

KFBK
 Sacramento, CA
 Quarterly Issues/Programs List
 First Quarter, 2014
 01/01/2014

KFBK
 Quarterly Issues/Programs List

KFBK provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Community	KFBK Afternoon News Weekdays 4pm-7pm	The launch of Covered California. While it wasn't without snags, more than 5 million people visited coveredca.com on the first day. And Jones considers the launch a success.	Insurance Commissioner Dave Jones	October 3, 2013	55 min
Economy and Jobs	KFBK Afternoon News Weekdays 4pm-7pm	We're getting closer to the start of the Sacramento Kings new season. Now that's not just an average statement....months ago we did not know whether the team was even going to stay here or move to Seattle.	Sacramento insider R.E. Graswich went to the training camp and joins us.	October 4, 2013	55 min
Environment and health	KFBK Morning News Weekdays 5am-9am	This weekend cycling enthusiasts will be descending upon the town of Lone for the 4th annual "Clark's	One of the best professional cyclist in the world -- Chris Horner.	October 8, 2013	55 min

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		<p>Corner Cycling Challenge." The two day event will give you a chance to go on a ride with one of the best professional cyclist in the world -- Chris Horner. Amy and Ed got the chance to speak to him about the event and his recent high-profile crash.</p>			
Government & Politics	KFBK Afternoon News Weekdays 4pm-7pm	<p>The pressure is now on the Senate to end the government shutdown. Talks between President Barack Obama and House Republicans hit a dead end Saturday. The White House shifted its focus to working out a deal with the Senate to get the full government running again and raise the debt ceiling.</p>	Washington, D.C., CBS News Correspondent Howard Arenstein.	October 10, 2013	55 min
Government & Politics	KFBK Morning News Weekdays 5am-9am	<p>House Republican leaders are putting the finishing touches on a bill aimed at ending the government shutdown and averting a debt crisis.</p>	Elk Grove Congressman, Democrat Ami Bera.	October 16, 2013	55 min
Crime and Community Issues	KFBK Afternoon News Weekdays 4pm-7pm	<p>Jason Alexander — actor, director, Tony Award-winner and Seinfeld alum — delivers a variety show as diverse, as entertaining, and as enthusiastic as his résumé.</p> <p>Featuring stand-up comedy, music, audience participation and a Seinfeld Q & A, come for a unique</p>	Jason Alexander — actor, director, Tony Award-winner	October 17, 2013	55 min

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		glimpse into the multi-award winner's charismatic, enthusiastic personality.			
Economy & Jobs	KFBK Morning News Weekdays 5am-9am	It looks like commuters in the Bay Area who usually take BART will have to find a new ride to work. One of the unions that represents workers is holding its position and has set a midnight deadline for a strike. And unlike the past couple of days...it looks like the strike will actually happen.	Chris Filippi is with KCBS in San Francisco.	October 20, 2013	55 min
Environment & Health	KFBK Afternoon News Weekdays 4pm-7pm	All October on KFBK we've been observing Breast Cancer Awareness Month with our series "Surviving Breast Cancer."	Sacramento Kings Co-owner Mark Mastrov	October 25, 2013	55 min
Education	KFBK Morning News Weekdays 5am-9am	We've got the team; we have the new management and new coach. Every team has a team doctor, and the Sacramento Kings have Dr. Jason Brayley, a sports medicine physician with Kaiser Permanente.	Sacramento Kings have Dr. Jason Brayley,	October 30, 2013	55 min
Government & Politics	KFBK Afternoon News Weekdays 4pm-7pm	The FCC is about to sign off on the idea of allowing people to make cell phone calls in flight. But before it does, the federal agency wants to hear what you think about it. The FCC has voted to start a months-	California's 6th District Representative, Congresswoman Doris Matsui.	November 1, 2013	55 min

