KBEB Sacramento, CA Quarterly Issues/Programs List First Quarter, 2014 04/01/2014

KBEB Quarterly Issues/Programs List

KBEB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disaster Prep:** The CEA helps Californians get prepared for the next big earthquake
- Home Ownership: This show concentrated on a federal program that offers mortgage assistance
- Job Fair: Kat with the Job Journal was on the line to talk about their next HIREvent
- **PUBLIC SERVICE SHOW:** (No issue/program description given.)
- **Stephanie Bray:** Stephanie Bray with the United Way talked about their nonprofit and bookdrive
- **Tax Preparation:** Dan Tahara with the Franchise Tax Board shares tax preparation tips

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Home Ownership	PA Show - KEEP YOUR HOME CA 2013 & 20 14	This show concentrated on a federal program that offers mortgage assistance	Even Gerberdine	02/09/2014 07:02 AM	026:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SERVICE SHOW	NEW BLOODSOURCE		PUBLIC SERVICE SHOW	02/16/2014 07:02 AM	028:31
Disaster Prep	PA Show - California Earthquake Authority	The CEA helps Californians get prepared for the next big earthquake	Glenn Pomeroy	02/23/2014 07:00 AM	025:49
Tax Preparation	TAX SEASON PUBLIC AFFAIRS	Dan Tahara with the Franchise Tax Board shares tax preparation tips	Dan Tahara	03/02/2014 07:02 AM	028:21
Stephanie Bray	UNITED WAY MARCH 2014	Stephanie Bray with the United Way talked about their nonprofit and bookdrive	UNITED WAY	03/09/2014 07:01 AM	028:10
Tax Preparation	TAX SEASON PUBLIC AFFAIRS	Dan Tahara with the Franchise Tax Board shares tax preparation tips	Dan Tahara	03/16/2014 07:03 AM	028:21
Job Fair	JOB JOUNRAL MARCH-APRIL	Kat with the Job Journal was on the line to talk about their next HIREvent	Kat Maudru	03/23/2014 07:02 AM	025:44

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION	
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(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	US ARMY	000:15	018
COMMUNITY ISSUES	AD COUNCIL	000:28	005
COMMUNITY ISSUES	AD COUNCIL	000:29	002
COMMUNITY ISSUES	AD COUNCIL	000:30	003
COMMUNITY ISSUES	AD COUNCIL	000:31	006
COMMUNITY ISSUES	AD COUNCIL	000:59	004
COMMUNITY ISSUES	AD COUNCIL	001:00	002
COMMUNITY ISSUES	PSA'S	000:30	002
CRIME/COMMUNITY ISSUES	AD COUNCIL	000:30	005
CRIME/COMMUNITY ISSUES	DEPARTMENT OF FAIR HOUSING	000:30	018
CRIME/COMMUNITY ISSUES	FBI	001:00	022
CRIME/COMMUNITY ISSUES	FBI	001:01	012
CRIME/COMMUNITY ISSUES	FOCUS ON THE FAMILY	000:30	002
CRIME/COMMUNITY ISSUES	POS. COACHING ALLIANCE	000:32	011
CRIME/COMMUNITY ISSUES	PSA'S	000:59	005
CRIME/COMMUNITY ISSUES	SHELTERPETPROJECT.ORG	000:30	003
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:15	020
CRIME/COMMUNITY ISSUES	US FOREST SERVICE	000:59	006
CULTURE	AD COUNCIL	000:30	005
ECONOMY/JOBS	PSA'S	001:00	001
ECONOMY/JOBS	AD COUNCIL	000:30	012
ECONOMY/JOBS	AD COUNCIL	001:00	005
ECONOMY/JOBS	DEPT OF VETERANS AFFAIRS	000:30	007
ECONOMY/JOBS	PSA'S	000:29	001
EDUCATION	PSA'S	000:29	004
EDUCATION	AD COUNCIL	000:58	008
EDUCATION	I LOVE TO ROCK AND ROLL	000:27	012
EDUCATION	PSA'S	000:29	005
EDUCATION	PSA'S	000:59	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA'S	001:00	002
EDUCATION	PSA'S	001:01	005
EDUCATION	United Negro College Fund	000:30	008
ENVIRONMENT/HEALTH	PSA'S	001:00	005
ENVIRONMENT/HEALTH	AD COUNCIL	000:29	003
ENVIRONMENT/HEALTH	AD COUNCIL	000:30	005
ENVIRONMENT/HEALTH	American Water association	000:30	003
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:29	011
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	000:59	010
ENVIRONMENT/HEALTH	CENTER FOR DISEASE CONTROL	001:00	008
ENVIRONMENT/HEALTH	CLEVELAND CLINIC	000:30	001
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:28	004
ENVIRONMENT/HEALTH	DEPARTMENT OF ENERGY	000:30	005
ENVIRONMENT/HEALTH	DEPT OF HEALTH AND HUMAN SERV	001:00	014
ENVIRONMENT/HEALTH	ENVIROMENT/HEALTH	001:00	002
ENVIRONMENT/HEALTH	KEEP AMERICA BEAUTIFUL	000:30	009
ENVIRONMENT/HEALTH	LEAVE NO TRACE	000:15	013
ENVIRONMENT/HEALTH	LEAVE NO TRACE	000:59	002
ENVIRONMENT/HEALTH	NATIONAL INSTITUTE OF HEALTH	000:29	003
ENVIRONMENT/HEALTH	NATIONAL INSTITUTE OF HEALTH	000:30	005
ENVIRONMENT/HEALTH	PSA'S	000:29	001
ENVIRONMENT/HEALTH	PSA'S	000:58	006
ENVIRONMENT/HEALTH	US Dept of Energy	000:59	017
ENVIRONMENT/HEALTH	US Dept of H&H Services	000:28	003
ENVIRONMENT/HEALTH	US Dept of H&H Services	000:30	008
ENVIRONMENT/HEALTH	US Dept of H&H Services	001:00	009
ENVIRONMENT/HEALTH	US FOREST SERVICE	000:30	006
ENVIRONMENT/HEALTH	Women In Government	000:29	003
ENVIRONMENT/HEALTH	Women In Government	000:59	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENVIRONMENT/HEALTH	Women in Government	000:30	002
GOVERNMENT/POLITICS	National Ass of Insurance	000:15	012
GOVERNMENT/POLITICS	US DEPT OF VETERAN AFFAIRS	000:15	021
GOVERNMENT/POLITICS	USA.GOV	000:30	003
Health	PSA'S	000:15	019
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030

January and the weeks of 2/2 no issues aired due to our 10,000 songs in a row that were played for the launch of the new B92.5 radio station.

2/16:

Issue: Blood Donation Program Title: New Bloodsource Description: Leslie Botos of Bloodsource talked the important of blood and platelet donation Guest: Leslie Botos 3/30: Issue: Blood Donation

Program Title: New Bloodsource

Description: Leslie Botos of Bloodsource talked the important of blood and platelet donation

Guest: Leslie Botos