order Dates:	05/07/18 to 05/20/18	Billing Period:	
Order:	1 of 1	Send Bill To:	RepFirm	Order Type:		Billing Type:	Broadcast
Client:	1249 - Steve Marshall for Alabama	Contract Status:	Expired	Comm. Type:		Package Fee Average:	\$ .00
Agency:	47 - Strategic Media Services, Inc	Contract Dates:	05/07/18 to 05/20/18	Revenue Type:	Political	Estimate Id:	4013
Rep. Firm:	3 - NCC Affidavit Center	Order Entry:	05/08/18 Rev 2, 05/08/18	Product Type:	Recruitment	Rep Order #:	62531500
						Agency Product Code:	405

Line	Pri Lev	Pre Lev	Make Good	Network	Zone	Date Start	Date Stop	Mon	Tue	Spots Per Day					Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Length	Prog Type	Id(s)	Media	Weights
1	2	2	Yes	FXNC	Troy Daleville	05/07/18	05/13/18			X	X	X	X	X	06:00:00	09:00:00	4	8.00	32.00	00:00:30	All	3		1
2	2	2	Yes	FXNC	Troy Daleville	05/14/18	05/20/18	X	X						06:00:00	09:00:00	2	8.00	16.00	00:00:30	All	3		1
3	2	2	Yes	FXNC	Troy Daleville	05/07/18	05/13/18			X	X	X	X	X	09:00:00	16:00:00	5	14.00	70.00	00:00:30	All	3		1
4	2	2	Yes	FXNC	Troy Daleville	05/14/18	05/20/18	X	X						09:00:00	16:00:00	2	14.00	28.00	00:00:30	All	3		1
5	2	2	Yes	FXNC	Troy Daleville	05/07/18	05/13/18			X	X	X	X	X	16:00:00	19:00:00	5	14.00	70.00	00:00:30	All	3		1
6	2	2	Yes	FXNC	Troy Daleville	05/14/18	05/20/18	X	X						16:00:00	19:00:00	2	14.00	28.00	00:00:30	All	3		1
7	2	2	Yes	FXNC	Troy Daleville	05/07/18	05/13/18			X	X	X	X	X	20:00:00	23:00:00	7	20.00	140.00	00:00:30	All	3		1
8	2	2	Yes	FXNC	Troy Daleville	05/14/18	05/20/18	X	X						20:00:00	23:00:00	3	20.00	60.00	00:00:30	All	3		1
Totals:																	30		\$444.00					

Order Summary

Total	Spots	Total Cost		Average Spot Cost (Gross)		Average Spot Cost (Net)		Spot Status Summary					
Spots	Paid	Gross	Net	Total	Paid	Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill
30	30	\$444.00	\$301.92	\$14.80	\$14.80	\$10.06	\$10.06	0	0	0	0	30	0
Package Fee Summary													
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Added Fee Summary													
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	0	30	0	0	0	0	0	0	0
	.00	.00	.00	.00	444.00	.00	.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
3	SMTIV041701H	04/18/18	00:00:00	05/27/18	24:00:00

**Order Notes**

62531500 - Troy

**Accepted By:** \_\_\_\_\_

End Of Report

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Steve Marshall for Alabama

AE: Camp, Steven

Billing Cycle:05/18

Invoice ID: 18254

Invoice Date: 05/30/18

Contract ID: 8480

Client ID: 1249

Description	Amount
Order 1	\$444.00
Sub Total This Contract:	\$444.00
Less Agency (15.00 %)	(\$66.60)
Less Rep. Firm (20.00 %)	(\$75.48)
<b>Amount Due This Invoice</b>	<b>\$301.92</b>

Estimate ID: 4013, Rep Order ID: 62531500

Contract Note: 62531500 - Troy

Terms: Net 10 Days  
Checks Payable To: Troy Cable  
Mail To: Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# Affidavit of Performance - Spot Detail

Client: Steve Marshall for Alabama  
Notes: 62531500 - Troy  
Bill Cycle: 05/18  
Agency: Strategigic Media Services, Inc  
Contract: 8480  
Invoice: 18254  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
05/10/18	Thursday	FXNC	Troy Daleville Oza	Americas Newsroom	09:52:10	SMTIV041701H	00:00:30	3	\$14.00
05/10/18	Thursday	FXNC	Troy Daleville Oza	Neil Cavuto Your World	15:24:23	SMTIV041701H	00:00:30	3	\$14.00
05/10/18	Thursday	FXNC	Troy Daleville Oza	Special Report	17:20:31	SMTIV041701H	00:00:30	5	\$14.00
05/10/18	Thursday	FXNC	Troy Daleville Oza	The Five	20:48:33	SMTIV041701H	00:00:30	7	\$20.00
05/10/18	Thursday	FXNC	Troy Daleville Oza	Hannity	21:52:50	SMTIV041701H	00:00:30	7	\$20.00
05/10/18	Thursday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	22:23:35	SMTIV041701H	00:00:30	7	\$20.00
05/10/18	Thursday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	22:53:16	SMTIV041701H	00:00:30	7	\$20.00
05/11/18	Friday	FXNC	Troy Daleville Oza	Fox & Friends	05:51:36	SMTIV041701H	00:00:30	1	\$8.00
05/11/18	Friday	FXNC	Troy Daleville Oza	Americas Newsroom	08:52:41	SMTIV041701H	00:00:30	1	\$8.00
05/11/18	Friday	FXNC	Troy Daleville Oza	Outnumbered	11:14:48	SMTIV041701H	00:00:30	3	\$14.00
05/11/18	Friday	FXNC	Troy Daleville Oza	Special Report	17:47:13	SMTIV041701H	00:00:30	5	\$14.00
05/11/18	Friday	FXNC	Troy Daleville Oza	The Five	20:18:13	SMTIV041701H	00:00:30	7	\$20.00
05/12/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	07:52:29	SMTIV041701H	00:00:30	1	\$8.00
05/12/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	08:53:30	SMTIV041701H	00:00:30	1	\$8.00
05/12/18	Saturday	FXNC	Troy Daleville Oza	Cavuto on Business	09:51:47	SMTIV041701H	00:00:30	3	\$14.00
05/12/18	Saturday	FXNC	Troy Daleville Oza	Americas News HQ	16:19:27	SMTIV041701H	00:00:30	5	\$14.00
05/12/18	Saturday	FXNC	Troy Daleville Oza	FOX Report Saturday	18:51:53	SMTIV041701H	00:00:30	5	\$14.00
05/12/18	Saturday	FXNC	Troy Daleville Oza	Justice with Judge Jeanine	20:51:25	SMTIV041701H	00:00:30	7	\$20.00
05/13/18	Sunday	FXNC	Troy Daleville Oza	FOX News Sunday	13:21:42	SMTIV041701H	00:00:30	3	\$14.00
05/13/18	Sunday	FXNC	Troy Daleville Oza	FOX Report Sunday	18:45:08	SMTIV041701H	00:00:30	5	\$14.00
05/13/18	Sunday	FXNC	Troy Daleville Oza	The Next Revolution	20:47:10	SMTIV041701H	00:00:30	7	\$20.00
05/14/18	Monday	FXNC	Troy Daleville Oza	Fox & Friends	07:51:22	SMTIV041701H	00:00:30	2	\$8.00
05/14/18	Monday	FXNC	Troy Daleville Oza	Happening Now	12:20:47	SMTIV041701H	00:00:30	4	\$14.00
05/14/18	Monday	FXNC	Troy Daleville Oza	The Story	18:45:47	SMTIV041701H	00:00:30	6	\$14.00
05/14/18	Monday	FXNC	Troy Daleville Oza	The Five	20:25:37	SMTIV041701H	00:00:30	8	\$20.00
05/14/18	Monday	FXNC	Troy Daleville Oza	Hannity	21:22:30	SMTIV041701H	00:00:30	8	\$20.00
05/15/18	Tuesday	FXNC	Troy Daleville Oza	Americas Newsroom	08:50:28	SMTIV041701H	00:00:30	2	\$8.00
05/15/18	Tuesday	FXNC	Troy Daleville Oza	Happening Now	12:15:40	SMTIV041701H	00:00:30	4	\$14.00
05/15/18	Tuesday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:45:15	SMTIV041701H	00:00:30	6	\$14.00
05/15/18	Tuesday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	22:48:26	SMTIV041701H	00:00:30	8	\$20.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report



Troy Cable  
P.O. Box 1228  
Troy, AL 36081

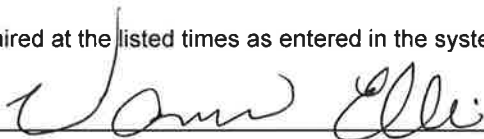
### Affidavit Of Performance - Spot Totals

Client: Steve Marshall for Alabama  
Notes: 62531500 - Troy  
Bill Cycle: 05/18  
Agency: Strateggic Media Services, Inc  
Contract: 8480  
Contract Type:  
Invoice: 18254  
Phone:

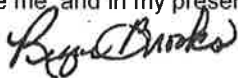
Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Troy Daleville	30	\$444.00
	<b>Order Total:</b>	<b>30</b>	<b>\$444.00</b>
	<b>Grand Total:</b>	<b>30</b>	<b>\$444.00</b>

These announcements were aired at the listed times as entered in the systems program log.

System Official Signature



Sworn to and subscribed before me, and in my presence on this 30th day of May, 2018.

