

**South Dakota Public Broadcasting
TV Underwriting Report
1st Quarter (January – March 2012)**

Flight	Start / End Date	Time Range	SMTWTFS	Type	Units	Value
Time Flights, List FLights & Manual Placements						
1912	Black Hills Federal Credit Union BHFCU/MON/7PM PROGRAM/2 SPTS PER WK			Revenue: -R--- Billed: Monthly 05/02/11-04/29/12 19:50-22:10 -M-----	Acct Mgr: TK In/Out	27.50
2020	Brian Edwards ROCKLAND ENT-15/3 ROS DAY,1WK/ \$20 SPOT ROCKLAND ENTERTAINMENT/50 NO CHARGE			Revenue: N---- Billed: Annually 02/15/12-02/21/12 17:00-23:00 -MTWTF- 03/02/12-03/24/12 17:00-24:59 SMTWTFS	Acct Mgr: TS In/Out In/Out	36.25 77.33
1978	CANTON QUILT CORNER CANTON QUILT CORNER,SAT ROS,10-12PM, 2 ANNTS/50 WK			Revenue: -R--- Billed: Monthly 10/08/11-10/05/12 10:00-12:00 -----S	Acct Mgr: KO Any	20.00
1947	Dakota Business Center DAKOTA BUS CNTR/ROS/MON THRU SUN/1 SPT DAY			Revenue: ----T Billed: Quarterly 08/15/11-08/13/12 17:30-23:00 SMTWTFS	Acct Mgr: TK Any	68.33
1948	Horton Incorporated HORTON,WEEKDAY EVE UND,1 ANNT/EVE,M-F,PRIMETIME			Revenue: -R--- Billed: One Time 08/15/11-08/10/12 17:30-22:30 -MTWTF-	Acct Mgr: KO Any	52.50
1981	Media One Advertising MEDIA ONE, THURS EVE ROS, 2 ANNT/EVE,26 WEEKS			Revenue: -R--- Billed: Monthly 11/03/11-04/26/12 19:00-23:00 ----T--	Acct Mgr: KO Any	19.17
1880	Parkway Orthodontics/Childrens Dental PARK ORTHO,WEEKEND CHILD PROG,5 ANNT/DAY,SAT & SUN			Revenue: -R--- Billed: One Time 02/06/11-02/04/12 06:00-09:58 S-----S	Acct Mgr: KO Any	39.17
2017	Parkway Orthodontics/Childrens Dental PARK ORTHO, WEEKEND CHILD PROG, 5 ANNT/DAY,SAT/SUN			Revenue: -R--- Billed: One Time 02/06/12-02/04/13 06:00-09:59 S-----S	Acct Mgr: KO Any	70.00
1876	Rapid City Regional Hospital RAPID CITY REG HOSP/1 SPT FRI/4:30-6PM MT/BONUS RAPID CITY REG/ROS/1 SPT@M-T-W-TH/6-10PMMT/\$2820			Revenue: -R--- Billed: Quarterly 02/28/11-02/26/12 17:30-19:00 -----F- 02/28/11-02/26/12 19:00-23:00 -MTWT--	Acct Mgr: TK Any Any	4.17 25.00
2027	Rapid City Regional Hospital RAPID CITY REG/1 SPT FRI/4:30-6PM/BONUS RAPID CITY REG/1 SPTM-TU-W-TH/6-10PM MT/\$2820			Revenue: -R--- Billed: Quarterly 02/27/12-02/24/13 17:30-19:00 -----F- 02/27/12-02/24/13 19:00-23:00 -MTWT--	Acct Mgr: TK Any Any	2.50 20.83
1996	SDN Communications SDN COMM,EVERY OTHER WED EVE ROS,5 ANNT/PRIMETIME			Revenue: -R--- Billed: Quarterly 12/07/11-12/05/12 18:00-23:00 ---W---	Acct Mgr: KO Any	26.67

AMERICAN EXPERIENCE

2012	Regional Heart Drs. REGIONAL HEART/AMERICAN EXPERIENCE/\$1620			Revenue: -R--- Billed: Quarterly 01/16/12-01/13/13 01:00-24:59 SMTWTFS	Acct Mgr: TK In/Out	15.83
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ANTIQUES ROADSHOW

1948 **Horton Incorporated** Revenue: -R--- Billed: One Time Acct Mgr: KO
HORTON,ANTIQUES ROADSHOW,2 ANNT/BRDCST,50 WKS,SUN 08/14/11-08/11/12 18:00-19:00 S----- In/Out 13.33
2011 **Lamps and Shades** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
LAMPS & SHADES,ANTIQUES ROADSHOW,2 ANNT/BRDCST,SUN 12/25/11-12/22/12 18:00-19:00 S----- In/Out 13.33
1952 **PLASTIC SURGERY ASSOCIATES OF SD** Revenue: -R--- Billed: One Time Acct Mgr: KO
PLASTIC SURG,ANTIQUES ROADSHOW,SUN,2 ANNT/BRDCST 09/05/11-09/03/12 18:00-19:00 S----- In/Out 13.33

AUSTIN CITY LIMITS

2005 **Sunset Pawn Inc.** Revenue: -R--- Billed: One Time Acct Mgr: KO
SUNSET PAWN,AUSTIN CITY LIMITS,2 ANNT/BRDCST 12/17/11-12/14/12 23:00-24:00 -----S In/Out 13.33

