

**South Dakota Public Broadcasting**  
**TV Underwriting—2<sup>nd</sup> Quarter**  
**April – June 2018**

**Manual Placement**

<b>Arts South Dakota</b>	Renewal
Sioux Falls, SD	
ARTS SD - ROS PRIMETIME M-F	04/02/18-05/06/18
<b>Black Forest Inn</b>	New
Rapid City, SD	
BLACK FOREST/PT_ROS/1PR_DAY/3X PER WK	04/30/18-07/29/18
<b>Black Hills Energy</b>	Renewal
Rapid City, SD	
BH ENERGY/TGAR_PROMOS	05/21/18-10/28/18
<b>Black Hills Energy</b>	New
Rapid City, SD	
BH ENERGY/FIDDLES&FRIENDS PROMO W/SPONSOR TAG	06/11/18-08/25/18
<b>Black Hills Federal Credit Union</b>	Renewal
Rapid City, SD	
BHFCU/1 PR TUES	06/11/18-06/09/19
BHFCU/TUESDAY NIGHTS 7-9MT INCL AM EXP/2 PER WK	06/11/18-06/09/19
BHFCU/TUES-INCLUDING AM. EXP	05/16/17-05/13/18
<b>Black Hills Playhouse</b>	
Custer, SD	
BH PLAYHOUSE/PT-ROS/SMMRSEASON	05/14/18-06/10/18
<b>Bush Foundation</b>	Renewal
St Paul, MN	
BUSH FOUNDATION - ROS PRIMETIME - 4 SPOTS M-F	01/01/18-12/30/18
<b>Children's Museum of South Dakota</b>	Renewal
Brookings, SD	
CHILDREN'S MUSUEM - PBS KIDS - M-F	06/18/17-06/17/18
CHILDREN'S MUSUEM - PBS KIDS - 1 SPOT 7-9AM M-S	06/19/17-06/17/18
CHILDREN'S MUSUEM - PBS KIDS - 5:29 M-F	06/19/17-06/17/18
CHILDREN'S MUSUEM - PBS KIDS - 4 SPOT/ SAT	03/19/18-05/27/18
CHILDREN'S MUSEUM - PBS KIDS - ROS M-F	06/18/18-12/30/18
CHILDREN'S MUSEUM - WEEKEND KIDS - ROS SAT 3 SPOTS	06/18/18-12/30/18
<b>Dacotah Prairie Museum</b>	New
Aberdeen, SD	
DACOTA PRAIRIE - ROS - M-F	06/11/18-07/08/18
<b>Delta Dental of South Dakota Foundation</b>	Renewal
Pierre, SD	
DELTA DENTAL FN/PBS KIDS SUN/1 PR DAY	05/01/17-04/29/18

DELTA DENTAL FN/PBS KIDS SAT/1 PR DAY	05/01/17-04/29/18
DELTA DENTAL FN/PBS KIDS WKDY/2PR DAY	05/01/17-04/29/18
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SUN	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT-SUN	04/30/18-04/28/19
DELTA DENTAL FN/KIDS PBS WEEKDAY/3 PR M-F	04/30/18-04/28/19

