

**South Dakota Public Broadcasting
TV Underwriting Report—2nd Quarter
April – June 2014**

Manual Placements

Black Hills Federal Credit Union	Renewal
BHFCU/TUES. INCLUDING AM. EXP.	05/06/13-05/11/14
BHFCU/MON NEWS/1 SPT WK/13 TTL	05/19/14-08/17/14
BHFCU/TUES/INCLUDING AM. EXP	05/19/14-05/17/15
Children's Museum of South Dakota	Renewal
CHILDREN'S MUSEUM OF SD/PBS KIDS/8 SPOTS 7-9AM	06/09/14-06/13/14
CHILDREN'S MUSEUM OF SD/PBS KIDS/8 SPOTS SAT	06/14/14-08/30/14
Dacotah Prairie Museum	New
DPM/SDPB KIDS/2 SPOTS PER DAY SUNDAY	03/03/14-05/14/14
DPM/SDPB KIDS/3 SPOTS PER DAY SATURDAY	03/03/14-05/14/14
DPM/SDPB KIDS/3 SPOTS PER DAY MON-FRI	03/03/14-05/14/14
Deadwood History, Inc.	Renewal
DEADWOOD HISTORY/ROS/130 SPOTS	06/01/14-09/30/14
Great Plains Zoo and Delbridge Museum	New
GREAT PLAINS ZOO/PBS KIDS/10 SPOTS PER DAY	06/23/14-07/06/14
GREAT PLAINS ZOO/PBS KIDS/10 SPOTS PER DAY	06/28/14-07/06/14
Horton Incorporated	Renewal
HORTON/WEEKDAY PRIMETIME ROS/1 SPOT PER M-F	08/19/13-08/15/14
Mahlander's c/o The Creative Co-op	New
MAHLANDER/ROS/1 SPOT PER DAY 6AM-10PM	02/01/14-04/20/14
Midcontinent Communications	Renewal
MIDCO/SDHS ALL-STATE JAZZ BAND/2 :30 SEC SPOTS	05/10/14-06/01/14
Mount Marty College	Renewal
MOUNT MARTY/PBS KIDS/2 SPOTS PER DAY M-W-F 7-9AM	02/10/14-06/13/14
MOUNT MARTY/PBS KIDS/2 SPOTS PER DAY M-W-F 7-9AM	06/16/14-10/17/14
NorthWestern Energy c/o Flynn Wright	Renewal
NORTHWESTERN ENERGY/PBS KIDS/28 SPOTS PER WEEK	03/31/14-04/11/14
NORTHWESTERN ENERGY/PBS KIDS/28 SPOTS PER WEEK	04/21/14-05/02/14
NORTHWESTERN ENERGY/PBS KIDS/27 SPOTS PER WEEK	05/12/14-05/23/14
NORTHWESTERN ENERGY/PBS KIDS/27 SPOTS PER WEEK	06/02/14-06/06/14
NW ENERGY/PBS KIDS/20 SPOTS PER WEEK	04/14/14-04/18/14
NW ENERGY/PBS KIDS/20 SPOTS PER WEEK	05/05/14-05/09/14
NW ENERGY/PBS KIDS/20 SPOTS PER WEEK	05/26/14-05/30/14
Quiltfest	New
QUILTFEST/SATURDAY ROS/2 SPOTS PER SAT 10A-12:30P	04/19/14-06/21/14

Rapid City Regional Hospital	Renewal
RC REG/1 SPT FRI/4:30-6PM MT	02/24/14-01/18/15
RC REG/1 SPT M, TU, WE,TH/6-10PM MT	02/24/14-01/18/15
Regional Heart Drs.	Renewal
REGIONAL HEART/AM EXP/TUES EVENINGS	01/20/14-01/18/15
Rocklands Entertainment	New
ROCKLANDS/PRIMETIME ROS/4 SPOTS PER DAY	03/24/14-04/23/14
SD Community Foundation	New
SD COMMUNITY FND/ROS 17:30-19/5 SPTS WK/M-F	04/15/13-04/13/14
South Dakota State University	Renewal
SDSU/SDHS ALL-STATE BAND/6 :30 SEC SPOTS	03/29/14-06/01/14
SDSU/SDHS ALL-STATE JAZZ BAND/2 :30 SEC SPOTS	05/10/14-06/01/14
Washington Pavilion	New
JERSEY BOYS/PRIMETIME ROS/6 SPOTS PER DAY M-F	04/21/14-05/23/14
TOULOUSE-LAUTREC/PRIMETIME ROS/2 SPOTS PER DAY	03/24/14-04/06/14
TOULOUSE-LAUTREC/PRIMETIME ROS/2 SPOTS PER DAY	04/14/14-04/27/14
TOULOUSE-LAUTREC/PRIMETIME ROS/2 SPOTS PER DAY	05/05/14-06/01/14