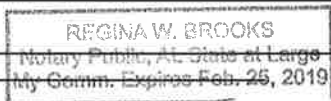


Notary Signature

Notary Name:

Title:

Exp. Date:



End Of Report

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Steve Marshall for Alabama

AE: Camp, Steven

Billing Cycle:05/18

Invoice ID: 18255

Invoice Date: 05/30/18

Contract ID: 8518

Client ID: 1249

Description	Amount
Order 1	\$374.00
Sub Total This Contract:	\$374.00
Less Agency (15.00 %)	(\$56.10)
Less Rep. Firm (20.00 %)	(\$63.58)
<b>Amount Due This Invoice</b>	<b>\$254.32</b>

Estimate ID: 4111, Rep Order ID: 62536552

Contract Note: 62536552 - Troy

Terms: Net 10 Days  
Checks Payable To: Troy Cable  
Mail To: Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# **Affidavit of Performance - Spot Detail**

Client: Steve Marshall for Alabama  
Notes: 62536552 - Troy  
Bill Cycle: 05/18  
Agency: Strategic Media Services, Inc  
Contract: 8518  
Invoice: 18255  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
05/24/18	Thursday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:47:36	SMTCV052201	00:00:30	5	\$14.00
05/25/18	Friday	FXNC	Troy Daleville Oza	Happening Now	10:24:59	SMTCV052201	00:00:30	3	\$14.00
05/25/18	Friday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:15:44	SMTCV052201	00:00:30	5	\$14.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	06:23:59	SMTCV052201	00:00:30	1	\$8.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	07:53:27	SMTCV052201	00:00:30	1	\$8.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	08:52:55	SMTCV052201	00:00:30	1	\$8.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	The Journal Editorial Report	14:48:55	SMTCV052201	00:00:30	3	\$14.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	Americas News HQ	15:53:59	SMTCV052201	00:00:30	3	\$14.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	FOX Report Saturday	18:23:33	SMTCV052201	00:00:30	5	\$14.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	FOX Report Saturday	18:49:57	SMTCV052201	00:00:30	5	\$14.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	Justice with Judge Jeanine	20:16:04	SMTCV052201	00:00:30	7	\$20.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	The Greg Gutfeld Show	21:16:53	SMTCV052201	00:00:30	7	\$20.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	The Greg Gutfeld Show	21:48:20	SMTCV052201	00:00:30	7	\$20.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	The Greg Gutfeld Show	21:49:50	SMTCV052201	00:00:30	7	\$20.00
05/26/18	Saturday	FXNC	Troy Daleville Oza	Watters World	22:18:14	SMTCV052201	00:00:30	7	\$20.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	FOX & Friends Sunday	06:52:36	SMTCV052201	00:00:30	1	\$8.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	FOX & Friends Sunday	08:23:11	SMTCV052201	00:00:30	1	\$8.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	Mediabuzz	10:53:49	SMTCV052201	00:00:30	3	\$14.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	FOX News Sunday	13:46:53	SMTCV052201	00:00:30	3	\$14.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	Americas News HQ	17:49:46	SMTCV052201	00:00:30	5	\$14.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	FOX Report Sunday	18:46:53	SMTCV052201	00:00:30	5	\$14.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	The Next Revolution	20:50:45	SMTCV052201	00:00:30	7	\$20.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	FOX News Sunday	21:51:07	SMTCV052201	00:00:30	7	\$20.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	Watters World	22:15:42	SMTCV052201	00:00:30	7	\$20.00
05/27/18	Sunday	FXNC	Troy Daleville Oza	Watters World	22:45:32	SMTCV052201	00:00:30	7	\$20.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

**Affidavit Of Performance - Spot Totals**

Client: Steve Marshall for Alabama  
Notes: 62536552 - Troy  
Bill Cycle: 05/18  
Agency: Strateggi Media Services, Inc  
Contract: 8518  
Contract Type:  
Invoice: 18255  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Troy Daleville	25	\$374.00
	<b>Order Total:</b>	<b>25</b>	<b>\$374.00</b>
	<b>Grand Total:</b>	<b>25</b>	<b>\$374.00</b>

These announcements were aired at the listed times as entered in the systems program log.

System Official Signature

*[Handwritten Signature]*

Sworn to and subscribed before me, and in my presence on this 30th day of May, 2018.

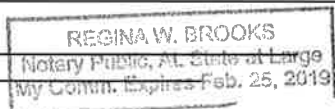
Notary Signature

*[Handwritten Signature]*

Notary Name:

Title:

Exp. Date:



End Of Report

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Steve Marshall for Alabama

AE: Camp, Steven

Billing Cycle:06/18

Invoice ID: 18397

Invoice Date: 06/25/18

Contract ID: 8518

Client ID: 1249

Description	Amount
Order 1	\$82.00
Sub Total This Contract:	\$82.00
Less Agency (15.00 %)	(\$12.30)
Less Rep. Firm (20.00 %)	(\$13.94)
<b>Amount Due This Invoice</b>	<b>\$55.76</b>

Estimate ID: 4111, Rep Order ID: 62536552

Contract Note: 62536552 - Troy

Terms: Net 10 Days  
Checks Payable To: Troy Cable  
Mail To: Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# **Affidavit of Performance - Spot Detail**

Client: Steve Marshall for Alabama  
Notes: 62536552 - Troy  
Bill Cycle: 06/18  
Agency: Strategigic Media Services, Inc  
Contract: 8518  
Invoice: 18397  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
05/28/18	Monday	FXNC	Troy Daleville Oza	Americas News HQ	13:22:10	SMTCV052201	00:00:30	4	\$14.00
05/28/18	Monday	FXNC	Troy Daleville Oza	The Fox News Specialist	16:49:35	SMTCV052201	00:00:30	6	\$14.00
05/28/18	Monday	FXNC	Troy Daleville Oza	The Five	20:47:27	SMTCV052201	00:00:30	8	\$20.00
05/28/18	Monday	FXNC	Troy Daleville Oza	Hannity	21:45:33	SMTCV052201	00:00:30	8	\$20.00
05/30/18	Wednesday	FXNC	Troy Daleville Oza	Outnumbered	11:16:22	SMTCV052201	00:00:30	3	\$14.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

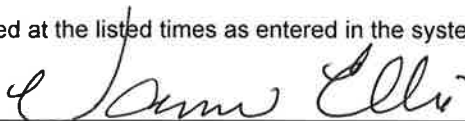
### Affidavit Of Performance - Spot Totals

Client: Steve Marshall for Alabama  
Notes: 62536552 - Troy  
Bill Cycle: 06/18  
Agency: Strategigic Media Services, Inc  
Contract: 8518  
Contract Type:  
Invoice: 18397  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Troy Daleville	5	\$82.00
	<b>Order Total:</b>	<b>5</b>	<b>\$82.00</b>
	<b>Grand Total:</b>	<b>5</b>	<b>\$82.00</b>

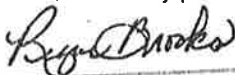
These announcements were aired at the listed times as entered in the systems program log.

System Official Signature



Sworn to and subscribed before me, and in my presence on this 25th day of June, 2018.

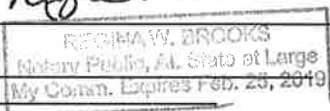
Notary Signature



Notary Name:

Title:

Exp. Date:



End Of Report

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, TJ Osborne,

being/on behalf of: Steve Marshall for Alabama,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Primary

election to be held on: 3/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

Steve Marshall for Alabama

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/16/2018

**Date**

TJ Osborne

**Signature**

Digitally signed by TJ Osborne  
Date: 2018.02.16 15:14:27 -05'00'

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

## Order Detail

Contract: 8262  
 Order: 1 of 1  
 Client: 1249 - Steve Marshall for Alabama  
 Agency: 47 - Strateggi Media Services, Inc  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 03/05/18 to 03/25/18  
 Order Entry: 03/05/18 Rev 2, 03/05/18

Order Dates: 03/05/18 to 03/25/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Recruitment

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$.00  
 Estimate Id: 3506  
 Rep Order #: 62506600  
 Agency Product Code: 405

Line	Pri Le	Pre Le	Make Good	Network	Zone	Date Start	Date Stop	Mon	Tue	Spots Per Day					Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Length	Prog Type	Id(s)	Media	Weights
1	2	2	Yes	FXNC	Troy Daleville	03/05/18	03/11/18				X	X	X	X	X	06:00:00	09:00:00	9	8.00	72.00	00:00:30	All	1	1
2	2	2	Yes	FXNC	Troy Daleville	03/12/18	03/18/18	X	X		X	X	X	X	X	06:00:00	09:00:00	12	8.00	96.00	00:00:30	All	1	1
3	2	2	Yes	FXNC	Troy Daleville	03/19/18	03/25/18	X	X							06:00:00	09:00:00	3	8.00	24.00	00:00:30	All	1	1
4	2	2	Yes	FXNC	Troy Daleville	03/05/18	03/11/18				X	X	X	X	X	09:00:00	16:00:00	6	14.00	84.00	00:00:30	All	1	1
5	2	2	Yes	FXNC	Troy Daleville	03/12/18	03/18/18	X	X		X	X	X	X	X	09:00:00	16:00:00	8	14.00	112.00	00:00:30	All	1	1
6	2	2	Yes	FXNC	Troy Daleville	03/19/18	03/25/18	X	X							09:00:00	16:00:00	2	14.00	28.00	00:00:30	All	1	1
7	2	2	Yes	FXNC	Troy Daleville	03/05/18	03/11/18				X	X	X	X	X	16:00:00	19:00:00	6	14.00	84.00	00:00:30	All	1	1
8	2	2	Yes	FXNC	Troy Daleville	03/12/18	03/18/18	X	X		X	X	X	X	X	16:00:00	19:00:00	8	14.00	112.00	00:00:30	All	1	1
9	2	2	Yes	FXNC	Troy Daleville	03/19/18	03/25/18	X	X							16:00:00	19:00:00	2	14.00	28.00	00:00:30	All	1	1
10	2	2	Yes	FXNC	Troy Daleville	03/05/18	03/11/18				X	X	X	X	X	19:00:00	20:00:00	1	20.00	20.00	00:00:30	All	1	1
11	2	2	Yes	FXNC	Troy Daleville	03/12/18	03/18/18	X	X		X	X	X	X	X	19:00:00	20:00:00	2	20.00	40.00	00:00:30	All	1	1
12	2	2	Yes	FXNC	Troy Daleville	03/19/18	03/25/18	X	X							19:00:00	20:00:00	1	20.00	20.00	00:00:30	All	1	1
13	2	2	Yes	FXNC	Troy Daleville	03/05/18	03/11/18				X	X	X	X	X	20:00:00	23:00:00	7	20.00	140.00	00:00:30	All	1	1
14	2	2	Yes	FXNC	Troy Daleville	03/12/18	03/18/18	X	X		X	X	X	X	X	20:00:00	23:00:00	10	20.00	200.00	00:00:30	All	1	1
15	2	2	Yes	FXNC	Troy Daleville	03/19/18	03/25/18	X	X							20:00:00	23:00:00	3	20.00	60.00	00:00:30	All	1	1
Totals:																	80		\$1,120.00					

