

**South Dakota Public Broadcasting  
TV Underwriting Report  
October – December 2012 (4<sup>th</sup> Quarter)**

<u>Flight</u>	<u>Start / End Date</u>	<u>Time</u>	<u>Range</u>	<u>SMTWTFS</u>	<u>Type</u>	<u>Units</u>
Time Flights, List Flights & Manual Placements						
2062	Adams Museum & House/Deadwood History ADAMS/DDWDHISTORY/ARS BND SCENES/4 SPTS			Revenue: -R--- Billed: Quarterly 12/31/12-12/31/13 01:00-24:59 SMTWTFS	Acct Mgr: TK In/Out	0.00
2060	Black Hills Federal Credit Union BHFCU/AM. EXPERIENCE/TUES/			Revenue: -R--- Billed: Monthly 04/30/12-04/28/13 18:30-20:15 --T----	Acct Mgr: TK In/Out	21.67
1978	CANTON QUILT CORNER CANTON QUILT CORNER, SAT ROS, 10-12PM, 2 ANNTS/50 WK			Revenue: -R--- Billed: Monthly 10/08/11-10/05/12 10:00-12:00 -----S	Acct Mgr: KO Any	1.67
2037	CANTON QUILT CORNER SF QUILTERS HEAD, SAT ROS, 10-12:30PM, 2 ANNTS/50 WK			Revenue: -R--- Billed: Monthly 04/07/12-04/06/13 10:00-12:30 -----S	Acct Mgr: KO Any	23.67
2122	CANTON QUILT CORNER CANTON QUILT, SAT ROS, 10A-12P, 2 ANNTS/DAY,50 WKS			Revenue: -R--- Billed: Monthly 10/08/12-10/07/13 10:00-12:00 -----S	Acct Mgr: KO Any	20.00
2100	Horton Incorporated HORTON, WEEKDAY EVE UND, 1 ANNT/EVE,M-F,PRIMETIME			Revenue: -R--- Billed: One Time 08/11/12-08/10/13 17:30-22:00 -MTWTF-	Acct Mgr: KO Any	55.00
2146	NORTHWESTERN ENERGY C/O PAULSEN MARKETING NW ENERGY, WEEKEND CHILD ROS PROG,6 ANNT/DAY NW ENERGY, WEEKDAY CHILD ROS PROG,M-F,6 ANNT/DAY			Revenue: -R--- Billed: One Time 11/26/12-12/30/12 06:00-10:00 S-----S 11/26/12-12/30/12 06:30-17:00 -MTWTF-	Acct Mgr: KO Any Any	142.58 364.92
2017	Parkway Orthodontics/Childrens Dental PARK ORTHO, WEEKEND CHILD PROG, 5 ANNT/DAY,SAT/SUN			Revenue: -R--- Billed: One Time 02/06/12-02/04/13 06:00-09:59 S-----S	Acct Mgr: KO Any	107.50
2155	Prairie Sons Inc. THINK CALIBER.			Revenue: N---- Billed: One Time 11/10/12-11/10/12 18:00-22:00 -----S	Acct Mgr: RH In/Out	5.00
2027	Rapid City Regional Hospital RAPID CITY REG/1 SPT FRI/4:30-6PM/BONUS RAPID CITY REG/1 SPTM-TU-W-TH/6-10PM MT/\$2820			Revenue: -R--- Billed: Quarterly 02/27/12-02/24/13 17:30-19:00 -----F- 02/27/12-02/24/13 19:00-23:00 -MTWT--	Acct Mgr: TK Any Any	9.17 44.17

2063	Reptile Gardens	Revenue: -R---	Billed: Monthly	Acct Mgr: TK		
	REPTILE GARDENS/CHILDRENS ROS/6AM-10AMCT/M-F		05/07/12-11/04/12	06:00-10:00	-MTWTF-	Any 22.50
2065	Reptile Gardens	Revenue: -R---	Billed: Quarterly	Acct Mgr: TK		
	REPTILE GARDENS/ARS TV PROMOS/50		12/31/12-12/31/13	01:00-24:59	SMTWTFS	Any 0.00
	REPTILE GARDENS/ARS BEHIND SCENES/4 SPOTS		12/31/12-12/31/13	01:00-24:59	SMTWTFS	In/Out 0.00
1996	SDN Communications	Revenue: -R---	Billed: Quarterly	Acct Mgr: KO		
	SDN COMM, EVERY OTHER WED EVE ROS,5 ANNT/PRIMETIME		12/07/11-12/05/12	18:00-23:00	---W---	Any 25.00

