

**South Dakota Public Broadcasting
TV Underwriting Report – 3rd Quarter
July – September 2013**

Adams Museum & House/Deadwood History ADAMS/DDWDHISTORY/ARS BND SCENES/4 SPTS	Renewal 12/31/12 - 09/01/13
Black Hills Federal Credit Union BHFCU/TUES. INCLUDING AM. EXP.	Renewal 05/06/13 - 05/11/14
Children's Museum of South Dakota CHILDREN'S MUSEUM/PBS KIDS/4 SPOTS PER DAY SUN CHILDREN'S MUSEUM/PBS KIDS/8 SPOTS PER DAY TU-TH CHILDREN'S MUSEUM/PBS KIDS/8 SPOTS PER DAY SAT	New 07/11/13 - 09/28/13 07/11/13 - 10/11/13 07/13/13 - 10/11/13
Deadwood Mountain Grand DDWD MNT GRAND/SAT.PM MUSIC/	New 08/24/13 - 10/05/13
Horton Incorporated HORTON,WEEKDAY EVE UND,1 ANNT/EVE,M-F,PRIMETIME HORTON/WEEKDAY PRIMETIME ROS/1 SPOT PER M-F	Renewal 08/11/12 - 08/10/13 08/19/13 - 08/15/14
NorthWestern Energy c/o Flynn Wright NORTHWESTERN ENERGY/PBS KIDS/36 ANN PER WEEK NORTHWESTERN ENERGY/PBS KIDS/35 ANN PER WEEK	Renewal 07/15/13 - 08/23/13 08/26/13 - 08/30/13
Quilters Headquarters CANTON QUILT,SAT ROS, 10A-12P, 2 ANNTS/DAY,50 WKS	Renewal 10/08/12 - 10/07/13
Quilters Headquarters GAMMILL/SAT ROS/10-12:30/2 ANN PER SAT/50 WKS SF QUILTERS HEAD/SAT ROS 10-12:30/2 ANN PER/50 WKS	Renewal 04/07/13 - 04/06/14 04/07/13 - 04/06/14
Rapid City Arts Council RAPID CITY ARTS/TV ROS/M-F/	09/09/13 - 07/27/14
Rapid City Regional Hospital RC REG/1 SPT FRIDAYS/4:30-6PM MT/ RC REG/1 SPT. M, TU, WE, TH/6-10PM MT/	Renewal 02/25/13 - 02/23/14 02/25/13 - 02/23/14
Regional Heart Drs. REGIONAL HEART/AM EXP/TUES. EVENING/	Renewal 01/21/13 - 01/19/14
Reptile Gardens REPTILE GARDENS/ARS TV PROMOS/50 REPTILE GARDENS/ARS BEHIND SCENES/4 SPOTS	Renewal 12/31/12 - 09/01/13 12/31/12 - 09/01/13
SD Community Foundation SD COMMUNITY FND/ROS 17:30-19/5 SPTS WK/M-F/	New 04/15/13 - 04/13/14

SDN Communications SDN COMM,EVERY OTHER WED EVE ROS, 5 ANNT/EVE	Renewal 12/12/12 - 12/10/13
SIoux FALLS AREA COMMUNITY FOUNDATION SFACF,SAT ROS, 4 ANNTS/DAY,10-5,43 WKS SFACF, SUN ROS, 2 ANNT/DAY,4-10P, 43 WKS SFACF,NEWS & PUBLIC AFFAIRS,M-F,1 SPT/EVE,47 WKS SFACF,WEEKDAY PRIMETIME ROS, M-THUR,1 SPT/EVE,47 W	New 01/28/13 - 01/26/14 01/28/13 - 01/26/14 01/28/13 - 01/26/14 01/28/13 - 01/26/14
Shari Lamke SLUMBERLAND - 2013	07/15/13 - 07/28/13
Sioux Falls Quilters Guild SF QUILT GUILD/QUILT ROS/2 SPOTS PER SAT 10-12:30	New 09/07/13-11/09/13
Sioux Falls Sports SF SPORTS/PBS KIDS ROS/2 SPOTS PER DAY SF SPORTS/PRIMETIME 6-10PM ROS/2 SPOTS PER DAY	06/17/13 - 08/02/13 06/17/13 - 08/09/13
2013 S.D. HIGH SCHOOL RODEO FINALS	
Farmers Union Insurance Companies FARMERS UNION/6-15 SEC SPTS/10 NAME MENTIONS	Renewal 07/01/13 - 07/31/13
AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED	
Hy-Vee Food Stores HY-VEE/TEST KITCHEN/2 SPOTS PER SATURDAY	Renewal 09/07/13 - 03/01/14
ANTIQUES ROADSHOW	
Adams Museum & House/Deadwood History ADAMS/DEADWOOD HISTORY-ANTIQUES ROADSHOW	Renewal 12/31/12 - 12/31/13
Black Hills Community Bank BH COMMUNITY BANK/ARS MONDAYS	New 01/01/13 - 12/31/13
Horton Incorporated HORTON,ANTIQUES ROAD,2 ANNT/BRDCST,50 WKS HORTON/ANTIQUES ROADSHOW/2 SPOTS PER SHOW SUN	Renewal 08/11/12 - 08/10/13 08/18/13 - 08/17/14
Lamps and Shades LAMPS & SHADES,ANTIQU ROAD, 2 ANNT/BRDCST,SUN	Renewal 12/30/12 - 12/28/13
Plastic Surgery Associates of South Dakota PLASTIC SURG, ANTIQUE ROADSHOW,SUN,2 ANNT/BRDCST PLASTIC SURGERY/ANTIQUES ROADSHOW/2 SPOTS PER SUN	Renewal 09/05/12 - 09/03/13 09/08/13 - 09/07/14

