

KBEB
Sacramento, CA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/02/2018

KBEB
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CULTURE:** Bobby Bones and Sharon Reid host The Sounds of Heros: A Special Presentation from iHeartRadio
- **Drought - Water Saving Tips :** Ongoing water conservation efforts & planting your yard for the new year. RWA's Amy Talbot in studio
- **ECONOMY/JOBS:** Small Biz Saturday helps local businesses thrive. We highlight what makes Downtown Sac so unique
- **EDUCATION:** How music can unlock the potential of those who struggle with reading, writing, math and more
- **Environment:** Josh's Heart organization brings awareness to the stories of the local homelessness and addicted
- **ENVIRONMENT/HEALTH:** Volunteers of America helps Veterans transition back into civilian life after serving our Country
- **GOVERNMENT/POLITICS:** Regional Water Authority and Sac Water Forum join the program to discuss the Fall Salmon Run

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 10-01-17	Making Strides Against Breast Cancer walks unite	Maria Robinson	10/01/2017 06:00 AM	028:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		communitites behind ACS efforts to reduce cancer			
ENVIRONMENT/HEALTH	PAS 10-08-17	SSPCA's Dawn Foster joins us to highlight an upcoming Adoption day with adoption fees waived	Dawn Foster	10/08/2017 06:06 AM	029:41
EDUCATION	PAS 10-15-17	How music can unlock the potential of those who struggle with reading, writing, math and more	Dave Savage	10/15/2017 06:05 AM	029:58
Environment	PAS 10-22-17	Josh's Heart organization brings awareness to the stories of the local homelessness and addicted	Don Nahhas	10/22/2017 06:20 AM	030:00
ENVIRONMENT/HEALTH	PAS 10-29-17	Volunteers of America helps Veterans transition back into civilian life after serving our Country	Becca Bettis	10/29/2017 06:03 AM	030:00
ENVIRONMENT/HEALTH	PAS 11-05-17	Me-One Foundation's Volunteers Shawn Habermehl & Seve Siegel talk about an upcoming charity event	Shawn Habermehl	11/05/2017 06:49 AM	028:38
CULTURE	PAS 11-12-17	Bobby Bones and Sharon Reid host The Sounds of Heros: A Special Presentation from iHeartRadio	iHeartRadio	11/12/2017 06:03 AM	030:00
ECONOMY/JOBS	PAS 11-19-17	Small Biz Saturday helps local businesses thrive. We highlight what makes Downtown Sac so unique	Valerie Mamone	11/19/2017 06:03 AM	027:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 11-26-17	Lung Cancer Survivor Terri Kennedy shares her story during Lung Cancer Awareness Month	Terri Kennedy	11/26/2017 06:03 AM	027:42
GOVERNMENT/POLITICS	PAS 12-03-17	Regional Water Authority and Sac Water Forum join the program to discuss the Fall Salmon Run	Tom Gohring	12/03/2017 06:06 AM	029:32
ECONOMY/JOB	PAS 12-10-17	John Lockwood with Genovese Burford & Brothers in studio to discuss holiday budgets and spending	John Lockwood	12/10/2017 06:07 AM	030:00
Drought - Water Saving Tips	PAS 12-17-17	Ongoing water conservation efforts & planting your yard for the new year. RWA's Amy Talbot in studio	Amy Talbot	12/17/2017 06:09 AM	023:00
ENVIRONMENT/HEALTH	PAS 12-24-17	GCWR in Auburn is seeking volunteers for the new year... From office help to animal handling.	Dina Fiala	12/24/2017 06:03 AM	027:51
GOVERNMENT/POLITICS	PAS 12-31-17	Regional Water Authority and Sac Water Forum join the program to discuss the Fall Salmon Run	Tom Gohring	12/31/2017 06:08 AM	022:16

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	F5CA 786761	000:15	008
Community Event	BOYS AND GIRLS CLUB	000:31	014
Community Event	Placer Food Bank	000:29	016
COMMUNITY INVOLVEMENT	Downtown Sac Partnership	000:31	034
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	009
COMMUNITY INVOLVEMENT	Substance Abuse & Mental Heal	000:15	004
COMMUNITY ISSUES	PSA'S	001:00	002
COMMUNITY ISSUES	PSA'S	001:01	002
COMMUNITY ISSUES	Ad Council PSA	001:00	002
COMMUNITY ISSUES	AMERICAN ASSOCIATION OF ORTHO	000:30	001
COMMUNITY ISSUES	AMERICAN HUMANE	000:59	002
COMMUNITY ISSUES	NAMM FOUNDATION	000:15	013
COMMUNITY ISSUES	Substance Abuse & Mental Heal	000:30	001
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	006
CRIME/COMMUNITY ISSUES	American Acad. Ortho Surgeons	000:59	002
CRIME/COMMUNITY ISSUES	COMMUNITY ASSOCIATION INSTITU	000:15	009
CRIME/COMMUNITY ISSUES	DEPT OF VETERANS AFFAIRS	000:30	001
CRIME/COMMUNITY ISSUES	FOSTER KIDS	001:00	002
CRIME/COMMUNITY ISSUES	HOMELAND SECURITY	000:14	009
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:59	002
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	001:00	001
CRIME/COMMUNITY ISSUES	NFCC	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME/COMMUNITY ISSUES	VET CRISIS LINE	000:59	003
CRIME/COMMUNITY ISSUES	Volunteers of America	000:12	008
DISASTER PREPAREDNES	FEMA - FLOOD SMART	000:15	002
DISASTER PREPAREDNES	FEMA-FIRE	000:15	006
DISASTER RELIEF	American Red Cross	000:29	014
DISASTER RELIEF	American Red Cross	000:31	016
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	009
ECONOMY/JOBS	AD COUNCIL	001:00	002
ECONOMY/JOBS	DISABLED AMERICAN VETERANS	001:00	001
EDUCATION	PSA'S	001:00	003
EDUCATION	AD COUNCIL	000:15	015
EDUCATION	AD COUNCIL	000:30	002
EDUCATION	AD COUNCIL	001:00	002
EDUCATION	SMARTABOUTMONEY.ORG	000:20	003
EDUCATION	SMARTABOUTMONEY.ORG	000:29	001
ENVIRONMENT/HEALTH	AARP	000:12	012
ENVIRONMENT/HEALTH	AL-ANON FAMILY GROUPS	000:16	004
ENVIRONMENT/HEALTH	American Academy of Neurology	000:13	004
ENVIRONMENT/HEALTH	AMERICAN MIGRANE FOUNDATION	000:15	006
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	002
ENVIRONMENT/HEALTH	Library of Congress	000:58	002
ENVIRONMENT/HEALTH	NATIONAL ROSACEA SOCIETY	000:59	001
ENVIRONMENT/HEALTH	PULMINARY HYPERTENSION ASSOC	001:00	003
ENVIRONMENT/HEALTH	READ ALOUD	000:31	001
ENVIRONMENT/HEALTH	Substance Abuse & Mental Heal	000:20	006
ENVIRONMENT/HEALTH	Substance Abuse & Mental Heal	000:30	001
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:15	004
ENVIRONMENT/HEALTH	VET CRISIS LINE	000:15	015
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	DEPT OF VETERANS AFFAIRS	001:00	003
Health	NABP-BOARDS OF PHARMACY	000:15	007
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
HOMELAND SECURITY	HOMELAND SECURITY	000:15	011
HOMELAND SECURITY	PSA'S	001:00	003
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	016
PSA	RED WORLD AIDS DAY	000:30	032
SAFE DRIVING	AD COUNCIL	000:15	004