**Family Dentistry of Sioux Falls**

Renewal

Sioux Falls, SD

FAMILY DENTISTRY - KIDS PBS - ROS SAT

06/12/17-06/10/18

FAMILY DENTISTRY - KIDS PBS - ROS M\_F

06/12/17-06/10/18

**Horton Incorporated**

Renewal

Roseville, MN

HORTON - ROS PRIMETIME - 1 SPOT M-F

08/14/17-08/12/18

HORTON - SAT PRIMETIME - 2 SPOTS PER SAT

08/14/17-08/12/18

**Jolly Lane Greenhouse**

Renewal

Rapid City, SD

JOLLY LANE/CONDENSED ROS/6 PM-11PM/SU-MO-TU

04/16/18-10/28/18

**McCrorry Gardens**

Renewal

Brookings, SD

MCCRORY GARDENS - 2 SPOTS S&SU

04/30/18-10/21/18

MCCRORY GARDENS - PBS KIDS T&TH

04/30/18-10/21/18

MCCRORY GARDENS - 2 SPOTS SAT MORNING

06/04/18-10/21/18

**Mills Entertainment**

Renewal

Saratoga Springs, NY

MILLS ENT - PBS KIDS - AFTERNOON - 1 SPOT M-F

05/07/18-05/13/18

MILLS ENT - ROS - PRIMETIME 1 SPOT M-F

05/07/18-05/13/18

**NorthWestern Energy** c/o Flynn Wright

Renewal

Des Moines, IA

NORTHWESTERN ENERGY - 65 SPOTS W/BUDDY SPONSOR

04/30/18-11/04/18

**Park County Travel Council**

New

Cody, WY

CODY/DAKOTA LIFE-SD FOCUS/1 PER THURSDAY

01/29/18-01/27/19

**Pepper Entertainment, Inc.**

Renewal

Sioux Falls, SD

PEPPER ENT - ROS - S&SU

04/02/18-05/05/18

PEPPER ENT - ROS PRIME 2 SPOTS M-F

04/02/18-05/05/18

**PERFORMING ARTS CENTER OF RAPID CITY**

Renewal

Rapid City, SD

PAC OF RC/KIDS ROS/2 PR WKDY/HARVEY

05/14/18-05/18/18

PAC OF RC/PT ROS/1 PR WKDY/HARVEY

05/14/18-05/17/18

**Regional Health**

Rapid City, SD REGIONAL HEALTH/SPORTS&REC BT SPNSR/4 PR WK		09/01/17-07/31/18
<b>Reliabank</b> Tea, SD	New	
RELIA BANK/FIDDLES&FRIENDS PROMO W/SPONSOR TAG		06/18/18-08/25/18
<b>Reptile Gardens</b> Rapid City, SD	Renewal	
REPTILE GARDENS/TV PRIMETIME/1 SPT M-TH		04/16/18-10/28/18
<b>SassyCat Quilting</b> Yankton, SD	New	
SASSYCAT - ROS - QUILTING BLOCK		10/30/17-11/04/18
<b>SDN Communications</b> Sioux Falls, SD	Renewal	
SDN - ROS - 4 SPOTS PER WEEK - BEAT SPONSOR		04/02/18-12/30/18
<b>South Dakota Agricultural Heritage Museum</b> Brookings, SD	Renewal	
SD AG HERITAGE - ROS WKDAY - 1 SPOT M-F		10/09/17-10/08/18
SD AG HERITAGE - ROS WKEND - 2 SPOTS S&SU		10/09/17-10/08/18
<b>South Dakota Quilt Guild</b> Presho, SD	Renewal	
SD QUILT GUILD - 1 SPOT - QUILT BLOCK		01/15/18-01/13/19
<b>TERMESPHERE GALLERY - Dick Termes</b> Spearfish, SD	Renewal	
TERMESPHERE GALLERY/1 PER SAT/ROS		01/22/18-01/20/19
<b>The Journey Museum</b> Rapid City, SD	Renewal	
JOURNEY MUSEUM/CHILDREN'S WEEKEND/2 PER DAY		06/11/18-12/30/18
<b>Travel Backroads</b> Clear Lake, SD	New	
TRAVEL BACKROAD - ROS 2 SPOTS ON MON		04/23/18-06/03/18

**Program Specific Placement**

**AMERICAN MASTERS**

<b>First Dakota National Bank</b> c/o Fresh Produce Sioux Falls, SD	Renewal	
FIRST DAKOTA/AMERICAN MASTERS / 2 SPOTS PER SHOW		06/12/17-07/01/18

**AMERICA'S TEST KITCHEN**

**Hy-Vee Food Stores** Renewal  
Sioux Falls, SD  
HY-VEE - AMERICA'S TEST KITCHEN 08/07/17-08/05/18

**ANTIQUES ROADSHOW**

**Horton Incorporated** Renewal  
Roseville, MN  
HORTON - ANTIQUES ROADSHOW - 2 SPOTS - SUN 08/14/17-08/12/18

**South Dakota Art Museum**  
Brookings, SD  
SD ART MUSEUM - ANTIQUE ROADSHOW - 1 SPOT - M 09/04/17-08/05/18

**Westhills Village Retirement Community** Renewal  
Rapid City, SD  
WESTHILLS VILLAGE/ANTIQUES ROAD SHOW/1 PER MON 04/02/18-04/14/19  
WESTHILLS VILLAGE/ANTIQUES ROAD SHOW/1 PER SUN 04/02/18-07/22/18

**ARTHUR**

**Hy-Vee Food Stores** Renewal  
Sioux Falls, SD  
HY-VEE - ARTHUR - 2 SPOTS PER DAY MWF 08/07/17-08/05/18

**AUSTIN CITY LIMITS**

**Park County Travel Council** New  
Cody, WY  
CODY/AUSTIN CITY LIMITS/2 PER SATURDAY 01/29/18-01/27/19

**CALL THE MIDWIFE**

**SD Affiliate of the Am. College of Nurse-Midwives** Renewal  
Rapid City, SD  
SD MIDWIVES/CALL THE MIDWIFE/2 PER DAY 03/19/18-05/27/18