CLASSIC GOSPEL

1890 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,CLASSIC GOSPEL,2 ANNT/BRDCST,47 WKS 02/12/11-02/10/12 17:00-18:00 -----S In/Out 10.00
2026 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,CLASSIC GOSPEL,2 ANNT/BRDCST,47 WKS 02/11/12-02/10/13 17:00-18:00 -----S In/Out 5.00

CURIOUS GEORGE

2015 **First Bank and Trust** Revenue: -R--- Billed: One Time Acct Mgr: KO
FIRST BANK & TRUST,CURIOUS GEORGE,2 ANNT/BRD,26 WK 01/23/12-07/20/12 06:59-07:30 -MTWTF- In/Out 81.67
1880 **Parkway Orthodontics/Childrens Dental** Revenue: -R--- Billed: One Time Acct Mgr: KO
PARKWAY ORTHO,CURIOUS GEORGE,M-F,2 ANNT/BRDCST 02/06/11-02/04/12 07:00-07:30 -MTWTF- In/Out 35.00
2017 **Parkway Orthodontics/Childrens Dental** Revenue: -R--- Billed: One Time Acct Mgr: KO
PARKWAY ORTHO, CURIOUS GEORGE,M-F,2 ANNT/BRDCST- 02/06/12-02/03/13 06:59-07:30 -MTWTF- In/Out 70.83

DAKOTA LIFE

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/DAKOTA LIFE 10/31/11-05/27/12 01:00-24:59 ----T-- In/Out 5.83

FONS & PORTER'S LOVE OF QUILTING

1943 **Four Seasons Fabric** Revenue: -R--- Billed: Monthly Acct Mgr: KO
FOUR SEASON FAB,F&P LOVE OF QUILT,2 ANNT/BRDCST 08/02/11-08/01/12 10:30-11:00 -----S In/Out 18.33

GUY LOMBARDO AND HIS ROYAL CANADIANS

1890 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,GUY LOMBARDO,2 ANNT/BRD,47 WKS 02/12/11-02/10/12 18:59-19:30 -----S In/Out 10.00
2026 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,GUY LOMBARDO,2 ANNT/BRD,47 WKS 02/11/12-02/10/13 18:59-19:30 -----S In/Out 3.33

1906 **The Medicine Shoppe** Revenue: -R--- Billed: Monthly Acct Mgr: KO
MEDICINE SHOP,GUY LOMBARDO,2 ANNT/BRDCST,52 WKS 04/16/11-02/24/12 19:00-19:30-----S In/Out 11.67

KEEPING UP APPEARANCES

1948 **Horton Incorporated** Revenue: -R--- Billed: One Time Acct Mgr: KO
HORTON,KEEP UP APPEAR,2 ANNT/BRDCST,50 WKS,SAT 08/13/11-08/10/12 20:00-20:30 -----S In/Out 13.33

LAWRENCE WELK SHOW

1887 **Great Plains Eye Clinic Ltd** Revenue: -R--- Billed: One Time Acct Mgr: KO
G PLAINS EYE CLINIC,LAWRENCE WELK,SAT,2 ANNT/BRD 02/20/11-02/18/12 18:00-19:00 -----S In/Out 11.67

2031 **Great Plains Eye Clinic Ltd** Revenue: -R--- Billed: One Time Acct Mgr: KO
GREAT PLAINS EYE,LAWRENCE WELK,SAT,2 ANNT/BRDCST 02/20/12-02/18/13 18:00-19:00 -----S In/Out 1.67

1930 **OPHTHALMOLOGY LTD** Revenue: -R--- Billed: Semi-annually Acct Mgr: KO
OPHTHAL LTD,LAWRENCE WELK, SAT AND SUN,2 ANNT/BRDC 06/25/11-06/22/12 18:00-20:00 S-----S In/Out 35.00

1890 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,LAWREN WELK,SAT & SUN, 2 ANNT/BRD,47 W 02/12/11-02/10/12 18:00-20:00 S-----S In/Out 20.00

2026 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,LAWRENCE WELK,SAT & SUN,2 ANNT/BRD,47 02/11/12-02/10/13 18:00-20:00 S-----S In/Out 6.67

MARKET TO MARKET

1926 **MADISON FARMERS ELEVATOR** Revenue: -R--- Billed: One Time Acct Mgr: KO
MAD FARMER ELEVATOR,MARKET TO MARKET,2 ANNT/BRDCST 06/17/11-06/14/12 20:29-21:00 -----F- In/Out 16.67

NATURE ADVENTURES

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/NATURE ADVENTURES 10/31/11-05/27/12 01:00-24:59 S----- In/Out 13.33

NIGHTLY BUSINESS REPORT

1909 **Hy-Vee Food Stores** Revenue: -R--- Billed: One Time Acct Mgr: KO
HY-VEE,NIGHTLY BUSINESS REP,TUES,2 ANNT/BRD,47 WKS 04/19/11-04/16/12 17:30-18:00 --T---- In/Out 21.67

1979 **Orthopedic Institute** Revenue: -R--- Billed: One Time Acct Mgr: KO
ORTHO INST, NIGHTLY BUSINESS REPORT,2 ANNT/BRDCST 10/10/11-10/07/12 17:30-18:00 -M----- In/Out 21.67

