

From: Shana Aue <shanaaue@gmail.com>
 Sent: Thursday, October 20, 2023 12:48 PM
 To: Mary Niemeyer <Mary.Niemeyer@townsquaremedia.com>
 Subject: Re: Add On Schedule

Hi Mary,

The schedule looks good. Approved.

Thanks,

Shana

On Thu, Oct 19, 2023, 12:44 PM Mary Niemeyer <Mary.Niemeyer@townsquaremedia.com> wrote:

Hi Shana,

I was able to add in airts to the schedule to bring the total to \$2,001. The revised total schedule is below and also attached in a PDF. If this looks good please respond approved.

KBMX - MIX108																	
(B or S) Broadcast or Stream	Weekly Distribution							Times			Spot Length	Spots/ Week	Rate	Totals			Median Age 31 51% Female/49% Male Top Current HR Music Format Top Audience Adults 18 to 49
	MON	TUE	WED	THU	FRI	SAT	SUN	Start	End	Weeks				Spots	Total \$		
10/23-11/3	3	3	3	3	4			6AM	10AM	:30	16	\$12.00	2	32	\$ 384.00		
10/23-11/3	3	3	3	3	4			6AM	10AM	:30	16	\$3.00	2	32	\$ 96.00		
11/4-11/5						2	2	6AM	7PM	:30	4	\$7.00	1	4	\$ 28.00		
11/4-11/5						2	2	6AM	7PM	:30	4	\$3.00	1	4	\$ 12.00		
11/6-11/7	5	4						6AM	10AM	:30	9	\$12.00	1	9	\$ 108.00		
11/6-11/7	5	5						6AM	10AM	:30	10	\$3.00	1	10	\$ 30.00		
Daily Spots	11	10	6	6	8	4	4				Weekly Spots			Total Spots	81	\$ 658.00	
FLIGHT WEEKS:																	
KKCB - B105																	
(B or S) Broadcast or Stream	Weekly Distribution							Times			Spot Length	Spots/ Week	Rate	Totals			Median Age 44 64% Female/36% Male #1 Hit Country Music Format Top Audience Adults 25 to 54
	MON	TUE	WED	THU	FRI	SAT	SUN	Start	End	Weeks				Spots	Total \$		
10/23-11/3	3	3	3	3	4			6AM	10AM	:30	16	\$12.00	2	32	\$ 384.00		
10/23-11/3	3	3	3	3	4			6AM	10AM	:30	16	\$3.00	2	32	\$ 96.00		
11/4-11/5						2	2	6AM	7PM	:30	4	\$7.00	1	4	\$ 28.00		
11/4-11/5						2	2	6AM	7PM	:30	4	\$3.00	1	4	\$ 12.00		
11/6-11/7	5	4						6AM	10AM	:30	9	\$12.00	1	9	\$ 108.00		
11/6-11/7	5	5						6AM	10AM	:30	10	\$3.00	1	10	\$ 30.00		
Daily Spots	11	10	6	6	8	4	4				Weekly Spots			Total Spots	81	\$ 658.00	
FLIGHT WEEKS:																	
KLDJ - KOOL 101.7																	
(B or S) Broadcast or Stream	Weekly Distribution							Times			Spot Length	Spots/ Week	Rate	Totals			Median Age 49 53% Female/47% Male Classic HR/Listen at Work Format Top Audience Adults 25 to 54
	MON	TUE	WED	THU	FRI	SAT	SUN	Start	End	Weeks				Spots	Total \$		
10/23-11/3	3	3	3	4	4			6AM	10AM	:30	17	\$12.00	2	34	\$ 408.00	Morning Drive	
10/23-11/3	3	3	3	4	4			6AM	10AM	:30	17	\$3.00	2	34	\$ 102.00	Matching Streaming	
11/4-11/5						2	2	6AM	7PM	:30	4	\$7.00	1	4	\$ 28.00	Weekend	
11/4-11/5						2	2	6AM	7PM	:30	4	\$3.00	1	4	\$ 12.00	Matching Streaming	
11/6-11/7	5	4						6AM	10AM	:30	9	\$12.00	1	9	\$ 108.00	Morning Drive	
11/6-11/7	5	4						6AM	10AM	:30	9	\$3.00	1	9	\$ 27.00	Matching Streaming	
Daily Spots	16	14	6	8	8	4	4				Weekly Spots			Total Spots	85	\$ 685.00	
FLIGHT WEEKS:																	
RADIO CAMPAIGN TOTAL														\$	2,001.00		