

South Dakota Public Broadcasting
TV Underwriting 3rd Quarter
July – September 2019

Manual Placement

Black Hills Energy	Renewal
Rapid City, SD	
MK-BH ENERGY/FIDDLES & FRNDS PROMO W/SPONSOR TAG	06/17/19-08/23/19
BH ENERGY/COUNTRY MUSIC PROMOS	08/12/19-09/14/19
Black Hills Federal Credit Union	Renewal
Rapid City, SD	
BHFCU/TUESDAY NIGHTS 7-9MT INCLUDES AM EX/2PRWK	06/10/19-06/05/20
Black Hills Playhouse	Renewal
Rapid City, SD	
BH PLAYHOUSE/NATURE TV	06/17/19-08/27/19
BH PLAYHOUSE/NATURE TV 2	08/26/19-08/27/19
Bush Foundation	Renewal
St. Paul, MN	
BUSH FOUNDATION - ROS WKEND - 2 SPOTS SSU	12/31/18-12/29/19
BUSH FOUNDATION - ROS PRIMETIME 4 SPOTS M-F	12/31/18-12/29/19
Children's Museum of South Dakota	Renewal
Brookings, SD	
CHILDREN'S MUSEUM - ROS MORNING	05/13/19-10/20/19
CHILDREN'S MUSEUM - ROS AFTERNOON	05/13/19-10/20/19
CHILDREN'S MUSEUM - ROS WKEND KIDS	06/17/19-12/29/19
Delta Dental of South Dakota Foundation	Renewal
Pierre, SD	
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SUN19	05/01/19-04/28/20
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT-SUN/19	05/01/19-04/30/20
DELTA DENTAL FN/KIDS PBS WEEKEND/1 PR SAT/19	05/01/19-04/28/20
DELTA DENTAL FN/KIDS PBS WEEKDAY/3 PR M-F/19	05/01/19-04/30/20
Denny Menholt	New
Rapid City, SD	
MENHOLT/PRIME WEEK 3.3/UPSCALE BRANDS	06/17/19-09/13/19
MENHOLT/DAYTIME WEEKS 3&4JULY/ECONOMY	07/15/19-07/26/19
MENHOLT/DAYTIME WEEKS 3&4JAUG/ECONOMY	08/12/19-08/22/19
MENHOLT/DAYTIME WEEKS 3&4SEPT/ECONOMY	09/09/19-09/20/19
Deuel Area Development Inc	New
Clear Lake, SD	
DEUEL COUNTY - ROS PRIMETIME - 20 SPOTS	07/08/19-08/04/19

Four Seasons Fabric Yankton, SD FOUR SEASONS - 2 SPOTS PER SAT AROUND QUILT	Renewal 08/19/19-08/16/20
Horton Incorporated Roseville, MN HORTON - ROS PRIMETIME - 1 SPOTS - M-F HORTON - ROS PRIMETIME SAT - 2 SPOTS SAT	Renewal 08/20/18-08/18/19 08/20/18-08/18/19
Hy-Vee Food Stores Sioux Falls, SD HY-VEE - AMERICAN'S TEST KITCHEN - 1 SPOT	Renewal 10/22/18-08/04/19
John Murray SLUMBERLAND - 2019	07/08/19-07/21/19
Jolly Lane Greenhouse Rapid City, SD JOLLY LANE/2019 SEASON/PRIME ROS FLIGHT 1 JOLLY LANE/2019 SEASON/PRIME ROS JUNE FLIGHT JOLLY LANE/2019 SEASON/PRIME ROS FLIGHT 2 JOLLY LANE/2019 SEASON/PRIME ROS/FLIGHT 3 JOLLY LANE/2019 SEASON/PRIME ROS 4TH WEEK WED	Renewal 04/15/19-10/28/19 04/15/19-10/28/19 04/22/19-10/28/19 04/29/19-10/28/19 05/06/19-10/28/19
Northern Plains Indian Art Market Sioux Falls, SD NORTHERN PLAINS - ROS SUN 2019 - 3 SUN NORTHERN PLAINS - ROS PRIMETIME 2019	Renewal 08/26/19-09/22/19 09/02/19-09/22/19
NorthWestern Energy c/o Flynn Wright Des Moines, IA NORTHWESTERN ENERGY - PBS KIDS NORTHWESTERN ENERGY - BUDDY'S 2019 PROMO TAG	Renewal 05/13/19-11/10/19 06/01/19-11/10/19
Park County Travel Council Cody, WY CODY/DAKOTA LIFE-SD FOCUS/1 PER THURSDAY 2019	Renewal 01/28/19-01/27/20
Paul Horsted, Dakota Photographic LLC Custer, SD PAUL HORSTED/2019 CALENDAR TRADE ROS	Renewal 01/08/19-12/31/19
Regional Health Rapid City, SD REGIONAL HEALTH/ROS/UW SPOTS/4 PR WK (BEAT PKG) REGIONAL HEALTH/ROS/UW SPTS/4 PR WK (BEAT)19-20	Renewal 08/01/18-07/31/19 08/01/19-07/31/20
Reliabank Tea, SD RELIABANK - TV PROMOS - FIDDLE AND FRIENDS 2019	Renewal 06/17/19-08/23/19