## Order Summary

Total Spots: 80  
 Spots Paid: 0  
 Total Cost Gross: \$1,120.00  
 Total Cost Net: \$761.60

Average Spot Cost (Gross): \$14.00  
 Average Spot Cost (Net): 0.00

Average Spot Cost (Net): \$9.52  
 Average Spot Cost (Net): 0.00

Spot Status Summary  
 Req. 80, Sched. 0, Aired 0, Fail 0, Billed 0, Fill 0

## Package Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total Gross	Contract Total Net
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Added Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

### Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	80	0	0	0	0	0	0	0	0	0
	.00	.00	1,120.00	.00	.00	.00	.00	.00	.00	.00	.00	.00

### Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	SMTV021501H	03/05/18	00:00:00	03/31/18	24:00:00

### Order Notes

62506600 - Troy

Accepted By: \_\_\_\_\_

End Of Report

# NCC Cable System Order

Order #	62506600	Flight Dates	03/05/18 - 03/25/18	Update Date	03/05/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	3
		Client Code	320	Total	\$1,120.00
AE	Andrew Yolles	Product Code	405	Commission	\$168.00
Sales Coordinator	Samantha Larsen	Est Code	3506	Net Total	\$952.00
Office	Washington	Product Name	3.7-3.20 Est.	Total Spots	80
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Dec17	Primary Demo	Adults 35+	GRP	-
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.5 New Order. Please review and confirm. Thank you!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	3/5/18	3/11/18	06:00	09:00			X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
2	FXNC	VARIOUS	3/12/18	3/18/18	06:00	09:00	X	X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
3	FXNC	FOX AND FRIEND<	3/19/18	3/25/18	06:00	09:00	X	X						-	-	3	\$8.00	\$24.00	30	
4	FXNC	VARIOUS	3/5/18	3/11/18	09:00	16:00			X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
5	FXNC	VARIOUS	3/12/18	3/18/18	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	
6	FXNC	AVG. ALL WKS<	3/19/18	3/25/18	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	
7	FXNC	VARIOUS	3/5/18	3/11/18	16:00	19:00			X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
8	FXNC	VARIOUS	3/12/18	3/18/18	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	
9	FXNC	VARIOUS	3/19/18	3/25/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	
10	FXNC	TUCKER CARLSON<	3/5/18	3/11/18	19:00	20:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	
11	FXNC	TUCKER CARLSON<	3/12/18	3/18/18	19:00	20:00	X	X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
12	FXNC	AVG. ALL WKS/TUCKER CARLSON	3/19/18	3/25/18	19:00	20:00	X	X						-	-	1	\$20.00	\$20.00	30	
13	FXNC	VARIOUS	3/5/18	3/11/18	20:00	23:00			X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
14	FXNC	VARIOUS	3/12/18	3/18/18	20:00	23:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	

8262  
43



# NCC Cable System Order

Order #	62506600	Flight Dates	03/05/18 - 03/25/18	Update Date	03/05/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	3
		Client Code	320	Total	\$1,120.00
AE	Andrew Yolles	Product Code	405	Commission	\$168.00
Sales Coordinator	Samantha Larsen	Est Code	3506	Net Total	\$952.00
Office	Washington	Product Name	3.7-3.20 Est.	Total Spots	80
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Dec17	Primary Demo	Adults 35+	GRP	-
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.5 New Order. Please review and confirm. Thank you!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	FXNC	AVG. ALL WKS<	3/19/18	3/25/18	20:00	23:00	X	X						-	-	3	\$20.00	\$60.00	30	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
<b>SPOTS</b>	80	0	0	0	0	0	0	0	0	0	0	0	80
<b>AMT</b>	\$1,120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,120.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/05/18

62506600 | Montgomery | Troy Cable/Troy, AL | 0161 |

## Order Detail

Contract: 8263  
 Order: 1 of 1  
 Client: 1249 - Steve Marshall for Alabama  
 Agency: 47 - Strategic Media Services, Inc  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 03/05/18 to 03/25/18  
 Order Entry: 03/05/18 Rev 2, 03/05/18

Order Dates: 03/05/18 to 03/25/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Recruitment

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$.00  
 Estimate Id: 3506  
 Rep Order #: 62506600  
 Agency Product Code: 405

	Pri	Pre	Make			Date	Date	Spots Per Day							Start	Stop	Total	Spot	Total	Spot	Prog	Media	
Line	Le	Le	Good	Network	Zone	Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	Weights
1	2	2	Yes	FXNC	Union Springs	03/05/18	03/11/18			X	X	X	X	X	06:00:00	09:00:00	7	3.00	21.00	00:00:30	All	1	1
2	2	2	Yes	FXNC	Union Springs	03/12/18	03/18/18	X	X	X	X	X	X	X	06:00:00	09:00:00	10	3.00	30.00	00:00:30	All	1	1
3	2	2	Yes	FXNC	Union Springs	03/19/18	03/25/18	X	X						06:00:00	09:00:00	3	3.00	9.00	00:00:30	All	1	1
4	2	2	Yes	FXNC	Union Springs	03/05/18	03/11/18			X	X	X	X	X	09:00:00	16:00:00	6	5.00	30.00	00:00:30	All	1	1
5	2	2	Yes	FXNC	Union Springs	03/12/18	03/18/18	X	X	X	X	X	X	X	09:00:00	16:00:00	8	5.00	40.00	00:00:30	All	1	1
6	2	2	Yes	FXNC	Union Springs	03/19/18	03/25/18	X	X						09:00:00	16:00:00	2	5.00	10.00	00:00:30	All	1	1
7	2	2	Yes	FXNC	Union Springs	03/05/18	03/11/18			X	X	X	X	X	16:00:00	19:00:00	7	5.00	35.00	00:00:30	All	1	1
8	2	2	Yes	FXNC	Union Springs	03/12/18	03/18/18	X	X	X	X	X	X	X	16:00:00	19:00:00	10	5.00	50.00	00:00:30	All	1	1
9	2	2	Yes	FXNC	Union Springs	03/19/18	03/25/18	X	X						16:00:00	19:00:00	3	5.00	15.00	00:00:30	All	1	1
10	2	2	Yes	FXNC	Union Springs	03/05/18	03/11/18			X	X	X	X	X	19:00:00	20:00:00	1	10.00	10.00	00:00:30	All	1	1
11	2	2	Yes	FXNC	Union Springs	03/12/18	03/18/18	X	X	X	X	X	X	X	19:00:00	20:00:00	2	10.00	20.00	00:00:30	All	1	1
12	2	2	Yes	FXNC	Union Springs	03/19/18	03/25/18	X	X						19:00:00	20:00:00	1	10.00	10.00	00:00:30	All	1	1
13	2	2	Yes	FXNC	Union Springs	03/05/18	03/11/18			X	X	X	X	X	20:00:00	23:00:00	7	10.00	70.00	00:00:30	All	1	1
14	2	2	Yes	FXNC	Union Springs	03/12/18	03/18/18	X	X	X	X	X	X	X	20:00:00	23:00:00	10	10.00	100.00	00:00:30	All	1	1
15	2	2	Yes	FXNC	Union Springs	03/19/18	03/25/18	X	X						20:00:00	23:00:00	3	10.00	30.00	00:00:30	All	1	1
Totals:																	80		\$480.00				

## Order Summary

Total Spots	Spots Paid	Total Cost		Average Spot Cost (Gross)		Average Spot Cost (Net)		Spot Status Summary						
<u>Spots</u>	<u>Paid</u>	<u>Gross</u>	<u>Net</u>	<u>Total</u>	<u>Paid</u>	<u>Total</u>	<u>Paid</u>	<u>Req.</u>	<u>Schd.</u>	<u>Aired</u>	<u>Fail</u>	<u>Billed</u>	<u>Fill</u>	
80	0	\$480.00	\$326.40	\$6.00	0.00	\$4.08	0.00	80	0	0	0	0	0	
Package Fee Summary														
<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Monthly Avg.</u>	<u>Contract Total Gross</u>	<u>Net</u>
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Added Fee Summary														
<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Monthly</u>	<u>Contract Total</u>	
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00



Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	80	0	0	0	0	0	0	0	0	0
	.00	.00	480.00	.00	.00	.00	.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	SMTV021501H	03/05/18	00:00:00	03/31/18	24:00:00