Program Specific

AMERICAN MASTERS

First Dakota National Bank c/o Fresh Produce	Renewal
FIRST DAKOTA/AMERICAN MASTERS/2 SPOTS PER SHOW	03/03/14-03/01/15

ANTIQUES ROADSHOW

Black Hills Playhouse	Renewal
BH PLAYHOUSE/ARS/MONDAYS	03/24/14-06/22/14

Horton Incorporated	Renewal
HORTON/ANTIQUES ROADSHOW/2 SPOTS PER SHOW SUN	08/18/13-08/17/14

Lamps and Shades	Renewal
LAMPS & SHADES/ANTIQUES ROADSHOW/2 SPOTS PER SUN	01/13/14-01/11/15

Plastic Surgery Associates of South Dakota	Renewal
PLASTIC SURGERY/ANTIQUES ROADSHOW/2 SPOTS PER SUN	09/08/13-09/07/14

RC Sculpture Project	New
RC SCULPTURE PROJECT/ARS/MONDAYS	05/19/14-08/31/14

AUSTIN CITY LIMITS

Sunset Pawn Inc.	Renewal
SUNSET PAWN/AUSTIN CITY LIMITS/2 SPOTS PER SHOW	01/18/14-01/17/15

CALL THE MIDWIFE

SD Affiliate of the Am. College of Nurse-Midwives
SD MIDWIVES/CALL THE MIDWIFE

New
03/30/14-05/18/14

CLIFFORD THE BIG RED DOG

Hy-Vee Food Stores
HY-VEE/CLIFFORD/2 SPOTS PER DAY M-W-F

Renewal
07/15/13-07/12/14

CURIOUS GEORGE

Children's Museum of South Dakota
CHILDREN'S MUSEUM OF SD/PBS KIDS/CURIOUS GEORGE
CHILDREN'S MUSEUM OF SD/PBS KIDS/CURIOUS GEORGE

Renewal
06/16/14-08/29/14
06/16/14-08/29/14

DAKOTA LIFE

Home Federal Bank
HOME FEDERAL/DAKOTA LIFE/2 SPOTS PER SHOW

New
09/16/13-09/12/14

South Dakota State Historical Society
SD STATE HISTORICAL/DAKOTA LIFE/2 SPOTS PER SHOW

New
09/02/13-05/30/14

DINOSAUR TRAIN

Children's Museum of South Dakota
CHILDREN'S MUSEUM OF SD/PBS KIDS/DINOSAUR TRAIN