Reptile Gardens Rapid City, SD REPTILE GARDENS/TV PRIME TIME/1 SPT M-TH/2019	Renewal 04/22/19-10/31/19
SDEA - South Dakota Education Association Watertown, SD SDEA - 1 SAT MORNING SDEA - AFTER SCHOOL 1 SPOT M & W	New 09/02/19-12/01/19 09/02/19-12/01/19
SDSMT Department of Metallurgy Rapid City, SD METALLURGY/DAYTIME TV	New 06/17/19-05/29/20
South Dakota Agricultural Heritage Museum Brookings, SD SD AG HERITAGE - WKEND ROS - 2 SPOTS SSU SD AG HERITAGE - WKDAY - ROS PRIMETIME M-F 1 SPOT	Renewal 10/08/18-10/06/19 10/08/18-10/06/19
South Dakota Quilt Guild Presho, SD SD QUILT GUILD – SAT MORNING 1 SPOT	Renewal 01-14-19-01-12-20
South Dakota Office of the State Treasurer Pierre, SD TREASURER/UNCLAIMED PROPERTY	New 09/02/19-02/28/20

Program Specific Placement

8 DAYS: TO THE MOON AND BACK

Raven Industries Sioux Falls, SD RAVEN - 8 DAYS TO THE MOON AND BACK	New 07/17/19-07/17/19
---	------------------------------

ANCIENT SKIES

Raven Industries Sioux Falls, SD RAVEN - ANCIENT SKIES GODS & MONSTERS RAVEN - ANCIENT SKIES FINDING THE CENTER RAVEN - ANCIENT SKIES OUR PLACE IN THE UNIVERSE	New 07/24/19-07/24/19 07/31/19-07/31/19 08/07/19-08/07/19
--	--

ANTIQUES ROADSHOW

Horton Incorporated Roseville, MN HORTON - ANTIQUE ROADSHOW - 2 SPOTS SUN	Renewal 08/20/18-08/18/19
--	----------------------------------

Westhills Village Retirement Community	Renewal
Rapid City, SD	
WESTHILLS VILLAGE/ANTIQUES ROAD SHOW/1 PR SUN	05/13/19-05/08/20
WESTHILLS VILLAGE/ANTIQUES ROAD SHOW/1 PR MON	05/13/19-05/08/20

ARTHUR

Hy-Vee Food Stores	Renewal
Sioux Falls, SD	
HY-VEE - ARTHUR - 2 SPOTS MWF	08/06/18-08/04/19

AUSTIN CITY LIMITS

Black Hills Energy	Renewal
Rapid City, SD	
BH ENERGY/AUSTIN CITY LIMITS	09/01/19-09/30/19

Park County Travel Council	Renewal
Cody, WY	
CODY/AUSTIN CITY LIMITS/ 2 PER SATURDAY	01/28/19-01/27/20

BEYOND A YEAR IN SPACE

Raven Industries	New
Sioux Falls, SD	
RAVEN - BEYOND A YEAR IN SPACE	07/30/19-07/30/19

CHASING THE MOON: AMERICAN EXPERIENCE

Raven Industries	New
Sioux Falls, SD	
RAVEN - CHASING THE MOON	07/15/19-07/16/19
RAVEN - CHASING THE MOON #2 OF 3	07/23/19-07/23/19
RAVEN - CHASING THE MOON #3 OF 3	07/30/19-07/30/19

COUNTRY MUSIC

Black Hills Energy	Renewal
Rapid City, SD	
BH ENERGY/COUNTRY MUSIC KBCM	09/15/19-09/30/19

DAKOTA LIFE

Black Hills Energy	Renewal
Rapid City, SD	
BH ENERGY/DAKOTA LIFE	09/01/19-09/30/19

Paul Horsted, Dakota Photographic LLC	Renewal
Custer, SD	
PAUL HORSTED/2019 CALENDAR TRADE DAKOTA LIFE	01/08/19-12/31/19

