

**South Dakota Public Broadcasting  
TV Underwriting Report  
2<sup>nd</sup> Quarter (April – June 2013)**

Flight	Start / End Date	Time Range	SMTWTFS	Type	Units
Time Flights, List Flights & Manual Placements					
2062	<b>Adams Museum &amp; House/Deadwood History</b>	Revenue: -R---			
	ADAMS/DDWDHISTORY/ARS BND SCENES/4 SPTS	12/31/12-12/31/13 01:00-24:59	SMTWTFS	In/Out	10.00
	ADAMS/DEADWOOD HISTORY/ARS PROMOS/50	01/01/13-05/31/13 17:00-22:00	SMTWTFS	Any	130.00
2073	<b>Black Hills Community Bank</b>	Revenue: N----			
	BH COMM BANK/ARS BEHIND THE SCENES/4 SPOTS	01/01/13-12/31/13 01:00-24:59	SMTWTFS	In/Out	0.00
	BH COMM BANK/ARS TV PROMOS W/NAME MENTION/50	01/01/13-05/31/13 01:00-24:59	SMTWTFS	Any	85.00
2060	<b>Black Hills Federal Credit Union</b>	Revenue: -R---			
	BHFCU/AM. EXPERIENCE/TUES/	04/30/12-05/05/13 18:30-21:15	--T----	In/Out	8.33
2213	<b>Black Hills Federal Credit Union</b>	Revenue: -R---			
	BHFCU/TUES. INCLUDING AM. EXP.	05/06/13-05/11/14 18:45-22:15	--T----	Any	10.83
2037	<b>CANTON QUILT CORNER</b>	Revenue: -R---			
	SF QUILTERS HEAD,SAT ROS,10-12:30PM, 2 ANNTS/50 WK	04/07/12-04/06/13 10:00-12:30	-----S	Any	2.00
2122	<b>CANTON QUILT CORNER</b>	Revenue: -R---			
	CANTON QUILT,SAT ROS, 10A-12P, 2 ANNTS/DAY,50 WKS	10/08/12-10/07/13 10:00-12:00	-----S	Any	21.67
2202	<b>CANTON QUILT CORNER</b>	Revenue: -R---			
	GAMMILL/SAT ROS/10-12:30/2 ANN PER SAT/50 WKS	04/07/13-04/06/14 10:00-12:30	-----S	In/Out	20.00
	SF QUILTERS HEAD/SAT ROS 10-12:30/2 ANN PER/50 WKS	04/07/13-04/06/14 10:00-12:30	-----S	In/Out	19.17
2100	<b>Horton Incorporated</b>	Revenue: -R---			
	HORTON,WEEKDAY EVE UND,1 ANNT/EVE,M-F,PRIMETIME	08/11/12-08/10/13 17:30-22:00	-MTWTF-	Any	54.17
2216	<b>NorthWestern Energy c/o Flynn Wright</b>	Revenue: -R---			
	NORTHWESTERN ENERGY/PBS KIDS/26 ANN PER WEEK	05/06/13-05/17/13 06:30-17:30	-MTWTF-	Any	145.00
	NORTHWESTERN ENERGY/PBS KIDS/26 ANN PER WEEK	06/03/13-06/14/13 06:30-17:30	-MTWTF-	Any	130.00