#### AMERICAN EXPERIENCE

2012	Regional Heart Drs.	Revenue: -R---	Billed: Quarterly	Acct Mgr: TK		
	REGIONAL HEART/AMERICAN EXPERIENCE/		01/16/12-01/13/13	01:00-24:59	--T----	In/Out 0.00

#### ANTIQUES ROADSHOW

2062	Adams Museum & House/Deadwood History	Revenue: -R---	Billed: Quarterly	Acct Mgr: TK		
	ADAMS/DEADWOOD HISTORY-ARS		12/31/12-12/31/13	01:00-24:59	-M-----	In/Out 0.00
2100	Horton Incorporated	Revenue: -R---	Billed: One Time	Acct Mgr: KO		
	HORTON, ANTIQUES ROAD,2 ANNT/BRDCST,50 WKS		08/11/12-08/10/13	16:30-19:00	S-----	In/Out 18.33
2011	Lamps and Shades	Revenue: -R---	Billed: Quarterly	Acct Mgr: KO		
	LAMPS & SHADES, ANTIQUES ROADSHOW,2 ANNT/BRDCST,SUN		12/25/11-12/22/12	16:00-19:00	S-----	In/Out 18.33
2121	PLASTIC SURGERY ASSOCIATES OF SD	Revenue: -R---	Billed: One Time	Acct Mgr: KO		
	PLASTIC SURG, ANTIQUE ROADSHOW, SUN, 2 ANNT/BRDCST		09/05/12-09/03/13	16:00-19:00	S-----	In/Out 17.50
2065	Reptile Gardens	Revenue: -R---	Billed: Quarterly	Acct Mgr: TK		
	REPTILE GARDENS/ANTIQUES ROADSHOW		12/31/12-12/31/13	01:00-24:59	-M-----	In/Out 0.00

#### AUSTIN CITY LIMITS

2005	Sunset Pawn Inc.	Revenue: -R---	Billed: One Time	Acct Mgr: KO		
	SUNSET PAWN, AUSTIN CITY LIMITS,2 ANNT/BRDCST		12/17/11-12/14/12	23:00-24:00	-----S	In/Out 15.00
2163	Sunset Pawn Inc.	Revenue: -R---	Billed: One Time	Acct Mgr: KO		
	SUNSET PAWN, AUSTIN CITY LIMITS, 2 ANNTS/BRDCST		12/15/12-12/14/13	23:00-24:00	-----S	In/Out 1.67

**BLUEGRASS UNDERGROUND**

2163 Sunset Pawn Inc. Revenue: -R--- Billed: One Time Acct Mgr: KO  
SUNSET PAWN, BLUEGRASS UNDERGRND, 1 SPOT/BRDCST 12/15/12-12/14/13 23:00-24:59 -----S Any 5.00

**CLASSIC GOSPEL**

2153 GUNN PRODUCTIONS/MAVERICK MEDIA INC Revenue: -R--T Billed: One Time Acct Mgr: KO  
GUNN PROD, GAITHER EVENT, CLASSIC GOSPEL,2 ANNT/BRD 12/08/12-12/29/12 17:00-18:00 -----S In/Out 6.67

2026 Sioux Falls Good Samaritan Revenue: -R--- Billed: Quarterly Acct Mgr: KO  
SF GOOD SAM, CLASSIC GOSPEL, 2 ANNT/BRDCST,47 WKS 02/11/12-02/10/13 17:00-18:00 -----S In/Out 20.00

**CLIFFORD THE BIG RED DOG**

2064 Hy-Vee Food Stores Revenue: -R--- Billed: One Time Acct Mgr: KO  
HYVEE, CLIFFORD THE BIG RED DOG, 2 ANNT/BRD,M-F,6 MO 05/07/12-11/04/12 09:00-09:30 -MTWTF- In/Out 38.33

**COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN**

2064 Hy-Vee Food Stores Revenue: -R--- Billed: One Time Acct Mgr: KO  
HY-VEE, AMER TEST KITCHEN,2 ANNT/BRDCST,SAT,6 MOS 05/12/12-11/03/12 15:00-15:30 -----S In/Out 18.33

**CURIOUS GEORGE**

2017 Parkway Orthodontics/Childrens Dental Revenue: -R--- Billed: One Time Acct Mgr: KO  
PARKWAY ORTHO, CURIOUS GEORGE, M-F,2 ANNT/BRDCST 02/06/12-02/03/13 06:59-07:30 -MTWTF- In/Out 103.33

**FONS & PORTER'S LOVE OF QUILTING**

2094 Four Seasons Fabric Revenue: -R--- Billed: Monthly Acct Mgr: KO  
FOUR SEASON FAB, F&P LOVE OF QUILT, 2 ANNT/'BRDCST 08/02/12-08/01/13 10:30-11:00 -----S In/Out 18.33

**GUY LOMBARDO AND HIS ROYAL CANADIANS**

2026 Sioux Falls Good Samaritan Revenue: -R--- Billed: Quarterly Acct Mgr: KO  
SF GOOD SAM, GUY LOMBARDO,2 ANNT/BRD,47 WKS 02/11/12-02/10/13 18:59-19:30 -----S In/Out 15.00

**KEEPING UP APPEARANCES**

2100 Horton Incorporated Revenue: -R--- Billed: One Time Acct Mgr: KO  
HORTON, KEEP UP APPEARANCE, 2 ANNT/BRDCST,50 WKS 08/11/12-08/10/13 20:00-20:30 -----S In/Out 13.33

**LAWRENCE WELK SHOW**

2031 Great Plains Eye Clinic Ltd Revenue: -R--- Billed: One Time Acct Mgr: KO  
GREAT PLAINS EYE, LAWRENCE WELK, SAT,2 ANNT/BRDCST 02/20/12-02/18/13 18:00-19:00 -----S In/Out 18.33

2085 OPHTHALMOLOGY LTD Revenue: -R--- Billed: Semi-annually Acct Mgr: KO  
OPHTHAL LTD, LAWREN WELK, SAT & SUN, 2 ANNT/BRDCST 06/23/12-06/21/13 18:00-20:00 S-----S In/Out 35.00

2026 Sioux Falls Good Samaritan Revenue: -R--- Billed: Quarterly Acct Mgr: KO  
SF GOOD SAM, LAWRENCE WELK, SAT & SUN,2 ANNT/BRD,47 02/11/12-02/10/13 18:00-20:00 S-----S In/Out 35.00

**MARKET TO MARKET**

2075 MADISON FARMERS ELEVATOR Revenue: -R--- Billed: One Time Acct Mgr: KO  
MADISON FARM, MARKET TO MARKET,2 ANNT/BRDCST 06/15/12-06/13/13 20:29-21:00 -----F- In/Out 18.33

**NEUHARTH AWARDS SPECIAL 2012**

2118 Al Neuharth Media Center Revenue: -R--- Billed: One Time Acct Mgr: KO  
FREEDOM FORUM, NEUHARTH AWARD,2 ANNT/BRDCST 10/04/12-10/07/12 01:00-24:59 S---T-- In/Out 4.00

**NIGHTLY BUSINESS REPORT**

2064 Hy-Vee Food Stores Revenue: -R--- Billed: One Time Acct Mgr: KO  
HY-VEE, NIGHTLY BUS REPORT, TUES, 2 ANNT/BRD, 47 WKS 05/07/12-05/05/13 17:30-18:00 --T---- In/Out 21.67

1979 Orthopedic Institute Revenue: -R--- Billed: One Time Acct Mgr: KO  
ORTHO INST, NIGHTLY BUSINESS REPORT, 2 ANNT/BRDCST 10/10/11-10/07/12 17:30-18:00 -M----- In/Out 3.33

2136 Orthopedic Institute Revenue: -R--- Billed: One Time Acct Mgr: KO  
ORTHO INST, NIGHTLY BUS REPORT, 2 ANNT/BRD,MON 10/15/12-10/13/13 17:30-18:00 -M----- In/Out 18.33

