

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |                           |
|------------------------------|---------------------------|
| <b>Station and Location:</b> | <b>Date:</b><br>8/28/2018 |
|------------------------------|---------------------------|

I, **Targeted Platform Media, LLC**

do hereby request station time concerning the following issue:

|                  |
|------------------|
| Change Now, Inc. |
|------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class   | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|---------|----------------|-----------------|
|                  |                                  | AS   | ORDERED |                |                 |

This broadcast time will be used by: Change Now, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Change Now, Inc.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Change Now, Inc. 2021 L St NW, Suite 101-326  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Max Nacheman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/28/2018      *TDJ Out*      (202)965-5060  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☒ Accepted in Part      ☐ Rejected  
*[Signature]*      Matt Cooper      9/28/18  
Signature                                  Printed Name                                  Title

# Sales Order

Station: WMGK-FM Contract#: 0 Agency: KATZ MEDIA GROUP  
 Contract Name: Change Now WMGK 7047 Address: 125 WEST 55th STREET, 3rd FL  
 Proposal#: 62879CA7-E95C-4F87-8682-2ADEF98607C City: NEW YORK State: NY Zip: 10019  
 Buyer: Helen Hanratty  
 Start Date: 10/02/18 End Date: 11/05/18 Tax Schedule: (None)  
 Revenue Type: NATIONAL AGENCY Type: Cash Agency Commission %: 15  
 Advertiser: CHANGE NOW Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: KPHILADELPHIA Comm %: 5  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: NO MAKEGOODS ALLOWED  
 Product Name: Issue  
 Estimate #: 7047  
 Competitive Code: 09 POLITICAL

| No | DATES    |          | Alt<br>wks | TIMES    |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        | RATE | TOTALS |       | PTY       |    |
|----|----------|----------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|------|--------|-------|-----------|----|
|    | START    | END      |            | START    | END      |     | M            | T | W | T | F | SA | SU | Per Wk |      | D/W    | SPOTS |           | \$ |
|    |          |          |            |          |          |     |              |   |   |   |   |    |    |        |      |        |       |           |    |
| 1  | 10/02/18 | 10/08/18 |            | 6:00 AM  | 10:00 AM | 60  | X            | X | X | X | X |    |    | 4      | W    | 500.00 | 4     | 2,000.00  |    |
| 2  | 10/02/18 | 10/08/18 |            | 10:00 AM | 3:00 PM  | 60  | X            | X | X | X | X |    |    | 6      | W    | 500.00 | 6     | 3,000.00  |    |
| 3  | 10/02/18 | 10/08/18 |            | 3:00 PM  | 7:00 PM  | 60  | X            | X | X | X | X |    |    | 6      | W    | 500.00 | 6     | 3,000.00  |    |
| 4  | 10/06/18 | 10/06/18 |            | 6:00 AM  | 7:00 AM  | 60  |              |   |   |   |   |    | X  | 4      | W    | 175.00 | 4     | 700.00    |    |
| 5  | 10/09/18 | 11/05/18 |            | 6:00 AM  | 10:00 AM | 60  | X            | X | X | X | X |    |    | 5      | W    | 500.00 | 20    | 10,000.00 |    |
| 6  | 10/09/18 | 11/05/18 |            | 10:00 AM | 3:00 PM  | 60  | X            | X | X | X | X |    |    | 18     | W    | 500.00 | 72    | 36,000.00 |    |
| 7  | 10/09/18 | 11/05/18 |            | 3:00 PM  | 7:00 PM  | 60  | X            | X | X | X | X |    |    | 15     | W    | 500.00 | 60    | 30,000.00 |    |
| 8  | 10/13/18 | 11/03/18 |            | 6:00 AM  | 7:00 AM  | 60  |              |   |   |   |   |    | X  | 5      | W    | 175.00 | 20    | 3,500.00  |    |

