

KBEB
Sacramento, CA
Quarterly Issues/Programs List
Second Quarter, 2014
07/02/2014

KBEB
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donation:** Leslie Botos of Bloodsource talked the important of blood and platelet donation.
- **Community Event:** This show focused on the 41st annual Eppie's Grea Race, a charitable triathlon.
- **FOSTER CHILDREN:** Cindy Kain with the Children's Law Center talked about their legal advocay for foster youth.
- **Public Safety:** (No issue/program description given.)
- **V101.1 Public Affairs Dept.:** (No issue/program description given.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOSTER CHILDREN	CHILDREN'S LAW CENTER	Cindy Kain with the Children's Law Center talked about their legal advocay for foster youth.	Cindy Kain	04/06/2014 07:00 AM	027:51
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	04/13/2014 07:03 AM	028:31
Community Event	OAK PARK & RACE FOR STARS	Reps from the Oak Park Business Assocation and Race for the Stars were interviewed	Terre Johnson	04/20/2014 07:03 AM	026:10
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	04/27/2014 07:01 AM	028:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
V101.1 Public Affairs Dept.	PCA SHOW	----	PUBLIC SERVICE SHOW	05/11/2014 07:02 AM	029:22
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	05/18/2014 07:01 AM	028:31
V101.1 Public Affairs Dept.	PCA SHOW	----	PUBLIC SERVICE SHOW	06/01/2014 07:02 AM	025:40
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	06/08/2014 07:03 AM	028:31
V101.1 Public Affairs Dept.	REBUILDING TOGETHER SAC	----	PUBLIC SERVICE SHOW	06/15/2014 07:01 AM	028:32
Public Safety	SAC PD SHOW	----	Officer Gigante	06/22/2014 07:01 AM	027:26
Community Event	EPPIE'S GREAT RACE 2014	This show focused on the 41st annual Eppie's Grea Race, a charitable triathlon.	George Johnson	06/29/2014 07:00 AM	026:20

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	UNITED WAY	000:15	040
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	008
COMMUNITY ISSUES	AD COUNCIL	000:28	003
COMMUNITY ISSUES	AD COUNCIL	000:29	003
COMMUNITY ISSUES	AD COUNCIL	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ISSUES	AD COUNCIL	000:31	004
COMMUNITY ISSUES	AD COUNCIL	000:59	010
COMMUNITY ISSUES	AD COUNCIL	001:00	007
COMMUNITY ISSUES	DEPT OF VETERANS AFFAIRS	001:00	005
COMMUNITY ISSUES	PSA'S	000:30	008
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	014
CRIME/COMMUNITY ISSUES	AD COUNCIL	000:30	005
CRIME/COMMUNITY ISSUES	DEPARTMENT OF FAIR HOUSING	000:30	007
CRIME/COMMUNITY ISSUES	FBI	000:30	001
CRIME/COMMUNITY ISSUES	FBI	001:00	026
CRIME/COMMUNITY ISSUES	FBI	001:01	009
CRIME/COMMUNITY ISSUES	GIVE LOCAL NOW.ORG	000:18	003
CRIME/COMMUNITY ISSUES	HUD	000:15	020
CRIME/COMMUNITY ISSUES	Make A Wish Foundation	000:33	001
CRIME/COMMUNITY ISSUES	MAKING HOME AFFORDABLE	000:15	035
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:32	017
CRIME/COMMUNITY ISSUES	PSA'S	000:59	013
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:15	039
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:30	007
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:59	011
CULTURE	AD COUNCIL	000:30	001
ECONOMY/JOBS	PSA'S	001:00	013
ECONOMY/JOBS	AD COUNCIL	000:15	017
ECONOMY/JOBS	AD COUNCIL	000:30	010
ECONOMY/JOBS	AD COUNCIL	001:00	013
ECONOMY/JOBS	PSA'S	000:29	001
EDUCATION	PSA'S	000:29	001
EDUCATION	PSA'S	001:00	002
EDUCATION	AD COUNCIL	000:58	011
EDUCATION	I LOVE TO ROCK AND ROLL	000:27	025
EDUCATION	PSA'S	000:29	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA'S	000:59	010
EDUCATION	PSA'S	001:00	011
EDUCATION	PSA'S	001:01	010
EDUCATION	United Negro College Fund	000:30	001
ENVIRONMENT/HEALTH	PSA'S	001:00	014
ENVIRONMENT/HEALTH	AD COUNCIL	000:29	001
ENVIRONMENT/HEALTH	AD COUNCIL	000:30	021
ENVIRONMENT/HEALTH	AD COUNCIL	001:00	030
ENVIRONMENT/HEALTH	ADOPT US KIDS	000:15	040
ENVIRONMENT/HEALTH	American Water association	000:30	002
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:29	008
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:59	013
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	001:00	015
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:16	012
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:30	001
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:15	011
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:28	002
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:30	001
ENVIRONMENT/HEALTH	DEPT OF HEALTH AND HUMAN SERV	000:30	001
ENVIRONMENT/HEALTH	DEPT OF HEALTH AND HUMAN SERV	001:00	005
ENVIRONMENT/HEALTH	DISCOVER THE FOREST	000:15	025
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	012
ENVIRONMENT/HEALTH	KEEP AMERICA BEAUTIFUL	000:30	004
ENVIRONMENT/HEALTH	NATIONAL INSTITUTE OF HEALTH	000:29	001
ENVIRONMENT/HEALTH	PSA'S	000:29	005
ENVIRONMENT/HEALTH	US Dept of Energy	000:59	026
ENVIRONMENT/HEALTH	US Dept of H&H Services	001:00	005
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:30	007
ENVIRONMENT/HEALTH	__ _ _	000:30	001
GOVERNMENT/POLITICS	DEPARTMENT OF COMMUNITY DEVEL	000:30	001
GOVERNMENT/POLITICS	PSA'S	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	050
GOVERNMENT/POLITICS	USA.GOV	000:15	019
GOVERNMENT/POLITICS	USA.GOV	000:30	002
HOMELAND SECURITY	PSA'S	001:00	015
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	004
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	054
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	131
TRAFFIC/WEATHER	AD COUNCIL	000:30	003
Veterans	Aerojet Rocketdyne	000:15	043
Veterans	ShowYourStripes.org	000:16	378