**NO COVER, NO MINIMUM**

2005 Sunset Pawn Inc. Revenue: -R--- Billed: One Time Acct Mgr: KO

SUNSET PAWN, NO COVER NO MIN, 2 ANNT/BRDCST, SAT 12/17/11-12/14/12 22:00-23:00 -----S In/Out 15.00

2163 Sunset Pawn Inc. Revenue: -R--- Billed: One Time Acct Mgr: KO  
SUNSET PAWN, NO COVER NO MIN, 2 ANNT/BRDCST, SAT 12/15/12-12/14/13 22:00-23:00 -----S In/Out 1.67

### NOVA

2112 Dakota Thyme Revenue: ----T Billed: One Time Acct Mgr: TK  
DAKOTA THYME/NOVA 09/24/12-12/16/12 01:00-24:59 ---W--- In/Out 18.33

2090 SDSMT Revenue: -R--- Billed: Quarterly Acct Mgr: TK  
SDSMT/NOVA/ 07/09/12-07/07/13 01:00-24:59 SMTWTFS In/Out 22.50

### PRAIRIE YARD & GARDEN

2049 Jolly Lane Greenhouse Revenue: -R--- Billed: Quarterly Acct Mgr: TK  
JOLLY LANE GH/PRAIRIE YARD 04/07/12-04/06/13 01:00-24:59 -----S In/Out 18.33

2051 Warne Chemical & Equipment Co. Revenue: -R--- Billed: One Time Acct Mgr: TK  
WARNE CHEMICAL/PRAIRIE YARD & GARDEN 04/07/12-04/05/13 01:00-24:59 -----S In/Out 18.33

### RED GREEN SHOW

1984 Al's Oasis Revenue: -R--- Billed: One Time Acct Mgr: TK  
AL'S OASIS/RED GREEN/MONDAYS 10/24/11-10/21/12 01:00-24:59 -M----- In/Out 5.00

2132 Al's Oasis Revenue: -R--- Billed: One Time Acct Mgr: TK  
AL'S OASIS/RED GREEN/MONDAYS 10/22/12-11/24/13 01:00-24:59 -M----- In/Out 8.33

### S.D. CLASS A GIRLS VOLLEYBALL CHAMPIONSHIPS 2012

2129 ARRA Broadband Grant 46-50-M09053 I Revenue: -R--- Billed: One Time Acct Mgr: KO  
BROADBAND INT, SDHS VOLLEYBALL,3--30 SEC SPTS TL 11/17/12-11/17/12 01:00-24:59 -----S Any 7.25

2104 Dacotah Bank Revenue: -R--- Billed: Semi-annually Acct Mgr: KO  
DACOTAH, SDHS VOLLEYBALL,15/30 SEC SPOTS TL 11/17/12-11/17/12 01:00-24:59 -----S Any 9.67

2110 Farmers Union Insurance Companies Revenue: -R--- Billed: Semi-annually Acct Mgr: TK  
FARMERS UNION-VOLLEYBALL- 9/30 SEC SPTS TOTAL 11/17/12-11/17/12 01:00-24:59 -----S Any 7.33

2117	Independent Insurance Agents of SD IIASD, SDHS VOLLEYBALL, 9--30 SEC SPTS TOTAL	Revenue: -R---	Billed: Quarterly	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	7.42
2105	Midcontinent Communications MIDCO,SDHS VOLLEYBALL,15/30 SEC SPTS TL	Revenue: -R--T	Billed: Semi-annually	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	12.08
2124	SDN Communications SDN COMM,SDHS VOLLEYBALL,9--30 SEC SPTS TL	Revenue: N----	Billed: Quarterly	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	7.50
2139	SDSU SDSU,SDHS VOLLEYBALL,9--30 SEC SPOTS TL	Revenue: N----	Billed: One Time	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	7.50
2134	SUBWAY/ C/O NEMER FEIGER SUBWAY,SDHS VOLLEYBALL,18--15 SEC SPTS TL	Revenue: -R---	Billed: One Time	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	3.75
2123	TACO JOHNS C/O GARNER ADVERTISING INC TACO JOHN,SDHS VOLLEYBALL,18--15 SEC SPTS TL	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	3.50
2128	TOUCHSTONE ENERGY/ C/O LAWRENCE & SCHILLER TOUCH ENERGY,SDHS VOLLEYBALL,3--30 SEC SPTS TL	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	11/17/12-11/17/12 01:00-24:59	-----S Any	7.33