2178	<b>Rapid City Regional Hospital</b> RC REG/1 SPT FRIDAYS/4:30-6PM MT/BONUS RC REG/1 SPT. M, TU, WE, TH/6-10PM MT/	Revenue: -R--- 02/25/13-02/23/14 17:30-19:00 -----F- Any 12.50 02/25/13-02/23/14 19:00-23:00 -MTWT-- Any 41.67
2174	<b>Regional Heart Drs.</b> REGIONAL HEART/AM EXP/TUES. EVENING/	Revenue: -R--- 01/21/13-01/19/14 19:30-21:15 --T---- In/Out 18.33
2065	<b>Reptile Gardens</b> REPTILE GARDENS/ARS TV PROMOS/50 REPTILE GARDENS/ARS BEHIND SCENES/4 SPOTS	Revenue: -R--- 12/31/12-12/31/13 01:00-24:59 SMTWTFS Any 100.00 12/31/12-12/31/13 01:00-24:59 SMTWTFS In/Out 7.50
2203	<b>SD Community Foundation</b> SD COMMUNITY FND/ROS 17:30-19/5 SPTS WK/M-F/	Revenue: N--- 04/15/13-04/13/14 17:30-19:00 -MTWTF- Any 45.83
2168	<b>SDN Communications</b> SDN COMM,EVERY OTHER WED EVE ROS, 5 ANNT/EVE	Revenue: -R--- 12/12/12-12/10/13 18:00-23:00 ---W--- Any 29.17
2161	<b>SIOUX FALLS AREA COMMUNITY FOUNDATION</b> SFACF,SAT ROS, 4 ANNTS/DAY,10-5,43 WKS SFACF, SUN ROS, 2 ANNT/DAY,4-10P, 43 WKS SFACF,NEWS & PUBLIC AFFAIRS,M-F,1 SPT/EVE,47 WKS SFACF,WEEKDAY PRIMETIME ROS, M-THUR,1 SPT/EVE,47 W	Revenue: N--- 01/28/13-01/26/14 10:00-17:00 -----S Any 40.83 01/28/13-01/26/14 16:00-22:00 S----- Any 19.17 01/28/13-01/26/14 17:30-19:00 -MTWTF- Any 54.17 01/28/13-01/26/14 19:00-22:00 -MTWT-- Any 45.83
2224	<b>Sioux Falls Sports</b> SF SPORTS/PBS KIDS ROS/2 SPOTS PER DAY SF SPORTS/PRIMETIME 6-10PM ROS/2 SPOTS PER DAY	Revenue: ----T 06/17/13-08/02/13 07:00-17:00 -MTWTF- In/Out 25.00 06/17/13-08/09/13 18:00-22:00 -MTWTF- In/Out 25.00

### AMERICAN MASTERS

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b> GUNN PROD,GAITHER EVENT,AMMS/,2 ANNT/BRD	Revenue: -R-- 04/09/13-04/09/13 17:00-18:00 --T---- In/Out 1.67
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### ANTIQUES ROADSHOW

2062	<b>Adams Museum &amp; House/Deadwood History</b> ADAMS/DEADWOOD HISTORY-ANTIQUES ROADSHOW	Revenue: -R--- 12/31/12-12/31/13 01:00-24:59 -M----- In/Out 28.33
2073	<b>Black Hills Community Bank</b> BH COMMUNITY BANK/ARS MONDAYS	Revenue: N--- 01/01/13-12/31/13 01:00-24:59 -M----- In/Out 28.33

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b>	Revenue: -R--		
	GUNN PROD,GAITHER EVENT,ANRO/MON,2 ANNT/BRD	02/18/13-04/08/13 17:00-18:00	-M----- In/Out	1.67
	GUNN PROD,GAITHER EVENT,ANRO/SUN,2 ANNT/BRD	04/07/13-04/07/13 17:00-18:00	S----- In/Out	1.67
	GUNN PROD,GAITHER EVENT,ANRO/MON,2 ANNT/BRD	04/08/13-04/08/13 17:00-18:00	-M----- In/Out	1.67
2100	<b>Horton Incorporated</b>	Revenue: -R---		
	HORTON,ANTIQUES ROAD,2 ANNT/BRDCST,50 WKS	08/11/12-08/10/13 16:30-19:00	S----- In/Out	20.00
2171	<b>Lamps and Shades</b>	Revenue: -R---		
	LAMPS & SHADES,ANTIQU ROAD, 2 ANNT/BRDCST,SUN	12/30/12-12/28/13 16:00-19:00	S----- In/Out	20.00
2121	<b>PLASTIC SURGERY ASSOCIATES OF SD</b>	Revenue: -R---		
	PLASTIC SURG, ANTIQUE ROADSHOW,SUN,2 ANNT/BRDCST	09/05/12-09/03/13 16:00-19:00	S----- In/Out	20.00
2065	<b>Reptile Gardens</b>	Revenue: -R---		
	REPTILE GARDENS/ANTIQUES ROADSHOW	12/31/12-12/31/13 01:00-24:59	-M----- In/Out	28.33
2204	<b>Shops at Main Street Square</b>	Revenue: N----		
	SHOPS AT MAIN ST. SQUARE/ARS/13 WEEKS	04/15/13-07/14/13 01:00-24:59	-M----- In/Out	24.17