Order Notes

62506600 - US

Accepted By: \_\_\_\_\_

End Of Report

## NCC Cable System Order

Order #	62506600	Flight Dates	03/05/18 - 03/25/18	Update Date	03/05/18
Syscode	1768	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Union Springs, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	3
		Client Code	320	Total	\$480.00
AE	Andrew Yolles	Product Code	405	Commission	\$72.00
Sales Coordinator	Samantha Larsen	Est Code	3506	Net Total	\$408.00
Office	Washington	Product Name	3.7-3.20 Est.	Total Spots	80
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Dec17	Primary Demo	Adults 35+	GRP	-
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	3.5 New Order. Please review and confirm. Thank you!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	3/5/18	3/11/18	06:00	09:00			X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	
2	FXNC	VARIOUS	3/12/18	3/18/18	06:00	09:00	X	X	X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	
3	FXNC	FOX AND FRIEND<	3/19/18	3/25/18	06:00	09:00	X	X						-	-	3	\$3.00	\$9.00	30	
4	FXNC	VARIOUS	3/5/18	3/11/18	09:00	16:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	
5	FXNC	VARIOUS	3/12/18	3/18/18	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
6	FXNC	AVG. ALL WKS<	3/19/18	3/25/18	09:00	16:00	X	X						-	-	2	\$5.00	\$10.00	30	
7	FXNC	VARIOUS	3/5/18	3/11/18	16:00	19:00			X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
8	FXNC	VARIOUS	3/12/18	3/18/18	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	
9	FXNC	VARIOUS	3/19/18	3/25/18	16:00	19:00	X	X						-	-	3	\$5.00	\$15.00	30	
10	FXNC	TUCKER CARLSON<	3/5/18	3/11/18	19:00	20:00			X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
11	FXNC	TUCKER CARLSON<	3/12/18	3/18/18	19:00	20:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
12	FXNC	AVG. ALL WKS/TUCKER CARLSON	3/19/18	3/25/18	19:00	20:00	X	X						-	-	1	\$10.00	\$10.00	30	
13	FXNC	VARIOUS	3/5/18	3/11/18	20:00	23:00			X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
14	FXNC	VARIOUS	3/12/18	3/18/18	20:00	23:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	

## NCC Cable System Order

Order #	62506600	Flight Dates	03/05/18 - 03/25/18	Update Date	03/05/18
Syscode	1768	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Union Springs, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	3
		Client Code	320	Total	\$480.00
AE	Andrew Yolles	Product Code	405	Commission	\$72.00
Sales Coordinator	Samantha Larsen	Est Code	3506	Net Total	\$408.00
Office	Washington	Product Name	3.7-3.20 Est.	Total Spots	80
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Dec17	Primary Demo	Adults 35+	GRP	-
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	3.5 New Order. Please review and confirm. Thank you!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	FXNC	AVG. ALL WKS<	3/19/18	3/25/18	20:00	23:00	X	X						-	-	3	\$10.00	\$30.00	30	

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
<b>SPOTS</b>	80	0	0	0	0	0	0	0	0	0	0	0	80
<b>AMT</b>	\$480.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$480.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/05/18

62506600 | Montgomery | Troy Cable/Union Springs, AL | 1768 |

## Order Detail

Contract: 8345  
 Order: 1 of 1  
 Client: 1249 - Steve Marshall for Alabama  
 Agency: 47 - Strategic Media Services, Inc  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 04/02/18 to 04/22/18  
 Order Entry: 04/02/18 Rev 2, 04/03/18

Order Dates: 04/02/18 to 04/22/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Recruitment

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$.00  
 Estimate Id: 3582  
 Rep Order #: 62518262  
 Agency Product Code:

Line	Pri	Pre	Make	Good	Network	Zone	Date	Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Start	Stop	Total	Spot	Total	Spot	Prog	Media	Weights
	Le	Le					Start	Stop								Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	
1	2	2	Yes	FXNC	Troy Daleville	04/02/18	04/08/18			X	X	X	X	X	X	06:00:00	09:00:00	5	9.60	48.00	00:00:30	All	1	1
2	2	2	Yes	FXNC	Troy Daleville	04/09/18	04/15/18	X	X	X	X	X	X	X	X	06:00:00	09:00:00	7	9.60	67.20	00:00:30	All	1	1
3	2	2	Yes	FXNC	Troy Daleville	04/16/18	04/22/18	X	X							06:00:00	09:00:00	2	9.60	19.20	00:00:30	All	1	1
4	2	2	Yes	FXNC	Troy Daleville	04/02/18	04/08/18			X	X	X	X	X	X	09:00:00	16:00:00	4	16.80	67.20	00:00:30	All	1	1
5	2	2	Yes	FXNC	Troy Daleville	04/09/18	04/15/18	X	X	X	X	X	X	X	X	09:00:00	16:00:00	6	16.80	100.80	00:00:30	All	1	1
6	2	2	Yes	FXNC	Troy Daleville	04/16/18	04/22/18	X	X							09:00:00	16:00:00	2	16.80	33.60	00:00:30	All	1	1
7	2	2	Yes	FXNC	Troy Daleville	04/02/18	04/08/18			X	X	X	X	X	X	16:00:00	19:00:00	5	16.80	84.00	00:00:30	All	1	1
8	2	2	Yes	FXNC	Troy Daleville	04/09/18	04/15/18	X	X	X	X	X	X	X	X	16:00:00	19:00:00	7	16.80	117.60	00:00:30	All	1	1
9	2	2	Yes	FXNC	Troy Daleville	04/16/18	04/22/18	X	X							16:00:00	19:00:00	2	16.80	33.60	00:00:30	All	1	1
10	2	2	Yes	FXNC	Troy Daleville	04/02/18	04/08/18			X	X	X	X	X	X	20:00:00	23:00:00	5	24.00	120.00	00:00:30	All	1	1
11	2	2	Yes	FXNC	Troy Daleville	04/09/18	04/15/18	X	X	X	X	X	X	X	X	20:00:00	23:00:00	7	24.00	168.00	00:00:30	All	1	1
12	2	2	Yes	FXNC	Troy Daleville	04/16/18	04/22/18	X	X							20:00:00	23:00:00	2	24.00	48.00	00:00:30	All	1	1
<b>Totals:</b>																		54		\$907.20				

## Order Summary

Total Spots	Spots Paid	Total Cost Gross	Net	Average Spot Cost (Gross) Total	Paid	Average Spot Cost (Net) Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill
54	0	\$907.20	\$616.90	\$16.80	0.00	\$11.42	0.00	54	0	0	0	0	0

## Package Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total Gross	Net
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Added Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	54	0	0	0	0	0	0	0	0
	.00	.00	.00	907.20	.00	.00	.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
1	SMTV021501H	03/05/18	00:00:00	04/29/18	24:00:00

Order Notes

62518262 - Troy

Accepted By: \_\_\_\_\_

End Of Report



## NCC Cable System Order

Order #	62518262	Flight Dates	04/02/18 - 04/22/18	Update Date	04/02/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	3
		Client Code	320	Total	\$907.20
AE	Andrew Yolles	Product Code	405	Commission	\$136.08
Sales Coordinator	Iman Dasti	Est Code	3582	Net Total	\$771.12
Office	Washington	Product Name		Total Spots	54
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	4.2 New Order. Please review and confirm, thanks!
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








Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	4/2/18	4/8/18	06:00	09:00			X	X	X	X	X	-	-	5	\$9.60	\$48.00	30	
2	FXNC	VARIOUS	4/9/18	4/15/18	06:00	09:00	X	X	X	X	X	X	X	-	-	7	\$9.60	\$67.20	30	
3	FXNC	FOX AND FRIEND<	4/16/18	4/22/18	06:00	09:00	X	X						-	-	2	\$9.60	\$19.20	30	
4	FXNC	VARIOUS	4/2/18	4/8/18	09:00	16:00			X	X	X	X	X	-	-	4	\$16.80	\$67.20	30	
5	FXNC	VARIOUS	4/9/18	4/15/18	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$16.80	\$100.80	30	
6	FXNC	VARIOUS	4/16/18	4/22/18	09:00	16:00	X	X						-	-	2	\$16.80	\$33.60	30	
7	FXNC	VARIOUS	4/2/18	4/8/18	16:00	19:00			X	X	X	X	X	-	-	5	\$16.80	\$84.00	30	
8	FXNC	VARIOUS	4/9/18	4/15/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$16.80	\$117.60	30	
9	FXNC	VARIOUS	4/16/18	4/22/18	16:00	19:00	X	X						-	-	2	\$16.80	\$33.60	30	
10	FXNC	VARIOUS	4/2/18	4/8/18	20:00	23:00			X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
11	FXNC	VARIOUS	4/9/18	4/15/18	20:00	23:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	
12	FXNC	VARIOUS	4/16/18	4/22/18	20:00	23:00	X	X						-	-	2	\$24.00	\$48.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
<b>SPOTS</b>	54	0	0	0	0	0	0	0	0	0	0	0	54
<b>AMT</b>	\$907.20	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$907.20

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/02/18

62518262 | Montgomery | Troy Cable/Troy, AL | 0161 |

.	 
<b>NCC Media</b>	
<b>Proof of Payment</b>	
NCC Transaction ID	 AMEX-1835-161942
Agency	 Strategic Media Services, Inc
Advertiser	 Steve Marshall for Alabama
Address	
City	
Description	 CIA Payment - Steve Marshall for Alabama
Amount	 51867.00
Transaction Status	 COMPLETED
Response Message	 Approved
Pay Reference	 AG3J1ADF985E

**RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME****CANDIDATE/AUTHORIZED COMMITTEE FORM**

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 2.16.18
2. **Name of Agency making the Request:** Strategic Media Services
3. **Address of Agency making the Request:** 1911 North Ft. Myer Drive, #400  
Arlington, VA 20009
4. **Name of Agency Contact making the Request:** TJ Osborne
5. **Telephone Number of Agency Contact making the Request:** (202) 337-5700
6. **Name of Candidate:** Steve Marshall
7. **Name of Candidate's Authorized Committee:** Steve Marshall for Alabama
8. **Name of Treasurer of Candidate's Committee:** Ashley Newman
9. **Legally-Qualified Candidate for the Office of:** Attorney General  
**In the State/District/City/other of:** Alabama
10. **Election:**
- |                  |                                     |          |                          |            |                                     |       |                          |
|------------------|-------------------------------------|----------|--------------------------|------------|-------------------------------------|-------|--------------------------|
| PRIMARY ELECTION | <input checked="" type="checkbox"/> | Democrat | <input type="checkbox"/> | Republican | <input checked="" type="checkbox"/> | Other | <input type="checkbox"/> |
| GENERAL ELECTION | <input type="checkbox"/>            | Democrat | <input type="checkbox"/> | Republican | <input type="checkbox"/>            | Other | <input type="checkbox"/> |
| CAUCUS           | <input type="checkbox"/>            | Democrat | <input type="checkbox"/> | Republican | <input type="checkbox"/>            | Other | <input type="checkbox"/> |
11. **Request to Purchase Time:** ☐ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
12. **Reason for Rejection:**

13. If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.

Signed: \_\_\_\_\_  
Signature of Individual Receiving Request

Date: \_\_\_\_\_



# Strategic Media Services

## TRAFFIC INSTRUCTIONS

**\*\*PLEASE SIGN AND FAX BACK UPON RECEIPT OF SPOT\*\***

**TO:** Alabama Cable Traffic Managers

**FROM:** J.R. O'Rourke

**DATE:** 7/9/2018; 2:00 PM EST

**Advertiser:** Steve Marshall for Alabama

**Estimate Number:** 4465

-----  
**Effective Tuesday July 10<sup>th</sup> until further notice. Please run the following: 30 commercial for Steve Marshall for Alabama**

**Tuesday (7/10) - TFN**

**100%**

**"Fake H"**

**ISCI: SMTV070901H**

**Spot will arrive via Extreme Reach**

**\*\*Please fill out the information below and return via email or fax to 703-527-6245**

**Once the spot is received, it is absolutely necessary that we receive confirmation.**

Please call me with any questions or concerns at 202-337-5700.

*These instructions are confidential and intended solely for the individual or entity to which they are addressed*

**\*Our station received the traffic instructions and spot:**

Title of spot(s) _____
Station _____
Signature/Department _____
Date ____/____/____
*PLEASE NOTE WHEN SPOT WILL START _____

# Strategic Media Services

## TRAFFIC INSTRUCTIONS

**\*\*PLEASE SIGN AND FAX BACK UPON RECEIPT OF SPOT\*\***

**TO:** Alabama Cable Traffic managers

**FROM:** Jack Schlegel

**DATE:** 7/12/2018 11:00 AM EST

**Advertiser:** Steve Marshall for Alabama

-----  
Effective July 13th until further notice. Please run the :30 commercial for Steve Marshall for Alabama.

*10/19/18*

**Friday 7/13 - TFN**

**50%**

**"Fake H"**

**ISCI: SMTV070901H**

**50%**

**"Zero H"**

**ISCI: SMTV071101H** ←

Spots will arrive via Extreme Reach

*Bob*

**\*\*Please fill out the information below and return via email or fax to 703-527-6245  
Once the spot is received, it is absolutely necessary that we receive confirmation.**

*Please call me with any questions or concerns at 202-337-5700.*

*These instructions are confidential and intended solely for the individual or entity to  
which they are addressed*

**\*Our station received the traffic instructions and spot:**

Title of spot(s) \_\_\_\_\_

Station \_\_\_\_\_

Signature/Department \_\_\_\_\_

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**\*PLEASE NOTE WHEN SPOT WILL**

**START** \_\_\_\_\_

## Order Detail

Contract: 8550  
 Order: 1 of 1  
 Client: 1249 - Steve Marshall for Alabama  
 Agency: 47 - Strategic Media Services, Inc  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 05/28/18 to 06/10/18  
 Order Entry: 06/01/18 Rev 3, 06/01/18

Order Dates: 05/28/18 to 06/10/18  
 Order Type:   
 Comm. Type:   
 Revenue Type:   
 Product Type: Recruitment

Billing Period:   
 Billing Type: Broadcast  
 Package Fee Average: \$.00  
 Estimate Id:   
 Rep Order #:   
 Agency Product Code:

Line	Pri	Pre	Make	Good	Network	Zone	Date	Date	Spots Per Day							Start	Stop	Total	Spot	Total	Spot	Prog	Media		
	Le	Le					Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	Weights	
1	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18							X	X	X	06:00:00	09:00:00	0	8.00	.00	00:00:30	All	4	1
2	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18		X	X						06:00:00	09:00:00	0	8.00	.00	00:00:30	All	4	1	
3	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18							X	X	X	09:00:00	16:00:00	0	14.00	.00	00:00:30	All	4	1
4	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18		X	X						09:00:00	16:00:00	0	14.00	.00	00:00:30	All	4	1	
5	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18							X	X	X	16:00:00	19:00:00	0	14.00	.00	00:00:30	All	4	1
6	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18		X	X						16:00:00	19:00:00	0	14.00	.00	00:00:30	All	4	1	
7	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18							X	X	X	20:00:00	23:00:00	0	20.00	.00	00:00:30	All	4	1
8	2	2	Yes	FXNC	Troy Daleville	05/28/18	06/10/18		X	X						20:00:00	23:00:00	0	20.00	.00	00:00:30	All	4	1	
9	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18							X	X	X	06:00:00	09:00:00	2	8.00	16.00	00:00:30	All	4	1
10	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18		X	X						06:00:00	09:00:00	0	8.00	.00	00:00:30	All	4	1	
11	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18							X	X	X	09:00:00	16:00:00	3	14.00	42.00	00:00:30	All	4	1
12	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18		X							09:00:00	16:00:00	0	14.00	.00	00:00:30	All	4	1	
13	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18							X	X	16:00:00	19:00:00	3	14.00	42.00	00:00:30	All	4	1	
14	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18		X							16:00:00	19:00:00	0	14.00	.00	00:00:30	All	4	1	
15	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18							X	X	20:00:00	23:00:00	4	21.00	84.00	00:00:30	All	4	1	
16	2	2	Yes	ESPN	Troy Daleville	05/28/18	06/10/18		X							20:00:00	23:00:00	0	21.00	.00	00:00:30	All	4	1	
17	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18							X	X	06:00:00	09:00:00	3	8.00	24.00	00:00:30	All	4	1	
18	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18		X	X						06:00:00	09:00:00	0	8.00	.00	00:00:30	All	4	1	
19	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18							X	X	09:00:00	16:00:00	4	14.00	56.00	00:00:30	All	4	1	
20	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18		X							09:00:00	16:00:00	0	14.00	.00	00:00:30	All	4	1	
21	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18							X	X	16:00:00	19:00:00	4	14.00	56.00	00:00:30	All	4	1	
22	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18		X							16:00:00	19:00:00	0	14.00	.00	00:00:30	All	4	1	
23	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18							X	X	20:00:00	23:00:00	4	20.00	80.00	00:00:30	All	4	1	
24	2	2	Yes	HGTV	Troy Daleville	05/28/18	06/10/18		X							20:00:00	23:00:00	0	20.00	.00	00:00:30	All	4	1	
Totals:																		27		\$400.00					

	Pri	Pre	Make			Date	Date			Spots Per Day					Start	Stop	Total	Spot	Total	Spot	Prog		Media	
Line	Le	Le	Good	Network	Zone	Start	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	Weights	

## Order Summary

Total	Spots	Total Cost		Average Spot Cost (Gross)	Average Spot Cost (Net)		Spot Status Summary							
Spots	Paid	Gross	Net	Total	Paid	Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill	
27	0	\$400.00	\$272.00	\$14.81	0.00	\$10.07	0.00	27	0	0	0	0	0	

## Package Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total	
												Avg.	Gross	Net
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Added Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total	
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

## Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
2018	0	0	0	0	0	27	0	0	0	0	0	0	0
	.00	.00	.00	.00	.00	400.00	.00	.00	.00	.00	.00	.00	.00

## Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
4	SMTCV052201	05/22/18	00:00:00	06/05/18	24:00:00