Touchstone Energy Madison, SD TOUCHSTONE ENERGY - DAKOTA LIFE 2019	Renewal 09/02/19-12/29/19
<i>FARTHEST - VOYAGER IN SPACE</i>	
Raven Industries Sioux Falls, SD RAVEN - THE FARTHEST - VOYAGER IN SPACE	New 07/31/19-07/31/19
<i>FONS & PORTER'S LOVE OF QUILTING</i>	
Four Seasons Fabric Yankton, SD FOUR SEASONS - 2 SPOT SAT - FON & PORTER	Renewal 08/20/18-08/18/19
<i>IMAGES OF THE PAST</i>	
Raven Industries Sioux Falls, SD RAVEN - IMAGES OF THE PAST - SPACE	New 07/18/19-07/18/19
<i>MASTERPIECE THEATRE</i>	
Mahlander's c/o The Creative Co-op Sioux Falls, SD MAHLANDER - MASTERPIECE - 2 SPOTS SUN 2019	Renewal 01/07/19-01/05/20
Park County Travel Council Cody, WY CODY/MASTERPIECE/2 PER SUNDAY 2019	Renewal 01/28/19-01/27/20
SDEA - South Dakota Education Association Watertown, SD SDEA - 1 SUN MASTERPIECE	New 09/02/19-12/01/19
Westhills Village Retirement Community Rapid City, SD WESTHILLS VILLAGE/MASTERPIECE/1 PR SUN	Renewal 05/13/19-05/08/20
<i>NIGHTLY BUSINESS REPORT</i>	
Hy-Vee Food Stores Sioux Falls, SD HY-VEE - NIGHTLY BUSINESS REPORT 2 PER TUES	Renewal 10/22/18-08/04/19
SDN Communications Sioux Falls, SD SDN - NBR-NIGHTLY BUSINESS 5:30 T&TH	Renewal 12/31/18-12/30/19

NO COVER, NO MINIMUM

Black Hills Energy

Rapid City, SD
BH ENERGY/NO COVER

Renewal
09/01/19-10/30/19

NOVA

Raven Industries

Sioux Falls, SD
RAVEN - NOVA
RAVEN - NOVA - THE PLANETS: INNER WORLDS
RAVEN - NOVA - THE PLANETS: MARS
RAVEN - NOVA THE PLANETS: JUPITER
RAVEN - NOVA THE PLANETS: SATURN
RAVEN - NOVA THE PLANETS: PLUTO & BEYOND
RAVEN - NOVA THE PLANETS: ICE WORLDS

New
07/16/19-07/16/19
07/24/19-07/24/19
07/24/19-07/24/19
07/31/19-07/31/19
08/07/19-08/07/19
08/14/19-08/14/19
08/14/19-08/14/19

SDSMT Department of Metallurgy

Rapid City, SD
METALLURGY/PRIME TV

New
09/09/19-10/30/19

PBS NEWSHOUR

Black Hills Federal Credit Union

Rapid City, SD
BHFCU/PBS NEWS HOUR

Renewal
06/10/19-09/13/19

Bush Foundation

St. Paul, MN
BUSH FOUNDATION - PBS NEWS - 2 SPOTS

Renewal
12/31/18-12/29/19

SDN Communications

Sioux Falls, SD
SDN - NEWSHOUR -PBS NIGHTLY NEWS 9PM M & W

Renewal
12/31/18-12/30/19

POV

Raven Industries

Sioux Falls, SD
RAVEN - POV SHORTS: EARTHRISE

New
07/17/19-07/17/19

RICK STEVES' EUROPE

Mahlander's c/o The Creative Co-op
Sioux Falls, SD
MAHLANDER - RICK STEVES - 2 PER SUN

Renewal
01/07/19-01/05/20

Westhills Village Retirement Community

Rapid City, SD
WESTHILLS VILLAGE/RICK STEVE'S EUROPE/2 PER SUN

Renewal
05/13/19-05/08/20

S.D. HIGH SCHOOL RODEO FINALS 2019

Black Hills Energy Renewal
Rapid City, SD
BH ENERGY/2019 SDHSR FINALS RODEO/:15 3 PER BRDCST 07/11/19-07/14/19

Dacotah Bank Renewal
Aberdeen, SD
DACOTAH BANK - HIGH SCHOOL RODEO FINALS 07/11/19-07/14/19

SDSMT Department of Metallurgy New
Rapid City, SD
SDSMT/ METALS 19 SDHS FNLS RODEO/:15 3 PER BRDCST 07/11/19-07/14/19

Xcel Energy Renewal
Sioux Falls, SD
XCEL ENERGY - 2019 HS RODEO FINALS 07/11/19-07/14/19

SOUTH DAKOTA FOCUS

Paul Horsted, Dakota Photographic LLC Renewal
Custer, SD
PAUL HORSTED/2019 CALENDAR TRADE SD FOCUS 01/08/19-12/31/19

THIS OLD HOUSE HOUR

Insideout New
Hill City, SD
INSIDEOUT/TV 2019 04/29/19-08/31/19

TO CATCH A COMET

Raven Industries New
Sioux Falls, SD
RAVEN - TO CATCH A COMET 08/07/19-08/07/19

VANISHED SOUTH DAKOTA: TOWNS OF YESTERDAY

Grow South Dakota New
Sisseton, SD
GROW SD - VANISHED SD - 6 SPOTS 08/19/19-09/29/19

YEAR IN SPACE

Raven Industries New
Sioux Falls, SD
RAVEN -A YEAR IN SPACE 07/17/19-07/17/19
RAVEN - A YEAR IN SPACE 07/23/19-07/23/19