

**South Dakota Public Broadcasting
TV Underwriting Report
3rd Quarter (July – September 2011)**

Al's Oasis

1000 E. Hwy. 16
Oacoma, SD 57365
605-734-6051

Contract Starts: 10/25/2010

Contract Ends: 10/23/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
RED GREEN SHOW	10/25/2010	01:00:00	-M-----	2	2	104	N/A	SDPB1
AL'S OASIS/RED GREEN/MONDAYS				10/23/2011		24:59:59		

Bankwest

PO Box 998
Pierre SD 57501
605-224-0638

Contract Starts: 07/26/2010

Contract Ends: 07/24/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
BETWEEN THE LIONS	07/26/2010	01:00:00	-MTWTF-	2	10	520	N/A	SDPB1
BANKWEST/BETWEEN THE LIONS/M-F/				07/24/2011		24:59:59		

Black Hills Federal Credit Union

PO Box 1420
Rapid City SD 57709-1420
605-718-6157

Contract Starts: 05/02/2011

Contract Ends: 04/29/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	05/02/2011	19:50:00	-M-----	2	2	94	N/A	SDPB1
BHFCU/MON/7PM PROGRAM/2 SPTS PER WK				04/29/2012		22:10:00		

Canton Quilt Corner

200 E 5th Street
Canton SD 57013
605-987-9059

Contract Starts: 10/09/2010

Contract Ends: 10/07/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	10/09/2010	10:00:00	-----S	2	2	100	N/A	SDPB1
CANTON QUILT CORNER,SAT ROS,10-12PM,2 ANNTS/50 WKS				10/07/2011		12:00:00		

Dakota Business Center

PO Box 2353
Rapid City SD 57709
605-342-8934

Contract Starts: 08/16/2010

Contract Ends: 08/14/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment DAKOTA BUS CNTR/ROS MON. THRU SUN./1 SPT DAY/7 SPT	08/15/2010	17:30:00	SMTWTFS	1	7	365	N/A	SDPB1
	08/14/2011	23:00:00						

First Bank and Trust

PO Box 5057
Brookings SD 57006
605-696-2285

Contract Starts: 01/17/2011

Contract Ends: 01/15/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
CURIOUS GEORGE FIRST BANK/TRUST,CURIOUS GEOR,2 ANNT/BRD,M-F,26 WK	01/17/2011	06:59:00	-MTWTF-	2	10	260	N/A	SDPB1
	07/15/2011	07:30:00						

Four Seasons Fabric

909 Broadway Avenue
Yankton SD 57078-3547
605-665-3406

Contract Starts: 08/02/2010

Contract Ends: 08/01/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
FONS & PORTER'S LOVE OF QUILTING FOUR SEASON FAB, FONS & PORT LOVE O QUILT,2 ANNT/BR	08/02/2010	10:30:00	-----S	2	2	104	N/A	SDPB1
	08/01/2011	11:00:00						

Great Plains Eye Clinic Ltd

1701 S Minnesota Avenue
Sioux Falls SD 57105
605-334-7715

Contract Starts: 02/20/2011

Contract Ends: 02/18/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
LAWRENCE WELK SHOW G PLAINS EYE CLINIC,LAWRENCE WELK,SAT,2 ANNT/BRD	02/20/2011	18:00:00	-----S	2	2	104	N/A	SDPB1
	02/18/2012	19:00:00						

Horton Incorporated

2565 Walnut Street
Roseville MN 55113

605-361-6564

Contract Starts: 07/29/2010

Contract Ends: 08/07/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment HORTON,WEEKDAY EVE UNDER,1 ANNT/EVE,PRIMETIM/50 WK	07/29/2010	17:40:00	-MTWTF-	1	5	250	N/A	SDPB1
	07/27/2011	22:30:00						
KEEPING UP APPEARANCES HORTON,KEEP UP APPEAR,2 ANNT/BRDCST,50WKS, SAT	08/01/2010	20:00:00	-----S	2	2	100	N/A	SDPB1
	07/30/2011	20:30:00						
ANTIQUES ROADSHOW HORTON,ANTIQUES ROADSHOW,2 ANNT/BRDCST,SUN,50 WKS	08/08/2010	18:00:00	S-----	2	2	100	N/A	SDPB1
	08/06/2011	19:00:00						