Accepted By: \_\_\_\_\_

End Of Report

## NCC Cable System Order

Order #	62539539	Flight Dates	05/28/18 - 06/10/18	Update Date	06/01/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	2
		Client Code	320	Total	\$521.00
AE	Kevin Bowman	Product Code	405	Commission	\$78.15
Sales Coordinator	Iman Dasti	Est Code	4149	Net Total	\$442.85
Office	Washington	Product Name		Total Spots	36
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments : R1: 6.1 Spots moved off FXNC. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	5/28/18	6/3/18	06:00	09:00					X	X	X	-	-	0	\$8.00	\$0.00	30	removed spots
2	FXNC	FOX AND FRIEND<	6/4/18	6/10/18	06:00	09:00	X	X						-	-	0	\$8.00	\$0.00	30	removed spots
3	FXNC	VARIOUS	5/28/18	6/3/18	09:00	16:00					X	X	X	-	-	0	\$14.00	\$0.00	30	removed spots
4	FXNC	VARIOUS	6/4/18	6/10/18	09:00	16:00	X	X						-	-	0	\$14.00	\$0.00	30	removed spots
5	FXNC	VARIOUS	5/28/18	6/3/18	16:00	19:00					X	X	X	-	-	0	\$14.00	\$0.00	30	removed spots
6	FXNC	VARIOUS	6/4/18	6/10/18	16:00	19:00	X	X						-	-	0	\$14.00	\$0.00	30	removed spots
7	FXNC	VARIOUS	5/28/18	6/3/18	20:00	23:00					X	X	X	-	-	0	\$20.00	\$0.00	30	removed spots
8	FXNC	VARIOUS	6/4/18	6/10/18	20:00	23:00	X	X						-	-	0	\$20.00	\$0.00	30	removed spots
9	ESPN	SPORTSCENTER W<	5/28/18	6/3/18	06:00	09:00						X	X	-	-	2	\$8.00	\$16.00	30	
10	ESPN	SPORTSCENTER A	5/28/18	6/3/18	06:00	09:00	X	X						-	-	2	\$8.00	\$16.00	30	
11	ESPN	VARIOUS	5/28/18	6/3/18	09:00	16:00						X	X	-	-	3	\$14.00	\$42.00	30	
12	ESPN	VARIOUS	5/28/18	6/3/18	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	
13	ESPN	AVG. ALL WKS<	5/28/18	6/3/18	16:00	19:00						X	X	-	-	3	\$14.00	\$42.00	30	
14	ESPN	VARIOUS	5/28/18	6/3/18	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
15	ESPN	AVG. ALL WKS<	5/28/18	6/3/18	20:00	23:00						X	X	-	-	4	\$21.00	\$84.00	30	
16	ESPN	COLLEGE BKBL R<	5/28/18	6/3/18	20:00	23:00	X							-	-	1	\$21.00	\$21.00	30	
17	HGTV	AVG. ALL WKS	5/28/18	6/3/18	06:00	09:00						X	X	-	-	3	\$8.00	\$24.00	30	
18	HGTV	AVG. ALL WKS<	5/28/18	6/3/18	06:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	
19	HGTV	AVG. ALL WKS<	5/28/18	6/3/18	09:00	16:00						X	X	-	-	4	\$14.00	\$56.00	30	
20	HGTV	AVG. ALL WKS<	5/28/18	6/3/18	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	
21	HGTV	AVG. ALL WKS	5/28/18	6/3/18	16:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	

## NCC Cable System Order

Order #	62539539	Flight Dates	05/28/18 - 06/10/18	Update Date	06/01/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	2
		Client Code	320	Total	\$521.00
AE	Kevin Bowman	Product Code	405	Commission	\$78.15
Sales Coordinator	Iman Dasti	Est Code	4149	Net Total	\$442.85
Office	Washington	Product Name		Total Spots	36
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments : R1: 6.1 Spots moved off FXNC. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	LOVE IT OR LIS<	5/28/18	6/3/18	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
23	HGTV	VARIOUS	5/28/18	6/3/18	20:00	23:00						X	X	-	-	4	\$20.00	\$80.00	30	
24	HGTV	HOUSE HUNTERS<	5/28/18	6/3/18	20:00	23:00	X							-	-	1	\$20.00	\$20.00	30	

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$521.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$521.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/01/18

62539539 | Montgomery | Troy Cable/Troy, AL | 0161 |



## NCC Cable System Order

Order #	62554331	Flight Dates	07/09/18 - 07/22/18	Update Date	07/10/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	2
		Client Code	320	Total	\$630.00
AE	Kevin Bowman	Product Code	405	Commission	\$94.50
Sales Coordinator	Marshall Bradshaw	Est Code	4465	Net Total	\$535.50
Office	Washington	Product Name		Total Spots	45
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
		Makegood Policy	Approval Required	GIMP	-
				CPP	-
				CPM	-

Comments : 7.10 R1 Dayparts revised. Total unchanged. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/9/18	7/15/18	06:00	09:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
2	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	06:00	09:00	X	X						-	-	3	\$8.00	\$24.00	30	
3	FXNC	VARIOUS	7/9/18	7/15/18	09:00	16:00		X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	30	
4	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	
5	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$14.00	\$126.00	30	
6	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X						-	-	3	\$14.00	\$42.00	30	
7	FXNC	TUCKER CARLSON<	7/9/18	7/15/18	19:00	20:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
8	FXNC	TUCKER CARLSON	7/16/18	7/22/18	19:00	20:00	X	X						-	-	1	\$20.00	\$20.00	30	
9	FXNC	VARIOUS	7/9/18	7/15/18	20:00	23:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
10	FXNC	VARIOUS	7/16/18	7/22/18	20:00	23:00	X							-	-	2	\$20.00	\$40.00	30	R1 Dropped Tu

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	45	0	0	0	0	0	0	0	0	0	0	0	45
<b>AMT</b>	\$630.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$630.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/10/18

62554331 | Montgomery | Troy Cable/Troy, AL | 0161 |

Troy Cable

Order Detail

Contract:	8641	Acct. Exec.:	Camp, Steven	Order Dates:	07/09/18 to 07/22/18	Billing Period:	
Order:	1 of 1	Send Bill To:	RepFirm	Order Type:		Billing Type:	Broadcast
Client:	1249 - Steve Marshall for Alabama	Contract Status:	Active	Comm. Type:		Package Fee Average:	\$ .00
Agency:	47 - Strategigic Media Services, Inc	Contract Dates:	07/09/18 to 07/22/18	Revenue Type:		Estimate Id:	4465
Rep. Firm:	3 - NCC Affidavit Center	Order Entry:	07/09/18 Rev 4, 07/12/18	Product Type:	Recruitment	Rep Order #:	62554331
						Agency Product Code:	405

Line	Pri Lev	Pre Lev	Make Good	Network	Zone	Date Start	Date Stop	Mon	Tue	We	Thu	Fri	Sat	Sun	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Length	Prog Type	Id(s)	Media	Weights
1	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18		X	X	X	X	X	X	06:00:00	09:00:00	9	8.00	72.00	00:00:30	All	5,6		1,1
2	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X	X						06:00:00	09:00:00	3	8.00	24.00	00:00:30	All	5,6		1,1
3	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18		X	X	X	X	X	X	09:00:00	16:00:00	7	14.00	98.00	00:00:30	All	5,6		1,1
4	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X	X						09:00:00	16:00:00	2	14.00	28.00	00:00:30	All	5,6		1,1
5	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18		X	X	X	X	X	X	16:00:00	19:00:00	9	14.00	126.00	00:00:30	All	5,6		1,1
6	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X	X						16:00:00	19:00:00	3	14.00	42.00	00:00:30	All	5,6		1,1
7	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18		X	X	X	X	X	X	19:00:00	20:00:00	2	20.00	40.00	00:00:30	All	5,6		1,1
8	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X	X						19:00:00	20:00:00	1	20.00	20.00	00:00:30	All	5,6		1,1
9	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18		X	X	X	X	X	X	20:00:00	23:00:00	7	20.00	140.00	00:00:30	All	5,6		1,1
10	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X	X						20:00:00	23:00:00	2	20.00	40.00	00:00:30	All	5,6		1,1
Totals:																	45		\$630.00					

Order Summary

Total Spots	Spots Paid	Total Cost Gross	Net	Average Spot Cost (Gross) Total	Paid	Average Spot Cost (Net) Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill
45	0	\$630.00	\$428.40	\$14.00	0.00	\$9.52	0.00	24	7	14	0	0	0
Spot Status Summary													
Package Fee Summary													
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total Gross
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Added Fee Summary													
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	0	0	0	45	0	0	0	0	0
	.00	.00	.00	.00	.00	.00	630.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
5	SMTV070901H	07/09/18	00:00:00	07/17/18	24:00:00
6	SMTV071101H	07/13/18	00:00:00	07/17/18	24:00:00



Accepted By:

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End Of Report

## Order Detail

Contract: 8641  
 Order: 1 of 1  
 Client: 1249 - Steve Marshall for Alabama  
 Agency: 47 - Strateggi Media Services, Inc  
 Rep. Firm: 3 - NCC Affidavit Center

Acct. Exec.: Camp, Steven  
 Send Bill To: RepFirm  
 Contract Status: Active  
 Contract Dates: 07/09/18 to 07/22/18  
 Order Entry: 07/09/18 Rev 2, 07/09/18

Order Dates: 07/09/18 to 07/22/18  
 Order Type:  
 Comm. Type:  
 Revenue Type:  
 Product Type: Recruitment

Billing Period:  
 Billing Type: Broadcast  
 Package Fee Average: \$ .00  
 Estimate Id: 4465  
 Rep Order #: 62554331  
 Agency Product Code: 405

Line	Pri	Pre	Make	Good	Network	Zone	Date	Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Start	Stop	Total	Spot	Total	Spot	Prog	Media	Weights
							Start	Stop								Time	Time	Spots	Cost	Cost	Length	Type	Id(s)	
1	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	X	06:00:00	09:00:00	9	8.00	72.00	00:00:30	All	5	1
2	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X		X						06:00:00	09:00:00	3	8.00	24.00	00:00:30	All	5	1
3	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	X	09:00:00	16:00:00	7	14.00	98.00	00:00:30	All	5	1
4	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X		X						09:00:00	16:00:00	2	14.00	28.00	00:00:30	All	5	1
5	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	X	16:00:00	19:00:00	9	14.00	126.00	00:00:30	All	5	1
6	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X		X						16:00:00	19:00:00	3	14.00	42.00	00:00:30	All	5	1
7	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	X	19:00:00	20:00:00	2	20.00	40.00	00:00:30	All	5	1
8	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X		X						19:00:00	20:00:00	1	20.00	20.00	00:00:30	All	5	1
9	2	2	Yes	FXNC	Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	X	20:00:00	23:00:00	7	20.00	140.00	00:00:30	All	5	1
10	2	2	Yes	FXNC	Troy Daleville	07/16/18	07/22/18	X		X						20:00:00	23:00:00	2	20.00	40.00	00:00:30	All	5	1
<b>Totals:</b>																		45		\$630.00				