NO COVER, NO MINIMUM

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/NO COVER NO MINIMUM 10/31/11-05/27/12 01:00-24:59 -----S In/Out 15.00

2005 **Sunset Pawn Inc.** Revenue: -R--- Billed: One Time Acct Mgr: KO
SUNSET PAWN, NO COVER NO MIN, 2 ANNT/BRDCST,SAT 12/17/11-12/14/12 22:00-23:00 -----S In/Out 15.00

NOVA

1933 **SDSMT** Revenue: -R--- Billed: Quarterly Acct Mgr: TK
 SDSMT/NOVA/\$2750 07/11/11-07/08/12 01:00-24:59 SMTWTF In/Out 15.00

ON CALL

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
 BHSU/LOCAL PROD/ON CALL 10/31/11-05/27/12 01:00-24:59 ----T-- In/Out 16.67

PBS NEWSHOUR

2009 **SD Bar Foundation** Revenue: -R--- Billed: One Time Acct Mgr: TK
 SD BAR FND/PBS NEWSHOUR 01/09/12-03/19/12 01:00-24:59 -MTWTF- In/Out 85.00

QUILT IN A DAY

2000 **Quilt Corral at Mistle Toe Ranch** Revenue: -R--- Billed: One Time Acct Mgr: TK
 QUILT CORRAL/QUILT IN A DAY/SAT 11/28/11-02/26/12 01:00-24:59 -----S In/Out 13.33

RED GREEN SHOW

1984 **Al's Oasis** Revenue: -R--- Billed: One Time Acct Mgr: TK
 AL'S OASIS/RED GREEN/MONDAYS 10/24/11-10/21/12 01:00-24:59 -M----- In/Out 15.00

2020 **Brian Edwards** Revenue: N---- Billed: Annually Acct Mgr: TS
 ROCKLAND ENT-68/6 WK/\$25 SPOT 02/19/12-05/07/12 20:00-23:00 -M----S In/Out 21.75

1884 **Rushmore Electric** Revenue: -R--- Billed: One Time Acct Mgr: TK
 RUSHMORE ELECTRIC/RED GREEN/MONDAYS 02/07/11-02/05/12 01:00-24:59 -M----- In/Out 11.67

S.D. CLASS B WRESTLING CHAMPIONSHIPS (2012)

1983 **ARRA Broadband Grant 46-50-M09053 I** Revenue: N---- Billed: Per Spot Acct Mgr: FM
 BROADBAND/SDHS B WRESTLING B/2 :30 SPOTS 02/25/12-02/25/12 01:00-24:59 -----S Any 14.58

1954 **Dacotah Bank** Revenue: -R--- Billed: Semi-annually Acct Mgr: KO
 DACOT BANK,SDHS WRESTLING,16--30 SEC SPTS TL 02/25/12-02/25/12 10:00-24:59 -----S Any 19.33

1973 **Farmers Union Insurance Companies** Revenue: -R--- Billed: Semi-annually Acct Mgr: TK
 FARMERSU/SDHS WRESTLING/8-30 SEC SPTS TL 02/25/12-02/25/12 01:00-24:59 -----S Any 9.67

1980 **Independent Insurance Agents of SD** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
 IIASD,SDHS WRESTLING,12--30 SEC SPOTS TOTAL 02/25/12-02/25/12 01:00-24:59 -----S Any 14.50

2013 **Jon Grann** Revenue: ----T Billed: Per Spot Acct Mgr: TK
 DAK/SDHS SPORTS/1- :30/GAME, "D" ON SCOREBOARD 02/25/12-02/25/12 01:00-24:59 -----S Any 4.83

1955 **Midcontinent Communications** Revenue: -R--T Billed: Semi-annually Acct Mgr: KO
 MIDCO COMM,SDHS WRESTLING,16--30 SEC SPOTS TL 02/25/12-02/25/12 12:00-24:59 -----S Any 19.33

1957	SHEELS MARKETING OFFICE	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	SHEELS,SDHS WRESTLING,12--30 SEC SPOTS TOTAL	02/25/12-02/25/12	12:00-24:59	-----S Any	12.08
2003	SD CROP IMPROVEMENT ASSOC	Revenue: N----	Billed: One Time	Acct Mgr: KO	
	SD CROP IMPRO,SDHS WRESTLING,4--15 SEC SPOTS TOTAL	02/25/12-02/25/12	01:00-24:59	-----S Any	2.33
1963	SUBWAY/ C/O NEMER FEIGER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	SUBWAY,SDHS WRESTLING,12--15 SEC SPOTS TOTAL	02/25/12-02/25/12	01:00-24:59	-----S Any	3.50
	SUBWAY,SDHS WRESTLING,6--15 SEC SPTS TOTAL	02/25/12-02/25/12	01:00-24:59	-----S Any	0.00
1967	TACO JOHNS C/O GARNER ADVERTISING INC	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	TACO JOHNS,SDHS WRESTLING,6--15 SEC SPOTS TOTAL	02/25/12-02/25/12	01:00-24:59	-----S Any	3.50
1989	TOUCHSTONE ENERGY/ C/O LAWRENCE & SCHILLER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	TOUCHST ENERGY,SDHS WRESTLING,12--30 SEC SPOTS TL	02/25/12-02/25/12	01:00-24:59	-----S Any	14.50