### AUSTIN CITY LIMITS

2163	<b>Sunset Pawn Inc.</b>	Revenue: -R---		
	SUNSET PAWN,AUSTIN CITY LIMITS, 2 ANNTS/BRDCST	12/15/12-12/14/13 23:00-24:00	-----S In/Out	21.67

### BLUEGRASS UNDERGROUND

2163	<b>Sunset Pawn Inc.</b>	Revenue: -R---		
	SUNSET PAWN, BLUEGRASS UNDERGRND,1 SPOT/BRDCST-	12/15/12-12/14/13 01:00-24:59	S-----S Any	18.33

### CLASSIC GOSPEL

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b>	Revenue: -R--		
	GUNN PROD,GAITHER EVENT,CLASSIC GOSPEL,2 ANNT/BRD	12/08/12-04/06/13 17:00-18:00	-----S In/Out	1.67
2190	<b>Sioux Falls Good Samaritan</b>	Revenue: -R---		
	SF GOOD SAM/CLASSIC GOSPEL/2 ANNT PER/47 WEEKS	02/11/13-02/10/14 17:00-18:00	-----S In/Out	18.33

## DAKOTA LIFE

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b>	Revenue: -R--		
	GUNN PROD,GAITHER EVENT,DL/THUR,2 ANNT/BRD	04/04/13-04/04/13 17:00-18:00	----T--	In/Out 3.33

## FONS & PORTER'S LOVE OF QUILTING

2094	<b>Four Seasons Fabric</b>	Revenue: -R---		
	FOUR SEASON FAB,F&P LOVE OF QUILT,2 ANNT/'BRDCST-08/02/12-08/01/13 10:30-11:00	-----S		In/Out 20.00

## GUY LOMBARDO

2190	<b>Sioux Falls Good Samaritan</b>	Revenue: -R---		
	SF GOOD SAM/GUY LOMBARDO/2 ANNT PER/47 WEEKS02/11/13-02/10/14 18:59-19:30	-----S		In/Out 13.33

## JACKRABBIT STAMPEDE RODEO

2186	<b>Ag &amp; Biological Science</b>	Revenue: -R---		
	SDSU EXTENSION	04/05/13-04/07/13 05:00-28:59	-----S	In/Out 2.33

2180	<b>SDSU Foundation</b>	Revenue: -R---		
	SDSU FOUNDATION	04/05/13-04/07/13 05:00-28:59	-----S	In/Out 2.33

2189	<b>Winfield Solutions</b>	Revenue: -R---		
	WINFIELD/JACKRABBIT STAMPEDE	04/05/13-04/07/13 01:00-24:59	-----S	In/Out 2.50

## KEEPING UP APPEARANCES

2100	<b>Horton Incorporated</b>	Revenue: -R---		
	HORTON,KEEP UP APPEARANCE,2 ANNT/BRDCST,50 WKS- 08/11/12-08/10/13 20:00-20:30	-----S		In/Out 15.00

