KBEB

Sacramento, CA

Quarterly Issues/Programs List First Quarter, 2021 04/04/2021

KBEB

Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH		Food Literacy Center's FREE online health and nutrition courses for kids; resources for parents	Amber Stott	01/02/2021 03:59 PM	029:35
CULTURE	PAS 09- 29-19	The 9th annual "Cruisefest on Fulton" - a FREE family event benefitting the California Auto Museum	Steve LaRosa	01/09/2021 03:55 PM	029:25
ENVIRONMENT/HEALTH	11 P A S 11 1 - 1	Blood & Plasma donations are always needed. Discussion with vitalant about how to make appointments	Drew Fowler	01/16/2021 03:59 PM	025:50
ENVIRONMENT/HEALTH	PAS 01-	Saint Johns for Real Change CEO Julie Hirota highlights Red Door Desserts & program objectives	Julie Hirota	01/23/2021 04:01 PM	027:45
ENVIRONMENT/HEALTH	DAG 02-	Veloz advanced awareness, understanding and consideration for zero emissions vehicles	Josh Boone	02/07/2021 06:00 AM	027:59
ENVIRONMENT/HEALTH	PAS 02- 14-21	Debi Linderholm joins Kitty to offer information	Debi Linderholm	02/14/2021 06:02 AM	030:00

		about her tax help service			
ENVIRONMENT/HEALTH		Torin discusses his work in the environmental social justice sectors to find the many community-based solutions in nurturing a healthy and robust local environment.	Torin Dunnavant	02/21/2021 06:01 AM	029:00
ENVIRONMENT/HEALTH		Dr Zachary Brewer, Cardiothoracic Surgery Specialist discusses structural heart disease	Dr Zachary Brewer	03/14/2021 06:01 AM	029:35
ENVIRONMENT/HEALTH	PAS 03- 28-21	1 - 1 - 3	Nikki Gardea	03/28/2021 05:59 AM	026:55

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
SAFE DRIVING	AD COUNCIL	000:29	20
ENVIRONMENT/HEALTH	AD COUNCIL	000:29	4
ENVIRONMENT/HEALTH	AD COUNCIL	000:30	6
COMMUNITY INVOLVEMENT	IHEARTRADIO EARTH	000:30	2
COMMUNITY INVOLVEMENT	IHEARTRADIO EARTH	000:30	3
COMMUNITY EMPLOYMENT	PSA- Public Service Anno - SAC JOB FAIR 30	000:29	6
VETERANS HEALTH & ENVIRONMENT	REACH.GOV	000:30	6
VETERANS HEALTH & ENVIRONMENT	REACH.GOV	000:30	6
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	1
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	1