Hy-Vee Food Stores

525 West Cherry St. PO Box 271
Vermillion SD 57069
605-624-5574

Contract Starts: 04/18/2011

Contract Ends: 04/16/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
CLIFFORD THE BIG RED DOG HY-VEE,CLIFFORD THE BIG RED,2 ANNT/BRDCST,M-F,6 MO	04/18/2011	09:00:00	-MTWTF-	2	10	260	N/A	SDPB1
	10/14/2011	09:30:00						
NIGHTLY BUSINESS REPORT HY-VEE,NIGHTLY BUSINESS REP,TUES,2 ANNT/BRD,47 WKS	04/19/2011	17:30:00	--T----	2	2	94	N/A	SDPB1
	04/16/2012	18:00:00						
AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED HY-VEE,AMERICAS TEST KITCHEN,2 ANNT/BRDCST, 6 MOS	04/23/2011	14:00:00	-----S	2	2	52	N/A	SDPB1
	10/21/2011	17:00:00						

Interim Healthcare

725 Indiana Street
Rapid City SD 57702
605-348-5885

Contract Starts: 10/18/2010

Contract Ends: 11/27/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
KEEPING UP APPEARANCES INTERIM HEALTH/KEEPING UP APPEARANCES	09/18/2010	01:00:00	-----S	2	2	126	N/A	SDPB1
	11/27/2011	24:59:59						

Jolly Lane Greenhouse

2962 Jolly Lane
Rapid City SD 57703
605-393-1700

Contract Starts: 04/26/2011

Contract Ends: 09/06/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
GARDEN LINE	04/26/2011	01:00:00	--T----	2	2	36	N/A	SDPB1
JOLLY LANE GH/GARDEN LINE								
	09/06/2011	24:59:59						

Lamps and Shades

2511 South Minnesota Ave.
Sioux Falls SD 57105
605-332-6680

Contract Starts: 12/21/2010

Contract Ends: 12/19/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
ANTIQUES ROADSHOW	12/21/2010	18:00:00	S-----	2	2	100	N/A	SDPB1
LAMPS/SHADES,ANTIQUE ROAD,2 ANNT/BRDCST,SUN								
	12/19/2011	19:00:00						

Landscape Garden Centers

26971 S Minnesota Ave
Sioux Falls SD 57108
605-362-6250

Contract Starts: 04/26/2011

Contract Ends: 12/03/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
GARDEN LINE	04/26/2011	18:00:00	--T----	2	2	36	N/A	SDPB1
LANDSCAPE GARDEN,GARDEN LINE,2 ANNTS/BRDCST,36 SPT								
	09/06/2011	20:00:00						
VICTORY GARDEN	04/30/2011	14:59:00	-----S	2	2	64	N/A	SDPB1
LANDSCAPE GARDEN,VICTORY GARDEN,2 ANNT/BRDCST								
	12/03/2011	15:30:00						

Madison Farmers Elevator

PO Box 228
Madison SD 57042
605-256-4584

Contract Starts: 06/18/2011

Contract Ends: 06/16/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
MARKET TO MARKET	06/17/2011	20:29:00	----F-	2	2	104	N/A	SDPB1
MAD FARMER ELEVATOR,MARKET TO MARKET,2 ANNT/BRDCST								
	06/14/2012	21:00:00						

Northwestern Energy

c/o Paulsen Marketing
3510 S First Ave Circle
Sioux Falls SD 57105
605-336-1745

Contract Starts: 06/06/2011

Contract Ends: 07/17/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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Time Attachment	06/06/2011	06:00:00	S-----S	3	6	36	N/A	SDPB1
NW ENERGY, SNIFFY, WEEKEND CHILDRENS PROG,3 ANNT/DAY 07/17/2011 10:00:00								

Time Attachment	06/06/2011	06:30:00	-MTWTF-	4	18	90	N/A	SDPB1
NW ENERGY, SNIFFY, WEEKDAY CHILDRENS ROS,18 ANNT/WK 07/08/2011 17:00:00								

Ophthalmology Ltd.

