

**South Dakota Public Broadcasting  
TV Underwriting Report - 1<sup>st</sup> Quarter  
January – March 2011**

**Al's Oasis**

1000 E. Hwy. 16  
Oacoma, SD 57365  
605-734-6051

Contract Starts: 10/25/2010

Contract Ends: 10/23/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>RED GREEN SHOW</b>	10/25/2010	01:00:00	-M-----	2	2	104	N/A	SDPB1
AL'S OASIS/RED GREEN/MONDAYS						10/23/2011	24:59:59	

**Avera McKennan**

800 E. 21st St.,PO Box 5045  
Sioux Falls SD 57117-5045  
605-322-7950

Contract Starts: 03/22/2010

Contract Ends: 03/20/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>AS TIME GOES BY</b>	03/22/2010	19:30:00	-----S	2	2	94	N/A	SDPB1
AVERA GASTRO,AS TIMES GOES BY,2 ANNT/BRDCST,47 WKS						03/20/2011	20:00:00	

<b>KEEPING UP APPEARANCES</b>	03/22/2010	20:00:00	-----S	2	2	94	N/A	SDPB1
AVERA GASTRO,KEEP UP APPEARANCES,2 ANNT/BRD,47 WKS						03/20/2011	20:30:00	

**Bankwest**

PO Box 998  
Pierre SD 57501  
605-224-0638

Contract Starts: 07/26/2010

Contract Ends: 07/24/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>BETWEEN THE LIONS</b>	07/26/2010	01:00:00	-MTWTF-	2	10	520	N/A	SDPB1
BANKWEST/BETWEEN THE LIONS/M-F/						07/24/2011	24:59:59	

**Bismarck State College** c/o Odney Bismarck

PO Box 2035  
Bismarck, ND 58502-2035  
701-222-8721

Contract Starts: 11/11/2010

Contract Ends: 03/19/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011</b>	02/26/2011	05:00:00	-----S	2	2	2	N/A	SDPB1
BISMARCK STATE,SDHS WRESTLING,2--30 SEC ANNTS TOTL						02/26/2011	24:59:59	

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1  
BISMARCK STATE,SDHS GIRL BBALL,18-30 SEC ANNT/12 N 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1  
BISMARCK STATE,SDHS BOYS BBALL,18-30 SEC ANNT/12 N 03/19/2011 24:59:59

**Black Hills Corporation**

PO Box 1400  
Rapid City SD 57709-1400  
605-348-1700

Contract Starts: 05/17/2010 Contract Ends: 05/15/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment BH CORP/ROS/6PM-10PM	06/21/2010	18:00:00	-MTWTF-	1	5	260	N/A	SDPB1
	07/31/2011	22:00:00						

**Black Hills Federal Credit Union**

PO Box 1420  
Rapid City SD 57709-1420  
605-718-6157

Contract Starts: 05/03/2010 Contract Ends: 05/01/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment BHFCU/MON/7PM MT PROGRAM/2 SPOTS PER WK	05/03/2010	19:30:00	-M-----	2	2	104	N/A	SDPB1
	05/01/2011	22:00:00						

**Black Hills State University**

University Station Box 9512  
Spearfish SD 57799-9512  
605-642-6445

Contract Starts: 10/04/2010 Contract Ends: 05/29/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>ON CALL</b> BHSU/LOCAL PRODUCTIONS/ON CALL	10/04/2010	01:00:00	----T--	2	2	68	N/A	SDPB1
	05/29/2011	24:59:59						
<b>NATURE ADVENTURES</b> BHSU/LOCAL PRODUCTIONS/NATURE ADVENTURES	10/04/2010	01:00:00	S-----	2	2	68	N/A	SDPB1
	05/29/2011	24:59:59						
<b>SOUTH DAKOTA FOCUS</b> BHSU/LOCAL PRODUCTIONS/SD FOCUS	10/04/2010	01:00:00	S---T--	2	4	68	N/A	SDPB1
	05/29/2011	24:59:59						
<b>NO COVER, NO MINIMUM</b> BHSU/LOCAL PRODUCTIONS/NO COVER NO MINIMUM	10/04/2010	01:00:00	-----S	2	2	68	N/A	SDPB1
	05/29/2011	24:59:59						
<b>DAKOTA LIFE</b> BHSU/LOCAL PRODUCTIONS/DAKOTA LIFE	10/04/2010	01:00:00	S---TF-	2	6	68	N/A	SDPB1
	05/29/2011	24:59:59						

Time Attachment 10/04/2010 06:00:00 -MTWTF- 2 6 204 N/A KUSD1  
BHSU/ROS/M-F 05/29/2011 22:00:00