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		long public comment process over removing the ban on in-flight phone calls.			
Government & Politics	KFBK Morning News Weekdays 5am-9am	According Reports recently filed with California's Secretary of State, Western States Petroleum picked up the check for an approximately \$13-thousand lobster feast at The Kitchen, one the more expensive restaurants in Sacramento.	State Senate President Pro Tem Darrell Steinberg.	November 4, 2013	55 min
Education	KFBK Afternoon News Weekdays 4pm-7pm	Kitty chatted with David Kulczyk today about his book "California Fruits, Flakes and Nuts." Listen below and check out his website dkulczyk.com for stories from his other two books and short stories as well.	David Kulczyk today about his book "California Fruits, Flakes and Nuts."	November 8, 2013	55 min
Homeland Security	KFBK Morning News Weekdays 5am-9am	A gun shot detection system will soon becoming to several schools in the Bay Area. Shot Spotter can detect gunshots and pinpoint the exact location and time a gun is fired and alert police. The technology is already in use outdoors in 80 cities, including East Palo Alto and Oakland. Now an indoor version is being deployed at schools so police can respond faster to shootings.	Shot Spotter technology is the Senior Vice President of Products at SST James Beldock	November 13, 2013	55 min
Immigration	KFBK Morning	Since 1931,	Listener Calls	November 15,	55 min

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	News Weekdays 5am-9am	Coachella Valley High School's football team is called the Arabs. There's a large cartoonish Arab mascot, the cheerleaders have "ARABS" across the front of their uniforms, and a girl in a genie costume dances during football halftimes.		2013	
Crime and Community Issues	KFBK Afternoon News Weekdays 4pm-7pm	The nation is marking the 50th anniversary of President John F. Kennedy's assassination today. Church bells will toll in Dallas, where an official commemoration event is being held in Dealey Plaza.	Assassination of JFK is the author of "Case Closed: Lee Harvey Oswald and the Assassination of JFK," Gerald Posner.	November 20, 2013	55 min
Culture	KFBK Morning News Weekdays 5am-9am	It's a Wonderful Life is coming to the Sacramento Theatre Company, and if you're like me, you didn't even know they'd converted it into a play!	Executive Producing Director Michael Laun	November 22, 2013	55 min
Government & Politics	KFBK Morning News Weekdays 5am-9am	Construction of the state's high-speed rail line may be put on hold. A Sacramento judge ruled yesterday it was not necessary for the state to start selling eight-billion dollars in voter-approved bonds. The judge also ordered the High-Speed Rail Authority to rework its funding plan.	State Senate President Pro tem Darrell Steinberg	November 26, 2013	55 min
Homeland Security	KFBK Afternoon News Weekdays 4pm-7pm	Security is always an issue at Malls this time of year.	Arden Fair Mall is the Mall's Head of Security Steve Reed.	November 30, 2013	55 min

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		<p>Joining us now with more on what precautions they take at Arden Fair Mall is the Mall's Head of Security Steve Reed.</p>			
Environment & Health	KFBK Afternoon News Weekdays 4pm-7pm	<p>There is a pall over the Monday morning commute in New York City as federal investigators probe a deadly derailment on America's busiest rail line in and out of the City.</p>	KFBK's reporter Alice Stockton-Rossini.	December 3, 2013	55 min
Environment & Health	KFBK Morning News Weekdays 5am-9am	<p>How about an evening of fun and laughter with seven local comics that benefits local services?</p> <p>"Giving Tuesday" is set for Tuesday the Crest Theater to benefit TLCS in Fair Oaks, which provides mental health and supportive housing services for people with psychiatric disabilities in our community.</p>	Ruben Mora and Cheryl "The Soccer Mom" Anderson	December 5, 2013	55 min
Environment & Health	KFBK Afternoon News Weekdays 4pm-7pm	<p>The average American adult spends 8.5 hours on a computer every day. With that number going up, so do the consequences.</p> <p>A recent study shows staring at a computer for too</p>	Trinity Eye Care Optometrist Dr. Albert Pang.	December 10, 2013	55 min

