

**South Dakota Public Broadcasting
Television Underwriting Report – 4th Quarter
October – December 2013**

Black Hills Federal Credit Union BHFCU/TUES. INCLUDING AM. EXP.	Renewal 05/06/13 - 05/11/14
Dakota Indian Foundation DAKOTA INDIAN FND/2 SPOTS DAY/ROS DAKOTA INDIAN FND/2 SPOTS DAY/ROS	Renewal 11/18/13 - 11/28/13 12/09/13 - 01/05/14
Dakota Indian Foundation DAKOTA INDIAN FND/GALLERY	Renewal 12/16/13 - 12/24/13
Horton Incorporated HORTON/WEEKDAY PRIMETIME ROS/1 SPOT PER M-F	Renewal 08/19/13 - 08/15/14
Howes Oil HOWES OIL/ROCK GARDEN TOUR/2 SPOTS PER SHOW	New 08/24/13 - 08/31/14
Midcontinent Communications MIDCO/SDHS ALL-STATE CHORUS & ORCH/4 :30 SEC SPOTS	Renewal 11/02/13 - 11/30/13
Mount Marty College MOUNT MARTY/PBS KIDS/2 SPOTS PER DAY M-W-F	New 09/30/13 - 01/31/14
NorthWestern Energy c/o Flynn Wright NORTHWESTERN ENERGY/PBS KIDS/35 SPOTS W-F NORTHWESTERN ENERGY/PBS KIDS/41 SPOTS M-F NORTHWESTERN ENERGY/PBS KIDS/42 SPOTS M-F NORTHWESTERN ENERGY/PBS KIDS/42 SPOTS M-F NORTHWESTERN ENERGY/PBS KIDS/41 SPOTS M-F NORTHWESTERN ENERGY/PBS KIDS/41 SPOTS M-F	Renewal 11/20/13 - 11/22/13 11/25/13 - 11/29/13 12/02/13 - 12/06/13 12/09/13 - 12/13/13 12/16/13 - 12/20/13 12/23/13 - 12/27/13
Quilters Headquarters SF QUILTERS HEAD/SAT ROS 10-12:30/2 ANN PER/50 WKS GAMMILL/SAT ROS/10-12:30/2 ANN PER SAT/50 WKS	Renewal 04/07/13 - 04/06/14 04/07/13 - 04/06/14
Rapid City Regional Hospital RC REG/1 SPT FRIDAYS/4:30-6PM MT RC REG/1 SPT. M, TU, WE, TH/6-10PM MT	Renewal 02/25/13 - 02/23/14 02/25/13 - 02/23/14
Regional Heart Drs. REGIONAL HEART/AM EXP/TUES. EVENING	Renewal 01/21/13 - 01/19/14
SD Community Foundation SD COMMUNITY FND/ROS 17:30-19/5 SPTS WK/M-F/	New 04/15/13 - 04/13/14

SDN Communications Renewal
SDN COMM,EVERY OTHER WED EVE ROS, 5 ANNT/EVE 12/12/12 - 12/10/13

SIOUX FALLS AREA COMMUNITY FOUNDATION New
SFACF,SAT ROS, 4 ANNTS/DAY,10-5,43 WKS 01/28/13 - 01/26/14
SFACF, SUN ROS, 2 ANNT/DAY,4-10P, 43 WKS 01/28/13 - 01/26/14
SFACF,NEWS & PUBLIC AFFAIRS,M-F,1 SPT/EVE,47 WKS 01/28/13 - 01/26/14
SFACF,WEEKDAY PRIMETIME ROS, M-THUR,1 SPT/EVE,47 W 01/28/13 - 01/26/14

Sioux Falls Quilters Guild New
SF QUILT GUILD/QUILT ROS/2 SPOTS PER SAT 10-12:30 09/07/13 - 11/09/13

South Dakota State University Renewal
SDSU/SDHS ALL-STATE CHORUS & ORCH/4 :30 SEC SPOTS 11/02/13 - 11/30/13