Renewal
06/16/14-08/29/14

FONS & PORTER'S LOVE OF QUILTING

Four Seasons Fabric
FOUR SEASONS/FONS & PORTERS/2 SPOTS PER SATURDAY

Renewal
08/03/13-08/01/14

Hill City Mercantile
HILL CITY MERC/LOVE OF QUILTING

New
03/29/14-03/28/15

KEEPING UP APPEARANCES

Horton Incorporated
HORTON/KEEPING UP/2 SPOTS PER SHOW SATURDAY

Renewal
08/24/13-08/16/14

LAWRENCE WELK SHOW

Ophthalmology LTD
OPHTHAL LTD/LAWRENCE WELK/2 SPOTS PER SAT & SUN
OPHTHAL LTD/LAWRENCE WELK/2 SPOTS PER SAT & SUN

Renewal
06/22/13-06/20/14
06/21/14-06/19/15

MARKET TO MARKET

Home Federal Bank

HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW SUN
HOME FEDERAL/MARKET TO MARKET/2 SPOTS PER SHOW FRI

New
09/16/13-09/12/14
09/16/13-09/12/14

Madison Farmers Elevator

MADISON FARM, MARKET TO MARKET, 2 ANNT/BRDCST
MADISON FARMERS/MARKET TO MARKET/2 SPOTS PER SHOW

Renewal
06/14/13-06/12/14
06/13/14-06/11/15

MARTHA SPEAKS

Children's Museum of South Dakota

CHILDREN'S MUSEUM OF SD/PBS KIDS/1 SPOT 5:29PM

Renewal
06/09/14-06/07/15

MASTERPIECE

1880 Train
1880 TRAIN/MASTERPIECE/SUNDAYS

Renewal
01/05/14-04/20/14

Mahlander's c/o The Creative Co-op
MAHLANDER'S/MASTERPIECE/2 SPOTS PER SHOW SUN

New
01/05/14-04/20/14

Westhills Village
WESTHILLS VILLAGE/TV/MASTERPIECE/SUNDAYS

Renewal
03/24/14-03/22/15

NATURE

Reptile Gardens
REPTILE GARDENS/NATURE/WED.

Renewal
04/21/14-11/02/14

NIGHTLY BUSINESS REPORT

Hy-Vee Food Stores
HY-VEE/NIGHTLY BUS REPORT/2 SPOTS PER TUESDAY

Renewal
07/15/13-07/12/14

NO COVER, NO MINIMUM

Sunset Pawn Inc.
SUNSET PAWN/NO COVER/2 SPOTS PER SHOW

Renewal
01/18/14-01/17/15

NOVA

First Dakota National Bank c/o Fresh Produce
FIRST DAKOTA/NOVA/2 SPOTS PER SHOW WED

Renewal
03/03/14-03/01/15

ON CALL

Davenport Evans Lawyers
DAVENPORT EVANS/ON CALL/2 SPOTS PER SHOW THURS

Renewal
03/03/14-06/27/14

Linda Barker LINDA BARKER/ON CALL/THURS/2 SPOTS PER SHOW	New 06/06/13-05/29/14
PBS NEWSHOUR	
First Dakota National Bank c/o Fresh Produce FIRST DAKOTA/PBS NEWSHOUR/2 SPOTS PER SHOW M & W	Renewal 03/03/14-03/01/15
PEG + CAT	
Children's Museum of South Dakota CHILDREN'S MUSEUM OF SD/PBS KIDS/PEG + CAT	Renewal 06/16/14-08/29/14
PRAIRIE YARD & GARDEN	
Jolly Lane Greenhouse JOLLY LANE/PRAIRIE YARD JOLLY LANE/PRAIRIE YARD & GARDEN	Renewal 04/08/13-04/06/14 04/07/14-04/05/15
Warne Chemical & Equipment Co. WARNE CHEMICAL/PRAIRIE YARD & GARDEN WARNE CHEMICAL/PRAIRIE YARD & GARDEN	Renewal 04/06/13-04/06/14 04/07/14-04/05/15
RED GREEN SHOW	
Rocklands Entertainment ROCKLANDS/RED GREEN/2 SPOTS PER SHOW MON & SAT	New 03/24/14-04/23/14
RICK STEVES' EUROPE	
Mahlander's c/o The Creative Co-op MAHLANDER'S/RICK STEVES/2 SPOTS PER SHOW SUN	New 01/05/14-04/20/14
Westhills Village WESTHILLS VILLAGE/TV/RICK STEVES EUROPE/SUNDAYS	Renewal 03/24/14-03/22/15
SOUTH DAKOTA FOCUS	
First Dakota National Bank c/o Fresh Produce FIRST DAKOTA/SD FOCUS/2 SPOTS PER SHOW THURS	Renewal 03/03/14-03/01/15
South Dakota State Historical Society SD STATE HISTORICAL/SD FOCUS/2 SPOTS PER SHOW	New 09/02/13-05/30/14
SOUTH DAKOTA HIGH SCHOOL ALL-STATE BAND 2014	
Dacotah Bank DACOTAH BANK/SDHS ALL-STATE BAND/6 :30 SEC SPOTS	Renewal 03/29/14-06/01/14

Midcontinent Communications
MIDCO/SDHS ALL-STATE BAND/6 :30 SEC SPOTS

Renewal
03/29/14-06/01/14

SOUTH DAKOTA HIGH SCHOOL ALL-STATE JAZZ BAND 2014

Dacotah Bank
DACOTAH BANK/SDHS ALL-STATE JAZZ BAND/2 :30 SPOTS

Renewal
05/10/14-06/01/14

VICTORY GARDEN

Weigum's Great Plains Landscape Arboretum
WEIGUM'S GREAT PLAINS ARB/VICTORY GARDEN

Renewal
08/19/13-08/17/14