

CONTRACT



KDVR-TV
 100 Speer Blvd
 Denver, CO 80203
 (303) 595-3131

<u>Contract / Revision</u> 174750 /		<u>Alt Order #</u> 07675369
<u>Product</u> NA ASS MANUFACTURERS		
<u>Contract Dates</u> 08/11/15 - 08/17/15		<u>Estimate #</u> 2303
<u>Advertiser</u> National Association of Manufacturers		<u>Original Date / Revision</u> 08/10/15 / 08/11/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 81.60
<u>IDB#</u> 1021	<u>Advertiser Code</u> 223	<u>Product Code</u> 242
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mentzer Media
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	08/14/15	08/14/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	----1--				1	\$450.00	1.20			
N 2	31	08/14/15	08/14/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1--				1	\$450.00	1.30			
N 3	31	08/14/15	08/14/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	----1--				1	\$1,000.00	3.50			
N 4	31	08/14/15	08/14/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	----1--				1	\$1,000.00	3.00			
N 5	31	08/14/15	08/14/15	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	----2--				2	\$600.00	2.00			
N 6	31	08/14/15	08/14/15	M-F 9p-930p	9:00 PM-9:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	----1--				1	\$700.00	1.90			
N 7	31	08/14/15	08/14/15	M-F 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	----1--				1	\$500.00	1.70			
N 8	31	08/17/15	08/17/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/17/15	08/23/15	1-----				1	\$450.00	1.20			
N 9	31	08/17/15	08/17/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/17/15	08/23/15	1-----				1	\$450.00	1.30			
N 10	31	08/17/15	08/17/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/17/15	08/23/15	1-----				1	\$1,000.00	3.50			
N 11	31	08/17/15	08/17/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/17/15	08/23/15	1-----				1	\$1,000.00	3.00			
N 12	31	08/17/15	08/17/15	M-F 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KDVR-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

<u>Contract / Revision</u> 174750 /		<u>Alt Order #</u> 07675369
<u>Contract Dates</u> 08/11/15 - 08/17/15		<u>Product</u> NA ASS MANUFACTUR
		<u>Estimate #</u> 2303
<u>Advertiser</u> National Association of M		<u>Original Date / Revision</u> 08/10/15 / 08/11/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/17/15	08/23/15	1-----				1	\$500.00	1.70			
N 13	31	08/15/15	08/15/15	Sa 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1-				1	\$250.00	1.00			
N 14	31	08/15/15	08/15/15	Sa 9p-930p	9:00 PM-9:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1-				1	\$500.00	1.90			
N 15	31	08/15/15	08/15/15	Sa 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1-				1	\$500.00	1.60			
N 16	31	08/16/15	08/16/15	Su 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1				1	\$400.00	1.00			
N 17	31	08/16/15	08/16/15	Su 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1				1	\$250.00	1.60			
N 18	31	08/16/15	08/16/15	Su 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1				1	\$250.00	1.60			
N 19	31	08/16/15	08/16/15	FOX News Sunday	8:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----2				2	\$150.00	1.00			
N 20	31	08/16/15	08/16/15	Su 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-----1				1	\$550.00	2.00			
N 21	31	08/13/15	08/13/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1---				1	\$450.00	1.20			
N 22	31	08/13/15	08/13/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1---				1	\$450.00	1.30			
N 23	31	08/13/15	08/13/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1---				1	\$1,000.00	3.50			
N 24	31	08/13/15	08/13/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1---				1	\$1,000.00	3.00			
N 25	31	08/13/15	08/13/15	M-F 9p-930p	9:00 PM-9:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1---				1	\$700.00	1.90			
N 26	31	08/13/15	08/13/15	M-F 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	---1---				1	\$500.00	1.70			
N 27	31	08/11/15	08/11/15	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$450.00	1.20			
N 28	31	08/11/15	08/11/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$450.00	1.30			
N 29	31	08/11/15	08/11/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KDVR-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

<u>Contract / Revision</u> 174750 /		<u>Alt Order #</u> 07675369
<u>Contract Dates</u> 08/11/15 - 08/17/15		<u>Product</u> NA ASS MANUFACTUR
		<u>Estimate #</u> 2303
<u>Advertiser</u> National Association of M		<u>Original Date / Revision</u> 08/10/15 / 08/11/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$1,000.00	3.50			
N 30	31	08/11/15	08/11/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$1,000.00	3.00			
N 31	31	08/11/15	08/11/15	Tuesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$1,200.00	1.90			
N 32	31	08/11/15	08/11/15	M-F 9p-10p	9:00 PM-9:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$700.00	1.90			
N 33	31	08/11/15	08/11/15	M-F 9p-10p	9:30 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	-1-----				1	\$500.00	1.70			
N 34	31	08/12/15	08/12/15	M-F 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	--1----				1	\$450.00	1.20			
N 35	31	08/12/15	08/12/15	M-F 530p-6p	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	--1----				1	\$450.00	1.30			
N 36	31	08/12/15	08/12/15	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	--1----				1	\$1,000.00	3.50			
N 37	31	08/12/15	08/12/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	--1----				1	\$1,000.00	3.00			
N 38	31	08/12/15	08/12/15	M-F 9p-10p	9:00 PM-9:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	--1----				1	\$700.00	1.90			
N 39	31	08/12/15	08/12/15	M-F 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/10/15	08/16/15	--1----				1	\$500.00	1.70			
N 40	31	08/17/15	08/17/15	M-F 9p-930p	9p-930p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/17/15	08/23/15	M-----				1	\$700.00	1.90			
Totals										81.60		42	\$25,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/27/15 - 08/17/15	42	\$25,900.00	\$22,015.00
Totals	42	\$25,900.00	\$22,015.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