S.D. HIGH SCHOOL BOYS' CLASS "AA" BASKETBALL 2012

1983	ARRA Broadband Grant 46-50-M09053 I	Revenue: N----	Billed: Per Spot	Acct Mgr: FM	
	BROADBAND/SDHS BOYS AA BBALL/54 :30 SPOTS	03/15/12-03/17/12	01:00-24:59	----TFS Any	47.00
2030	DAKOTA PLAINS NEW HOLLAND C/O GF ADVERTISING SERV	Revenue: -R---	Billed: One Time	Acct Mgr: KO	
	DAKOTA PLAINS,SDHS BOYS BASKETBALL,21 SPOTS TOTAL	03/15/12-03/17/12	01:00-24:59	----TFS Any	16.92
1954	Dacotah Bank	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	DACOT BANK,SDHS BOYS BBALL,108-30 SEC SPTS TL	03/15/12-03/17/12	01:00-24:59	----TFS Any	87.00
1973	Farmers Union Insurance Companies	Revenue: -R---	Billed: Semi-annually	Acct Mgr: TK	
	FARMERSU/SDHS BOYS BBALL/72-30 SEC SPTS TL	03/15/12-03/17/12	01:00-24:59	----TFS Any	60.42
1980	Independent Insurance Agents of SD	Revenue: -R---	Billed: Quarterly	Acct Mgr: KO	
	IASD,SDHS BOYS BBALL GAMES, 54--30 SEC SPOTS TOTA	03/15/12-03/17/12	01:00-24:59	----TFS Any	43.50
2013	Jon Grann	Revenue: ----T	Billed: Per Spot	Acct Mgr: TK	
	DAK/SDHS SPORTS/1- :30/GAME, "D" ON SCOREBOARD	03/15/12-03/17/12	01:00-24:59	----TFS Any	29.00
2035	LAKE AREA TECHNICAL INST C/O INSIGHT MARKETING DES	Revenue: N----	Billed: One Time	Acct Mgr: KO	
	LAKE AREA TECH/SDHS BOYS BBALL,18 SPOTS TOTAL	03/15/12-03/17/12	01:00-24:59	----TFS Any	14.83
1955	Midcontinent Communications	Revenue: -R--T	Billed: Semi-annually	Acct Mgr: KO	
	MIDCO COMM,SDHS BOYS BBALL,108-30 SEC SPOTS TL	03/15/12-03/17/12	12:00-24:59	----TFS Any	87.00
1957	SHEELS MARKETING OFFICE	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	SHEELS,SDHS BOYS BBALL,54--30 SEC SPOTS TL	03/15/12-03/17/12	12:00-24:59	----TFS Any	43.92
2003	SD CROP IMPROVEMENT ASSOC	Revenue: N----	Billed: One Time	Acct Mgr: KO	
	SD CROP IMPROV,SDHS BOYS BBALL,15--15 SEC SPOTS TL	03/15/12-03/17/12	01:00-24:59	----TFS Any	5.83
1963	SUBWAY/ C/O NEMER FEIGER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	SUBWAY,SDHS BOYS BBALL GAMES,72--15 SEC SPTS TL	03/15/12-03/17/12	01:00-24:59	----TFS Any	28.00

