

South Dakota Public Broadcasting
TV Underwriting 3rd Quarter
July—September 2023

Program Specific Placement

ANTIQUES ROADSHOW

Denny Menholt

Rapid City, SD

MENHOLT HONDA - ANRO/MON X52

MENHOLT TOYOTA - ANRO/MON X52

Renewal

01/01/23-12/31/23

01/01/23-12/31/23

McQuillen Creative Group

Aberdeen, SD

MCQUILLEN CREATIVE GROUP/ANRO 26X

Renewal

09/11/23-09/08/24

Park County Travel Council

Cody, WY

PARK COUNTY TRAVEL - ANRO 2023/24

Renewal

07/01/23-06/30/24

Westhills Village Retirement Community

Rapid City, SD

WESTHILLS VILLAGE/ANTIQUES ROADSHOW 1X MON 2022

WESTHILLS VILLAGE/ANTIQUES ROADSHOW 1X MON 2023

Renewal

08/07/22-07/03/23

07/17/23-06/30/24

DAKOTA LIFE

1880 Train

Hill City, SD

1880 TRAIN /DAKOTA LIFE - EMBED PRE-ROLL (SEP)

New

09/14/23-09/30/23

Park County Travel Council

Cody, WY

PARK COUNTY TRAVEL - DAKOTA LIFE 2023/24

Renewal

09/14/23-06/30/24

Reliabank

Tea, SD

RELIABANK - DAKOTA LIFE (SEP-DEC) 4X 2023

Renewal

09/14/23-12/07/23

SD State Railroad Museum, Ltd.

Hill City, SD

1880 TRAIN /DAKOTA LIFE - EMBED PRE-ROLL (SEP)

Renewal

09/14/23-09/30/23

DANIEL TIGER'S NEIGHBORHOOD

NorthWestern Energy c/o Flynn Wright Des Moines, IA	Renewal
NORTHWESTERN EN - DANIEL TIG -JUN 26 - JULY 7	06/26/23-07/07/23
NORTHWESTERN EN - DANIEL TIG -JULY 17 - 28	07/17/23-07/28/23
NORTHWESTERN EN - DANIEL TIG - AUG 7 -18	08/07/23-08/18/23
NORTHWESTERN EN - DANIEL TIG - AUG 28 -SEP 8	08/28/23-09/08/23
NORTHWESTERN EN - DANIEL TIG - SEP 18 -29	09/18/23-09/29/23

FINDING YOUR ROOTS

OLLI Sioux Falls, SD	Renewal
OLLI/SDPB LIFELONG LEARNER CAMPA/FINDYROOTX12 2022	12/19/22-12/17/23
OLLI/SDPB LIFELONG LEARNER CAMPA/FINDYROOTX12 2024	09/04/23-08/25/24

Park County Travel Council Cody, WY	Renewal
PARK COUNTY TRAVEL - FINDING YOUR ROOTS 2023/24	07/01/23-06/30/24

Reliabank Tea, SD	Renewal
RELIABANK - FINDING YOUR ROOTS 2023/9X	02/06/23-12/31/23

Westhills Village Retirement Community Rapid City, SD	Renewal
WESTHILLS VILLAGE/FINDING YOUR ROOTS 1X TUE 2023	07/17/23-06/30/24

MARKET TO MARKET

Dakotaland Feeds Huron, SD	Renewal
DAKOTALAND - MARKET TO MARKET 1X 2023	06/19/23-06/16/24

Farm Credit Service c/o Iowa PBS Johnston, IA	Renewal
FARM CREDIT SERVICE/MARKET TO MARKET 2023	07/03/23-08/28/23

SD Counseling Association Aberdeen, SD	New
SD COUNSELING ASSOCIATION/MARKET TO MARKET	03/06/23-08/27/23

South Dakota Soil Health Coalition Pierre, SD	New
SD SOIL HEALTH- MARKET TO MARKET -2023	04/03/23-10/01/23

Westhills Village Retirement Community Renewal
Rapid City, SD
WESTHILLS VILLAGE/MARKET TO MARKET 1X FRI 2023 07/17/23-06/30/24

MASTERPIECE THEATRE

Westhills Village Retirement Community Renewal
Rapid City, SD
WESTHILLS VILLAGE/MASTERPIECE 48X -SUN 2022 08/07/22-07/02/23

