

KBEB
 Sacramento, CA
 Quarterly Issues/Programs List
 Fourth Quarter, 2018
 01/04/2019

KBEB
 Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME/COMMUNITY ISSUES:** An annual FREE self defense seminar for women only hosted by Robinsons TKD at 5 Sac area locations
- **CULTURE:** The American Heart Associations Liam Connolly discusses the importance of healthy eating & fitness
- **ENVIRONMENT/HEALTH:** Sacramento Life Center's Exe Dir Marie Leatherby talks annual Baby Basket Drive for new moms & dads

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIRONMENT/HEALTH	PAS 10-07-18	Brain Tumor Survivor Courtney Gessford highlights upcoming Sacramento Brain Freeze charity event	Courtney Gessford	10/07/2018 06:06 AM	027:04
ENVIRONMENT/HEALTH	PAS 10-14-18	Josh Means works with kids with autism & shares his personal stories of working with the disability	Josh Means	10/14/2018 06:04 AM	030:00
CRIME/COMMUNITY ISSUES	PAS 10-21-18	An annual FREE self defense seminar	Rick Reed	10/21/2018 06:05 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		for women only hosted by Robinsons TKD at 5 Sac area locations			
CULTURE	PAS 10-28-18	The American Heart Associations Liam Connolly discusses the importance of healthy eating & fitness	Liam Connolly	10/28/2018 06:05 AM	028:55
ENVIRONMENT/HEALTH	PAS 11-11-18	Me-One Foundation's Christine Gearing talks about their annual fundraising benefit for Camp Weiser	Christine Gearing	11/11/2018 06:05 AM	030:00
ENVIRONMENT/HEALTH	PAS 12-16-18	Sacramento Life Center's Exe Dir Marie Leatherby talks annual Baby Basket Drive for new moms & dads	Marie Leatherby	12/16/2018 06:02 AM	028:16
ENVIRONMENT/HEALTH	PAS 12-23-18	A talk with Chief Food Genius Amber Stott about the impact the Food Literacy Center on Sacramento	Amber Stott	12/23/2018 05:59 AM	029:08
ENVIRONMENT/HEALTH	PAS 12-30-18	Pharmacist Dave Fluitt with tips for staying healthy in the winter, including proper hydration	Dave Fluitt	12/30/2018 06:02 AM	026:02

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	EGGLANDS BEST BB	000:05	009
Community Event	MARS INC	000:16	003
Community Event	BRAIN FREEZE	000:15	020
Community Event	CYCLOCROSS	000:30	016
Community Event	MAKING STRIDES	000:32	012
Community Event	RIO AMERICANO	000:30	017
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	014
COMMUNITY ISSUES	PSA'S	001:00	004
COMMUNITY ISSUES	Ad Council PSA	001:00	005
COMMUNITY ISSUES	American Acad. Ortho Surgeons	000:29	001
COMMUNITY ISSUES	AMERICAN HUMANE	000:30	001
COMMUNITY ISSUES	DRINK RESPONSIBLY	000:14	013
COMMUNITY ISSUES	NTNL OFFICE OF DRUG POLICY	000:13	001
COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:15	001
COMMUNITY ISSUES	VOLUNTEER FIRE FIGHTER ALLY	000:30	001
CRIME/COMMUNITY ISSUES	AMERICAN HUMANE	000:15	001
CRIME/COMMUNITY ISSUES	GOODWILL.ORG	001:00	003
CRIME/COMMUNITY ISSUES	NATIONAL INS CRIME BUREAU	000:30	001
CRIME/COMMUNITY ISSUES	NATIONAL INSURANCE CRIME BUR.	000:30	001
CRIME/COMMUNITY ISSUES	NTNL TRAFFIC SAFETY ADMIN	000:15	002
CRIME/COMMUNITY ISSUES	PSA'S	001:01	004
CRIME/COMMUNITY ISSUES	TAKE ME FISHING.ORG	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CRIME/COMMUNITY ISSUES	US DEPT OF VETERAN AFFAIRS	000:31	001
CRIME/COMMUNITY ISSUES	VOLUNTEER FIRE FIGHTER ALLY	000:15	001
CRIME/COMMUNITY ISSUES	Volunteers of America	000:12	001
CULTURE	UNITED WAY	000:30	002
DISASTER PREPAREDNES	FEMA-FIRE	000:12	004
Disaster Preparedness	FEMA	000:12	001
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	016
Driving Safety	AD COUNCIL	000:17	002
Driving Safety	AD COUNCIL	000:19	002
ECONOMY/JOBS	AD COUNCIL	001:00	004
ECONOMY/JOBS	DISABLED AMERICAN VETERANS	001:00	001
ECONOMY/JOBS	NFCC	000:30	001
ECONOMY/JOBS	SOCIAL SECURITY ADMIN.	000:14	002
EDUCATION-	NATIONAL ENDOWMENT FOR FINANC	000:15	001
ENVIRONMENT/HEALTH	AARP	000:12	008
ENVIRONMENT/HEALTH	AL ANON	000:57	003
ENVIRONMENT/HEALTH	American Academy of Neurology	000:13	001
ENVIRONMENT/HEALTH	American Academy of Neurology	000:30	001
ENVIRONMENT/HEALTH	AMERICAN HUMANE	001:00	004
ENVIRONMENT/HEALTH	AMERICAN PHYSICAL THERAPY ASC	001:01	004
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:15	001
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:30	001
ENVIRONMENT/HEALTH	DEPARTMENT OF VETERAN AFFAIRS	000:30	001
ENVIRONMENT/HEALTH	HURRICANERELIEF.ORG	000:30	001
ENVIRONMENT/HEALTH	INSURE KIDS NOW	001:00	004
ENVIRONMENT/HEALTH	Kurt von Geldern	000:30	001
ENVIRONMENT/HEALTH	Library of Congress	000:58	004
ENVIRONMENT/HEALTH	MERCY SHIPS	000:14	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	NATIONAL ROSACEA SOCIETY	000:31	001
ENVIRONMENT/HEALTH	PULMINARY HYPERTENSION ASSOC	000:31	001
ENVIRONMENT/HEALTH	PULMINARY HYPERTENSION ASSOC	001:00	004
ENVIRONMENT/HEALTH	ST. JUDE	000:31	001
ENVIRONMENT/HEALTH	US DEPT OF VETERAN AFFAIRS	000:30	001
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:15	001
ENVIRONMENT/HEALTH	VETERANSMTTC	000:30	001
Health	NABP-BOARDS OF PHARMACY	000:15	001
HEALTH AND FITNESS	RED	000:30	007
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011
Public Safety	COORS BREWING CO	000:11	021
SAFE DRIVING	NAT. HWY TRAFFIC SAFETY ADMIN	000:21	001