**Canton Quilt Corner**

200 East 5<sup>th</sup> Street  
Canton SD 57013  
605-987-9059

Contract Starts: 10/09/2010 Contract Ends: 10/07/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	10/09/2010	10:00:00	-----S	2	2	100	N/A	SDPB1
CANTON QUILT CORNER,SAT ROS,10-12PM,2 ANNTS/50 WKS 10/07/2011 12:00:00								

**Dacotah Bank**

PO Box 1210  
Aberdeen SD 57402-1210  
605-226-5314

Contract Starts: 10/30/2010 Contract Ends: 05/07/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>SOUTH DAKOTA ALL-STATE BAND CONCERT</b>	03/26/2011	01:00:00	SMTWTFS	3	6	6	N/A	
DAC BANK,ALL STATE BAND,3--30 SEC SPT/BRDCST,6 TOT 05/01/2011 24:59:59								

Contract Starts: 11/11/2010 Contract Ends: 05/28/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	02/01/2011	17:30:00	SMTWTFS	4	23	42	N/A	SDPB1
SPONSOR SPOTS 02/18/2011 24:59:59								

**S.D. HIGH SCHOOL GYMNASTICS CHAMPIONSHIPS 2011**

02/18/2011 05:00:00 ----FS 1 2 2 N/A SDPB1  
DACOTAH,SDHS GYMNASTICS,2--30 SEC ANNT/3 NAME MENT 02/19/2011 24:59:59

Time Attachment 02/19/2011 17:30:00 SMTWTFS 4 23 27 N/A SDPB1  
SPONSOR SPOTS 02/26/2011 24:59:59

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 05:00:00 -----S 4 4 4 N/A SDPB1, SDPB2, SDPB3  
DACOTAH,SDHS WRESTLING,4-30 SEC ANNT TL/3 NAME MEN 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 12 36 36 N/A SDPB1, SDPB2, SDPB3  
DACOTAH,SDHS GIRL BBALL,36--30 SEC ANNT TL/50 NAME 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 12 36 36 N/A SDPB1, SDPB2, SDPB3  
DACOTAH,SDHS BOYS BBALL,36-30 SEC ANNT TL/50 NAME 03/19/2011 24:59:59

**Dakota Business Center**

PO Box 2353

Rapid City SD 57709  
605-342-8934

Contract Starts: 08/16/2010

Contract Ends: 08/14/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
Time Attachment 08/15/2010 17:30:00 SMTWTFS 1 7 365 N/A SDPB1  
DAKOTA BUS CNTR/ROS MON. THRU SUN./1 SPT DAY/7 SPT 08/14/2011 23:00:00

**Dakota Plains New Holland** c/o GF Advertising Service  
411 S Ohlman  
PO Box 430  
Mitchell SD 57301  
605-996-1669

Contract Starts: 03/10/2011

Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**  
03/10/2011 12:00:00 ----TFS 6 18 18 N/A SDPB1  
DAK PLAIN,SDHS GIRLS BBALL,18/30 SEC SPT,12 NAME M 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "B" BASKETBALL 2011**  
03/17/2011 12:00:00 ----TFS 6 18 18 N/A SDPB1  
DAK PLAIN,SDHS BOYS BBALL,18/30 SEC SPTS,12 NAME M 03/19/2011 24:59:59

**Daktronics**  
Jon Grann  
331 32nd Avenue, PO Box 5128  
Brookings SD 57006  
605-697-4000

Contract Starts: 11/11/2010

Contract Ends: 03/31/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**S.D. HIGH SCHOOL GYMNASTICS CHAMPIONSHIPS 2011**  
02/18/2011 05:00:00 -----FS 2 2 2 SDPB1  
DAKT, SDHS SPORTS: 1 :30/GAME, "D" (NAME MENTION) 02/19/2011 24:59:59

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**  
02/26/2011 05:00:00 -----S 2 2 2 SDPB1  
DAKT, SDHS SPORTS: 1 :30/GAME, "D" ON SCOREBOARD 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**  
03/10/2011 05:00:00 ----TFS 4 12 12 SDPB1  
DAKT, SDHS SPORTS: 1 :30/GAME, "D" ON SCOREBOARD 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**  
03/17/2011 05:00:00 ----TFS 4 12 12 SDPB1  
DAKT, SDHS SPORTS: 1 :30/GAME, "D" ON SCOREBOARD 03/19/2011 24:59:59

**Farmers Union Insurance Companies**  
P.O. Box 1388, 1410 Dakota Ave.

Huron SD 57350  
605-352-6761

Contract Starts: 11/11/2010

Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 01:00:00 -----S 2 2 2 N/A SDPB1  
FARMERS UNION/WRESTLING/2 (30) SECOND SPOTS 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 01:00:00 ----TFS 6 18 18 N/A SDPB1  
FARMERS UNION/GIRLS' BBALL/18 (30) SEC.SPOTS 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 01:00:00 ----TFS 6 18 18 N/A SDPB1  
FARMERS UNION/BOYS' BBALL/18 (30) SECOND SPOTS 03/19/2011 24:59:59