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		<p>long can strain your eyes... That's the bad news... But the good news is this eye strain does not cause your eyes any permanent damage.</p>			
Crime & Community Issues	KFBK Morning News Weekdays 5am-9am	<p>The city of Folsom has a problem, but it's a good problem many cities would like to have. Since historic Sutter Street was refurbished a few years ago, more and more visitors are coming to the area to eat out or go to the bars to hear some live music.</p>	New Folsom Mayor Kerri Howell	December 11, 2013	55 min
Economy & Jobs	KFBK Afternoon News Weekdays 4pm-7pm	<p>Today, Andy's Candy Apothecary will celebrate its grand opening in the ground floor of the 800 J Lofts building at 1012 9th Street.</p> <p>Andy Paul recently took first place in the Downtown Sacramento Foundation (DSF) Calling All Dreamers business competition.</p>	Andy Paul of Andy's Candy	December 16, 2013	55 min
Culture	KFBK Afternoon News Weekdays 4pm-7pm	<p>Three highly anticipated movies hit theaters this weekend. Among them "The Hobbit: Desolation of</p>	"Our MovieMan" Russ Leatherman.	December 18, 2013	55 min

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		Smaug." Also out today in limited release, "Saving Mr. Banks" and "American Hustle."			
Traffic & Weather	KFBK Afternoon News Weekdays 4pm-7pm	It's that time of year. Travel picks up, gets crazy, and let's face it...sometimes we dread the airport, but I spoke with Sacramento International Airport spokesperson Laurie Slothower about how to make travel as pleasant as it can be.	Sacramento International Airport spokesperson Laurie Slothower	December 23, 2013	55 min
Environment & Health	KFBK Afternoon News Weekdays 4pm-7pm	Nothing can ruin a big family dinner over the holiday like having to call the plumber to fix a clog in the pipes.	Jessica Hess with the City of Sacramento Department of Utilities.	September 26, 2013	55 min

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	US ARMY	000:15	002
COMMUNITY ISSUES	AD COUNCIL	000:27	001
COMMUNITY ISSUES	AD COUNCIL	000:28	005
COMMUNITY ISSUES	AD COUNCIL	000:29	005
CRIME/COMMUNITY ISSUES	DEPARTMENT OF FAIR HOUSING	000:30	005
CRIME/COMMUNITY ISSUES	FBI	001:00	003
CRIME/COMMUNITY ISSUES	FBI	001:01	005
CRIME/COMMUNITY ISSUES	FOCUS ON THE FAMILY	000:30	009
CRIME/COMMUNITY ISSUES	HUD	000:15	001
CRIME/COMMUNITY ISSUES	HUD	000:59	005
CRIME/COMMUNITY ISSUES	HUD	001:00	004
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:32	002
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:15	001
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:59	003
DESASTER PREPAREDNESS	AD COUNCIL	000:29	004
ECONOMY/JOBS	AD COUNCIL	000:30	003
ECONOMY/JOBS	AD COUNCIL	001:00	002
ECONOMY/JOBS	PSA'S	000:59	003
ECONOMY/JOBS	US ADMIN ON AGING	000:29	004
ECONOMY/JOBS	US ADMIN ON AGING	000:59	001
ECONOMY/JOBS	US DEPT OF VETERAN AFFAIRS	000:30	003
EDUCATION	PSA'S	000:29	003
EDUCATION	PSA'S	001:00	006
EDUCATION	United Negro College Fund	000:30	007
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:28	002
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:30	001
ENVIRONMENT/HEALTH	DEPT OF HEALTH AND HUMAN SERV	000:57	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	KEEP AMERICA BEAUTIFUL	000:30	002
ENVIRONMENT/HEALTH	LEAVE NO TRACE	000:15	002
ENVIRONMENT/HEALTH	PSA'S	000:29	002
ENVIRONMENT/HEALTH	PSA'S	000:58	003
ENVIRONMENT/HEALTH	US Dept of Energy	000:59	003
ENVIRONMENT/HEALTH	US Dept of H&H Services	000:28	003
ENVIRONMENT/HEALTH	US Dept of H&H Services	000:30	008
ENVIRONMENT/HEALTH	US Dept of H&H Services	001:00	007
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:30	003
ENVIRONMENT/HEALTH	US FOREST SERVICE	001:00	005
ENVIRONMENT/HEALTH	Women In Government	000:29	003
ENVIRONMENT/HEALTH	Women In Government	000:59	002
GOVERNMENT/POLITICS	National Ass of Insurance	000:15	001
Health	PSA'S	000:15	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	035