

KBEB
Sacramento, CA
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/06/2016

KBEB
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Boy Scouts of America:** Education: Boy Scouts of America awareness and the importance of getting immunized
- **CULTURE:** Chelsea Minor, Raleys PR Director, with an update on food4families goal of 3 million pounds of food
- **Discovery Museum:** Education: December Learning Events for kids and famili
- **Folsom Cordova Unified School:** Education: Open discussion about bullying, who does it, who is targeted and efforts to end it
- **March of Dimes:** Culture: Sac Mag's annual "Best of" dinner to benefit March of Dimes
- **Office of Traffic Safety:** Traffic and Weather: Office of Traffic Safety discusses their Pedestrian Safety Campaign
- **PUBLIC SERVICE SHOW:** (No issue/program description given.)
- **Rio Americano Band:** Education: Local School Kids perform a 17 hour music concert for the community
- **Sac Runners Association:** Environment & Health: 33rd Annual Cal. Internationtional Marathon and Oak Park Area Revitalization
- **The Peace Project:** Crime & Community Issues - The PEACE Project, working with underprivileged kids for a brighter futu
- **Water Conservation:** Traffic and Weather: An update on the drought and conservation efforts for Sacramento area

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Boy Scouts of America	PAS - Boy Scouts - Immunizations	Education: Boy Scouts of America awareness and the importance of getting immunized	Ann Kantola	10/04/2015 07:02 AM	028:32
Office of Traffic Safety	PAS - OTS Pedestrian Safety - Cans Get You Cooking	Traffic and Weather: Office of Traffic Safety discusses their Pedestrian Safety Campaign	Chris Cochran	10/11/2015 07:01 AM	030:00
March of Dimes	PAS - Sac Mag March of Dimes Best of Party	Culture: Sac Mag's annual "Best of" dinner to benefit March of Dimes	Joe Chiodo	10/18/2015 07:01 AM	029:40
Water Conservation	PAS - Drought - Salvation Army	Traffic and Weather: An update on the drought and conservation efforts for Sacramento area	Greg Bundesen	10/25/2015 07:01 AM	028:45
Rio Americano Band	PAS - Playathon - Sakuramento reair	Education: Local School Kids perform a 17 hour music concert for the community	Josh Murray	11/01/2015 07:02 AM	024:33
PUBLIC SERVICE SHOW	GREATER THAN AIDS PA SHOW	-----	PUBLIC SERVICE SHOW	11/08/2015 07:01 AM	030:02
Folsom Cordova Unified School	PAS - Bullying	Education: Open discussion about bullying, who does it, who is targeted and efforts to end it	Scott Meyer	11/15/2015 07:02 AM	028:23
The Peace Project	PAS - PEACE Project - Food4Families	Crime & Community Issues - The PEACE Project, working with underprivileged kids for a brighter futu	Elaine Whitefeather	11/22/2015 07:23 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Discovery Museum	PAS - Discovery Museum - Cans Get You Cooking	Education: December Learning Events for kids and famili	Susan Douglas	11/29/2015 07:03 AM	023:36
Sac Runners Association	PAS - CIM - Oak Park	Environment & Health: 33rd Annual Cal. International Marathon and Oak Park Area Revitalization	Scott Abbott	12/06/2015 07:00 AM	028:01
CULTURE	PAS - 500 Dinners - Homeless	7th Annual 500 Dinners for 500 Families event; Helping local Homeless get into their own homes	Hidden Empire Films	12/13/2015 07:03 AM	030:00
CULTURE	PAS 12-20-15	Chelsea Minor, Raleys PR Director, with an update on food4families goal of 3 million pounds of food	Chelsea Minor	12/20/2015 07:02 AM	030:00
-----	Public Affairs - Eppie's	-----	PUBLIC SERVICE SHOW	12/27/2015 07:01 AM	021:20

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Bullying	BYSTANDER REVOLTUION	000:30	009
Community	March of Dimes	000:30	062
Community	March of Dimes	000:31	022
Community Event	March of Dimes	000:30	022
COMMUNITY INVOLVEMENT	Substance Abuse & Mental Heal	000:15	017
COMMUNITY ISSUES	Ad Council PSA	001:00	026
COMMUNITY ISSUES	CA DEPT OF CHILD SUPPORT	000:30	001
COMMUNITY ISSUES	NAMM FOUNDATION	000:15	013
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	013
CRIME/COMMUNITY ISSUES	AMERICAN PLANNING ASSOCIATION	001:00	005
CRIME/COMMUNITY ISSUES	FOSTER KIDS	001:00	032
CRIME/COMMUNITY ISSUES	VET CRISIS LINE	000:59	021
CRIME/COMMUNITY ISSUES	Volunteers of America	000:12	007
ECONOMY/JOBS	AD COUNCIL	000:15	017
ECONOMY/JOBS	AD COUNCIL	000:30	001
ECONOMY/JOBS	AD COUNCIL	001:00	024
EDUCATION	PSA'S	001:00	025
EDUCATION	AD COUNCIL	000:54	001
ENVIRONMENT/HEALTH	AARP	000:12	014
ENVIRONMENT/HEALTH	American Academy of Neurology	000:13	022
ENVIRONMENT/HEALTH	AMERICAN HEART ASSOCIATION	000:59	017
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:16	017
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	020
ENVIRONMENT/HEALTH	INSURE KIDS NOW	001:00	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	Substance Abuse & Mental Heal	000:20	018
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:15	014
ENVIRONMENT/HEALTH	VET CRISIS LINE	000:15	013
ENVIRONMENT/HEALTH	VET CRISIS LINE	000:30	001
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	013
HOMELAND SECURITY	PSA'S	001:00	019
HOMELAND SECURITY	VET CRISIS LINE	000:15	001
MILITARY AND VETERANS	HOLIDAY	000:14	004
MILITARY AND VETERANS	HOLIDAY	000:16	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	007