## Order Summary

Total Spots: 45  
 Spots Paid: 0  
 Total Cost: Gross \$630.00, Net \$428.40

Average Spot Cost (Gross): Total \$14.00, Paid 0.00

Average Spot Cost (Net): Total \$9.52, Paid 0.00

Spot Status Summary: Reg. 45, Sched. 0, Aired 0, Fail 0, Billed 0, Fill 0

## Package Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly Avg.	Contract Total Gross	Net
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00

## Added Fee Summary

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly	Contract Total
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00

## Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	0	0	0	45	0	0	0	0	0
	.00	.00	.00	.00	.00	.00	630.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
5	SMTV070901H	07/09/18	00:00:00	07/17/18	24:00:00

Accepted By: \_\_\_\_\_

End Of Report

## NCC Cable System Order

Order #	62554331	Flight Dates	07/09/18 - 07/22/18	Update Date	07/09/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	2
		Client Code	320	Total	\$630.00
AE	Kevin Bowman	Product Code	405	Commission	\$94.50
Sales Coordinator	Marshall Bradshaw	Est Code	4465	Net Total	\$535.50
Office	Washington	Product Name		Total Spots	45
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	7.9 New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/9/18	7/15/18	06:00	09:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
2	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	06:00	09:00	X	X						-	-	3	\$8.00	\$24.00	30	
3	FXNC	VARIOUS	7/9/18	7/15/18	09:00	16:00		X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	30	
4	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	
5	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$14.00	\$126.00	30	
6	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X						-	-	3	\$14.00	\$42.00	30	
7	FXNC	TUCKER CARLSON<	7/9/18	7/15/18	19:00	20:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
8	FXNC	TUCKER CARLSON	7/16/18	7/22/18	19:00	20:00	X	X						-	-	1	\$20.00	\$20.00	30	
9	FXNC	VARIOUS	7/9/18	7/15/18	20:00	23:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
10	FXNC	VARIOUS	7/16/18	7/22/18	20:00	23:00	X	X						-	-	2	\$20.00	\$40.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	45	0	0	0	0	0	0	0	0	0	0	0	45
<b>AMT</b>	\$630.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$630.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/09/18

62554331 | Montgomery | Troy Cable/Troy, AL | 0161 |

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

## INVOICE

ATTN: Deserie Bissoondial  
NCC Affidavit Center  
444 N. Michigan Ave.  
Suite 1600  
Chicago, Ill 60611

Steve Marshall for Alabama

AE: Camp, Steven

Billing Cycle:07/18

Invoice ID: 18527

Invoice Date: 07/30/18

Contract ID: 8641

Client ID: 1249

Description	Amount
Order 1	\$614.00
Sub Total This Contract:	\$614.00
Less Agency (15.00 %)	(\$92.10)
Less Rep. Firm (20.00 %)	(\$104.38)
<b>Amount Due This Invoice</b>	<b>\$417.52</b>

Estimate ID: 4465, Rep Order ID: 62554331

Terms: Net 10 Days

Checks Payable To: Troy Cable

Mail To:  
Troy Cable  
P.O. Box 1228  
Troy, Al 36081  
334-670-0052

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

# **Affidavit of Performance - Spot Detail**

Client: Steve Marshall for Alabama  
Notes:  
Bill Cycle: 07/18  
Agency: Strategic Media Services, Inc  
Contract: 8641  
Invoice: 18527  
Phone:

Date	Weekday	Network	Zone	Program Name	Air Time	Media Name	Media Length	Line	Billing Cost
<b>Order 1</b>									
07/10/18	Tuesday	FXNC	Troy Daleville Oza	Americas Newsroom	08:52:57	SMTV070901H	00:00:30	1	\$8.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	Happening Now	12:50:38	SMTV070901H	00:00:30	3	\$14.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	Neil Cavuto Your World	15:53:24	SMTV070901H	00:00:30	3	\$14.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	Special Report	17:50:06	SMTV070901H	00:00:30	5	\$14.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	The Story	18:49:16	SMTV070901H	00:00:30	5	\$14.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	19:46:29	SMTV070901H	00:00:30	7	\$20.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	The Five	20:48:47	SMTV070901H	00:00:30	9	\$20.00
07/10/18	Tuesday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	22:51:25	SMTV070901H	00:00:30	9	\$20.00
07/11/18	Wednesday	FXNC	Troy Daleville Oza	Fox & Friends	07:51:22	SMTV070901H	00:00:30	1	\$8.00
07/11/18	Wednesday	FXNC	Troy Daleville Oza	Happening Now	12:52:20	SMTV070901H	00:00:30	3	\$14.00
07/11/18	Wednesday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:43:32	SMTV070901H	00:00:30	5	\$14.00
07/11/18	Wednesday	FXNC	Troy Daleville Oza	The Story	18:47:41	SMTV070901H	00:00:30	5	\$14.00
07/11/18	Wednesday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	19:46:16	SMTV070901H	00:00:30	7	\$20.00
07/11/18	Wednesday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	22:49:03	SMTV070901H	00:00:30	9	\$20.00
07/12/18	Thursday	FXNC	Troy Daleville Oza	Americas Newsroom	08:52:24	SMTV070901H	00:00:30	1	\$8.00
07/12/18	Thursday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:21:36	SMTV070901H	00:00:30	5	\$14.00
07/12/18	Thursday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:48:37	SMTV070901H	00:00:30	5	\$14.00
07/12/18	Thursday	FXNC	Troy Daleville Oza	The Five	20:49:16	SMTV070901H	00:00:30	9	\$20.00
07/13/18	Friday	FXNC	Troy Daleville Oza	Happening Now	10:24:55	SMTV070901H	00:00:30	3	\$14.00
07/13/18	Friday	FXNC	Troy Daleville Oza	The Fox News Specialists	16:45:21	SMTV070901H	00:00:30	5	\$14.00
07/13/18	Friday	FXNC	Troy Daleville Oza	Hannity	21:17:09	SMTV070901H	00:00:30	9	\$20.00
07/14/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	06:51:14	SMTV071101H	00:00:30	1	\$8.00
07/14/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	07:52:52	SMTV070901H	00:00:30	1	\$8.00
07/14/18	Saturday	FXNC	Troy Daleville Oza	FOX & Friends Saturday	08:51:55	SMTV070901H	00:00:30	1	\$8.00
07/14/18	Saturday	FXNC	Troy Daleville Oza	Americas News HQ	12:47:45	SMTV071101H	00:00:30	3	\$14.00
07/14/18	Saturday	FXNC	Troy Daleville Oza	Americas News HQ	16:52:42	SMTV071101H	00:00:30	5	\$14.00
07/14/18	Saturday	FXNC	Troy Daleville Oza	Justice with Judge Jeanine	20:18:39	SMTV071101H	00:00:30	9	\$20.00
07/15/18	Sunday	FXNC	Troy Daleville Oza	FOX & Friends Sunday	07:52:28	SMTV070901H	00:00:30	1	\$8.00
07/15/18	Sunday	FXNC	Troy Daleville Oza	Americas News HQ	15:50:51	SMTV070901H	00:00:30	3	\$14.00
07/15/18	Sunday	FXNC	Troy Daleville Oza	FOX Report Sunday	18:44:43	SMTV070901H	00:00:30	5	\$14.00
07/15/18	Sunday	FXNC	Troy Daleville Oza	The Next Revolution	20:51:32	SMTV070901H	00:00:30	9	\$20.00
07/16/18	Monday	FXNC	Troy Daleville Oza	Shepard Smith	14:52:03	SMTV070901H	00:00:30	4	\$14.00
07/16/18	Monday	FXNC	Troy Daleville Oza	The Fox News Specialist	16:16:48	SMTV070901H	00:00:30	6	\$14.00
07/16/18	Monday	FXNC	Troy Daleville Oza	Special Report	17:10:26	SMTV071101H	00:00:30	6	\$14.00
07/16/18	Monday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	19:19:39	SMTV070901H	00:00:30	8	\$20.00
07/16/18	Monday	FXNC	Troy Daleville Oza	Tucker Carlson Tonight	22:15:07	SMTV070901H	00:00:30	10	\$20.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Fox & Friends	06:23:25	SMTV071601H	00:00:30	1	\$8.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Americas Newsroom	08:24:08	SMTV070901H	00:00:30	1	\$8.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Americas Newsroom	08:52:04	SMTV071601H	00:00:30	2	\$8.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Outnumbered	11:51:23	SMTV070901H	00:00:30	4	\$14.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Neil Cavuto Your World	15:50:12	SMTV070901H	00:00:30	3	\$14.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Special Report	17:46:46	SMTV070901H	00:00:30	6	\$14.00
07/17/18	Tuesday	FXNC	Troy Daleville Oza	Hannity	21:51:51	SMTV070901H	00:00:30	10	\$20.00

Note: Program names may vary due to alterations in network scheduling.

End Of Report

Troy Cable  
P.O. Box 1228  
Troy, AL 36081

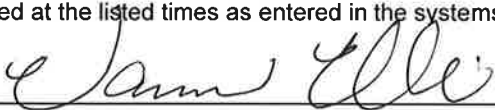
**Affidavit Of Performance - Spot Totals**

Client: Steve Marshall for Alabama  
Notes:  
Bill Cycle: 07/18  
Agency: Strategggic Media Services, Inc  
Contract: 8641  
Contract Type:  
Invoice: 18527  
Phone:

Network	Zone	Spots	Cost
<b>Order 1</b>			
FXNC	Troy Daleville	43	\$614.00
	<b>Order Total:</b>	<b>43</b>	<b>\$614.00</b>
	<b>Grand Total:</b>	<b>43</b>	<b>\$614.00</b>

These announcements were aired at the listed times as entered in the systems program log.

