

ORDER



Orders
Order / Rev: 855360
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 04/28/16 - 05/24/16
Original Date / Rev: 04/27/16 / 05/06/16
Order Type: REG

Primary AE: Kevin Chang
Sales Office: L-AUG
Sales Region: Loc

Agency
Name: Southeastern Marketing
Buying Contact:
Billing Contact:
 108 North Belair Road
 Evans, GA 30809

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Mark Newton GA House 123 (R)
Demographic: A25-54
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/24/16	56	\$12,900.00	\$10,965.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	56	\$12,900.00	\$10,965.00	0.00
Totals	56	\$12,900.00	\$10,965.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Chang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJBF	04/28/16	05/24/16	M-F WJBF 6a News M-F WJBF 6a News	CM	6-6:57:56a	-----	:30	0	\$165.00	P2	0.00	NM	7	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	---TF--					2	\$165.00		0.00			
		Week: 05/02/16	05/08/16	MTWTF--					5	\$165.00		0.00			
		Week: 05/09/16	05/15/16	MTWTF--					0	\$165.00		0.00			
		Week: 05/16/16	05/22/16	MTWTF--					0	\$165.00		0.00			
		Week: 05/23/16	05/29/16	MT-----					0	\$165.00		0.00			
N 2	WJBF	04/28/16	05/24/16	GMA GMA	CM	657-9a	-----	:30	0	\$185.00	P2	0.00	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	---TF--					2	\$185.00		0.00			
		Week: 05/02/16	05/08/16	M-W-F--					3	\$185.00		0.00			
		Week: 05/09/16	05/15/16	-T-TF--					0	\$185.00		0.00			
		Week: 05/16/16	05/22/16	M-W-F--					0	\$185.00		0.00			
		Week: 05/23/16	05/29/16	MT-----					0	\$185.00		0.00			
N 3	WJBF	04/28/16	05/24/16	M-F News @6 M-F News @6	CM	6-630p	-----	:30	0	\$285.00	P2	0.00	NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	---TF--					2	\$285.00		0.00			
		Week: 05/02/16	05/08/16	M-W----					2	\$285.00		0.00			
		Week: 05/09/16	05/15/16	M-WT---					0	\$285.00		0.00			
		Week: 05/16/16	05/22/16	M-WT---					0	\$285.00		0.00			
		Week: 05/23/16	05/29/16	M-----					0	\$285.00		0.00			
N 4	WJBF	04/28/16	05/24/16	M-F News @11p M-F News @11p	CM	11p-1135p	-----	:30	0	\$325.00	P2	0.00	NM	6	\$1,950.00

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Advertiser: POL/Mark Newton GA House 123 (R)
 Product Desc:
 Estimate:

WJBF Augusta

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WJBF	04/28/16	05/24/16	M-F News @11p M-F News @11p	CM	11p-1135p	-----	:30	0	\$325.00	P2	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	---TF--					2	\$325.00		0.00			
		Week: 05/02/16	05/08/16	MTWT---					4	\$325.00		0.00			
		Week: 05/09/16	05/15/16	MT-T---					0	\$325.00		0.00			
		Week: 05/16/16	05/22/16	MT-T---					0	\$325.00		0.00			
		Week: 05/23/16	05/29/16	M-----					0	\$325.00		0.00			
N 5	WJBF	05/09/16	05/24/16	M-F WJBF 6a News M-F WJBF 6a News	CM	6-6:57:56a	-----	:15/:15	0	\$165.00	P2	0.00	BK	12	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	MTWTF--					5	\$165.00		0.00			
		Week: 05/16/16	05/22/16	MTWTF--					5	\$165.00		0.00			
		Week: 05/23/16	05/29/16	MT-----					2	\$165.00		0.00			
N 6	WJBF	05/09/16	05/24/16	GMA GMA	CM	657-9a	-----	:15/:15	0	\$185.00	P2	0.00	BK	8	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-T-TF--					3	\$185.00		0.00			
		Week: 05/16/16	05/22/16	M-W-F--					3	\$185.00		0.00			
		Week: 05/23/16	05/29/16	MT-----					2	\$185.00		0.00			
N 7	WJBF	05/09/16	05/24/16	M-F News @6 M-F News @6	CM	6-630p	-----	:15/:15	0	\$285.00	P2	0.00	BK	7	\$1,995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	M-WT---					3	\$285.00		0.00			
		Week: 05/16/16	05/22/16	M-WT---					3	\$285.00		0.00			
		Week: 05/23/16	05/29/16	M-----					1	\$285.00		0.00			
N 8	WJBF	05/09/16	05/24/16	M-F News @11p M-F News @11p	CM	11p-1135p	-----	:15/:15	0	\$325.00	P2	0.00	BK	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	MT-T---					3	\$325.00		0.00			
		Week: 05/16/16	05/22/16	MT-T---					3	\$325.00		0.00			
		Week: 05/23/16	05/29/16	M-----					1	\$325.00		0.00			
													Totals	56	\$12,900.00