

South Dakota Public Broadcasting
TV Underwriting 2nd Quarter
April—June 2023

Program Specific Placement

AMERICAN EXPERIENCE: SURVIVING THE DUST BOWL

South Dakota Agricultural Heritage Museum Brookings, SD	Renewal 06/20/23-06/20/23
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AMERICAN MASTERS

LIW Pageant Society DeSmet, SD LIW PAGEANT SOCIETY 2023 2X/AMERICAN MASTERS	Renewal 06/27/23-06/27/23
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ANTIQUES ROADSHOW

Denny Menholt Rapid City, SD MENHOLT HONDA - ANRO/MON X52	Renewal 01/01/23-12/31/23
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Westhills Village Retirement Community Rapid City, SD WESTHILLS VILLAGE/ANTIQUES ROADSHOW 1X MON	Renewal 08/07/22-07/03/23
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AUSTIN CITY LIMITS

Park County Travel Council Cody, WY PARK COUNTY TRAVEL - ACL- 2022/23	Renewal 07/01/22-06/30/23
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DAKOTA LIFE

Belle Fourche Development Corporation Belle Fourche, SD BELE FOURCHE DEV/DAKOTA LIFE - EMBED PRE-ROLL (APR)	New 04/06/23-04/30/23
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Black Hills Energy Rapid City, SD BH ENERGY/DAKOTA LIFE - EMBED PRE-ROLL (MAY)	Renewal 05/01/23-05/31/23
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Historic Homestake Opera House Lead, SD HIST.HOMESTAKE /DAKOTA LIFE - EMBED PRE-ROLL (MAY)	Renewal 05/01/23-05/31/23
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Pioneer Bank & Trust New
Belle Fourche, SD
PIONEER BANK & /DAKOTA LIFE - EMBED PRE-ROLL (APR) 04/06/23-04/30/23

Reliabank Renewal
Tea, SD
RELIABANK - DAKOTA LIFE (MAR-MAY) 3X 2023 03/23/23-05/04/23

DAKOTA LIFE DETOURS

Anthem Oats Drive-In Renewal
Frederick, SD 05/18/23-05/21/23

Mitchell CVB Drive-In New
Mitchell, SD 05/18/23-05/28/23

DANIEL TIGER'S NEIGHBORHOOD

NorthWestern Energy c/o Flynn Wright Renewal
Des Moines, IA
NORTHWESTERN EN - DANIEL TIG - MAY 15 - 28 05/15/23-05/26/23
NORTHWESTERN EN - DANIEL TIG -JUN 5 - 16 06/05/23-06/16/23
NORTHWESTERN EN - DANIEL TIG -JUN 26 - JULY 7 06/26/23-07/07/23

FINDING YOUR ROOTS

OLLI Renew
Sioux Falls, SD
OLLI/SDPB LIFELONG LEARNER CAMPA/FINDYROOTX12 12/19/22-12/17/23

Reliabank Renewal
Tea, SD
RELIABANK - FINDING YOUR ROOTS 2023/9X 02/06/23-12/31/23

Vance Thompson Vision Renewal
Sioux Falls, SD
VANCE THOMPSON-FINDING YOUR ROOTS 02/06/23-12/31/23

MARKET TO MARKET

Dakotaland Feeds Renewal
Huron, SD
DAKOTALAND - MARKET TO MARKET 1X 2022 06/24/22-06/23/23
DAKOTALAND - MARKET TO MARKET 1X 2023 06/19/23-06/16/24

Farm Credit Service c/o Iowa PBS Johnston, IA	Renewal 04/01/23-05/27/23
SD Counseling Association Aberdeen, SD SD COUNSELING ASSOCIATION/MARKET TO MARKET	New 03/06/23-08/27/23
South Dakota Soil Health Coalition Pierre, SD SD SOIL HEALTH- MARKET TO MARKET -2023	New 04/03/23-10/01/23
MASTERPIECE THEATRE	
Park County Travel Council Cody, WY PARK COUNTY TRAVEL - MASTERPIECE 2022/23	Renewal 07/01/22-06/30/23
Westhills Village Retirement Community Rapid City, SD WESTHILLS VILLAGE/MASTERPIECE 48X -SUN 2022	Renewal 08/07/22-07/02/23
NOVA	
Bangs McCullen Law Firm Rapid City, SD BANGS MCCULLEN LAW FIRM/NOVA 2022	Renewal 07/04/22-07/02/23
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA-SANFORD UNDERGROUND/NOVA 40X 2022	Renewal 07/01/22-06/30/23
ON CALL WITH THE PRAIRIE DOC	
Brain Intercept Aberdeen, SD BRAIN INTERCEPT/ON CALL / THUR	New 09/05/22-06/04/23
Kimberly Keiser & Associates Sioux Falls, SD	New 09/05/22-08/31/23
PBS NEWSHOUR	
Black Hills Federal Credit Union Rapid City, SD BHFCU WK 7-9 MT NEWSHOUR/ 1XWK 2023	Renewal 01/01/23-12/31/23

Bush Foundation St Paul, MN BUSH FOUNDATION - NEWSHOUR 2023	Renewal 01/08/23-12/31/23
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA-SANFORD UNDERGROUND/NEWSHOUR 108	Renewal 07/04/22-06/30/23
<i>PRAIRIE YARD & GARDEN</i>	
McCrary Gardens Brookings, SD MCCRORY GARDENS- PRAIRIE YARD & GARDEN -2023	Renewal 03/25/23-09/28/23
South Dakota Soil Health Coalition Pierre, SD SD SOIL HEALTH- PRAIRIE YARD & GARDEN -2023-OUT SD SOIL HEALTH- PRAIRIE YARD & GARDEN -2023-IN	New 04/01/23-09/28/23 04/01/23-09/28/23
<i>RICK STEVES' EUROPE</i>	
Park County Travel Council Cody, WY PARK COUNTY TRAVEL - RICK STEVES 2022/23	Renewal 07/01/22-06/30/23
Westhills Village Retirement Community Rapid City, SD WESTHILLS VILLAGE/RICKSTEVES EUROPE 48X -SUN 2022	Renewal 08/07/22-07/02/23
<i>SDHSAA ALL-STATE BAND 2023</i>	
Dacotah Bank Aberdeen, SD DACOTAH BANK - ALL STATE BAND 2023	Renewal 04/22/23-04/22/23
South Dakota Corn Sioux Falls, SD SD CORN - ALL STATE BAND 2023	Renewal 04/22/23-04/22/23
<i>SDHSAA ALL-STATE JAZZ BAND 2023</i>	
South Dakota Corn Sioux Falls, SD SD CORN - ALL STATE JAZZ BAND 2023	Renew 05/05/23-05/07/23

SOUTH DAKOTA FOCUS

McQuillen Creative Group

Aberdeen, SD

MCQUILLEN CREATIVE GROUP/SD FOCUS/SUN

MCQUILLEN CREATIVE GROUP/SD FOCUS/THUR

New

09/08/22-07/30/23

09/08/22-07/30/23

Park County Travel Council

Cody, WY

PARK COUNTY TRAVEL - FOCUS 2022/23

Renewal

09/08/22-06/30/23