Washington Pavilion New
THE GRADUATE/PRIMETIME ROS/4 SPOTS PER M-F 10/07/13 - 11/12/13

ANTIQUES ROADSHOW

Black Hills Community Bank New
BH COMMUNITY BANK/ARS MONDAYS 01/01/13 - 12/31/13

Deadwood History, Inc. Renewal
DEADWOOD HISTORY-ANTIQUES ROADSHOW 12/31/12 - 12/31/13

Horton Incorporated Renewal
HORTON/ANTIQUES ROADSHOW/2 SPOTS PER SHOW SUN 08/18/13 - 08/17/14

Lamps and Shades Renewal
LAMPS & SHADES,ANTIQU ROAD, 2 ANNT/BRDCST,SUN 12/30/12 - 12/28/13

Plastic Surgery Associates of South Dakota Renewal
PLASTIC SURGERY/ANTIQUES ROADSHOW/2 SPOTS PER SUN 09/08/13 - 09/07/14

Reptile Gardens Renewal
REPTILE GARDENS/ANTIQUES ROADSHOW 12/31/12 - 12/31/13

AUSTIN CITY LIMITS

Sunset Pawn Inc. Renewal
SUNSET PAWN,AUSTIN CITY LIMITS, 2 ANNTS/BRDCST 12/15/12 - 12/28/13

BLUEGRASS UNDERGROUND

Sunset Pawn Inc. Renewal
SUNSET PAWN, BLUEGRASS UNDERGRND,1 SPOT/BRDCST 12/15/12 - 12/28/13

CLASSIC GOSPEL

Sioux Falls Good Samaritan Renewal
SF GOOD SAM/CLASSIC GOSPEL/2 ANNT PER/47 WEEKS 02/11/13 - 02/10/14

CLIFFORD THE BIG RED DOG

Hy-Vee Food Stores Renewal
HY-VEE/CLIFFORD/2 SPOTS PER DAY M-W-F 07/15/13 - 07/12/14

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN

Hy-Vee Food Stores Renewal
HY-VEE/TEST KITCHEN/2 SPOTS PER SATURDAY 09/07/13 - 03/01/14

DAKOTA LIFE

Home Federal Bank New
HOME FEDERAL/DAKOTA LIFE/2 SPOTS PER SHOW 09/16/13 - 09/12/14

South Dakota State Historical Society New
SD STATE HISTORICAL/DAKOTA LIFE/2 SPOTS PER SHOW 09/02/13 - 05/30/14

FONS & PORTER'S LOVE OF QUILTING

Four Seasons Fabric Renewal
FOUR SEASONS/FONS & PORTERS/2 SPOTS PER SATURDAY 08/03/13 - 08/01/14

GOVERNOR'S BUDGET ADDRESS 2013

SD Bar Foundation Renewal
SD BAR FND/GOV. BUDGET ADDRESS W/REPEAT 12/03/13 - 12/03/13

SDN Communications Renewal
SDN COMM,GOVERNOR BUDGET ADDRESS,4 ANNTS TOTAL 12/03/13 - 12/03/13

GUY LOMBARDO

Sioux Falls Good Samaritan Renewal
SF GOOD SAM/GUY LOMBARDO/2 ANNT PER/47 WEEKS 02/11/13 - 02/10/14

KEEPING UP APPEARANCES

Horton Incorporated Renewal
HORTON/KEEPING UP/2 SPOTS PER SHOW SATURDAY 08/24/13 - 08/16/14

LAWRENCE WELK SHOW

Great Plains Eye Clinic Ltd Renewal
GREAT PLAINS EYE/LAWRENCE WELK/SAT/2 ANNT PER SHOW 02/20/13 - 02/18/14

Ophthalmology LTD Renewal
OPHTHAL LTD/LAWRENCE WELK/2 SPOTS PER SAT & SUN 06/22/13 - 06/20/14

Sioux Falls Good Samaritan Renewal
SF GOOD SAM/LAWRENCE WELK/SAT & SUN/2 ANNT PER/47 02/11/13 - 02/10/14