Contract Starts: 10/30/2010

Contract Ends: 05/28/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**SOUTH DAKOTA HIGH SCHOOL ALL-STATE BAND 2011**

10/30/2010 01:00:00 S-----S 3 6 6 N/A SDPB1, SDPB2, SDPB3  
FARMERSUN/BAND/3(30) SEC SPT@BRDCT =6 TOTAL 05/28/2011 24:59:59

**SOUTH DAKOTA ALL-STATE JAZZ BAND 2011**

10/30/2010 01:00:00 -----S 2 2 2 N/A SDPB1  
FARMERSUN/ALLSTJAZZBAND/3(30)SEC SPTS@BRDCST=2TOT 05/28/2011 24:59:59

**S.D. HIGH SCHOOL CHORUS & ORCHESTRA (2010)**

10/30/2010 01:00:00 S-----S 3 3 6 N/A SDPB1  
FARMERSUN/ALLSTACHORU/3(30)SEC SPTS@BRDCST=6 TOTAL 05/28/2011 24:59:59

**First Bank and Trust**

PO Box 5057  
Brookings SD 57006  
605-696-2285

Contract Starts: 01/17/2011

Contract Ends: 01/15/2012

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**CURIOUS GEORGE**

01/17/2011 06:59:00 -MTWTF- 2 10 260 N/A SDPB1  
FIRST BANK/TRUST,CURIOUS GEOR,2 ANNT/BRD,M-F,26 WK 07/15/2011 07:30:00

**Four Seasons Fabric**

909 Broadway Avenue  
Yankton SD 57078-3547  
605-665-3406

Contract Starts: 08/02/2010

Contract Ends: 08/01/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**FONS & PORTER'S LOVE OF QUILTING** 08/02/2010 10:30:00 -----S 2 2 104 N/A SDPB1  
FOUR SEASON FAB,FONS & PORT LOVE O QUILT,2 ANNT/BR 08/01/2011 11:00:00

**Great Plains Eye Clinic Ltd**

1701 S Minnesota Avenue  
Sioux Falls SD 57105  
605-334-7715

Contract Starts: 02/20/2010

Contract Ends: 02/18/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**ANTIQUES ROADSHOW** 02/20/2010 17:30:00 S----- 2 2 52 N/A SDPB1  
G PLAINS EYE CLIN,ANTIQ ROADSHOW,2 ANNT/BRDCST,SUN 08/21/2010 19:00:00

**LAWRENCE WELK SHOW** 02/20/2010 18:00:00 -----S 2 2 104 N/A SDPB1  
G PLAINS EYE CLIN,LAWRENCE WELK,SAT,2 ANNT/BRDCST 02/18/2011 19:00:00

Contract Starts: 02/20/2011

Contract Ends: 02/18/2012

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**LAWRENCE WELK SHOW** 02/20/2011 18:00:00 -----S 2 2 104 N/A SDPB1  
G PLAINS EYE CLINIC,LAWRENCE WELK,SAT,2 ANNT/BRD 02/18/2012 19:00:00

**Horton Incorporated**

2565 Walnut Street  
Roseville MN 55113  
605-361-6564

Contract Starts: 07/29/2010

Contract Ends: 08/07/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
Time Attachment 07/29/2010 17:40:00 -MTWTF- 1 5 250 N/A SDPB1  
HORTON,WEEKDAY EVE UNDER,1 ANNT/EVE,PRIMETIM/50 WK 07/27/2011 22:30:00

**KEEPING UP APPEARANCES** 08/01/2010 20:00:00 -----S 2 2 100 N/A SDPB1  
HORTON,KEEP UP APPEAR,2 ANNT/BRDCST,50WKS, SAT 07/30/2011 20:30:00

**ANTIQUES ROADSHOW** 08/08/2010 18:00:00 S----- 2 2 100 N/A SDPB1  
HORTON,ANTIQUES ROADSHOW,2 ANNT/BRDCST,SUN,50 WKS 08/06/2011 19:00:00

**Hy-Vee Food Stores**

525 West Cherry St. PO Box 271  
Vermillion SD 57069  
605-624-5574

Contract Starts: 04/05/2010

Contract Ends: 04/04/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**NIGHTLY BUSINESS REPORT** 04/05/2010 17:30:00 --T---- 2 2 94 N/A SDPB1  
HYVEE,NIGHTLY BUSINESS REPORT,TUE,2 ANNT/BRD,47 WK 04/02/2011 18:00:00