KBEB
Sacramento, CA
Quarterly Issues/Programs List
Second Quarter, 2014
07/02/2014

KBEB
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donation:** Leslie Botos of Bloodsource talked the important of blood and platelet donation.
 - **Community Event:** This show focused on the 41st annual Eppie's Grea Race, a charitable triathlon.
 - **FOSTER CHILDREN:** Cindy Kain with the Children's Law Center talked about their legal advocacy for foster youth.
 - **Public Safety:** (No issue/program description given.)
 - **V101.1 Public Affairs Dept.:** (No issue/program description given.)
-

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOSTER CHILDREN	CHILDREN'S LAW CENTER	Cindy Kain with the Children's Law Center talked about their legal advocacy for foster youth.	Cindy Kain	04/06/2014 07:00 AM	027:51
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	04/13/2014 07:03 AM	028:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Event	OAK PARK & RACE FOR STARS	Reps from the Oak Park Business Association and Race for the Stars were interviewed	Terre Johnson	04/20/2014 07:03 AM	026:10
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	04/27/2014 07:01 AM	028:31
Community Event	CANCER CAMP AND VETS RUN	Featured a free camp for families with a parent battling cancer and a wounder veteran's run	Kat Maudru	05/04/2014 07:00 AM	023:54
Youth Coaching	PCA SHOW	The Positive Coaching Alliance is an national organization that helps coaches better connect with their players.	Bill Herenda	05/11/2014 07:02 AM	029:22
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	05/18/2014 07:01 AM	028:31
Donating	TP DRIVE 2014	Amber with the United Way talked about the organization and its annual toilet paper drive.	Amber Lovett	05/25/2014 07:00 AM	029:17
Youth Coaching	PCA SHOW	The Positive Coaching Alliance is an national organization that helps coaches better connect with their players.	Bill Herenda	06/01/2014 07:02 AM	025:40
Blood Donation	NEW BLOODSOURCE	Leslie Botos of Bloodsource talked the important of blood and platelet donation.	Leslie Botos	06/08/2014 07:03 AM	028:31
Community Service	REBUILDING TOGETHER SAC	Rebuilding Together is a nonprofit that helps the underserved and seniors remodel and renovate their homes.	Stephan Miller	06/15/2014 07:01 AM	028:32
Public Safety	SAC PD SHOW	Officer Michele Gigante was in studio to talk about the Sacramento Police Department's neighborhood watch and	Officer Gigante	06/22/2014 07:01 AM	027:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

recruiting efforts.

Community Event	EPPIE'S GREAT RACE 2014	This show focused on the 41st annual Eppie's Great Race, a charitable triathlon.	George Johnson	06/29/2014 07:00 AM	026:20
-----------------	-------------------------	--	----------------	------------------------	--------

