

Q3 Quarterly Issue Reports: Longform Programming Addendum

This report has been revised on 10/26/16

to add public affairs programming.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture	PAS 07-03-16	Elena Macaluso with Crocker Art Museum highlights a neighborhood block party event	Elena Macaluso	July 3, 2016/ 6am	30 min
Environment/Health	PAS 07-10-16	Lori Kobza w/ AQMD talks about Spare the Air Days and staying healthy under increased ozone levels	Lori Kobza	July 10, 2016/ 6am	30 min
Crime/Community Issues	PAS 07-17-16	The Blue Angels return to the Cap Air Show; Sheepdog Seminar focused on community safety	Debbie MacDonald	July 17, 2016/ 6pm	30 min
Culture	PAS 07-24-16	The Strauss Festival of Elk Grove presents its 29th annual FREE community event of dance and music	Margie Jones	July 24, 2016/ 6am	30 min
Environment/Health	PAS 07-31-16	Raley's Dietician Emmie Satrazemis with how to read and make sense of food labels; healthy choices	Emmie Satrazemis	July 31, 2016/ 6am	30 min
Education	PAS 08-07-16	TKD Grand Master Clive Robinson highlights his upcoming back to school bullying seminar	GrandMaster Clive Robinson	August 7, 2016/ 6am	30 min
Environment/Health	PAS 08-14-16	California CareForce	Julie Hirota	August 14, 2016/ 6am	30 min

		provides clinics for free health, dental and vision for those in need of care			
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Culture	PAS 08-21-16	David Sobon highlights the Mural Fest city beautification project to benefit the arts commission	David Sobon	August 21, 2016/ 6am	30 min
Culture	PAS 08-28-16	Crusifest on Fulton is a family fun FREE event with over 500 cars, live bands and food	Steve LaRosa	August 28, 2016/ 6am	30 min
Environment/Health	PAS 09-04-16	Eskaton Foundation President Kim Rhineholder highlights Fall Prevention Month & Senior Health Care	Kim Rhineholder	September 4, 2016/ 6am	30 min
Environment/Health	PAS 09-11-16	Pacific Trauma Specialists provides low cost emotional therapy for individuals facing trauma	Lisa Larson	September 11, 2016/ 6am	30 min
Education	PAS 09-18-16	RWA's Amy Talbot with an update on the drought and how the Sacramento region ranked in conservation	Amy Talbot	September 18, 2016/ 6am	30 min

Crime/Community Issues	PAS 09-25-16	iHeartMedia takes an in depth look at National Opioid and Heroin Epidemic Awareness week	iHeartRadio	September 25 2016/ 6am	30 min
Crime/Community Issues	PAS 10-02-16	iHeartMedia takes an in depth look at National Opioid and Heroin Epidemic Awareness week	iHeartRadio	October 2 2016/ 6am	30 min