**Independent Insurance Agents of SD**

PO Box 327  
Pierre SD 57501  
605-224-6234

Contract Starts: 11/11/2010 Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 01:00:00 -----S 2 2 2 N/A SDPB1  
IIASD/SDHS B WRESTLING/2 :30 SPOTS 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 01:00:00 ----TFS 6 18 18 N/A SDPB1  
IIASD/SDHS GIRLS A BBALL/18 :30 SPOTS 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 01:00:00 ----TFS 6 18 18 N/A SDPB1  
IIASD/SDHS BOYS B BBALL/18 :30 SPOTS 03/19/2011 24:59:59

**Interim Healthcare**

725 Indiana Street  
Rapid City SD 57702  
605-348-5885

Contract Starts: 10/18/2010 Contract Ends: 11/27/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**KEEPING UP APPEARANCES** 09/18/2010 01:00:00 -----S 2 2 126 N/A SDPB1  
INTERIM HEALTH/KEEPING UP APPEARANCES 11/27/2011 24:59:59

**Lamps and Shades**

2511 South Minnesota Ave.  
Sioux Falls SD 57105  
605-332-6680

Contract Starts: 12/21/2010 Contract Ends: 12/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**ANTIQUES ROADSHOW** 12/21/2010 18:00:00 S----- 2 2 100 N/A SDPB1  
LAMPS/SHADES,ANTIQUE ROAD,2 ANNT/BRDCST,SUN 12/19/2011 19:00:00

**Madison Farmers Elevator**

Box 228  
Madison SD 57042  
605-256-4584

Contract Starts: 06/18/2010 Contract Ends: 06/16/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**MARKET TO MARKET** 06/18/2010 20:59:00 -----F- 2 2 104 N/A SDPB1

MAD FARMERS ELEV, MARKET TO MARKET, 2 ANNT/BRDCST, FR 06/16/2011 21:31:00

**Marvin Windows**

c/o Fort Group, Inc  
100 Challenger Road, 8th Floor  
Ridgefield Park NJ 07760

Contract Starts: 03/15/2010

Contract Ends: 03/13/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>THIS OLD HOUSE HOUR</b>	03/15/2010	01:00:00	-----S	2	2	84	N/A	SDPB1, SDPB2, SDPB3
FORT GROUP/MARVIN WINDOWS/THIS OLD HOUSE/						03/13/2011	24:59:59	

Time Attachment	05/31/2010	10:00:00	-----S	1	1	0	N/A	SDPB1
FORT GROUP/MARVIN WINDOWS/SAT ROS/52 SPOTS						03/13/2011	17:00:00	

**Media One Advertising**

3918 S. Western Ave.  
Sioux Falls SD 57105  
605-339-0000

Contract Starts: 03/15/2010

Contract Ends: 03/14/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	03/15/2010	17:30:00	-MTWTF-	1	5	235	N/A	SDPB1
MEDIA ONE, NEWS & PUBLIC AFFAIRS ROS, 1 ANNT/DAY, 47W						03/14/2011	19:00:00	

Time Attachment	03/15/2010	19:00:00	-MTWTF-	1	5	235	N/A	SDPB1
MEDIA ONE, WEEKDAY ROS, 7-11PM, 1 SPOT/EVE, 47WKS						03/14/2011	23:00:00	

<b>NEED TO KNOW</b>	03/15/2010	19:30:00	----F-	2	2	94	N/A	SDPB1
MEDIA ONE, NEED TO KNOW, 2 ANNT/BRDCST, 47WK						03/13/2011	21:00:00	

<b>FRONTLINE</b>	03/15/2010	21:00:00	--T----	2	2	72	N/A	SDPB1
MEDIA ONE, FRONTLINE, 2 ANNT/BRDCST						03/14/2011	22:00:00	

Contract Starts: 10/31/2010

Contract Ends: 10/29/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	11/01/2010	19:00:00	----T--	2	2	52	N/A	SDPB1
MEDIA ONE, THURS EVE ROS, 2 ANNT/EVE, 26 WKS						04/29/2011	23:00:00	

**Midcontinent Communications**

3901 N Louise Ave  
Sioux Falls SD 57107  
605-274-8427

Contract Starts: 11/11/2010

Contract Ends: 05/28/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	02/01/2011	17:30:00	SMTWTFS	4	23	42	N/A	SDPB1



SPONSOR SPOTS 02/18/2011 24:59:59

**S.D. HIGH SCHOOL GYMNASTICS CHAMPIONSHIPS 2011**

02/18/2011 05:00:00 -----FS 1 2 2 N/A SDPB1  
MIDCONT,SDHS GYMNASTICS,2--30 SEC ANNT/3 NAME MENT 02/19/2011 24:59:59

Time Attachment 02/19/2011 17:30:00 SMTWTFS 4 23 27 N/A SDPB1  
SPONSOR SPOTS 02/26/2011 24:59:59