1967	TACO JOHNS C/O GARNER ADVERTISING INC	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	TACO JOHNS,SDHS BOYS BBALL,72--15 SEC SPOTS TOTAL	03/15/12-03/17/12	01:00-24:59	----TFS Any	28.00
1989	TOUCHSTONE ENERGY/ C/O LAWRENCE & SCHILLER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	TOUCHST ENERGY, SDHS BOYS BBALL, 54--30 SEC SPOTS	03/15/12-03/17/12	01:00-24:59	----TFS Any	43.50
2029	VISION CARE ASSOCIATES	Revenue: -R---	Billed: One Time	Acct Mgr: KO	
	VISION CARE ASSOC,SDHS BOYS BBALL,18 SPOTS TOTAL	03/15/12-03/17/12	01:00-24:59	----TFS Any	43.50
S.D. HIGH SCHOOL GIRLS' CLASS "B" BASKETBALL 2012					
1983	ARRA Broadband Grant 46-50-M09053 I	Revenue: N----	Billed: Per Spot	Acct Mgr: FM	
	BROADBAND/SDHS GIRLS B BBALL/54 :30 SPOTS	03/08/12-03/10/12	01:00-24:59	----TFS Any	44.50
2030	DAKOTA PLAINS NEW HOLLAND C/O GF ADVERTISING SERV	Revenue: -R---	Billed: One Time	Acct Mgr: KO	
	DAKOTA PLAINS,SDHS GIRLS BASKETBALL,21 SPOTS TOTAL	03/08/12-03/10/12	01:00-24:59	----TFS Any	16.92
1954	Dacotah Bank	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	DACOT BANK,SDHS GIRLS BBALL,108--30 SEC SPTS TL	03/08/12-03/10/12	01:00-24:59	----TFS Any	87.00
1973	Farmers Union Insurance Companies	Revenue: -R---	Billed: Semi-annually	Acct Mgr: TK	
	FARMERSU/SDHS GIRLS BBALL/72-30SEC SPTS TL	03/08/12-03/10/12	01:00-24:59	----TFS Any	58.00
1980	Independent Insurance Agents of SD	Revenue: -R---	Billed: Quarterly	Acct Mgr: KO	
	IIASD,SDHS GIRLS BBALL GAMES,54--30 SEC SPOTS TOTA	03/08/12-03/10/12	01:00-24:59	----TFS Any	43.50
2013	Jon Grann	Revenue: ----T	Billed: Per Spot	Acct Mgr: TK	
	DAK/SDHS SPORTS/1- :30/GAME, "D" ON SCOREBOARD	03/08/12-03/10/12	01:00-24:59	----TFS Any	26.58
2035	LAKE AREA TECHNICAL INST C/O INSIGHT MARKETING DES	Revenue: N----	Billed: One Time	Acct Mgr: KO	
	LAKE AREA TECH, SDHS GIRLS BBALL,18 SPOTS TOTAL	03/08/12-03/10/12	01:00-24:59	----TFS Any	14.83
1955	Midcontinent Communications	Revenue: -R--T	Billed: Semi-annually	Acct Mgr: KO	
	MIDCO COMM,SDHS GIRLS BBALL, 108--30 SEC SPOTS TL	03/08/12-03/10/12	12:00-24:59	----TFS Any	89.42
1957	SCHEELS MARKETING OFFICE	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	SCHEELS,SDHS GIRLS BBALL,54--30 SEC SPOTS TOTAL	03/08/12-03/10/12	12:00-24:59	----TFS Any	46.33
2003	SD CROP IMPROVEMENT ASSOC	Revenue: N----	Billed: One Time	Acct Mgr: KO	
	SD CROP IMPROV,SDHS GIRLS BBALL, 15-15 SEC SPOTS T	03/08/12-03/10/12	01:00-24:59	----TFS Any	5.83
1963	SUBWAY/ C/O NEMER FEIGER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	SUBWAY,SDHS GIRLS BBALL GAMES,72--15 SEC SPTS TL	03/08/12-03/10/12	01:00-24:59	----TFS Any	28.00
1967	TACO JOHNS C/O GARNER ADVERTISING INC	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	TACO JOHNS,SDHS GIRLS BBALL,72--15 SEC SPOTS TOTAL	03/08/12-03/10/12	01:00-24:59	----TFS Any	28.00
1989	TOUCHSTONE ENERGY/ C/O LAWRENCE & SCHILLER	Revenue: -R---	Billed: Semi-annually	Acct Mgr: KO	
	TOUCHST ENERGY,SDHS GIRLS BBALL,54--30 SEC SPOTS T	03/08/12-03/10/12	01:00-24:59	----TFS Any	43.50

2029 **VISION CARE ASSOCIATES** Revenue: -R--- Billed: One Time Acct Mgr: KO
VISION CARE ASSOC, SDHS GIRLS BBALL,18 SPOTS TOTAL 03/08/12-03/10/12 01:00-24:59 ----TFS Any 43.50

S.D. HIGH SCHOOL GYMNASTICS CHAMPIONSHIPS 2012

1973 **Farmers Union Insurance Companies** Revenue: -R--- Billed: Semi-annually Acct Mgr: TK
FARMERSU/SDHS GYMNASTICS/2-30 SEC SPTS TL 02/18/12-02/26/12 01:00-24:59 -----S Any 0.00

S.D. HIGH SCHOOL WRESTLING CHAMPIONSHIPS

2030 **DAKOTA PLAINS NEW HOLLAND C/O GF ADVERTISING SERV** Revenue: -R--- Billed: One Time Acct Mgr: KO
DAKOTA PLAINS,SDHS WRESTLING,8--30 SEC SPOTS TOTAL 02/25/12-02/25/12 01:00-24:59 -----S Any 9.67

SOUTH DAKOTA FOCUS

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/SD FOCUS 10/31/11-05/27/12 01:00-24:59 ----T-- In/Out 3.33

STATE OF THE STATE ADDRESS

1996 **SDN Communications** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SDN COMM,STATE OF STATE ADDRESS,2 ANNT/BRDCST 01/10/12-01/10/12 12:00-24:59 --T---- In/Out 3.33

STATEHOUSE

1990 **MISSOURI RIVER ENERGY SERVICES** Revenue: -R--- Billed: One Time Acct Mgr: KO
MISS RIVER ENERGY,STATEHOUSE REVIEW,32 SPOTS TOTAL 01/10/12-03/10/12 01:00-24:59 S----F- In/Out 25.00

2009 **SD Bar Foundation** Revenue: -R--- Billed: One Time Acct Mgr: TK
SD BAR FND/STATEHOUSE REVIEW/FRI. + SUN REPEAT 01/01/12-03/31/12 01:00-24:59 S----F- In/Out 1.67

1996 **SDN Communications** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SDN COMM,STATEHOUSE REVIEW, 32 SPOTS TOTAL 01/10/12-03/10/12 01:00-24:59 S----F- In/Out 25.00

STATEHOUSE - LIVE

1990 **MISSOURI RIVER ENERGY SERVICES** Revenue: -R--- Billed: One Time Acct Mgr: KO
MISS RIVER ENERGY,STATEHOUSE FOCUS,32 SPOTS TOTAL 01/10/12-03/08/12 01:00-21:00 S-T---- In/Out 18.33

