

KBEB  
Sacramento, CA  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/01/2014

KBEB  
Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Event:** This show focused on the 41st annual Eppie's Grea Race, a charitable triathlon.
- **Community Events:** An 80's Concert Benefitting the Easter Seals and a local job fair were discussed
- **Donating:** Kelly Siefkin with the Sacramento Food Bank talked about an upcoming event and their programs
- **LGBT Issues:** David with the Sacramento LGBT Center talked about an upcoming AIDS fundraiser
- **Public Safety:** (No issue/program description given.)
- **Traffic Safety:** Chris Cochran with the Office of Traffic Safety had tips about keeping safe during sumemr driving
- **Youth Coaching:** The Positive Coaching Alliance is a national organization that helps coaches better impact players

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Traffic Safety	CAL OTS SHOW	Chris Cochran with the Office of Traffic Safety had tips about keeping safe during sumemr driving	Chris Cochran	07/06/2014 07:02 AM	029:32
Community Event	EPIE'S GREAT RACE 2014	This show focused on the 41st annual Eppie's Grea Race, a charitable triathlon.	George Johnson	07/13/2014 07:02 AM	026:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	SAC PD SHOW	-----	Officer Gigante	07/20/2014 07:01 AM	027:26
Community Events	80S REWIND AND JOB JOURNAL	An 80's Concert Benefitting the Easter Seals and a local job fair were discussed	Steve Garland	07/27/2014 07:00 AM	026:01
Public Safety	SAC PD SHOW	-----	Officer Gigante	08/03/2014 07:00 AM	027:26
Community Events	80S REWIND AND JOB JOURNAL	An 80's Concert Benefitting the Easter Seals and a local job fair were discussed	Steve Garland	08/10/2014 07:00 AM	026:01
Donating	FOOD BANK 2014	Kelly Siefkin with the Sacramento Food Bank talked about an upcoming event and their programs	Kelly Siefkin	08/17/2014 07:00 AM	026:10
Community Events	80S REWIND AND JOB JOURNAL	An 80's Concert Benefitting the Easter Seals and a local job fair were discussed	Steve Garland	08/24/2014 07:00 AM	026:01
Donating	FOOD BANK 2014	Kelly Siefkin with the Sacramento Food Bank talked about an upcoming event and their programs	Kelly Siefkin	08/31/2014 07:02 AM	026:10
Youth Coaching	PCA SHOW	The Positive Coaching Alliance is a national organization that helps coaches better impact players	Bill Herenda	09/07/2014 07:00 AM	025:40
Donating	FOOD BANK 2014	Kelly Siefkin with the Sacramento Food Bank talked about an upcoming event and their programs	Kelly Siefkin	09/14/2014 07:02 AM	026:10
LGBT Issues	LGBT PA SHOW	David with the Sacramento LGBT Center talked about an upcoming AIDS fudnraiser	David Hitesuman	09/21/2014 07:02 AM	025:26
Public Safety	SAC PD SHOW	-----	Officer Gigante	09/28/2014 07:02 AM	027:26

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the

preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
COMMUNITY ISSUES	AD COUNCIL	000:59	002
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	019
CRIME/COMMUNITY ISSUES	HUD	000:15	009
CRIME/COMMUNITY ISSUES	MAKING HOME AFFORDABLE	000:15	022
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:31	001
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:32	001
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:11	001
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:15	043
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:59	001
ECONOMY/JOB	AD COUNCIL	001:00	001
EDUCATION	PSA'S	001:00	002
ENVIRONMENT/HEALTH	PSA'S	001:00	001
ENVIRONMENT/HEALTH	AD COUNCIL	000:30	001
ENVIRONMENT/HEALTH	AD COUNCIL	001:00	002
ENVIRONMENT/HEALTH	ADOPT US KIDS	000:15	017
ENVIRONMENT/HEALTH	DISCOVER THE FOREST	000:15	017
ENVIRONMENT/HEALTH	March of Dimes	000:30	001
ENVIRONMENT/HEALTH	US Dept of Energy	000:59	001
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	009
GOVERNMENT/POLITICS	USA.GOV	000:15	011
Health & Safety	Alzheimer's Association	000:15	065
Health & Wellness	Sacramento County Therapeutic	000:15	036
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	040
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
The Arts	Race for the Arts	000:15	019
Veterans	ShowYourStripes.org	000:16	277
Volunteerism	UNITED WAY	000:15	015

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