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 05:00:00 -----S 4 4 4 N/A SDPB1, SDPB2, SDPB3  
MIDCONT,SDHS WRESTLING,4--30 SEC ANNT TL/3 NAME ME 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 12 36 36 N/A SDPB1, SDPB2, SDPB3  
MIDCONT,SDHS GIRLS BBALL,36-30 SEC ANNTS TL/50 NAM 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 12 36 36 N/A SDPB1, SDPB2, SDPB3  
MIDCONT,SDHS BOYS BBALL,36-30 SEC ANNT TL/50 NAME 03/19/2011 24:59:59

**Missouri River Energy Services**

PO Box 88920  
Sioux Falls SD 57109-8920  
605-338-4042

Contract Starts: 01/11/2011 Contract Ends: 03/12/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>STATEHOUSE</b>	01/11/2011	06:00:00	-MTWTF-	4	18	150	N/A	SDPB1, SDPB2
MISSOURI RIVER,STATEHOUSE,M-F,2 ANNT/BRDCST W/REPT 03/12/2011 23:30:00								

**Northwestern Energy** c/o Paulsen Marketing

3510 S First Ave Circle  
Sioux Falls SD 57105  
605-336-1745

Contract Starts: 03/21/2011 Contract Ends: 05/29/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	03/21/2011	06:30:00	-MTWTF-	5	25	25	N/A	SDPB1
NW ENERGY,CHILDRENS ROS,M-F,5 ANNTS PER DAY 03/25/2011 17:00:00								
Time Attachment	03/26/2011	06:00:00	S-----S	3	6	30	N/A	SDPB1
NW ENERGY CHILDRENS ROS,SAT & SUN, 3 ANNTS PER DAY 04/24/2011 10:00:00								
Time Attachment	03/28/2011	06:30:00	-MTWTF-	4	20	80	N/A	SDPB1
NW ENERGY, CHILDRENS ROS, M-F, 4 ANNTS PER DAY 04/22/2011 17:00:00								

**Ophthalmology Ltd**

6601 S Minnesota Ave  
Sioux Falls SD 57108  
605-336-6294

Contract Starts: 06/26/2010

Contract Ends: 06/24/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>LAWRENCE WELK SHOW</b>	06/26/2010	18:00:00	S-----S	2	4	208	N/A	SDPB1
OPHTHAL LTS,LAWRENCE WELK,2 ANNT/BRDCST,SAT & SUN 06/24/2011 20:00:00								

**Orthopedic Institute**

810 E. 23rd Street  
Sioux Falls SD 57105  
605-331-5890

Contract Starts: 10/08/2010

Contract Ends: 10/06/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>NIGHTLY BUSINESS REPORT</b>	10/08/2010	17:30:00	-M-----	2	2	104	N/A	SDPB1
ORTHO INST,NIGHT BUS REPORT,2 ANNT/BRDCST,MON 10/06/2011 18:00:00								

**Parkway Orthodontics/Childrens Dental**

3813 Kiwanis Circle  
Sioux Falls SD 57105  
605-332-1235

Contract Starts: 02/06/2010

Contract Ends: 02/06/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	02/06/2010	06:00:00	S-----S	5	10	520	N/A	SDPB1
PARK ORTHO, WEEKEND CHILD PROG,5 ANNT/DAY,SAT & SU 02/04/2011 09:58:00								
<b>CURIOUS GEORGE</b>	02/08/2010	07:00:00	-MTWTF-	2	10	520	N/A	SDPB1
PARK ORTHO,CURIOUS GEORGE, M-F,2 ANNT/BRDCST,52 WK 02/06/2011 07:30:00								

Contract Starts: 02/06/2011

Contract Ends: 02/04/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	02/06/2011	06:00:00	S-----S	5	10	520	N/A	SDPB1
PARK ORTHO,WEEKEND CHILD PROG,5 ANNT/DAY,SAT & SUN 02/04/2012 09:58:00								
<b>CURIOUS GEORGE</b>	02/06/2011	07:00:00	-MTWTF-	2	10	520	N/A	SDPB1
PARKWAY ORTHO,CURIOUS GEORGE,M-F,2 ANNT/BRDCST 02/04/2012 07:30:00								

**Plastic Surgery Associates of SD**

911 E 20<sup>th</sup> Street, Suite 602  
Sioux Falls, SD 57105  
605-335-3349

Contract Starts: 09/05/2010

Contract Ends: 09/03/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>ANTIQUES ROADSHOW</b>	09/05/2010	18:00:00	S-----	2	2	104	N/A	SDPB1
PLAST SURG ASSOC,ANTIQU ROAD,2 ANNT/BRDCST,SUN 09/03/2011 19:00:00								

