

South Dakota Public Broadcasting
TV Underwriting—2nd Quarter
April—June 2019

Manual Placements

Black Hills Energy	Renewal
Rapid City, SD	
BH ENERGY/FIDDLES & FRIENDS PROMO	06/17/19-08/23/19
Black Hills Federal Credit Union	Renewal
Rapid City, SD	
BHFCU/1 PR TUES MAKE GOODS/AM EXP	06/11/18-06/09/19
BHFCU/TUESDAY NIGHTS 7-9MT INCL AM EXP/2 PER WK	06/11/18-06/09/19
BHFCU/TUESDAY NIGHTS 7-9MT INCLUDES AM EX/2PRWK	06/10/19-06/05/20
Black Hills Playhouse	
Rapid City, SD	
BH PLAYHOUSE/NATURE TV	06/17/19-08/27/19
Bush Foundation	Renewal
St Paul, MN	
BUSH FOUNDATION - ROS WKEND - 2 SPOTS SSU	12/31/18-12/29/19
BUSH FOUNDATION - ROS PRIMETIME 4 SPOTS M-F	12/31/18-12/29/19
Children's Museum of South Dakota	Renewal
Brookings, SD	
CHILDREN'S MUSEUM - ROS MORNING	05/13/19-10/20/19
CHILDREN'S MUSEUM - ROS AFTERNOON	05/13/19-10/20/19
CHILDREN'S MUSEUM - ROS WKEND KIDS	06/17/19-12/29/19
Delta Dental of South Dakota Foundation	Renewal
Pierre, SD	
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SUN	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT-SUN	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKDAY/3 PR M-F	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SUN19	05/01/19-04/28/20
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT-SUN/19	05/01/19-04/30/20
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT/19	05/01/19-04/28/20
DELTA DENTAL FN/KIDS PBS WEEKDAY/3 PR M-F/19	05/01/19-04/30/20
Delta Hotel Minneapolis Northeast	New
Minneapolis, MN	
DELTA MARRIOTT - 42 ROS PRIMETIME	03/03/19-06/02/19

Denny Menholt Rapid City, SD MENHOLT/PRIME WEEK 3.2/UPSCALE BRANDS MENHOLT/DAYTIME WEEKS 3&4APR/ECONOMY MENHOLT/DAYTIME WEEKS 3&4MAY/ECONOMY MENHOLT/DAYTIME WEEKS 3&4JUNE/ECONOMY MENHOLT/PRIME WEEK 3.3/UPSCALE BRANDS	New 03/17/19-05/31/19 04/15/19-04/26/19 05/13/19-05/24/19 06/17/19-06/28/19 06/17/19-09/13/19
Horton Incorporated Roseville, MN HORTON - ROS PRIMETIME - 1 SPOTS - M-F HORTON - ROS PRIMETIME SAT - 2 SPOTS SAT	Renewal 08/20/18-08/18/19 08/20/18-08/18/19
Hy-Vee Food Stores Sioux Falls, SD HY-VEE – AMERICAN’S TEST KITCHEN - 1 SPOT	Renewal 10/22/18-08/04/19
Jolly Lane Greenhouse Rapid City, SD JOLLY LANE/2019 SEASON/PRIME ROS JUNE FLIGHT JOLLY LANE/2019 SEASON/PRIME ROS FLIGHT 1 JOLLY LANE/2019 SEASON/PRIME ROS FLIGHT 2 JOLLY LANE/2019 SEASON/PRIME ROS/FLIGHT 3 JOLLY LANE/2019 SEASON/PRIME ROS 4TH WEEK WED	Renewal 04/15/19-10/28/19 04/15/19-10/28/19 04/22/19-10/28/19 04/29/19-10/28/19 05/06/19-10/28/19
Literary Classics Rapid City, SD GREAT AMERICAN BOOKFEST/TV	New 05/01/19-05/08/19
NorthWestern Energy Des Moines, IA NORTHWESTERN ENERGY - PBS KIDS NORTHWESTERN ENERGY – BUDDY’S 2019 PROMO TAG	Renewal 05/13/19-11/10/19 06/01/19-11/10/19
Park County Travel Council Cody, WY CODY/DAKOTA LIFE-SD FOCUS/1 PER THURSDAY 2019	Renewal 01/28/19-01/27/20
Paul Horsted, Dakota Photographic LLC Custer, SD PAUL HORSTED/2019 CALENDAR TRADE ROS	 01/08/19-12/31/19
PERFORMING ARTS CENTER Rapid City, SD PAC OF RC/NOISES OF	 04/22/19-05/16/19