## LAWRENCE WELK SHOW

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b>	Revenue: -R--		
	GUNN PROD,GAITHER EVENT,WELK,2 ANNT/BRD	04/06/13-04/06/13 17:00-18:00	-----S	In/Out 5.00
	GUNN PROD,GAITHER EVENT,WELK,2 ANNT/BRD	04/07/13-04/07/13 17:00-18:00	S-----	In/Out 1.67

2185	<b>Great Plains Eye Clinic Ltd</b>	Revenue: -R---		
	GREAT PLAINS EYE/LAWRENCE WELK/SAT/2 ANNT PER SHOW 02/20/13-02/18/14 18:00-19:00	-----S		In/Out 18.33

2085	<b>Ophthalmology LTD</b>	Revenue: -R---	
	OPHTHAL LTD, LAWREN WELK,SAT & SUN,2 ANNT/BRDCST 06/23/12-06/21/13 18:00-20:00 S-----S In/Out		30.00
2232	<b>Ophthalmology LTD</b>	Revenue: -R---	
	OPHTHAL LTD/LAWRENCE WELK/2 SPOTS PER SAT & SUN 06/22/13-06/20/14 17:59-19:00 S-----S In/Out		6.67
2190	<b>Sioux Falls Good Samaritan</b>	Revenue: -R---	
	SF GOOD SAM/LAWRENCE WELK/SAT & SUN/2 ANNT PER/47- 02/11/13-02/10/14 18:00-20:00 S-----S In/Out		36.67

**MARKET TO MARKET**

2075	<b>Madison Farmers Elevator</b>	Revenue: -R---	
	MADISON FARM,MARKET TO MARKET,2 ANNT/BRDCST 06/14/13-06/12/14 20:29-21:00 -----F- In/Out		21.67
2227	<b>Madison Farmers Elevator</b>	Revenue: -R---	
	MADISON FARM,MARKET TO MARKET,2 ANNT/BRDCST 06/14/13-06/12/14 20:29-21:00 -----F- In/Out		21.67

**MASTERPIECE CLASSIC**

2196	<b>First Dakota National Bank</b> c/o Fresh Produce	Revenue: N----	
	FIRST DAKOTA NB/MASTERPIECE/2 ANN PER/44 WKS 04/08/13-02/07/14 20:00-22:00 S----- In/Out		16.67

**NATURE**

2209	<b>Reptile Gardens</b>	Revenue: -R---	
	REPTILE GARDENS/NATURE/WED./6PM MT 04/29/13-11/03/13 01:00-24:59 ---W--- In/Out		15.00

**NEWSHOUR WITH JIM LEHRER**

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b>	Revenue: -R--	
	GUNN PROD,GAITHER EVENT,NEWSHOUR,2 ANNT/BRD-04/01/13-04/04/13 17:00-19:00 -MTWT-- In/Out		8.33
	GUNN PROD,GAITHER EVENT,NEWSHOUR,2 ANNT/BRD-04/08/13-04/10/13 17:00-19:00 -MTW--- In/Out		6.67

**NIGHTLY BUSINESS REPORT**

2064	<b>Hy-Vee Food Stores</b>	Revenue: -R---	
	HY-VEE,NIGHTLY BUS REPORT,TUES, 2 ANNT/BRD,47 WKS 05/07/12-05/05/13 17:30-18:00 --T---- In/Out		10.83

2136	<b>Orthopedic Institute</b>	Revenue: -R---		
	ORTHO INST, NIGHTLY BUS REPORT, 2 ANNT/BRD,MON	10/15/12-10/13/13 17:30-18:00 -M-----	In/Out	21.67

**NO COVER, NO MINIMUM**

2163	<b>Sunset Pawn Inc.</b>	Revenue: -R---		
	SUNSET PAWN,NO COVER NO MIN, 2 ANNT/BRDCST,SAT-12/15/12-12/14/13 22:00-23:00 -----S	In/Out		18.33

**NOVA**

2090	<b>SDSMT</b>	Revenue: -R---		
	SDSMT/NOVA/	07/09/12-07/07/13 01:00-24:59 SMTWTFS	In/Out	21.67

