

KBEB
Sacramento, CA
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/05/2017

KBEB
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** iHeartMedia takes an in depth look at National Opioid and Heroin Epidemic Awareness week
- **CULTURE:** Pony Express Marathon - Rotary Club of Sacramentos 2nd annual run to benefit local charities
- **ENVIRONMENT/HEALTH:** What exactly do pharmacists do? Pharmacy expert Dave Fluitt answers health related queries.
- **Finances and Health:** Chai Energy's Evan Birenbaum and EUC's David Cohen with tips on how to save on home energy usage.
- **TRAFFIC/WEATHER:** Pedestrian and Driving Tips for Halloween with OTS's Chris Cochran

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME/COMMUNITY ISSUES	PAS 09-25-16	iHeartMedia takes an in depth look at National Opioid and Heroin Epidemic Awareness week	iHeartRadio	10/02/2016 06:00 AM	029:59
TRAFFIC/WEATHER	PAS 10-09-16	Pedestrian and Driving Tips for Halloween with	Chris Cochran	10/09/2016 06:00 AM	028:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 10-16-16	Canned Foods Myths - Discuss label info, healthy eating with Wellness Evangelist Emmie Satrazemis	Emmie Satrazemis	10/16/2016 06:00 AM	28:39
CULTURE	PAS 10-23-16	An upcoming event for the all women Sac Valley Chorus AND a self defense seminar for women only	Judi Naill	10/23/2016 06:00 AM	027:26
ENVIRONMENT/HEALTH	PAS 10-30-16	PUSHING PAST CANCER is a free day of education and motivation for cancer patients ages 18-40	Marcie Ellis	10/30/2016 06:00 AM	026:04
ENVIRONMENT/HEALTH	PAS 11-06-16	Raleys kicks off its 30th annual holiday bag drive; a charity concert for Alzheimers Awareness	Kat Maudru	11/06/2016 06:08 AM	029:29
CULTURE	PAS 11-13-16	Goodwill's Karen McClafin discusses how they are more than just storefronts; fundraiser for Me-One	Karen McClafin	11/13/2016 06:00 AM	027:14
CRIME/COMMUNITY ISSUES	PAS 11-20-16	Being sober for the holidays - River City Recovery discusses drug and alcohol addiction	Steve LaRosa	11/20/2016 06:00 AM	30:00
CULTURE	PAS 11-27-16	The US Marine Corp are having their annual TOYS FOR TOTS campaign to help less fortunate children	SSGT Kila Legler	11/27/2016 06:00 AM	22:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	PAS 12-04-16	Pony Express Marathon - Rotary Club of Sacramentos 2nd annual run to benefit local charities	Bob Daly	12/04/2016 06:00 AM	030:00
ENVIRONMENT/HEALTH	PAS 12-11-16	What exactly do pharmacists do? Pharmacy experty Dave Fluitt answers health related queries.	Dave Fluitt	12/11/2016 06:00 AM	027:42
TRAFFIC/WEATHER	PAS 12-18-16	OTS's Chris Cochran talks about traffic and roadway safety during these end of year hoilday weeks	Chris Cochran	12/18/2016 06:01 AM	028:32
Finances and Health	PAS 12-25-16	Chai Energy's Evan Birenbaum and EUC's David Cohen with tips on how to save on home energy usage.	Anita Johnson & Dr. Douglas Y	12/25/2016 06:00 AM	029:28

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	AD COUNCIL	000:15	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
COMMUNITY INVOLVEMENT	Substance Abuse & Mental Heal	000:15	010
COMMUNITY ISSUES	PSA'S	001:00	010
COMMUNITY ISSUES	PSA'S	001:01	008
COMMUNITY ISSUES	AD COUNCIL	000:15	005
COMMUNITY ISSUES	Ad Council PSA	001:00	005
COMMUNITY ISSUES	NAMM FOUNDATION	000:15	012
COMMUNITY ISSUES	UNITED WAY	000:15	005
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	015
CRIME/COMMUNITY ISSUES	American Acad. Ortho Surgeons	000:59	008
CRIME/COMMUNITY ISSUES	FOSTER KIDS	001:00	007
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:29	001
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:59	012
CRIME/COMMUNITY ISSUES	VET CRISIS LINE	000:59	006
CRIME/COMMUNITY ISSUES	Volunteers of America	000:12	002
CULTURE	AD COUNCIL	001:00	007
DISASTER PREPAREDNES	AD COUNCIL	000:15	007
DISASTER PREPAREDNES	FEMA - FLOOD SMART	000:15	012
ECONOMY/JOBS	AD COUNCIL	001:00	006
ECONOMY/JOBS	DISABLED AMERICAN VETERANS	001:00	005
EDUCATION	PSA'S	001:00	006
EDUCATION	AD COUNCIL	000:15	005
EDUCATION	AD COUNCIL	000:27	002
EDUCATION	AD COUNCIL	001:00	015
EDUCATION	SMARTABOUTMONEY.ORG	000:20	009
ENVIRONMENT/HEALTH	PSA'S	000:59	010
ENVIRONMENT/HEALTH	AARP	000:12	010
ENVIRONMENT/HEALTH	American Academy of Neurology	000:13	005
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	Library of Congress	000:15	001
ENVIRONMENT/HEALTH	Library of Congress	000:58	010
ENVIRONMENT/HEALTH	PULMINARY HYPERTENSION ASSOC	001:00	007
ENVIRONMENT/HEALTH	Substance Abuse & Mental Heal	000:20	012
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:15	004
ENVIRONMENT/HEALTH	VET CRISIS LINE	000:15	022
Government/Military	SHOW YOUR STRIPES	000:28	072
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	013
Health	NABP-BOARDS OF PHARMACY	000:15	008
Health	NATIONAL ROSACEA SOCIETY	000:59	001
Health	UNITED WAY	000:15	005
Health & Wellness	ALBIE AWARE	000:32	015
Health & Wellness	SACRAMENTO COVERED	000:29	019
HEALTH AND FITNESS	BAND AGAINST CANCER	028:14	001
HEALTH AND FITNESS	iHEART RED	000:31	001
HOMELAND SECURITY	PSA'S	001:00	004
hunger	TOGETHER WE CAN	000:30	006
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
Public Safety	A SAFER RIDE	000:15	004
SAFE DRIVING	AD COUNCIL	000:15	011
VOTING	ROCK THE VOTE	000:30	005
VOTING	ROCK THE VOTE	000:31	001
Youth Services	Sacramento Boys & Girls Club	000:31	011