**Quilt Corral at Mistle Toe Ranch**

23835 Highway 385  
Hill ity SD 57745  
605-574-4197

Contract Starts: 01/22/2011

Contract Ends: 08/26/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>QUILT IN A DAY</b>	01/22/2011	01:00:00	-----S	2	0	0	N/A	KUSD-HD, SDPB1
QUILT CORRAL TOO/QUILT IN A DAY				08/26/2011		24:59:59		

**Rapid City Regional Hospital**

PO Box 6000  
Rapid City, SD 57701  
605-719-5631

Contract Starts: 03/01/2010

Contract Ends: 02/27/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	03/01/2010	19:00:00	-MTWT--	1	4	188	N/A	SDPB1
RAPID CITY REG HOSP/1 SPT @M-T-W-TH/6 TO 10PM MT				02/27/2011		23:00:00		

Time Attachment	06/28/2010	17:30:00	-----F-	1	1	33	N/A	SDPB1
RAPID CITY REG. HOSP/1 SPT@ FRI/4:30P-6PM MT/BONUS				02/27/2011		19:00:00		

Contract Starts: 02/28/2011

Contract Ends: 02/26/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	02/28/2011	17:30:00	-----F-	1	1	47	N/A	KUSD-HD, SDPB1, SDPB2
RAPID CITY REG HOSP/1 SPT FRI/4:30-6PM MT/BONUS				02/26/2012		19:00:00		

Time Attachment	02/28/2011	19:00:00	-MTWT--	1	4	188	N/A	KUSD-HD, SDPB1, SDPB2
RAPID CITY REG/ROS/1 SPT@M-T-W-TH/6-10PMMT/				02/26/2012		23:00:00		

**Regional Heart Drs.**

PO Box 6000  
Rapid City SD 57709  
605-719-5631

Contract Starts: 01/18/2010

Contract Ends: 01/16/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>AMERICAN EXPERIENCE</b>	01/18/2010	01:00:00	SM-----	2	0	0	N/A	SDPB1
REGIONAL HEART/AMERICAN EXP				01/16/2011		24:59:59		

Contract Starts: 01/17/2011

Contract Ends: 01/15/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>AMERICAN EXPERIENCE</b>	01/17/2011	01:00:00	SMTWTFS	0	0	0	N/A	KUSD-HD, SDPB1, SDPB2
REGIONAL HEART/AM.EXP/				01/15/2012		24:59:59		

**Rushmore Electric**  
 1715 Campbell  
 PO Box 2414  
 Rapid City SD 5709-2414  
 605-342-4759

Agency: TDG Communications  
 93 Sherman St., Deadwood SD 57732  
 605-342-4759

Contract Starts: 02/08/2010

Contract Ends: 02/06/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>RED GREEN SHOW</b>	02/08/2010	01:00:00	-M-----	2	2	104	N/A	SDPB1
RUSHMORE ELECTRIC/RED GREEN/MONDAYS						02/06/2011	24:59:59	

Contract Starts: 02/07/2011

Contract Ends: 02/05/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>RED GREEN SHOW</b>	02/07/2011	01:00:00	-M-----	2	2	94	N/A	SDPB1
RUSHMORE ELECTRIC/RED GREEN/MONDAYS						02/05/2012	24:59:59	

**SDN Communications**

2900 West 10th Street  
 Sioux Falls SD 57104  
 605-978-3592

Contract Starts: 11/21/2010

Contract Ends: 01/02/2012

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
Time Attachment	12/06/2010	18:00:00	--T----	5	5	130	N/A	SDPB1
SDN COMM,EVERY OTHER TUES EVE,5 ANNTS						12/04/2011	23:00:00	
Time Attachment	01/09/2011	05:00:00	S-----	2	2	2	N/A	SDPB1
SDN COMM,INAUGURATION 2011,2 ANNT/BRDCST						01/09/2011	24:59:59	
<b>STATEHOUSE</b>	01/11/2011	05:00:00	-MTWTF-	4	16	144	N/A	SDPB1, SDPB2
SDN COMM,STATEHOUSE,2 ANNT/DAY W REPEAT,M-F						03/15/2011	24:59:59	
<b>STATE OF THE STATE ADDRESS (2011)</b>	01/11/2011	05:00:00	--T----	4	4	4	N/A	SDPB1
SDN COMM,STATE OF STATE ADDRESS,2 ANNTS W REPEAT						01/11/2011	24:59:59	

**Scheels** Marketing Office  
 4550 15<sup>th</sup> Ave S  
 Fargo ND 58103  
 701-364-5695

Contract Starts: 11/11/2010

Contract Ends: 03/19/2011

FLIGHT DESCRIPTION	DATES	TIMES	DAYS	DAY	WEEK	TOTAL	RATE	CHANNEL
<b>S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011</b>	02/26/2011	05:00:00	-----S	2	2	2	N/A	SDPB1
SHEELS,SDHS WRESTLING,2--30 SEC ANNTS TOTAL						02/26/2011	24:59:59	