Puetz Corporation Mitchell, SD PUETZ CORP - ROS PRIMETIME	New 07/16/18-06/30/19
Regional Health Rapid City, SD REGIONAL HEALTH/ROS/UW SPOTS/4 PR WK (BEAT PKG)	Renewal 08/01/18-07/31/19
Reliabank RELIABANK - TV PROMOS - FIDDLE AND FRIENDS 2019	Renewal 06/17/19-08/23/19
Reptile Gardens Rapid City, SD REPTILE GARDENS/TV PRIME TIME/1 SPT M-TH/2019	Renewal 04/22/19-10/31/19
Sanford Health Sioux Falls, SD SANFORD HEALTH - ROS - PBS KIDS - RUN#1 SANFORD HEALTH - ROS - PBS KIDS - RUN#2	Renewal 04/01/19-04/21/19 05/06/19-05/26/19
Schmeckfest Freeman, SD SCHMECKFEST - ROS - MONDAY NIGHT - 2 SPOTS SCHMECKFEST - ROS - THURS NIGHT - 2 SPOTS	Renewal 03/04/19-04/07/19 03/04/19-04/07/19
SDSMT Department of Metallurgy Rapid City, SD METALLURGY/DAYTIME TV	New 06/17/19-05/29/20
South Dakota Agricultural Heritage Museum Brookings, SD SD AG HERITAGE - WKEND ROS - 2 SPOTS SSU SD AG HERITAGE - WKDAY - ROS PRIMETIME M-F 1 SPOT	Renewal 10/08/18-10/06/19 10/08/18-10/06/19
South Dakota Quilt Guild Presho, SD SD QUILT GUILD - SAT MORNING 1 SPOT	Renewal 01/14/19-01/12/20
South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL CONFERENCE 2019	Renewal 03/13/19-04/19/19
The Journey Museum Rapid City, SD JOURNEY MUSEUM/MAKEGOOD/CAMPS 2019	Renewal 05/01/19-05/22/19

Washington Pavilion

Sioux Falls, SD

WASHINGTON PAVILION - SD LOCAL PROGRAMS 2 SPOT

WASHINGTON PAVILION - NATURE & NOVA - 2 SPOT

Renewal

03/31/19-04/21/19

03/31/19-04/21/19

Program Specific Placement

AMERICA'S TEST KITCHEN

Ness Tax & Bookkeeping Services

Sioux Falls, SD

NESS TAX - AMERICAN TEST KITCHEN - 1 SPOT

New

02/25/19-04/07/19

ANTIQUES ROADSHOW

Horton Incorporated

Roseville, MN

HORTON - ANTIQUE ROADSHOW - 2 SPOTS SUN

Renewal

08/20/18-08/18/19

Washington Pavilion

Sioux Falls, SD

WASHINGTON PAVILION - ANTIQUES ROADSHOW 1 SPOT

Renewal

03/31/19-04/21/19

Westhills Village Retirement Community

Rapid City, SD

WESTHILLS VILLAGE/ANTIQUES ROAD SHOW/1 PR MON

WESTHILLS VILLAGE/ANTIQUES ROAD SHOW/1 PR SUN

Renewal

05/13/19-05/08/20

05/13/19-05/08/20

ARTHUR

Hy-Vee Food Stores

Sioux Falls, SD

HY-VEE - ARTHUR - 2 SPOTS MWF

Renewal

08/06/18-08/04/19

AUSTIN CITY LIMITS

Park County Travel Council

Cody, WY

CODY/AUSTIN CITY LIMITS/ 2 PER SATURDAY

Renewal

01/28/19-01/27/20

Washington Pavilion Renewal
Sioux Falls, SD
WASHINGTON PAVILION - AUSTIN CITY LIMITS 03/31/19-04/21/19

DAKOTA LIFE

Paul Horsted, Dakota Photographic LLC Renewal
Custer, SD
PAUL HORSTED/2019 CALENDAR TRADE DAKOTA LIFE 01/08/19-12/31/19