MARKET TO MARKET

Home Federal Bank New
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW SUN 09/16/13 - 09/12/14
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW FRI 09/16/13 - 09/12/14

Madison Farmers Elevator Renewal
MADISON FARM,MARKET TO MARKET,2 ANNT/BRDCST 06/14/13 - 06/12/14

MASTERPIECE THEATRE

First Dakota National Bank c/o Fresh Produce New
FIRST DAKOTA NB/MASTERPIECE/2 ANN PER/44 WKS 04/08/13 - 02/07/14

NATURE

Reptile Gardens Renewal
REPTILE GARDENS/NATURE/WED./6PM MT 04/29/13 - 11/03/13

NIGHTLY BUSINESS REPORT

Hy-Vee Food Stores Renewal
HY-VEE/NIGHTLY BUS REPORT/2 SPOTS PER TUESDAY 07/15/13 - 07/12/14

NO COVER, NO MINIMUM

Sunset Pawn Inc. Renewal
SUNSET PAWN,NO COVER NO MIN, 2 ANNT/BRDCST,SAT 12/15/12 - 12/28/13

ON CALL

Davenport Evans Lawyers New
DAVENPORT EVANS/ON CALL/2 SPOTS PER SHOW 09/05/13 - 12/13/13

Linda Barker New
LINDA BARKER/ON CALL/THURS/2 SPOTS PER SHOW 06/06/13 - 05/29/14

PBS NEWSHOUR

First Dakota National Bank c/o Fresh Produce
FIRST DAKOTA NB/PBS NEWSHOUR/2 ANN PER/M-F/44 WKS New
04/01/13 - 01/31/14

PRAIRIE YARD & GARDEN

Jolly Lane Greenhouse
JOLLY LANE/PRAIRIE YARD Renewal
04/08/13 - 04/06/14

Warne Chemical & Equipment Co.
WARNE CHEMICAL/PRAIRIE YARD & GARDEN Renewal
04/06/13 - 04/06/14

RED GREEN SHOW

Al's Oasis
AL'S OASIS/RED GREEN/MONDAYS Renewal
10/22/12 - 11/24/13

S.D. HIGH SCHOOL ALL-STATE CHORUS & ORCHESTRA 2013

Dacotah Bank
DACOTAH BANK/SDHS ALL-STATE CHORUS/4 :30 SEC SPOTS Renewal
11/02/13 - 11/30/13

S.D. HIGH SCHOOL FOOTBALL CHAMPIONSHIPS 2013

DEKALB c/o Osborn Barr
DEKALB/SDHS FOOTBALL/2 :30 SPOTS FOR 11B-9AA-9A-9B New
11/14/13 - 11/16/13

Dacotah Bank
DACOTAH BANK/SDHS FOOTBALL/35 :30 SEC SPOTS Renewal
11/14/13 - 11/16/13

Farmers Union Insurance Companies
FARMERS UNION/FOOTBALL/19-30 SEC. SPOTS TOTAL Renewal
11/14/13 - 11/16/13

Fischer, Rounds & Associates
FISCHER ROUNDS/SDHS FOOTBALL/14 :30 SEC SPOTS New
11/14/13 - 11/16/13

Independent Insurance Agents of SD
IIASD/SDHS FOOTBALL/22 :30 SEC SPOTS Renewal
11/14/13 - 11/16/13

Midcontinent Communications
MIDCO/SDHS FOOTBALL/35 :30 SEC SPOTS Renewal
11/14/13 - 11/16/13

SDN Communications
SDN/SDHS FOOTBALL/22 :30 SEC SPOTS Renewal
11/14/13 - 11/16/13

Sanford Health c/o Lawrence & Schiller
SANFORD HEALTH/SDHS FOOTBALL/17 :30 SEC SPOTS New
11/14/13 - 11/16/13