1996 **SDN Communications** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SDN COMM,STATEHOUSE FOCUS,32 SPOTS TOTAL 01/10/12-03/10/12 01:00-24:59 S-T---- In/Out 20.00

VICTORY GARDEN

1949 **Weigum's Great Plains Landscape Arboretum** Revenue: -R--- Billed: One Time Acct Mgr: TK
WEIGUM'S GREAT PLAINS LANDSCAPE ARBORETUM 08/20/11-08/17/12 01:00-24:59 -----S In/Out 15.00

**South Dakota Public Broadcasting
TV Underwriting Report
2nd Quarter—April thru June 2012**

Flight	Start / End	Date	Time	Range	SMTWTFS	Type	Units	
Time Flights, List Flights & Manual Placements								
1912	Black Hills Federal Credit Union BHFCU/MON/7PM PROGRAM/2 SPTS PER WK			Revenue: -R--- Billed: Monthly	Acct Mgr: TK			
		05/02/11-04/29/12	19:50-22:10	--T----	In/Out		8.33	
2060	Black Hills Federal Credit Union BHFCU/AM. EXPERIENCE/TUES/			Revenue: -R--- Billed: Monthly	Acct Mgr: TK			
		04/30/12-04/28/13	18:30-20:15	--T----	In/Out		14.17	
1978	CANTON QUILT CORNER CANTON QUILT CORNER,SAT ROS,10-12PM, 2 ANNTS/50 WK			Revenue: -R--- Billed: Monthly	Acct Mgr: KO			
		10/08/11-10/05/12	10:00-12:00	-----S	Any		21.67	
2037	CANTON QUILT CORNER SF QUILTERS HEAD,SAT ROS,10-12:30PM, 2 ANNTS/50 WK			Revenue: -R--- Billed: Monthly	Acct Mgr: KO			
		04/07/12-04/06/13	10:00-12:30	-----S	Any		21.67	
1947	Dakota Business Center DAKOTA BUS CNTR/ROS/MON THRU SUN/1 SPT DAY			Revenue: ----T Billed: Quarterly	Acct Mgr: TK			
		08/15/11-08/13/12	17:30-23:00	SMTWTFS	Any		75.00	
1948	Horton Incorporated HORTON,WEEKDAY EVE UND,1 ANNT/EVE,M-F,PRIMETIME			Revenue: -R--- Billed: One Time	Acct Mgr: KO			
		08/15/11-08/10/12	17:30-22:30	-MTWTF-	Any		53.33	
1981	Media One Advertising MEDIA ONE, THURS EVE ROS, 2 ANNT/EVE,26 WEEKS			Revenue: -R--- Billed: Monthly	Acct Mgr: KO			
		11/03/11-04/26/12	19:00-23:00	----T--	Any		10.00	
2045	NORTHWESTERN ENERGY C/O PAULSEN MARKETING NW ENERGY,CHILDRENS ROS, SAT & SUN,4 SPOTS/DAY			Revenue: -R--- Billed: One Time	Acct Mgr: KO			
		04/02/12-05/13/12	06:00-10:00	S-----S	Any		118.42	
	NW ENERGY,CHILDRENS ROS,MON-FRI,4 SPOTS/DAY			04/02/12-05/11/12	06:30-17:00	-MTWTF-	Any	287.58
	NW ENERGY, CHILDRENS ROS, M-F,4 SPOTS /DAY			05/21/12-06/10/12	06:30-17:00	-MTWTF-	Any	145.00
	NW ENERGY,CHILDRENS ROS, SAT & SUN,4 SPOTS/DAY			05/26/12-06/10/12	06:00-10:00	S-----S	Any	58.00
2076	NORTHWESTERN ENERGY C/O PAULSEN MARKETING NW ENERGY/CHILDRENS ROS, SAT & SUN, 4 SPOTS/DAY			Revenue: -R--- Billed: One Time	Acct Mgr: KO			
		06/18/12-07/29/12	06:00-10:00	S-----S	Any		30.00	
	NW ENERGY/CHILDRENS ROS,M-F,4 SPOTS/DAY			06/18/12-07/27/12	06:30-17:00	-MTWTF-	Any	100.00
2017	Parkway Orthodontics/Childrens Dental PARK ORTHO, WEEKEND CHILD PROG, 5 ANNT/DAY,SAT/SUN			Revenue: -R--- Billed: One Time	Acct Mgr: KO			
		02/06/12-02/04/13	06:00-09:59	S-----S	Any		108.33	
2027	Rapid City Regional Hospital RAPID CITY REG/1 SPT FRI/4:30-6PM/BONUS			Revenue: -R--- Billed: Quarterly	Acct Mgr: TK			
		02/27/12-02/24/13	17:30-19:00	-----F-	Any		10.83	
	RAPID CITY REG/1 SPTM-TU-W-TH/6-10PM MT/\$2820			02/27/12-02/24/13	19:00-23:00	-MTWT--	Any	45.00
2063	Reptile Gardens REPTILE GARDENS/CHILDRENS ROS/6AM-10AMCT/M-F			Revenue: -R--- Billed: Monthly	Acct Mgr: TK			
		05/07/12-11/04/12	06:00-10:00	-MTWTF-	Any		33.33	