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1, SDPB2, SDPB3  
SCHEELS,SDHS GIRLS BBALL,18-30 SEC ANNT TL/12 NAME 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1, SDPB2, SDPB3  
SCHEELS,SDHS BOYS BBALL ,18-30 SEC ANNT TL/12 NAME 03/19/2011 24:59:59

**Sioux Falls Good Samaritan**

4800 W. 57th Street  
Sioux Falls SD 57106  
605-362-3879

Contract Starts: 02/06/2010

Contract Ends: 02/06/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**CLASSIC GOSPEL** 02/06/2010 17:00:00 -----S 2 2 94 N/A SDPB1  
SF GOOD SAM,CLASSIC GOSPEL,2 ANNT/BRDCST,47 WKS 02/06/2011 18:00:00

**LAWRENCE WELK SHOW** 02/06/2010 18:00:00 S-----S 2 4 188 N/A SDPB1  
SF GOOD SAM,LAWR WELK,SAT/SUN,2 ANNT/BRD,47 WKS 02/06/2011 20:00:00

**GUY LOMBARDO AND HIS ROYAL CANADIANS** 02/06/2010 18:59:00 -----S 2 2 94 N/A SDPB1  
SF GOOD SAM,GUY LOMBARDO,2 ANNT/BRDCST,47 WKS 02/06/2011 19:30:00

Contract Starts: 02/12/2011

Contract Ends: 02/10/2012

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**CLASSIC GOSPEL** 02/12/2011 17:00:00 -----S 2 2 94 N/A SDPB1  
SF GOOD SAM,CLASSIC GOSPEL,2 ANNT/BRDCST,47 WKS 02/10/2012 18:00:00

**LAWRENCE WELK SHOW** 02/12/2011 18:00:00 S-----S 2 4 188 N/A SDPB1  
SF GOOD SAM,LAWREN WELK,SAT & SUN, 2 ANNT/BRD,47 W 02/10/2012 20:00:00

**GUY LOMBARDO AND HIS ROYAL CANADIANS**

02/12/2011 18:59:00 -----S 2 2 94 N/A SDPB1  
SF GOOD SAM,GUY LOMBARDO,2 ANNT/BRD,47 WKS 02/10/2012 19:30:00

**Sioux Falls Surgical Hospital** c/o Insight Marketing Design

401 E 8<sup>th</sup> Street  
Sioux Falls SD 57103  
605-275-0011

Contract Starts: 11/11/2010

Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

-----  
**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 05:00:00 -----S 2 2 2 N/A SDPB1  
SF SURG HOSP,SDHS WRESTLING,2--30 SEC ANNTS TOTAL 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1  
SF SURG HOSP,SDHS GIRLS BBALL,18--30 SEC ANNTS TL 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1  
SF SURG HOSP,SDHS BOYS BBALL,18--30 SEC ANNT TL 03/19/2011 24:59:59

**South Dakota Bar Foundation**

222 E. Capitol Avenue  
Pierre SD 57501  
605-224-7554

Contract Starts: 12/01/2010 Contract Ends: 12/01/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

Manual Placements 12/01/2010 01:00:00 SMTWTFS 0 0 0 SDPB1  
SD BAR FND/STATEHOUSE ONLINE/VALUE ADDED 12/01/2011 24:59:59

**STATEHOUSE** 01/01/2011 01:00:00 -MTWTF- 4 20 148 KUSD-HD, SDPB1,  
SD BAR FND/STATEHOUSE TV 03/31/2011 24:59:59 SDPB 2

**2011 GRAND MARCH AND INAUGURAL BALL**

01/08/2011 01:00:00 -----S 4 4 4 KUSD-HD, SDPB1, SDPB 2  
SD BAR FND/GRAND MARCH & INAUGURAL BALL 01/08/2011 24:59:59

**STATE OF THE STATE ADDRESS (2011)** 01/11/2011 01:00:00 --T---- 4 4 4 KUSD-HD, SDPB1,  
SD BAR FND/STATE OF THE STATE & REPEAT 01/11/2011 24:59:59 SDPB2

**SOUTH DAKOTA FOCUS** 01/13/2011 01:00:00 SMTWTFS 2 2 2 KUSD-HD, SDPB1,  
SD BAR FOUNDATION/SD FOCUS 01/13/2011 24:59:59 SDPB2

**South Dakota School of Mines & Technology**

501 East St. Joseph Street  
Rapid City SD 57701  
605-394-2633

Contract Starts: 06/07/2010 Contract Ends: 06/05/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**NOVA** 06/07/2010 12:00:00 ---W--- 2 2 104 N/A SDPB1  
SDSMT/NOVA 06/05/2011 24:59:59

