

South Dakota Public Broadcasting
TV Underwriting 3rd Quarter
July—September 2022

Program Specific Placement

ABERDEEN: A JEWISH HISTORY

Brian Hagg New
Rapid City, SD
BRIAN HAGG/JEWISH 09/22/22-09/22/22

Stan Adelstein & Lynda Clark Adelstein New
Rapid City, SD
STAN ADELSTEIN & LYNDA CLARK ADELSTEIN/JEWISH 09/22/22-09/22/22

ANTIQUES ROADSHOW

Denny Menholt New
Rapid City, SD
MENHOLT - ANRO/MON X52 01/01/22-12/31/22

Westhills Village Retirement Community Renewal
Rapid City, SD
WESTHILLS VILLAGE/ANTIQUES ROADSHOW 1X MON 202 08/07/22-07/03/23

AUSTIN CITY LIMITS

Park County Travel Council Renewal
Cody, WY
PARK COUNTY TRAVEL - ACL- 2022/23 07/01/22-06/30/23

DAKOTA LIFE

Dacotah Bank New
Aberdeen
DACOTAH BANK/DAKOTA LIFE - EMBED PRE-ROLL (SEPT) 09/08/22-09/30/22

Reliabank Renewal
Tea
RELIABANK - DAKOTA LIFE (SEP-DEC) 4X 09/08/22-12/01/22

Sisseton Promotion Board New
Sisseton, SD
SISSETON PROMOTION/DAKOTA LIFE - EMBED PRE-ROLL 09/08/22-09/30/22

Vance Thompson Vision Renewal
Sioux Falls, SD
VANCE THOMPSON-DAKOTA LIFE 2022 09/08/22-12/25/22

DANIEL TIGER'S NEIGHBORHOOD

NorthWestern Energy c/o Flynn Wright Renewal
Des Moines, IA
NORTHWESTERN EN - DANIEL TIG - APRIL- SEPT 04/25/22-09/09/22
NORTHWESTERN EN - DANIEL TIG - SEPT - OCT 09/26/22-10/07/22

FINDING YOUR ROOTS

OLLI New
Sioux Falls, SD
OLLI/SDPB LIFELONG LEARNER CAMPAIGN/FINDYROOT X12 12/20/21-12/18/22

IT HAPPENED RIGHT HERE: THE DAKOTAS

Brian Hagg New
Rapid City, SD
BRIAN HAGG/ IT HAPPENED 09/22/22-09/22/22

Stan Adelstein & Lynda Clark Adelstein New
Rapid City, SD
STAN ADELSTEIN & LYNDA CLARK ADELSTEIN/ IT HAPPENED 09/22/22-09/22/22

MARKET TO MARKET

Dakotaland Feed Renewal
Huron, SD
DAKOTALAND - MARKET TO MARKET 1X 2022 06/24/22-06/23/23

Farm Credit Service c/o Iowa PBS New
Johnston, IA
FARM CREDIT SERVICE/MARKET TO MARKET 2022 01/28/22-01/15/23

MASTERPIECE

Park County Travel Council Renewal
Cody, WY
PARK COUNTY TRAVEL - MASTERPIECE 2022/23 07/01/22-06/30/23

Reliabank Renewal
Tea, SD
RELIABANK - MASTERPIECE 2022/9X 03/06/22-12/04/22

NOVA

Bangs McCullen Law Firm

Rapid City, SD

BANGS MCCULLEN LAW FIRM/NOVA 2022

Renewal

07/04/22-07/02/23

OLLI

Sioux Falls, SD

OLLI/SDPB LIFELONG LEARNER CAMPAIGN/NOVA/X12

New

12/20/21-12/18/22

SDSTA - Sanford Underground Research Facility

Lead, SD

SDSTA-SANFORD UNDERGROUND/NOVA 40X 2022

Renewal

07/01/22-06/30/23

ON CALL WITH THE PRAIRIE DOC

Bangs McCullen Law Firm

Rapid City, SD

BANGS MCCULLEN LAW FIRM/ON CALL 2022

Renewal

09/01/22-02/28/23

Brain Intercept

Aberdeen, SD

BRAIN INTERCEPT/ON CALL / THUR

New

09/05/22-06/04/23

Faulkton Area Medical Center Foundation

Faulkton, SD

FAULKTON AREA MEDICA/ON CALL 22X

New

07/28/22-12/22/22

Kimberly Keiser & Associates

Sioux Falls, SD

KIMBERLY KEISER & ASSOC./ON CALL

New

09/05/22-08/31/23

PBS NEWSHOUR

Black Hills Federal Credit Union

Rapid City, SD

BHFCU WK 7-9 MT NEWSHOUR/ 1XWK 2022

Renewal

07/18/22-12/31/22

Bush Foundation

Waite Park, MN

BUSH FOUNDATION - NEWSHOUR 2022

New

01/17/22-12/31/22

SDSTA - Sanford Underground Research Facility

Lead, SD

SDSTA-SANFORD UNDERGROUND/NEWSHOUR 108

Renewal

07/04/22-06/30/23

RICK STEVES' EUROPE

Park County Travel Council Renewal
Cody, WY
PARK COUNTY TRAVEL - RICK STEVES 2022/23 07/01/22-06/30/23

Westhills Village Retirement Community Renewal
Rapid City, SD
WESTHILLS VILLAGE/RICKSTEVES EUROPE 48X -SUN 2022 08/07/22-07/02/23

S.D. HIGH SCHOOL RODEO FINALS 2022

Cenex c/o Colle McVoy New
St Paul, MN
CENEX C/O COLLE MCVOY/RODEO 07/04/22-07/10/22

Edgar Brothers Angus New
Rockham, SD
EDGAR BROTHERS ANGUS - RODEO 2022 07/07/22-07/10/22

First Interstate Bank New
Portland, OR
FIRST INTERSTATE BANK/RODEO 2022 07/07/22-07/10/22

Mitchell Technical College New
Mitchell, SD
MITCHELL TECHNICAL COLLEGE/RODEO 2022 6X 07/07/22-07/10/22

SOUTH DAKOTA FOCUS

McQuillen Creative Group New
Aberdeen, SD
MCQUILLEN CREATIVE GROUP/SD FOCUS/THUR 09/08/22-07/30/23

Park County Travel Council Renewal
Cody, WY
PARK COUNTY TRAVEL - FOCUS 2022/23 09/08/22-06/30/23

NorthWestern Energy c/o Flynn Wright New
Des Moines, IA
NWE -FOCUS (SEP) 4X 09/29/22-10/02/22

SOUTH DAKOTA HOME GARDEN

McCrary Gardens New
Brookings, SD
MCCRORY GARDENS- SDHGAR -2022 04/21/22-09/26/22

U.S. AND THE HOLOCAUST

Brian Hagg

Rapid City, SD

BRIAN HAGG /U.S HOLO

New

09/18/22-09/20/22

Stan Adelstein & Lynda Clark Adelstein

Rapid City, SD

STAN ADELSTEIN & LYNDA CLARK ADELSTEIN/U.S HOLO

New

09/18/22-09/20/22

Westhills Village Retirement Community

Rapid City, SD

WESTHILLS VILLAGE/MASTERPIECE 48X -SUN 2022

Renewal

08/07/22-07/02/23