FONS & PORTER'S LOVE OF QUILTING

Four Seasons Fabric Renewal
Yankton, SD
FOUR SEASONS - 2 SPOT SAT - FONS & PORTER 08/20/18-08/18/19

MARKET TO MARKET

Madison Farmers Elevator Renewal
Madison, SD
MADISON FARMERS - MARKET TO MARKET - 2 SPOT FRI 06/18/18-06/16/19

MARTHA BAKES

Ness Tax & Bookkeeping Services New
Sioux Falls, SD
NESS TAX - MARTHA - 1 SPOT SAT 03/11/19-04/07/19

MASTERPIECE THEATRE

Mahlander's Renewal
Sioux Falls, SD
MAHLANDER - MASTERPIECE - 2 SPOTS SUN 2019 01/07/19-01/05/20

Park County Travel Council Renewal
Cody, WY
CODY/MASTERPIECE/2 PER SUNDAY 2019 01/28/19-01/27/20

Westhills Village Retirement Community	Renewal
Rapid City, SD	
WESTHILLS VILLAGE/MASTERPIECE/1 PER SUN	04/02/18-04/14/19
WESTHILLS VILLAGE/MASTERPIECE/1 PR SUN	05/13/19-05/08/20

NIGHTLY BUSINESS REPORT

Hy-Vee Food Stores	Renewal
Sioux Falls, SD	
HY-VEE - NIGHTLY BUSINESS REPORT 2 PER	10/22/18-08/04/19

SDN Communications	Renewal
Sioux Falls, SD	
SDN - NBR-NIGHTLY BUSINESS 5:30 T&TH	12/31/18-12/30/19

PBS NEWSHOUR

Black Hills Federal Credit Union	Renewal
Rapid City, SD	
BHFCU/PBS NEWS HOUR	06/10/19-09/13/19

Bush Foundation	Renewal
St. Paul, MN	
BUSH FOUNDATION - PBS NEWS - 2 SPOTS	12/31/18-12/29/19

SD Bar Foundation	Renewal
Pierre, SD	
SD BAR FND/2019 SESS/PBS NEWSHOUR	01/01/19-04/01/19

SDN Communications	Renewal
Sioux Falls, SD	
SDN - NEWSHOUR -PBS NIGHTLY NEWS 9PM M&W	12/31/18-12/30/19

Washington Pavilion	Renewal
Sioux Falls, SD	
WASHINGTON PAVILION - PBS NEWS - 1 SPOT PER	03/31/19-04/18/19

RICK STEVES' EUROPE

Mahlander's	Renewal
Sioux Falls, SD	
MAHLANDER - RICK STEVES - 2 PER SUN	01/07/19-01/05/20

Westhills Village Retirement Community	Renewal
Rapid City, SD	
WESTHILLS VILLAGE/RICK STEVES EUROPE/2 PER SUN	04/02/18-04/14/19
WESTHILLS VILLAGE/RICK STEVES EUROPE/2 PER SUN	05/13/19-05/08/20

S.D. HIGH SCHOOL ALL-STATE BAND 2019

Dacotah Bank	Renewal
Aberdeen, SD	
DACOTAH BANK - HS ALL-STATE BAND 2019 (6 SPOTS)	04/20/19-04/20/19

South Dakota State University	Renewal
Brookings, SD	
SDSU HS ALL-STATE BAND 2019 - 6 SPOTS	04/20/19-04/20/19

S.D. HIGH SCHOOL ALL-STATE JAZZ BAND 2019

Dacotah Bank	Renewal
Aberdeen, SD	
DACOTAH BANK - HS ALL-STATE JAZZ 2019 (2 SPOTS)	05/25/19-05/25/19

South Dakota State University	Renewal
Brookings, SD	
SDSU HS ALL-STATE JAZZ BAND 2019 - 4 SPOTS	05/25/19-05/25/19

SOUTH DAKOTA FOCUS

Paul Horsted, Dakota Photographic LLC	
Custer, SD	
PAUL HORSTED/2019 CALENDAR TRADE SD FOCUS	01/08/19-12/31/19

THIS OLD HOUSE

Ness Tax & Bookkeeping Services	New
Sioux Falls, SD	
NESS TAX - THIS OLD HOUSE - 1 SPOT	02/11/19-04/07/19

Insideout	New
Hill City, SD	
INSIDEOUT/TV 2019	04/29/19-08/31/19