**CLASSIC GOSPEL**

**Gunn Productions/Maverick Media** New  
Brandon, SD  
GUNN PRODUCTION - CLASSIC GOSPEL 06/16/18-07/29/18

**DAKOTA LIFE**

**Touchstone Energy** Renewal  
Madison, SD  
TOUCHSTONE - DAKOTA LIFE - 1 SPOT PER DAY 11/02/17-06/03/18

**DINOSAUR TRAIN**

**The Journey Museum** Renewal  
Rapid City, SD  
JOURNEY MUSEUM/DINOSAUR TRAIN/1EA M-W-F 06/11/18-12/30/18

**ELECTION 2018**

**American Cancer Society Cancer Action Network, Inc**  
ACS -19:00-21:00, SMTWTFS-In/Out 05/29/18-05/29/18

**FONS & PORTER'S LOVE OF QUILTING**

**Four Seasons Fabric** Renewal  
Yankton, SD  
FOUR SEASONS - FONS & PORTER - 2 SPOTS / SAT 08/14/17-08/12/18

**GREAT AMERICAN READ**

**Black Hills Energy** Renewal  
Rapid City, SD  
BH ENERGY/TGAR/1 EA\_IN&OUT/DOC BROADCAST 05/21/18-10/28/18

**MARKET TO MARKET**

**Madison Farmers Elevator** Renewal  
Madison, SD  
MADISON FARMERS - MARKET TO MARKET - 2 SPOTS 06/19/17-06/17/18  
MADISON FARMERS - MARKET TO MARKET - 2 SPOT FRI 06/18/18-06/16/19

**MASTERPIECE**

**Mahlander's** c/o The Creative Co-op Renewal  
Sioux Falls, SD  
MAHLANDER - MASTERPIECE - 2 SPOTS SUN 01/08/18-01/06/19

**Park County Travel Council** New

Cody, WY  
CODY/MASTERPIECE/2 PER SUNDAY 01/29/18-01/27/19

**Westhills Village Retirement Community** Renewal  
Rapid City, SD  
WESTHILLS VILLAGE/MASTERPIECE/1 PER SUN 04/02/18-04/14/19

### **NIGHTLY BUSINESS REPORT**

**Hy-Vee Food Stores** Renewal  
Sioux Falls, SD  
HY-VEE - NIGHTLY BUS REPORT - 2 SPOTS PER T 08/07/17-08/05/18

### **NOVA**

**First Dakota National Bank** c/o Fresh Produce Renewal  
Sioux Falls, SD  
FIRST DAKOTA/ NOVA / 1 SPOT PER WED 06/12/17-06/30/18

### **PBS NEWSHOUR**

**Black Hills Federal Credit Union** Renewal  
Rapid City, SD  
BHFCU/PBS NEWS HOUR/1 PR MONDAY 06/11/18-09/16/18

**Bush Foundation** Renewal  
St Paul, MN  
BUSH FOUNDATION - PBS NEWS - 2 SPOTS M-F 01/01/18-12/30/18

**First Dakota National Bank** c/o Fresh Produce Renewal  
Sioux Falls, SD  
FIRST DAKOTA/PBS NEWS HOUR / 1 SPOT MW 06/12/17-07/01/18

### **RICK STEVES' EUROPE**

**Mahlander's** c/o The Creative Co-op Renewal  
Sioux Falls, SD  
MAHLANDER - RICK STEVES - 2 SPOTS SUN 01/08/18-01/06/19

**Park County Travel Council** New  
Cody, WY  
CODY/RICK STEVES TRAVEL/2 PER SUNDAY 01/29/18-01/27/19

**Westhills Village Retirement Community** Renewal  
Rapid City, SD  
WESTHILLS VILLAGE/RICK STEVES EUROPE/2 PER SUN 04/02/18-04/14/19

### **S.D. HIGH SCHOOL ALL-STATE BAND 2018**

**Dacotah Bank** Renewal  
Aberdeen, SD  
DACOTAH BANK - BAND 2018 04/21/18-04/21/18

**South Dakota State University** Renewal  
Brookings, SD  
SDSU - BAND 2018 04/21/18-04/21/18

**S.D. HIGH SCHOOL ALL-STATE JAZZ BAND 2018**

**Dacotah Bank** Renewal  
Aberdeen, SD  
DACOTAH BANK - JAZZ BAND 2018 05/05/18-05/05/18

**South Dakota State University** Renewal  
Brookings, SD  
SDSU - JAZZ BAND 2018 05/05/18-05/05/18

**SOUTH DAKOTA FOCUS**

**First Dakota National Bank** c/o Fresh Produce Renewal  
Sioux Falls, SD  
FIRST DAKOTA/SD FOCUS/ 1 SPOTS PER THURS 09/14/17-07/01/18

**Touchstone Energy** Renewal  
Madison, SD  
TOUCHSTONE - SD FOCUS - 1 SPOT PER DAY 11/02/17-06/03/18

**WILD KRATTS**

**Mills Entertainment** Renewal  
Saratoga Springs, NY  
MILLS ENTERTAINMENT - WILD KRATTS 04/26/18-05/13/18