System Official Signature



Sworn to and subscribed before me, and in my presence on this 30th day of July, 2018.

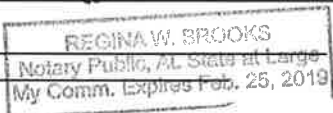
Notary Signature



Notary Name:

Title:

Exp. Date:



End Of Report



## Order Detail

Contract:	8657	Acct. Exec.:	Camp, Steven	Order Dates:	07/09/18 to 07/22/18	Billing Period:	
Order:	1 of 1	Send Bill To:	RepFirm	Order Type:		Billing Type:	Broadcast
Client:	1249 - Steve Marshall for Alabama	Contract Status:	Active	Comm. Type:		Package Fee Average:	\$ .00
Agency:	47 - Strategic Media Services, Inc	Contract Dates:	07/09/18 to 07/22/18	Revenue Type:		Estimate Id:	4506
Rep. Firm:	3 - NCC Affidavit Center	Order Entry:	07/13/18 Rev 2, 07/13/18	Product Type:	Recruitment	Rep Order #:	62555393
						Agency Product Code:	405

Line	Pri	Le	Pre	Make	Good	Network	Zone	Date		Stop	Spots Per Day							Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Length	Prog Type	Id(s)	Media	Weights
								Start	Date		Mon	Tue	Wed	Thu	Fri	Sat	Sun										
1	2	2	Yes	FXNC		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	06:00:00	09:00:00	2	8.00	16.00	00:00:30	All	6	1			
2	2	2	Yes	FXNC		Troy Daleville	07/16/18	07/22/18			X	X				06:00:00	09:00:00	1	8.00	8.00	00:00:30	All	6	1			
3	2	2	Yes	FXNC		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	09:00:00	16:00:00	1	14.00	14.00	00:00:30	All	6	1			
4	2	2	Yes	FXNC		Troy Daleville	07/16/18	07/22/18			X	X				09:00:00	16:00:00	1	14.00	14.00	00:00:30	All	6	1			
5	2	2	Yes	FXNC		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	16:00:00	19:00:00	1	14.00	14.00	00:00:30	All	6	1			
6	2	2	Yes	FXNC		Troy Daleville	07/16/18	07/22/18			X	X				16:00:00	19:00:00	1	14.00	14.00	00:00:30	All	6	1			
7	2	2	Yes	FXNC		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	19:00:00	20:00:00	1	20.00	20.00	00:00:30	All	6	1			
8	2	2	Yes	FXNC		Troy Daleville	07/16/18	07/22/18			X	X				19:00:00	20:00:00	1	20.00	20.00	00:00:30	All	6	1			
9	2	2	Yes	FXNC		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	20:00:00	23:00:00	1	20.00	20.00	00:00:30	All	6	1			
10	2	2	Yes	FXNC		Troy Daleville	07/16/18	07/22/18			X	X				20:00:00	23:00:00	1	20.00	20.00	00:00:30	All	6	1			
11	2	2	Yes	HGTV		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	19:00:00	20:00:00	3	20.00	60.00	00:00:30	All	6	1			
12	2	2	Yes	HGTV		Troy Daleville	07/16/18	07/22/18			X	X				19:00:00	20:00:00	2	20.00	40.00	00:00:30	All	6	1			
13	2	2	Yes	HGTV		Troy Daleville	07/09/18	07/15/18			X	X	X	X	X	20:00:00	23:00:00	3	20.00	60.00	00:00:30	All	6	1			
14	2	2	Yes	HGTV		Troy Daleville	07/16/18	07/22/18			X	X				20:00:00	23:00:00	2	20.00	40.00	00:00:30	All	6	1			
15	2	2	Yes	ESPN		Troy Daleville	07/16/18	07/22/18			X	X	X	X	X	19:00:00	21:00:00	1	50.00	50.00	00:00:30	All	6	1			
Totals:																		22		\$410.00							

## Order Summary

Total		Spots		Total Cost		Average Spot Cost (Gross)		Average Spot Cost (Net)		Spot Status Summary					Contract Total		
Total	Spots	Gross	Net	Total	Paid	Total	Paid	Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill	Gross	Net
22	0	\$410.00	\$278.80	\$18.64	0.00	\$12.67	0.00	22	0	0	0	0	0	0	0	\$ .00	\$ .00
Package Fee Summary																	
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly					
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	Avg.	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Added Fee Summary																	
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly					
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	Avg.	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00
Contract Total																	

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2018	0	0	0	0	0	0	22	0	0	0	0	0
	.00	.00	.00	.00	.00	.00	410.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
5	SMTV070901H	07/09/18	00:00:00	07/17/18	24:00:00
6	SMTV071101H	07/13/18	00:00:00	07/17/18	24:00:00

Accepted By: \_\_\_\_\_

End Of Report

# NCC Cable System Order

Order #	62555393	Flight Dates	07/09/18 - 07/22/18	Update Date	07/12/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	2
AE	Kevin Bowman	Client Code	320	Total	\$410.00
Sales Coordinator	Marshall Bradshaw	Product Code	405	Commission	\$61.50
Office	Washington	Est Code	4506	Net Total	\$348.50
Phone	(301) 951-2620	Product Name		Total Spots	22
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 7.12 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/9/18	7/15/18	06:00	09:00					X	X	X	-	-	2	\$8.00	\$16.00	30	
2	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	06:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	
3	FXNC	VARIOUS	7/9/18	7/15/18	09:00	16:00					X	X	X	-	-	1	\$14.00	\$14.00	30	
4	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	
5	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	
6	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X						-	-	1	\$14.00	\$14.00	30	
7	FXNC	VARIOUS	7/9/18	7/15/18	19:00	20:00					X	X	X	-	-	1	\$20.00	\$20.00	30	
8	FXNC	TUCKER CARLSON	7/16/18	7/22/18	19:00	20:00	X	X						-	-	1	\$20.00	\$20.00	30	
9	FXNC	VARIOUS	7/9/18	7/15/18	20:00	23:00					X	X	X	-	-	1	\$20.00	\$20.00	30	
10	FXNC	VARIOUS	7/16/18	7/22/18	20:00	23:00	X	X						-	-	1	\$20.00	\$20.00	30	
11	HGTV	VARIOUS	7/9/18	7/15/18	19:00	20:00					X	X	X	-	-	3	\$20.00	\$60.00	30	
12	HGTV	AVG. ALL WKS	7/16/18	7/22/18	19:00	20:00	X	X						-	-	2	\$20.00	\$40.00	30	
13	HGTV	VARIOUS	7/9/18	7/15/18	20:00	23:00					X	X	X	-	-	3	\$20.00	\$60.00	30	
14	HGTV	HOUSE HUNTERS<	7/16/18	7/22/18	20:00	23:00	X	X						-	-	2	\$20.00	\$40.00	30	

# NCC Cable System Order

Order #	62555393	Flight Dates	07/09/18 - 07/22/18	Update Date	07/12/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery	Client Code	320	Total # of Weeks	2
AE	Kevin Bowman	Product Code	405	Total	\$410.00
Sales Coordinator	Marshall Bradshaw	Est Code	4506	Commission	\$61.50
Office	Washington	Product Name		Net Total	\$348.50
Phone	(301) 951-2620	Credit Status		Total Spots	22
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA Nielsen Live+1 May18	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 7.12 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	ESPN	Home Run Derby 7/16	7/16/18	7/22/18	19:00	21:00	X							-	-	1	\$50.00	\$50.00	30	Home Run Derby 7/16

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$410.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$410.00

SYSTEM APP: SALES ACCT

62555393 | Montgomery | Troy Cable/Troy, AL | 0161 |

Date Printed 07/13/18



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, TJ Osborne,

being/on behalf of: Steve Marshall for Alabama,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Primary

election to be held on: 3/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Steve Marshall for Alabama

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/16/2018

**Date**

TJ Osborne

**Signature**

Digitally signed by TJ Osborne  
Date: 2018.02.16 15:14:27 -05'00'

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

## NCC Cable System Order

Order #	62554331	Flight Dates	07/09/18 - 07/22/18	Update Date	07/10/18
Syscode	0161	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Troy Cable/Troy, AL	Advertiser	Steve Marshall for Alabama	Show All Lines	
Market	Montgomery			Total # of Weeks	2
		Client Code	320	Total	\$630.00
AE	Kevin Bowman	Product Code	405	Commission	\$94.50
Sales Coordinator	Marshall Bradshaw	Est Code	4465	Net Total	\$535.50
Office	Washington	Product Name		Total Spots	45
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
				CPM	-
Comments : 7.10 R1 Dayparts revised. Total unchanged. Please review and confirm, thanks!					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/9/18	7/15/18	06:00	09:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
2	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	06:00	09:00	X	X						-	-	3	\$8.00	\$24.00	30	
3	FXNC	VARIOUS	7/9/18	7/15/18	09:00	16:00		X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	30	
4	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	
5	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	9	\$14.00	\$126.00	30	
6	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X						-	-	3	\$14.00	\$42.00	30	
7	FXNC	TUCKER CARLSON<	7/9/18	7/15/18	19:00	20:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	
8	FXNC	TUCKER CARLSON	7/16/18	7/22/18	19:00	20:00	X	X						-	-	1	\$20.00	\$20.00	30	
9	FXNC	VARIOUS	7/9/18	7/15/18	20:00	23:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
10	FXNC	VARIOUS	7/16/18	7/22/18	20:00	23:00	X							-	-	2	\$20.00	\$40.00	30	R1 Dropped Tu

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	45	0	0	0	0	0	0	0	0	0	0	0	45
<b>AMT</b>	\$630.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$630.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/10/18

62554331 | Montgomery | Troy Cable/Troy, AL | 0161 |