## Billing Projections: By Month

|    |           |           |
|----|-----------|-----------|
|    | Oct 18    | Nov 18    |
| CA | 76,325.00 | 11,875.00 |
| ST | 64,825.00 | 23,375.00 |

☒ Print Spot Prices

DO NOT MAIL

TOTAL SPOTS 192  
 GROSS TOTAL \$ 88,200.00  
 ADJUSTED SPOTS 192  
 ADJUSTED TOTAL \$ 88,200.00

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Business Manager  
☐ ☐ National Sales Manager

CONT# 32181728 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WMGK-FM (Philadelphia, PA)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 7047

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV CHANGE NOW  
 PDT Issue  
 FLT Sep 25, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 9/21/2018 9:23:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 9/21/2018 9:23:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.  
 STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

| MC | LN  | DAYS                              | TIME     | LEN | EFFECTIVE DATES        | # OF WKS | NPW | RATE        | TOT SPTS |
|----|-----|-----------------------------------|----------|-----|------------------------|----------|-----|-------------|----------|
|    |     | <b>FLIGHT 1</b>                   |          |     |                        |          |     |             |          |
|    | 1.1 | TuWThF,M                          | 6A - 10A | 60  | 10/2/2018 - 10/8/2018  | 1W       | 4   | \$500.00    | 4        |
|    | 1.2 | TuWThF,M                          | 10A - 3P | 60  | 10/2/2018 - 10/8/2018  | 1W       | 6   | \$500.00    | 6        |
|    | 1.3 | TuWThF,M                          | 3P - 7P  | 60  | 10/2/2018 - 10/8/2018  | 1W       | 6   | \$500.00    | 6        |
|    | 1.4 | .....S.                           | 6A - 7A  | 60  | 10/6/2018 - 10/6/2018  | 1W       | 4   | \$175.00    | 4        |
|    |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          |     |                        |          | 20  | \$8,700.00  |          |
|    |     | <b>FLIGHT 2</b>                   |          |     |                        |          |     |             |          |
|    | 2.1 | TuWThF,M                          | 6A - 10A | 60  | 10/9/2018 - 11/5/2018  | 4W       | 5   | \$500.00    | 20       |
|    | 2.2 | TuWThF,M                          | 10A - 3P | 60  | 10/9/2018 - 11/5/2018  | 4W       | 18  | \$500.00    | 72       |
|    | 2.3 | TuWThF,M                          | 3P - 7P  | 60  | 10/9/2018 - 11/5/2018  | 4W       | 15  | \$500.00    | 60       |
|    | 2.4 | .....S.                           | 6A - 7A  | 60  | 10/13/2018 - 11/3/2018 | 4W       | 5   | \$175.00    | 20       |
|    |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          |     |                        |          | 43  | \$79,500.00 |          |

|       | Sep 18 | Oct 18   | Nov 18   |  |  |  |  |
|-------|--------|----------|----------|--|--|--|--|
| SPOTS | 0      | 149      | 43       |  |  |  |  |
| CASH  | 0.00   | 68325.00 | 19875.00 |  |  |  |  |
| TRADE | 0.00   | 0.00     | 0.00     |  |  |  |  |
| NSL   | 0.00   | 0.00     | 0.00     |  |  |  |  |
| TOTAL | 0.00   | 68325.00 | 19875.00 |  |  |  |  |

CONT#            Sep 21, 18  
REP            32181728 Mod# Ver# 1 (Last = )  
                 KATZ RADIO

DDS CONT# 0  
C/P/E: / / 7047

|       |  |  |  |  |  | TOTAL     |
|-------|--|--|--|--|--|-----------|
| SPOTS |  |  |  |  |  | 192       |
| CASH  |  |  |  |  |  | 88,200.00 |
| TRADE |  |  |  |  |  | 0.00      |
| NSL   |  |  |  |  |  | 0.00      |
| TOTAL |  |  |  |  |  | 88,200.00 |

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.