

***KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS***

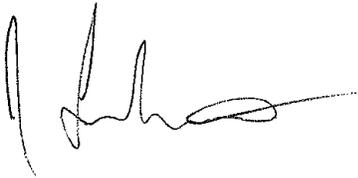
January, 2013 – March, 2013

Each quarter, KMBZ-HD2 places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KMBZ-HD2 in accordance with FCC requirements for the three month period January, 2013-March, 2013. While this list contains a brief description of much of KMBZ-HD2's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.



Dave Alpert  
General Manager



Jack Landreth  
Program Director

Date filed: April 10, 2013

The Power Lunch with Krista Klaus

## **KMBZ-HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS**

January, 2013 – March , 2013

### **1. BUSINESS/JOBS**

The economy is still sluggish, but the prevailing thought is the worst is behind us. Local companies are hiring again, and in fact, the unemployment rate in Kansas City is lower than the national average.

### **2 VIOLENCE/CRIME**

Crime continues to be a major problem facing the Kansas City area. New statistics out show that violent crime is up among all ages and races and in all cities. White collar crime is also becoming a problem for businesses. The Kansas City Crime Commission working to better enable police departments with new information. Kansas City Police Department revamping and looking at more police on streets.

### **3. GOVERNMENT**

Local problems exist at city hall in Kansas City, Missouri as the Mayor continues to wrangle with the city council over several issues including that of his wife. A recent effort to recall the mayor is underway. As both Kansas and Missouri lawmakers get set to convene next quarter, numerous committees are drafting legislative proposals dealing with education, infrastructure and immigration.

### **4. EDUCATION**

The battle to find education dollars for both Kansas and Missouri still a hot topic as the legislative session will begin next quarter. Missouri is looking at a problem with student loans and how to handle the agency that is in charge. Many of the local school districts, such as Shawnee Mission, Liberty, Kansas City are facing money issues, and with the state's economies continuing to slide many of the education dollars are being withheld. Kansas City, Missouri continues its search for a new superintendent.

### **5.MINORITIES**

As Congress tries to come up with a plan on how to deal with illegal immigrants, Kansas city's Hispanic community rallies joining other cities nationwide to try and show how important the worker's are to the economy. Meanwhile, area churches are trying to find ways to battle racism. Missouri lawmakers looking at measure to punish businesses and landlords that hire and house illegals.

### **6. YOUTH**

The growing crime rate in Kansas City has hit the area youth hard. The nationwide school shootings causing more schools to crackdown on any truancy problems. Many of the homicide victims have been young and officials are concerned about growing gang violence. There is concern that as the economy continues to slide, more and more young people will be out of work, and could turn to crime.

### **7. DRUGS**

While both states have made headways into the problem of drugs in the metro area, methamphetamine is still the drug of choice. While both states have enacted legislation to crack down on over the counter medicines that can be used to make meth, law enforcement officials say it's too early to tell if the measures are working. New surveys out that while hard drugs are on a decline among teens, prescription drugs are now the number one problem.

## **8. WOMEN**

The issue of low pay, lack of child care continue to be a problem among working women in the metro area. As the metro area braces for the economic downturn, more women are seeing their jobs eliminated and that is adding to pressure. More employers though seem to be working better with women in the area of health care and that has been noted as a plus among women's organizations.

## **9. HEALTH**

Missouri and Kansas committees are looking at how to handle the ranks of the under and uninsured. Kansas City health department trying to work up plans on how to battle a pandemic if and when it occurs here.. The focus of health care will be a big topic in the upcoming presidential election, and as the campaigns come through Kansas City, many are asking the candidates their views.

## **10.. CHARITY**

Area food banks have been tapped, and more charities are seeing more and more working poor coming to their doors. The holiday season was a tough one for area charities, and they are still playing catch up.

**The following were guests and featured on the Power Lunch program on KUDL**

**Teresa Petrak, H&R Block**  
**Erich Merkle, Ford Motor Co. sales analyst**  
**Dr. Stephen Marso, Saint Luke's cardiologist**  
**Bob Marcusse, Kansas City Area Development Council**  
**Terry Calaway, Johnson County Community College**  
**Mark Allen, UMKC**  
**Chris Lester, AT&T**  
**Dr. Marilyn Rymer, Saint Luke's**  
**John Wheeler, Capital Equity Markets**  
**Michael Viazzoli, Bank of Kansas City**  
**Rich Aubuchon, Polsinelli Shughart**  
**Kiran Ross, K2 Media**  
**John Sondag, AT&T Missouri**  
**Stuart Woodbury, Woodbury Insurance**  
**Dominic Chu, Bloomberg TV**  
**Alicia Stephens, Platte Economic Development Corp.**  
**Scott Tucker, Scott's Iconium Store**  
**Carole Saunders, Children's Mercy Hospital**  
**Tondo Waldron, Whitetail Properties**  
**Linda Hanson, Enterprise Bank**  
**Dennis Pierce, Community America Credit Union**  
**Scott Loewen, Pollenware**  
**Linda Freeman, MarksNelson**  
**Gail Lozoff, SPIN! Neapolitan Pizza**  
**Scott Wagner, KC Councilman**  
**Allen Anderson, Polsinelli Shughart**  
**Linda Freeman, Marks Nelson**  
**Chris Kuehl, Armada Corporate Intelligence**  
**Pete Dulin, Athem Publishing**  
**Ron Horton, Dickinson Theatres**  
**Chris Wally, Wally Commercial Real Estate**  
**Sen. Ben Nelson, Natl Assoc. Ins. Commissioners**  
**Dave Cunningham, Axxiom Consulting**  
**John Stanfield, VSR Financial**  
**George Huff, Stone Pillar Vineyard**  
**Michelle Markey, Kauffman FasTrac**  
**Cici Rojas, Central Exchange**  
**Dean Oskvig, Black & Veatch**  
**Curtis Yohon, Commonwealth Financial Advisors**  
**Pam Morin, RPPC**  
**Brenda Hill, Verizon**  
**Mo. Sen. Will Krauss**  
**Gerry Koss, Ford Motor Co.**  
**Dr. David McCallie, Cerner Corp.**

**Jason Moxness, Alterra Bank**  
**Bill Greiner, Mariner Wealth Advisors**  
**Rich Smith, Henderson Engineers**  
**Cameron Cushman, Kauffman Foundation**  
**Ora Reynolds, Hunt Midwest Real Estate Development**  
**Fred Merrill, Merrill Companies**  
**Jeremy Ploeger, KC Renegades indoor football team**  
**Becky Johnson, Applebee's**  
**Will Headley, Fannect**  
**Brian Santos, "The Wall Wizard"**  
**Chris Vukas, GKC Local Initiatives Support Coalition**  
**Michael Collins, Port Authority of Kansas City**  
**Greg Martinette, Clay County Economic Development**  
**Tom Butch, Waddell & Reed**  
**Sean Deaton, Regus**  
**Cary Hall, Benefits by Design**  
**Nate Olson, One Million Cups**  
**Keith Sauro, Digital Sherpa**  
**Chris Gutierrez, KC Smartport**  
**John Wagner, Wagner Logistics**  
**Pat McCown/Brett Gordon, MCG Construction**