**ON CALL**

2220	<b>Linda Barker</b>	Revenue: N----		
	LINDA BARKER/ON CALL/THURS/2 SPOTS PER SHOW	06/06/13-05/29/14 18:59-20:00 ----T--	In/Out	6.67

**PBS NEWSHOUR**

2196	<b>First Dakota National Bank</b> c/o Fresh Produce	Revenue: N----		
	FIRST DAKOTA NB/PBS NEWSHOUR/2 ANN PER/M-F/44	WKS-04/01/13-01/31/14 18:00-19:00 -MTWTF-	In/Out	100.00

**PIONEERS OF TELEVISION**

2153	<b>GUNN PRODUCTIONS/MAVERICK MEDIA INC</b>	Revenue: -R--		
	GUNN PROD,GAITHER EVENT,PITV/,2 ANNT/BRD	04/09/13-04/09/13 17:00-18:00 --T----	In/Out	1.67

**PRAIRIE YARD & GARDEN**

2049	<b>Jolly Lane Greenhouse</b>	Revenue: -R---		
	JOLLY LANE GH/PRAIRIE YARD	04/07/12-04/06/13 01:00-24:59 -----S	In/Out	1.67

2201	<b>Jolly Lane Greenhouse</b>	Revenue: -R---		
	JOLLY LANE/PRAIRIE YARD	04/08/13-04/06/14 01:00-24:59 -----S	In/Out	16.67

2051	<b>Warne Chemical &amp; Equipment Co.</b>	Revenue: -R---		
	WARNE CHEMICAL/PRAIRIE YARD & GARDEN	04/07/12-04/05/13 01:00-24:59 -----S	In/Out	1.67

2200 **Warne Chemical & Equipment Co.** Revenue: -R---  
WARNE CHEMICAL/PRAIRIE YARD & GARDEN 04/06/13-04/06/14 01:00-24:59 -----S In/Out 16.67

**RED GREEN SHOW**

2132 **Al's Oasis** Revenue: -R---  
AL'S OASIS/RED GREEN/MONDAYS 10/22/12-11/24/13 01:00-24:59 -M----- In/Out 13.33

**SOUTH DAKOTA FOCUS**

2196 **First Dakota National Bank** c/o Fresh Produce Revenue: N---  
FIRST DAKOTA NB/SD FOCUS/2 ANN PER/THURS/APRIL-JAN 04/01/13-01/31/14 20:00-21:00 ----T-- In/Out 13.33

**SOUTH DAKOTA HIGH SCHOOL ALL-STATE BAND (2013)**

2119 **Dacotah Bank** Revenue: -R--  
DACOTAH,ALL STATE BAND, 3--30 SEC SPTS/BRDCST,6 TL 03/01/13-06/30/13 01:00-24:59 SMTWTFS Any 14.50

2109 **Farmers Union Insurance Companies** Revenue: -R---  
FARMERS UNION/ALL STATE BAND W/REPEAT 03/01/13-06/30/13 01:00-24:59 SMTWTFS In/Out 14.75

**SOUTH DAKOTA HIGH SCHOOL ALL-STATE JAZZ BAND 2013**

2119 **Dacotah Bank** Revenue: -R---  
DACOTAH, ALL STATE JAZZ BAND, 2 ANNTS TL 03/01/13-07/01/13 01:00-24:59 SMTWTFS Any 4.83

2109 **Farmers Union Insurance Companies** Revenue: -R---  
FARMERS UNION/ALL STATE JAZZ BAND W/REPEAT 03/01/13-09/30/13 01:00-24:59 SMTWTFS In/Out 4.92

**VICTORY GARDEN**

2101 **Weigum's Great Plains Landscape Arboretum** Revenue: -R---  
WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN 08/18/12-08/18/13 01:00-24:59 -----S In/Out 18.33