1996 **SDN Communications** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SDN COMM,EVERY OTHER WED EVE ROS,5 ANNT/PRIMETIME 12/07/11-12/05/12 18:00-23:00 ---W--- Any 24.17

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED

2064 **Hy-Vee Food Stores** Revenue: -R--- Billed: One Time Acct Mgr: KO
HY-VEE,AMER TEST KITCHEN,2 ANNT/BRDCST,SAT,6 MOS 05/12/12-11/03/12 15:00-15:30 -----S In/Out 10.00

AMERICAN EXPERIENCE

2012 **Regional Heart Drs.** Revenue: -R--- Billed: Quarterly Acct Mgr: TK
REGIONAL HEART/AMERICAN EXPERIENCE/\$1620 01/16/12-01/13/13 01:00-24:59 --T---- In/Out 15.83

ANTIQUES ROADSHOW

1948 **Horton Incorporated** Revenue: -R--- Billed: One Time Acct Mgr: KO
HORTON,ANTIQUES ROADSHOW,2 ANNT/BRDCST,50 WKS,SUN 08/14/11-08/11/12 18:00-19:00 S----- In/Out 19.17

2011 **Lamps and Shades** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
LAMPS & SHADES,ANTIQUES ROADSHOW,2 ANNT/BRDCST,SUN 12/25/11-12/22/12 18:00-19:00 S----- In/Out 18.33

1952 **PLASTIC SURGERY ASSOCIATES OF SD** Revenue: -R--- Billed: One Time Acct Mgr: KO
PLASTIC SURG,ANTIQUES ROADSHOW,SUN,2 ANNT/BRDCST 09/05/11-09/03/12 18:00-19:00 S----- In/Out 18.33

AUSTIN CITY LIMITS

2005 **Sunset Pawn Inc.** Revenue: -R--- Billed: One Time Acct Mgr: KO
SUNSET PAWN,AUSTIN CITY LIMITS,2 ANNT/BRDCST 12/17/11-12/14/12 23:00-24:00 -----S In/Out 20.00

CLASSIC GOSPEL

2026 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,CLASSIC GOSPEL,2 ANNT/BRDCST,47 WKS 02/11/12-02/10/13 17:00-18:00 -----S In/Out 18.33

CLIFFORD THE BIG RED DOG

2064 **Hy-Vee Food Stores** Revenue: -R--- Billed: One Time Acct Mgr: KO
HYVEE,CLIFFORD THE BIG RED DOG,2 ANNT/BRD,M-F,6 MO 05/07/12-11/04/12 09:00-09:30 -MTWTF- In/Out 66.67

CURIOUS GEORGE

2015 **First Bank and Trust** Revenue: -R--- Billed: One Time Acct Mgr: KO
FIRST BANK & TRUST,CURIOUS GEORGE,2 ANNT/BRD,26 WK 01/23/12-07/20/12 06:59-07:30 -MTWTF- In/Out 108.33

2017 **Parkway Orthodontics/Childrens Dental** Revenue: -R--- Billed: One Time Acct Mgr: KO
PARKWAY ORTHO, CURIOUS GEORGE,M-F,2 ANNT/BRDCST 02/06/12-02/03/13 06:59-07:30 -MTWTF- In/Out 108.33

DAKOTA LIFE

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/DAKOTA LIFE 10/31/11-05/27/12 01:00-24:59 ----T-- In/Out 3.33

FONS & PORTER'S LOVE OF QUILTING

1943 **Four Seasons Fabric** Revenue: -R--- Billed: Monthly Acct Mgr: KO
FOUR SEASON FAB,F&P LOVE OF QUILT,2 ANNT/BRDCST 08/02/11-08/01/12 10:30-11:00 -----S In/Out 18.33

GUY LOMBARDO AND HIS ROYAL CANADIANS

2026 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
SF GOOD SAM,GUY LOMBARDO,2 ANNT/BRD,47 WKS 02/11/12-02/10/13 18:59-19:30 -----S In/Out 18.33

KEEPING UP APPEARANCES

1948 **Horton Incorporated** Revenue: -R--- Billed: One Time Acct Mgr: KO
 HORTON,KEEP UP APPEAR,2 ANNT/BRDCST,50 WKS,SAT 08/13/11-08/10/12 20:00-20:30 -----S In/Out 15.00

LAWRENCE WELK SHOW

2031 **Great Plains Eye Clinic Ltd** Revenue: -R--- Billed: One Time Acct Mgr: KO
 GREAT PLAINS EYE,LAWRENCE WELK,SAT,2 ANNT/BRDCST 02/20/12-02/18/13 18:00-19:00 -----S In/Out 18.33

1930 **OPHTHALMOLOGY LTD** Revenue: -R--- Billed: Semi-annually Acct Mgr: KO
 OPHTHAL LTD,LAWRENCE WELK, SAT AND SUN,2 ANNT/BRDC 06/25/11-06/22/12 18:00-20:00 S-----S In/Out 35.00

2026 **Sioux Falls Good Samaritan** Revenue: -R--- Billed: Quarterly Acct Mgr: KO
 SF GOOD SAM,LAWRENCE WELK,SAT & SUN,2 ANNT/BRD,47 02/11/12-02/10/13 18:00-20:00 S-----S In/Out 35.00