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	UNITED WAY	000:15	040
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	008
COMMUNITY ISSUES	AD COUNCIL	000:28	003
COMMUNITY ISSUES	AD COUNCIL	000:29	003
COMMUNITY ISSUES	AD COUNCIL	000:30	004
COMMUNITY ISSUES	AD COUNCIL	000:31	004
COMMUNITY ISSUES	AD COUNCIL	000:59	010
COMMUNITY ISSUES	AD COUNCIL	001:00	007
COMMUNITY ISSUES	DEPT OF VETERANS AFFAIRS	001:00	005
COMMUNITY ISSUES	PSA'S	000:30	008
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME/COMMUNITY ISSUES	AD COUNCIL	000:30	005
CRIME/COMMUNITY ISSUES	DEPARTMENT OF FAIR HOUSING	000:30	007
CRIME/COMMUNITY ISSUES	FBI	000:30	001
CRIME/COMMUNITY ISSUES	FBI	001:00	026
CRIME/COMMUNITY ISSUES	FBI	001:01	009
CRIME/COMMUNITY ISSUES	GIVE LOCAL NOW.ORG	000:18	003
CRIME/COMMUNITY ISSUES	HUD	000:15	020
CRIME/COMMUNITY ISSUES	Make A Wish Foundation	000:33	001
CRIME/COMMUNITY ISSUES	MAKING HOME AFFORDABLE	000:15	035
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:32	017
CRIME/COMMUNITY ISSUES	PSA'S	000:59	013
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:15	039
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:30	007
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:59	011
CULTURE	AD COUNCIL	000:30	001
ECONOMY/JOBS	PSA'S	001:00	013
ECONOMY/JOBS	AD COUNCIL	000:15	017
ECONOMY/JOBS	AD COUNCIL	000:30	010
ECONOMY/JOBS	AD COUNCIL	001:00	013
ECONOMY/JOBS	PSA'S	000:29	001
EDUCATION	PSA'S	000:29	001
EDUCATION	PSA'S	001:00	002
EDUCATION	AD COUNCIL	000:58	011
EDUCATION	I LOVE TO ROCK AND ROLL	000:27	025
EDUCATION	PSA'S	000:29	003
EDUCATION	PSA'S	000:59	010
EDUCATION	PSA'S	001:00	011
EDUCATION	PSA'S	001:01	010
EDUCATION	United Negro College Fund	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	PSA'S	001:00	014
ENVIRONMENT/HEALTH	AD COUNCIL	000:29	001
ENVIRONMENT/HEALTH	AD COUNCIL	000:30	021
ENVIRONMENT/HEALTH	AD COUNCIL	001:00	030
ENVIRONMENT/HEALTH	ADOPT US KIDS	000:15	040
ENVIRONMENT/HEALTH	American Water association	000:30	002
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:29	008
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:59	013
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	001:00	015
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:16	012
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:30	001
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:15	011
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:28	002
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:30	001
ENVIRONMENT/HEALTH	DEPT OF HEALTH AND HUMAN SERV	000:30	001
ENVIRONMENT/HEALTH	DEPT OF HEALTH AND HUMAN SERV	001:00	005
ENVIRONMENT/HEALTH	DISCOVER THE FOREST	000:15	025
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	012
ENVIRONMENT/HEALTH	KEEP AMERICA BEAUTIFUL	000:30	004
ENVIRONMENT/HEALTH	NATIONAL INSTITUTE OF HEALTH	000:29	001
ENVIRONMENT/HEALTH	PSA'S	000:29	005
ENVIRONMENT/HEALTH	US Dept of Energy	000:59	026
ENVIRONMENT/HEALTH	US Dept of H&H Services	001:00	005
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:30	007
ENVIRONMENT/HEALTH	— — —	000:30	001
GOVERNMENT/POLITICS	DEPARTMENT OF COMMUNITY DEVEL	000:30	001
GOVERNMENT/POLITICS	PSA'S	000:30	001
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	050

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GOVERNMENT/POLITICS	USA.GOV	000:15	019
GOVERNMENT/POLITICS	USA.GOV	000:30	002
HOMELAND SECURITY	PSA'S	001:00	015
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	004
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	054
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	131
TRAFFIC/WEATHER	AD COUNCIL	000:30	003
Veterans	Aerojet Rocketdyne	000:15	043
Veterans	ShowYourStripes.org	000:16	378

Quarterly Issues - Local Programming – Q2 2014 Addendum
KBEB

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Event	CANCER CAMP AND VETS RUN	Featured a free camp for families with a parent battling cancer and a wounded veteran's run	Kat Maudru	05/04/2014 07:00 AM	023:54
Youth Coaching	PCA SHOW	The Positive Coaching Alliance is a national organization that helps coaches better connect with their players.	Bill Herenda	06/01/2014 07:02 AM	025:40
Community Service	REBUILDING TOGETHER SAC	Rebuilding Together is a nonprofit that helps the underserved and seniors remodel and renovate their homes.	Stephan Miller	06/15/2014 07:01 AM	028:32
Public Safety	SAC PD SHOW	Officer Michele Gigante was in studio to talk about the Sacramento Police Department's neighborhood watch and recruiting efforts.	Officer Gigante	06/22/2014 07:01 AM	027:26