

KBEB  
Sacramento, CA  
Quarterly Issues/Programs List  
First Quarter, 2017  
03/31/2017

KBEB  
Quarterly Issues/Programs List

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KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** The Gathering Inn & The Downtown Roseville Partnership discuss taking on homelessness head on
- **CULTURE:** The Sacramento Youth Symphony will provide a live musical performance for area Law Enforcement
- **DISASTER PREPAREDNESS:** NorCal is seeing a blood donation shortage. Bloodsource in studio to discuss making blood donations
- **ECONOMY/JOBS:** The National Coalition of 100 Black Women having a financial literacy bootcamp for women of color
- **ENVIRONMENT/HEALTH:** Tips for early detection and PREVENTION of cancer; Stopping domestic violence/human trafficking
- **PUBLIC SERVICE SHOW:** Safetyville USA's Youth Advisory Council helps guide youth to be the community leaders of tomorrow

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 01-08-17	Pony Express Marathon - Rotary Club of Sacramentos 2nd annual run to benefit local charities	Bob Daly	01/08/2017 06:00 AM	025:11

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME/COMMUNITY ISSUES	PAS 01-15-17	The Gathering Inn & The Downtown Roseville Partnership discuss taking on homelessness head on	Keith Diederich	01/15/2017 06:00 AM	028:11
CRIME/COMMUNITY ISSUES	PAS 01-22-17	Cottage Housing assists the homeless transition from the streets back into a home of their own	David Husid	01/22/2017 06:00 AM	029:59
ENVIRONMENT/HEALTH	PAS 02-05-17	Sac Running Asso's ExeDir Scott Abbott on how to celebrate SuperBowl Sunday Guilt Free and Healthy	Scott Abbott	02/05/2017 06:00 AM	019:47
DISASTER PREPAREDNES	PAS 02-12-17	NorCal is seeing a blood donation shortage. Bloodsource in studio to discuss making blood donations	Erin Frye	02/12/2017 06:00 AM	029:53
ENVIRONMENT/HEALTH	PAS 02-19-17	Tips for early detection and PREVENTION of cancer; Stopping domestic violence/human trafficking	Julie Van Dooren	02/19/2017 06:00 AM	028:59
ENVIRONMENT/HEALTH	PAS 02-26-17	Mission Cataract USA providing free cataract surgery; The story of Runnin For Rhett-MOVE INTO LIFE	Randy Seevers	02/26/2017 06:00 AM	029:48
ECONOMY/JOBS	PAS 03-05-17	The National Coalition of 100 Black Women having a financial literacy bootcamp for women of color	Jennifer Willis	03/05/2017 06:00 AM	029:53
ENVIRONMENT/HEALTH	PAS 03-12-17	March is National Nutrition Month - a discussion with The American Heart Association about health	Michael Castillo	03/12/2017 06:00 AM	030:00
EDUCATION	PAS 03-19-	Safetyville USA's	Christine	03/19/2017	027:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	17	Youth Advisory Council helps guide youth to be the community leaders of tomorrow	Davidson	06:00 AM	
CULTURE	PAS 03-26-17	The Sacramento Youth Symphony will provide a live musical performance for area Law Enforcement	Michael Nuemann	03/26/2017 06:00 AM	027:09

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Care	SAC SPCA	000:30	071
ARMED SERVICES	BRIDES ACCROSS AMERICA	000:31	019
CANCER RESEARCH	ST. BALDRICK'S	000:29	032
Community	AD COUNCIL	000:15	004
COMMUNITY ISSUES	NAMM FOUNDATION	000:15	020
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	013
CRIME/COMMUNITY ISSUES	Volunteers of America	000:12	018
DISASTER PREPAREDNES	FEMA - FLOOD SMART	000:15	003
ECONOMY/JOBS	DISABLED AMERICAN VETERANS	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	SACRAMENTO YOUTH SYMPHONY	000:30	025
EDUCATION	SMARTABOUTMONEY.ORG	000:20	007
ENVIRONMENT/HEALTH	AARP	000:12	013
ENVIRONMENT/HEALTH	American Academy of Neurology	000:13	008
ENVIRONMENT/HEALTH	Substance Abuse & Mental Heal	000:20	008
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:15	019
ENVIRONMENT/HEALTH	VET CRISIS LINE	000:15	033
Health	NABP-BOARDS OF PHARMACY	000:15	020
Health & Wellness	AMERICAN HEART ASSOCIATION	000:17	018
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	016
HEALTH AND FITNESS	Sacramento Running Associatio	000:16	016
hunger	MEALS ON WHEELS	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
PEACE	PEACE IN THE STREETS	000:31	009
SAFE DRIVING	AD COUNCIL	000:15	005
Tax Preparation	CA DEPT of COMMUNITY SERVICES	000:30	013
Unemployment	Women's Veterans Alliance	000:29	042
Youth Services	BOYS AND GIRLS CLUB	000:31	012