MARKET TO MARKET

1926 **MADISON FARMERS ELEVATOR** Revenue: -R--- Billed: One Time Acct Mgr: KO
 MAD FARMER ELEVATOR,MARKET TO MARKET,2 ANNT/BRDCST 06/17/11-06/14/12 20:29-21:00 -----F- In/Out 15.00

2075 **MADISON FARMERS ELEVATOR** Revenue: -R--- Billed: One Time Acct Mgr: KO
 MADISON FARM,MARKET TO MARKET,2 ANNT/BRDCST 06/15/12-06/13/13 20:29-21:00 -----F- In/Out 3.33

NATURE ADVENTURES

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
 BHSU/LOCAL PROD/NATURE ADVENTURES 10/31/11-05/27/12 01:00-24:59 S----- In/Out 15.00

NIGHTLY BUSINESS REPORT

1909 **Hy-Vee Food Stores** Revenue: -R--- Billed: One Time Acct Mgr: KO
 HY-VEE,NIGHTLY BUSINESS REP,TUES,2 ANNT/BRD,47 WKS 04/19/11-04/16/12 17:30-18:00 --T---- In/Out 8.33

2064 **Hy-Vee Food Stores** Revenue: -R--- Billed: One Time Acct Mgr: KO
 HY-VEE,NIGHTLY BUS REPORT,TUES, 2 ANNT/BRD,47 WKS 05/07/12-05/05/13 17:30-18:00 --T---- In/Out 13.33

1979 **Orthopedic Institute** Revenue: -R--- Billed: One Time Acct Mgr: KO
 ORTHO INST, NIGHTLY BUSINESS REPORT,2 ANNT/BRDCST 10/10/11-10/07/12 17:30-18:00 -M----- In/Out 21.67

NO COVER, NO MINIMUM

2061 **Absolute Productions** Revenue: N---- Billed: One Time Acct Mgr: KO
 ABSOL PROD,NO COVER NO MINIMUM, 2 ANNT/BRDCST 05/05/12-05/04/13 22:00-23:00 -----S In/Out 11.67

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
 BHSU/LOCAL PROD/NO COVER NO MINIMUM 10/31/11-05/27/12 01:00-24:59 -----S In/Out 11.67

2005 **Sunset Pawn Inc.** Revenue: -R--- Billed: One Time Acct Mgr: KO
 SUNSET PAWN, NO COVER NO MIN, 2 ANNT/BRDCST,SAT 12/17/11-12/14/12 22:00-23:00 -----S In/Out 18.33

NOVA

1933 **SDSMT** Revenue: -R--- Billed: Quarterly Acct Mgr: TK
 SDSMT/NOVA/\$2750 07/11/11-07/08/12 01:00-24:59 SMTWTFSS In/Out 20.00

ON CALL

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/ON CALL 10/31/11-05/27/12 01:00-24:59 ----T-- In/Out 16.67

PRAIRIE YARD & GARDEN

2049 **Jolly Lane Greenhouse** Revenue: -R--- Billed: Quarterly Acct Mgr: TK
JOLLY LANE GH/PRAIRIE YARD 04/07/12-04/06/13 01:00-24:59 -----S In/Out 18.33

2051 **Warne Chemical & Equipment Co.** Revenue: -R--- Billed: One Time Acct Mgr: TK
WARNE CHEMICAL/PRAIRIE YARD & GARDEN 04/07/12-04/05/13 01:00-24:59 -----S In/Out 18.33

RED GREEN SHOW

1984 **Al's Oasis** Revenue: -R--- Billed: One Time Acct Mgr: TK
AL'S OASIS/RED GREEN/MONDAYS 10/24/11-10/21/12 01:00-24:59 -M----- In/Out 16.67

2020 **Brian Edwards** Revenue: N---- Billed: Annually Acct Mgr: TS
ROCKLAND ENT-68/6 WK/\$25 SPOT 02/19/12-05/07/12 20:00-23:00 -M----S In/Out 149.83

SOUTH DAKOTA ALL-STATE JAZZ BAND (2012)

1962 **Dacotah Bank** Revenue: -R--- Billed: One Time Acct Mgr: KO
DACOTAH,ALL STATE JAZZ BAND,2 ANNT/BRDCST 05/26/12-05/26/12 01:00-24:59 -----S Any 0.00

SOUTH DAKOTA FOCUS

1988 **Black Hills State University** Revenue: -R--- Billed: Monthly Acct Mgr: TK
BHSU/LOCAL PROD/SD FOCUS 10/31/11-05/27/12 01:00-24:59 ----T-- In/Out 13.33

SOUTH DAKOTA HIGH SCHOOL ALL-STATE BAND (2012)

1962 **Dacotah Bank** Revenue: -R--- Billed: One Time Acct Mgr: KO
DACOTAH,ALL STATE BAND--3-30 SEC SPTS/BRDCST,6 TL 04/14/12-05/28/12 01:00-24:59 SMTWTFS Any 0.00

VICTORY GARDEN

1949 **Weigum's Great Plains Landscape Arboretum** Revenue: -R--- Billed: One Time Acct Mgr: TK
WEIGUM'S GREAT PLAINS LANDSCAPE ARBORETUM 08/20/11-08/17/12 01:00-24:59 -----S In/Out 18.33