#### **S.D. CLASS AA GIRLS VOLLEYBALL CHAMPIONSHIPS 2012**

2021	Department of Education DOE/SDHS A & B VOLLEYBALL/3 :30 SPOTS	Revenue: N----	Billed: Per Spot	Acct Mgr: TS	11/17/12-11/17/12 01:00-24:59	-----S Any	7.50
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#### **S.D. HIGH SCHOOL ALL-STATE CHORUS & ORCHESTRA 2012**

2119	Dacotah Bank DACOT, ALL STATE CHOR & ORCH,2--30 SEC SPTS/BRD,4	Revenue: -R---	Billed: One Time	Acct Mgr: KO	10/27/12-11/30/12 01:00-24:59	SMTWTFS Any	4.83
2109	Farmers Union Insurance Companies FARMERS UNION/CHORUS&ORCH W/REPEAT	Revenue: -R---	Billed: Semi-annually	Acct Mgr: TK	10/27/12-11/30/12 01:00-24:59	SMTWTFS In/Out	2.50

#### **S.D. HIGH SCHOOL FOOTBALL CHAMPIONSHIPS 2012**

2129	ARRA Broadband Grant 46-50-M09053 I BROADBAND INT,SDHS FOOTBALL,15--30 SEC SPTS TL	Revenue: -R---	Billed: One Time	Acct Mgr: KO	11/08/12-11/10/12 01:00-24:59	----TFS Any	36.25
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2104	Dacotah Bank	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO		
	DACOTAH,SDHS FOOTBALL,30/30 SEC SPOTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		72.50
202	Department of Education	Revenue: N----	Billed: Per Spot	Acct Mgr: TS		
	DOE/SDHS - FOOTBALL/15 :30 SPOTS		11/08/12-11/10/12 01:00-24:59	----TFS In/Out		37.50
2110	Farmers Union Insurance Companies	Revenue: -R---	Billed: Semi-annually	Acct Mgr: TK		
	FARMERS UNION-FOOTBALL- 19/30 SEC SPTS TOTAL		11/08/12-11/10/12 01:00-24:59	----TFS Any		46.92
2117	Independent Insurance Agents of SD	Revenue: -R---	Billed: Quarterly	Acct Mgr: KO		
	IIASD, SDHS FOOTBALL, 19--30 SEC SPTS TOTAL		11/08/12-11/10/12 01:00-24:59	----TFS Any		47.08
2127	LAKE AREA TECHNICAL INST C/O INSIGHT MARKETING DES	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO		
	LAKE AREA TECH,SDHS FOOTBALL,24--30 SEC SPTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		59.33
2105	Midcontinent Communications	Revenue: -R--T	Billed: Semi-annually	Acct Mgr: KO		
	MIDCO,SDHS FOOTBALL,30/30 SEC SPOTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		75.00
2124	SDN Communications	Revenue: N----	Billed: Quarterly	Acct Mgr: KO		
	SDN COMM,SDHS FOOTBALL,19--30 SEC SPTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		47.50
2139	SDSU	Revenue: N----	Billed: One Time	Acct Mgr: KO		
	SDSU, SDHS FOOTBALL, 19--30 SEC SPOTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		47.50
2134	SUBWAY/ C/O NEMER FEIGER	Revenue: -R---	Billed: One Time	Acct Mgr: KO		
	SUBWAY,SDHS FOOTBALL,18--15 SEC SPTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		22.50
2123	TACO JOHNS C/O GARNER ADVERTISING INC	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO		
	TACO JOHN,SDHS FOOTBALL,18--15 SEC SPTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		21.00
2128	TOUCHSTONE ENERGY/ C/O LAWRENCE & SCHILLER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO		
	TOUCH ENERGY,SDHS FOOTBALL,15--30 SEC SPTS TL		11/08/12-11/10/12 01:00-24:59	----TFS Any		36.92

**VICTORY GARDEN**

2101	Weigum's Great Plains Landscape Arboretum	Revenue: -R---	Billed: One Time	Acct Mgr: TK		
	WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN		08/18/12-08/18/13 01:00-24:59	-----S In/Out		16.67