6601 S Minnesota Ave
Sioux Falls SD 57108
605-336-6294

Contract Starts: 06/25/2011

Contract Ends: 06/24/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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LAWRENCE WELK SHOW	06/25/2011	18:00:00	S-----S	2	4	208	N/A	SDPB1
OPHTHAL LTD, LAWRENCE WELK, SAT AND SUN,2 ANNT/BRDC 06/22/2012 20:00:00								

Orthopedic Institute

810 E. 23rd Street
Sioux Falls SD 57105
605-331-5890

Contract Starts: 10/08/2010

Contract Ends: 10/06/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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NIGHTLY BUSINESS REPORT	10/08/2010	17:30:00	-M-----	2	2	104	N/A	SDPB1
ORTHO INST,NIGHT BUS REPORT,2 ANNT/BRDCST,MON 10/06/2011 18:00:00								

Parkway Orthodontics/Childrens Dental

3813 Kiwanis Circle
Sioux Falls SD 57105
605-332-1235

Contract Starts: 02/06/2011

Contract Ends: 02/04/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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Time Attachment	02/06/2011	06:00:00	S-----S	5	10	520	N/A	SDPB1
PARK ORTHO,WEEKEND CHILD PROG,5 ANNT/DAY,SAT & SUN 02/04/2012 09:58:00								

CURIOUS GEORGE	02/06/2011	07:00:00	-MTWTF-	2	10	520	N/A	SDPB1
PARKWAY ORTHO,CURIOUS GEORGE,M-F,2 ANNT/BRDCST 02/04/2012 07:30:00								

Plastic Surgery Associates of SD

911 E 20th Street, Suite 602
Sioux Falls SD 57105
605-335-3349

Contract Starts: 09/05/2010

Contract Ends: 09/03/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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ANTIQUES ROADSHOW	09/05/2010	18:00:00	S-----	2	2	104	N/A	SDPB1
PLAST SURG ASSOC,ANTIQU ROAD,2 ANNT/BRDCST,SUN						09/03/2011	19:00:00	

Quilt Corral at Mistle Toe Ranch

23835 Highway 385
Hill City SD 57745
605-574-4197

Contract Starts: 01/22/2011

Contract Ends: 08/26/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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QUILT IN A DAY	01/22/2011	01:00:00	-----S	2	0	0	N/A	KUSD-HD, SDPB1
QUILT CORRAL TOO/QUILT IN A DAY						08/26/2011	24:59:59	

Rapid City Regional Hospital

PO Box 6000
Rapid City SD 57701
605-719-5631

Contract Starts: 02/28/2011

Contract Ends: 02/26/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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Time Attachment	02/28/2011	17:30:00	----F-	1	1	47	N/A	KUSD-HD, SDPB1, SDPB2
RAPID CITY REG HOSP/1 SPT FRI/4:30-6PM MT/BONUS						02/26/2012	19:00:00	

Time Attachment	02/28/2011	19:00:00	-MTWT--	1	4	188	N/A	SDPB1, SDPB2
RAPID CITY REG/ROS/1 SPT@M-T-W-TH/6-10PMMT						02/26/2012	23:00:00	

Regional Heart Doctors

PO Box 6000
Rapid City SD 57709
605-719-5631

Contract Starts: 01/17/2011

Contract Ends: 01/15/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
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AMERICAN EXPERIENCE	01/17/2011	01:00:00	SMTWTFS	0	0	0	N/A	KUSD-HD, SDPB1,
REGIONAL HEART/AM.EXP						01/15/2012	24:59:59	SDPB2

Reptile Gardens

PO Box 620
Rapid City SD 57709
605-342-5873

Contract Starts: 05/02/2011

Contract Ends: 11/30/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
NATURE	05/02/2011	01:00:00	S-----	2	2	52	N/A	SDPB1
REPTILE GARDENS/NATURE						11/30/2011	24:59:59	

Time Attachment	05/02/2011	06:00:00	-MTWTF-	1	5	150	N/A	SDPB1
REPTILE GARDENS/CHILDRENS ROS/6AM-10AMCT						11/27/2011	10:00:00	