MASTERPIECE THEATRE: Little Women

Westhills Village Retirement Community Renewal
Rapid City, SD
WESTHILLS VILLAGE/MASTERPIECE 48X -SUN 2023 07/17/23-06/30/24

NATURE

Park County Travel Council Renewal
Cody, WY
PARK COUNTY TRAVEL - NATURE 2023/24 07/01/23-06/30/24

Westhills Village Retirement Community Renewal
Rapid City, SD
WESTHILLS VILLAGE/ NATURE 1X WED 2023 07/17/23-06/30/24

NOVA

Bangs McCullen Law Firm Renewal
Rapid City, SD
BANGS MCCULLEN LAW FIRM/NOVA 2023 09/01/23-08/31/24

OLLI Renewal
Sioux Falls, SD
OLLI/SDPB LIFELONG LEARNER CAMPAIGN/NOVA/X12 2024 08/28/23-08/25/24

SDSTA - Sanford Underground Research Facility Renewal
Lead, SD
SDSTA-SANFORD UNDERGROUND/NOVA 40X 2023 09/01/23-08/31/24

ON CALL WITH THE PRAIRIE DOC

Bangs McCullen Law Firm Renewal
Rapid City, SD
BANGS MCCULLEN LAW FIRM/ON CALL 2023 09/01/23-08/31/24

Kimberly Keiser & Associates Sioux Falls, SD KIMBERLY KEISER & ASSOC./ON CALL	New 09/05/22-08/31/23
PBS NEWSHOUR	
Black Hills Federal Credit Union Rapid City, SD BHFCU WK 7-9 MT NEWSHOUR/ 1XWK 2023	Renewal 01/01/23-12/31/23
Bush Foundation St Paul, MN BUSH FOUNDATION - NEWSHOUR 2023	Renewal 01/08/23-12/31/23
SDSTA - Sanford Underground Research Facility Lead, SD SANFORD UNDERGROUND/NEWSHOUR 2023	Renewal 09/04/23-06/30/24
PRAIRIE YARD & GARDEN	
McCrary Gardens Brookings, SD MCCRORY GARDENS- PRAIRIE YARD & GARDEN -2023	Renewal 03/25/23-09/28/23
South Dakota Soil Health Coalition Pierre, SD SD SOIL HEALTH- PRAIRIE YARD & GARDEN -2023-OUT SD SOIL HEALTH- PRAIRIE YARD & GARDEN -2023-IN	New 04/01/23-09/28/23 04/01/23-09/28/23
RICK STEVES' EUROPE	
Westhills Village Retirement Community Rapid City, SD WESTHILLS VILLAGE/RICKSTEVES EUROPE 48X -SUN 2022 WESTHILLS VILLAGE/RICKSTEVES EUROPE 48X -SUN 2023	Renewal 08/07/22-07/02/23 07/17/23-06/30/24
S.D. HIGH SCHOOL RODEO FINALS 2023	
Black Hills Federal Credit Union Rapid City, SD BHFCU/RODEO FINALS 2023	Renewal 07/06/23-07/09/23
Edgar Brothers Angus Rockham, SD EDGAR BROTHERS ANGUS/ RODEO FINALS 2023	Renewal 07/06/23-07/09/23

My Place Hotels New
Rapid City, SD
MY PLACE HOTELS/RODEO FINALS 2023 07/06/23-07/09/23

SOUTH DAKOTA FOCUS

Black Hills State University New
Spearfish, SD
BHSU/SD FOCUS 09/28/23-05/26/24

Lutheran Social Services Renewal
Sioux Falls, SD
LUTHERAN SOCIAL SERVICES/SD FOCUS 09/28/23-05/26/24

McQuillen Creative Group New
Aberdeen, SD
MCQUILLEN CREATIVE GROUP/SD FOCUS/SUN 09/08/22-07/30/23
MCQUILLEN CREATIVE GROUP/SD FOCUS/THUR 09/08/22-07/30/23

Sanford Health Renewal
Sioux Falls, SD
SANFORD HEALTH/SD FOCUS 09/28/23-05/26/24

SD Counseling Association Renewal
Aberdeen, SD
SD COUNSELING ASSOCIATION/SD FOCUS 09/28/23-05/26/24

TALES FROM LAST SEASON

Anthem Oats New
Frederick, SD
ANTHEM OATS/TALES FROM LAST SEASON/PRE-ROLL 09/21/23-09/24/23