Reptile Gardens REPTILE GARDENS/ANTIQUES ROADSHOW	Renewal 12/31/12 - 12/31/13
Shops at Main Street Square SHOPS AT MAIN ST. SQUARE/ARS/13 WEEKS	New 04/15/13 - 07/14/13
AUSTIN CITY LIMITS	
Sunset Pawn Inc. SUNSET PAWN,AUSTIN CITY LIMITS, 2 ANNTS/BRDCST	Renewal 12/15/12 - 12/14/13
BLUEGRASS UNDERGROUND	
Sunset Pawn Inc. SUNSET PAWN, BLUEGRASS UNDERGRND,1 SPOT/BRDCST	Renewal 12/15/12 - 12/14/13
CLASSIC GOSPEL	
Sioux Falls Good Samaritan SF GOOD SAM/CLASSIC GOSPEL/2 ANNT PER/47 WEEKS	Renewal 02/11/13 - 02/10/14
CLIFFORD THE BIG RED DOG	
Hy-Vee Food Stores HY-VEE/CLIFFORD/2 SPOTS PER DAY M-W-F	Renewal 07/15/13 - 07/12/14
DAKOTA LIFE	
South Dakota State Historical Society SD STATE HISTORICAL/DAKOTA LIFE/2 SPOTS PER SHOW	New 09/02/13 - 05/30/14
FONS & PORTER'S LOVE OF QUILTING	
Four Seasons Fabric FOUR SEASON FAB,F&P LOVE OF QUILT,2 ANNT/'BRDCST FOUR SEASONS/FONS & PORTERS/2 SPOTS PER SATURDAY	Renewal 08/02/12 - 09/01/13 08/03/13 - 08/01/14
GUY LOMBARDO	
Sioux Falls Good Samaritan SF GOOD SAM/GUY LOMBARDO/2 ANNT PER/47 WEEKS	Renewal 02/11/13 - 02/10/14
KEEPING UP APPEARANCES	
Horton Incorporated HORTON,KEEP UP APPEARANCE,2 ANNT/BRDCST,50 WKS HORTON/KEEPING UP/2 SPOTS PER SHOW SATURDAY	Renewal 08/11/12 - 08/10/13 08/24/13 - 08/16/14

LAWRENCE WELK SHOW

Great Plains Eye Clinic Ltd Renewal
GREAT PLAINS EYE/LAWRENCE WELK/SAT/2 ANNT PER SHOW 02/20/13 - 02/18/14

Ophthalmology LTD Renewal
OPHTHAL LTD/LAWRENCE WELK/2 SPOTS PER SAT & SUN 06/22/13 - 06/20/14

Sioux Falls Good Samaritan Renewal
SF GOOD SAM/LAWRENCE WELK/SAT & SUN/2 ANNT PER/47 02/11/13 - 02/10/14

MARKET TO MARKET

Home Federal Bank New
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW SUN 09/16/13 - 09/12/14
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW FRI 09/16/13 - 09/12/14

Madison Farmers Elevator Renewal
MADISON FARM,MARKET TO MARKET,2 ANNT/BRDCST 06/14/13 - 06/12/14

MASTERPIECE THEATRE

First Dakota National Bank c/o Fresh Produce New
FIRST DAKOTA NB/MASTERPIECE/2 ANN PER/44 WKS 04/08/13 - 02/07/14

NATURE

Reptile Gardens Renewal
REPTILE GARDENS/NATURE/WED./6PM MT 04/29/13 - 11/03/13

NIGHTLY BUSINESS REPORT

Hy-Vee Food Stores Renewal
HY-VEE/NIGHTLY BUS REPORT/2 SPOTS PER TUESDAY 07/15/13 - 07/12/14

Orthopedic Institute Renewal
ORTHO INST, NIGHTLY BUS REPORT, 2 ANNT/BRD,MON 10/15/12 - 10/13/13

NO COVER, NO MINIMUM

Sunset Pawn Inc. Renewal
SUNSET PAWN,NO COVER NO MIN, 2 ANNT/BRDCST,SAT 12/15/12 - 12/14/13

NOVA

South Dakota School of Mines & Technology Renewal
SDSMT/NOVA/ 07/09/12 - 07/07/13

ON CALL

Davenport Evans Lawyers
DAVENPORT EVANS/ON CALL/2 SPOTS PER SHOW
New
09/05/13 - 11/28/13

Linda Barker
LINDA BARKER/ON CALL/THURS/2 SPOTS PER SHOW
New
06/06/13 - 05/29/14

PBS NEWSHOUR

First Dakota National Bank c/o Fresh Produce
FIRST DAKOTA NB/PBS NEWSHOUR/2 ANN PER/M-F/44 WKS
New
04/01/13 - 01/31/14

PRAIRIE YARD & GARDEN

Jolly Lane Greenhouse
JOLLY LANE/PRAIRIE YARD
Renewal
04/08/13 - 04/06/14

Warne Chemical & Equipment Co.
WARNE CHEMICAL/PRAIRIE YARD & GARDEN
Renewal
04/06/13 - 04/06/14

RED GREEN SHOW

Al's Oasis
AL'S OASIS/RED GREEN/MONDAYS
Renewal
10/22/12 - 11/24/13

SOUTH DAKOTA FOCUS

First Dakota National Bank c/o Fresh Produce
FIRST DAKOTA NB/SD FOCUS/2 ANN PER/THURS/APRIL-JAN
New
04/01/13 - 01/31/14

South Dakota State Historical Society
SD STATE HISTORICAL/SD FOCUS/2 SPOTS PER SHOW
New
09/02/13 - 05/30/14

VICTORY GARDEN

Weigum's Great Plains Landscape Arboretum
WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN
WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN
Renewal
08/18/12 - 08/18/13
08/19/13 - 08/17/14