Rushmore Electric

1715 Campbell
PO Box 2414
Rapid City SD 57709-2414
605-342-4759

Agency: TDG Communications
93 Sherman St.
Deadwood SD 57732

Contract Starts: 02/07/2011

Contract Ends: 02/05/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
RED GREEN SHOW	02/07/2011	01:00:00	-M-----	2	2	94	N/A	SDPB1
RUSHMORE ELECTRIC/RED GREEN/MONDAYS						02/05/2012	24:59:59	

SD Bar Foundation

222 E. Capitol Avenue
Pierre SD 57501
605-224-7554

Contract Starts: 12/01/2010

Contract Ends: 12/01/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Manual Placements	12/01/2010	01:00:00	SMTWTFS	0	0	0	\$ 0.00	SDPB1
SD BAR FND/STATEHOUSE ONLINE/						12/01/2011	24:59:59	

SDN Communications

2900 West 10th Street
Sioux Falls SD 57104
605-978-3592

Contract Starts: 11/21/2010

Contract Ends: 01/02/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	12/06/2010	18:00:00	--T----	5	5	130	N/A	SDPB1
SDN COMM,EVERY OTHER TUES EVE,5 ANNTS						12/04/2011	23:00:00	

Sioux Falls Good Samaritan

4800 W. 57th Street
Sioux Falls SD 57106
605-362-3879

Contract Starts: 02/12/2011

Contract Ends: 02/10/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
CLASSIC GOSPEL SF GOOD SAM,CLASSIC GOSPEL,2 ANNT/BRDCST,47 WKS	02/12/2011	17:00:00	-----S	2	2	94	N/A	SDPB1
						02/10/2012	18:00:00	
LAWRENCE WELK SHOW SF GOOD SAM,LAWREN WELK,SAT & SUN, 2 ANNT/BRD,47 W	02/12/2011	18:00:00	S-----S	2	4	188	N/A	SDPB1
						02/10/2012	20:00:00	
GUY LOMBARDO AND HIS ROYAL CANADIANS SF GOOD SAM,GUY LOMBARDO,2 ANNT/BRD,47 WKS	02/12/2011	18:59:00	-----S	2	2	94	N/A	SDPB1
						02/10/2012	19:30:00	

Sunset Pawn Inc.

2407 West 12th Street
Sioux Falls SD 57104
605-334-4123

Contract Starts: 12/13/2010

Contract Ends: 12/11/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
NO COVER, NO MINIMUM SUNSET PAWN,NO COVER NO MIN,2 ANNT/BRDCST,SAT	12/13/2010	22:00:00	-----S	2	2	48	N/A	SDPB1
						12/11/2011	23:00:00	
AUSTIN CITY LIMITS SUNSET PAWN,AUSTIN CITY LIMITS,2 ANNT/BRDCST,SAT	12/13/2010	23:00:00	-----S	2	2	104	N/A	SDPB1
						12/11/2011	24:00:00	

The Medicine Shoppe

1007 Main Street, Suite A
Mitchell SD 57301
605-996-7751

Contract Starts: 04/16/2011

Contract Ends: 04/13/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
GUY LOMBARDO AND HIS ROYAL CANADIANS MEDICINE SHOP,GUY LOMBARDO,2 ANNT/BRDCST,52 WKS	04/16/2011	19:00:00	-----S	2	2	104	N/A	SDPB1
						04/13/2012	19:30:00	

Warne Chemical & Equipment Co.

2680 Commerce Rd.
Rapid City SD 57702
605-342-7644

Contract Starts: 04/26/2011

Contract Ends: 09/06/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
GARDEN LINE	04/26/2011	01:00:00	--T----	2	2	36	N/A	SDPB1
WARNE CHEMICAL /GARDEN LINE						09/06/2011	24:59:59	

Weigum's Great Plains Landscape Arboretum

1647 Laurel
 St. Paul MN 55104
 651-646-3005

Contract Starts: 08/21/2010

Contract Ends: 08/19/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
VICTORY GARDEN	08/21/2010	01:00:00	-----S	2	2	86	N/A	SDPB1
WEIGUM'S GREAT PLAINS LANDSCAPE ARBORETUM						08/19/2011	24:59:59	