Scheels c/o Nonbox SCHEELS/SDHS FOOTBALL/17 :30 SEC SPOTS	New 11/14/13 - 11/16/13
Schuneman Equipment c/o JWT Action SCHUNEMAN/SDHS FOOTBALL/14 :30 SEC SPOTS	New 11/14/13 - 11/16/13
South Dakota State University SDSU/SDHS FOOTBALL/19 :30 SEC SPOTS	Renewal 11/14/13 - 11/16/13
Subway c/o Nemer Fieger SUBWAY/SDHS FOOTBALL/21 :15 SEC SPOTS	Renewal 11/14/13 - 11/16/13
TACO JOHNS C/O GARNER ADVERTISING INC TACO JOHNS/SDHS FOOTBALL/21 :15 SEC SPOTS	Renewal 11/14/13 - 11/16/13
Touchstone Energy c/o Lawrence & Schiller TOUCHSTONE/SDHS FOOTBALL/17 :30 SEC SPOTS	Renewal 11/14/13 - 11/16/13
Vance Thompson Vision VANCE THOMPSON/SDHS FOOTBALL/14 :30 SEC SPOTS	New 11/14/13 - 11/16/13
S.D. HIGH SCHOOL VOLLEYBALL CHAMPIONSHIPS 2013	
DEKALB c/o Osborn Barr DEKALB/SDHS VOLLEYBALL/1 :30 SEC SPOT	New 11/23/13 - 11/23/13
Dacotah Bank DACOTAH BANK/SDHS VOLLEYBALL/5 :30 SEC SPOTS	Renewal 11/23/13 - 11/23/13
Farmers Union Insurance Companies FARMERS UNION/VOLLEYBALL/9-30 SEC. SPOTS TOTAL	Renewal 11/23/13 - 11/23/13
Independent Insurance Agents of SD IIASD/SDHS VOLLEYBALL/3 :30 SEC SPOTS	Renewal 11/23/13 - 11/23/13
Midcontinent Communications MIDCO/SDHS VOLLEYBALL SDPB1/5 :30 SEC SPOTS	Renewal 11/23/13 - 11/23/13
SDN Communications SDN/SDHS VOLLEYBALL/3 :30 SEC SPOTS	Renewal 11/23/13 - 11/23/13
Sanford Health c/o Lawrence & Schiller SANFORD HEALTH/SDHS VOLLEYBALL/1 :30 SEC SPOT	New 11/23/13 - 11/23/13
Scheels c/o Nonbox SCHEELS/SDHS VOLLEYBALL/1 :30 SEC SPOT	New 11/23/13 - 11/23/13

Schuneman Equipment c/o JWT Action SCHUNEMAN/SDHS VOLLEYBALL/1 :30 SEC SPOT	New 11/23/13 - 11/23/13
South Dakota State University SDSU/SDHS VOLLEYBALL/3 :30 SEC SPOTS	Renewal 11/23/13 - 11/23/13
Subway c/o Nemer Fieger SUBWAY/SDHS VOLLEYBALL/6 :15 SEC SPOTS	Renewal 11/23/13 - 11/23/13
TACO JOHNS C/O GARNER ADVERTISING INC TACO JOHNS/SDHS VOLLEYBALL/6 :15 SEC SPOTS	Renewal 11/23/13 - 11/23/13
Touchstone Energy c/o Lawrence & Schiller TOUCHSTONE/SDHS VOLLEYBALL/1 :30 SEC SPOT	Renewal 11/23/13 - 11/23/13
Vance Thompson Vision VANCE THOMPSON/SDHS VOLLEYBALL/1 :30 SEC SPOT	New 11/23/13 - 11/23/13

SOUTH DAKOTA FOCUS

First Dakota National Bank c/o Fresh Produce FIRST DAKOTA NB/SD FOCUS/2 ANN PER/THURS/APRIL-JAN	New 04/01/13 - 01/31/14
South Dakota State Historical Society SD STATE HISTORICAL/SD FOCUS/2 SPOTS PER SHOW	New 09/02/13 - 05/30/14

VICTORY GARDEN

Weigum's Great Plains Landscape Arboretum WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN	Renewal 08/19/13 - 08/17/14
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