**Subway** c/o Nemer Feiger  
6250 Excelsior Blvd.  
Minneapolis MN 55416  
952-278-3129

Contract Starts: 11/11/2010 Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 05:00:00 -----S 3 3 3 N/A SDPB1  
SUBWAY,SDHS WRESTLING,3--15 SEC ANNTS TOTAL 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 8 24 24 N/A SDPB1  
SUBWAY,SDHS GIRLS BBALL GAMES,24--15 SEC ANNTS TOT 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 8 24 24 N/A SDPB1  
SUBWAY,SDHS BOYS BBALL GAMES,24--15 SEC ANNTS TOTL 03/19/2011 24:59:59

**Sunset Pawn Inc.**

2407 West 12th Street  
Sioux Falls SD 57104  
605-334-4123

Contract Starts: 12/13/2010

Contract Ends: 12/11/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

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**NO COVER, NO MINIMUM** 12/13/2010 22:00:00 -----S 2 2 48 N/A SDPB1  
SUNSET PAWN,NO COVER NO MIN,2 ANNT/BRDCST,SAT 12/11/2011 23:00:00

**AUSTIN CITY LIMITS** 12/13/2010 23:00:00 -----S 2 2 104 N/A SDPB1  
SUNSET PAWN,AUSTIN CITY LIMITS,2 ANNT/BRDCST,SAT 12/11/2011 24:00:00

**Taco Johns** c/o Garner Advertising Inc

100 S Main #1, PO Box 636  
Tea, SD 57064  
605-368-9794

Contract Starts: 11/11/2010

Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

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**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**  
02/26/2011 05:00:00 -----S 3 3 3 N/A SDPB1  
TACO JOHNS,SDHS WRESTLING,3--15 SEC SPOTS TOTAL 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 10 28 28 N/A SDPB1  
TACO JOHNS,SDHS GIRLS BBALL GAMES,28--15 SEC ANNTS 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 10 28 28 N/A SDPB1  
TACO JOHNS,SDHS BOYS BBALL GAMES,28--15 SEC ANNTS 03/19/2011 24:59:59

**The Medicine Shoppe**

1007 Main Street, Suite A  
Mitchell SD 57301  
605-996-7751

Contract Starts: 04/11/2010

Contract Ends: 04/09/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

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**GUY LOMBARDO AND HIS ROYAL CANADIANS** 04/10/2010 19:00:00 ----S 2 2 104 N/A SDPB1  
MEDICINE SHOP,GUY LOMBARDO,2 ANNT/BRDCST,52 WKS 04/09/2011 19:30:00

**Touchstone Energy** c/o Lawrence & Schiller  
 3932 S Willow Ave  
 Sioux Falls SD 57105  
 605-338-8000

Contract Starts: 11/11/2010 Contract Ends: 03/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS 2011**

02/26/2011 05:00:00 -----S 2 2 2 N/A SDPB1  
 TOUCHSTONE,SDHS WRESTLING,2--30 SEC ANNTS TOTAL 02/26/2011 24:59:59

**S.D. HIGH SCHOOL GIRLS' CLASS "AA" BASKETBALL 2011**

03/10/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1  
 TOUCHSTONE,SDHS GIRLS BBALL,18--30 SEC ANNT/12 NM 03/12/2011 24:59:59

**S.D. HIGH SCHOOL BOYS' CLASS "A" BASKETBALL 2011**

03/17/2011 05:00:00 ----TFS 6 18 18 N/A SDPB1  
 TOUCHSTONE,SDHS BOYS BBALL,18--30 SEC ANNT/12 NM 03/19/2011 24:59:59

**Washington Pavilion**

301 S Main Ave  
 PO Box 984  
 Sioux Falls SD 57101-0984  
 605-367-7397

Contract Starts: 11/29/2010 Contract Ends: 02/26/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

Time Attachment 12/12/2010 18:00:00 -MTWTF- 1 5 55 SDPB1  
 WASH PAV,NORM ROCK,PRIME ROS,1 SPT/EVE,M-F, 11WKS 02/26/2011 22:00:00

Time Attachment 01/05/2011 21:00:00 ---W--- 2 2 4 SDPB1  
 WASH PAV,PHILADANCO,G PERFORM & THE DOORS,2 ANNT/B 01/12/2011 22:30:00

**Weigum's Great Plains Landscape Arboretum**

1647 Laurel  
 St. Paul MN 55104  
 651-646-3005

Contract Starts: 08/21/2010 Contract Ends: 08/19/2011

FLIGHT DESCRIPTION DATES TIMES DAYS DAY WEEK TOTAL RATE CHANNEL

**VICTORY GARDEN** 08/21/2010 01:00:00 -----S 2 2 86 N/A SDPB1  
 WEIGUM'S GREAT PLAINS LANDSCAPE ARBORETUM 08/19/2011 24:59:59