

KBEB  
Sacramento, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/06/2015

KBEB  
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donation:** Leslie Botos of Bloodsource talked the important of blood and platelet donation.
- **California Earthquake Authori:** Information on Earthquake preparedness
- **Community Event:** Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run
- **Health & Wellness:** Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips
- **Healthcare:** (No issue/program description given.)
- **Marrow Donation:** Liz and Linda from Be The Match talked about the importance of growing a donor registry
- **Salvation Army:** Information on trial up keep - Salvation Army Red Kettle
- **Seasonal Affective Disorder:** United Cerebal Palsy / Mental Health Issues
- **TRAVEL INFO:** Information on the best way to use SMF. Parking, arrival & departures. And whats new at SMF.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	10/05/2014 07:00 AM	028:31
Healthcare	CA BLACK HEALTH NETWORK	Darcel Harris discusses California Black Health Network's advocacy programs within the state of CA.	Darcel Harris	10/12/2014 07:02 AM	028:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health & Wellness	FLU AND SUSTAINABILITY	Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips	Dave Fluitt	10/19/2014 07:02 AM	023:43
Healthcare	CA BLACK HEALTH NETWORK	Darcel Harris discusses California Black Health Network's advocacy programs within the state of CA.	Darcel Harris	10/26/2014 07:03 AM	028:38
Health & Wellness	FLU AND SUSTAINABILITY	Pharmacist Dave Fluitt talked about flu season and a sustainability expert shared lifestyle tips	Dave Fluitt	11/02/2014 07:00 AM	023:43
Marrow Donation	BE THE MATCH	Liz and Linda from Be The Match talked about the importance of growing a donor registry	Liz Ustick	11/09/2014 07:01 AM	028:35
Community Event	RUN TO FEED THE HUNGRY SHOW	Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run	Kelly Siefkin	11/16/2014 07:00 AM	028:01
Community Event	RUN TO FEED THE HUNGRY SHOW	Kelly with the Sacramento Food Bank stopped by to talk about their annual charity run	Kelly Siefkin	11/23/2014 07:02 AM	028:01
TRAVEL INFO	Sacramento International Airport	Information on the best way to use SMF. Parking, arrival & departures. And whats new at SMF.	Laurie Slouthower	11/30/2014 07:00 AM	018:33
California Earthquake Authori	California Earthquake Authority	Information on Earthquake preparedness	Glenn Pomeroy	12/07/2014 07:03 AM	026:47
Salvation Army	PAS - Leroy Green Acad / Salvation Army	Information on trial up keep - Salvation Army Red Kettle	Major Bill Dickinson	12/14/2014 07:00 AM	028:14
IHR SPECIAL	IHR CMN SPECIAL 2014	iHeartRadio's holiday special featuring Lady Antebellum	Lady Antebellum	12/21/2014 07:00 AM	029:28
Seasonal Affective Disorder	PAS - UCP / Mental Health	United Cerebal Palsy / Mental Health Issues	Sac County Crisis Unit	12/28/2014 07:00 AM	029:13

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY ISSUES	DEPT OF VETERANS AFFAIRS	001:00	001
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	021
CRIME/COMMUNITY ISSUES	MAKING HOME AFFORDABLE	000:15	001
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:31	001
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:11	008
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:15	034
CRIME/COMMUNITY ISSUES	US TREASURY	000:15	020
ECONOMY/JOBS	GOODWILL.ORG	000:15	014
EDUCATION	PSA'S	001:00	002
EDUCATION	NATIONAL EDUCATION ASSOC	001:00	001
ENVIRONMENT/HEALTH	AMERICAN LUNG ASSOCIATION	000:15	009
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:29	001
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:16	015
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:15	015
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:30	001
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	001
ENVIRONMENT/HEALTH	NATIONAL INSTITUTE OF HEALTH	000:30	001
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:15	024
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	016
GOVERNMENT/POLITICS	USA.GOV	000:15	015
Health & Safety	Be the Match Registry	000:15	041
Health & Safety	Cancer Crusaders Nor Cal	000:15	063
Health & Safety	Cancer Treatment Centers of A	000:15	024
Holiday Giving	SALVATION ARMY	000:17	075
HOMELAND SECURITY	PSA'S	001:00	001
hunger	Food for Families	000:15	024
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
SEXUAL ASSAULT	IT'S ON US	000:30	004
Veterans	ShowYourStripes.org	000:16	241