

CONTRACT



Townsquare Media Duluth
 207 West Superior Street
 Suite 130
 Duluth, MN 55802
 wopayments4@townsquaremedia.com
 (218) 727-4500

<u>Contract / Revision</u> 4394529 / 5		<u>Alt Order #</u>
<u>Advertiser</u> Jenna Yeakle for Duluth		<u>Original Date / Revision</u> 10/17/23 / 10/20/23
<u>Contract Dates</u> 10/23/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Duluth	<u>Account Executive</u> Krystal Hanson	<u>Sales Office</u> Local Duluth
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Jenna Yeakle for Duluth
 3645 E 3rd St
 Duluth, MN 55804

KBMX-FM - 4394529A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KBMX	10/23/23	11/07/23	M-F AM Drive	6a-10a		:30				NM	41	\$492.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/23/23	10/29/23	33334--	16			\$12.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	42	KBMX	10/25/23-10/27/23	M-F AM Drive	6a-10a	---WThF---	:30		\$12.00	0.00	NM		
Ⓜ MG for 1.2 10/23													
Week:		10/30/23	11/05/23	33334--	16			\$12.00	0.00				
Week:		11/06/23	11/12/23	54-----	9			\$12.00	0.00				
2	KBMX	11/04/23	11/05/23	Sa-Su Prime Rotator	6a-7p		:30				NM	4	\$28.00
Week:		10/30/23	11/05/23	-----22	4			\$7.00	0.00				
Totals											0.00	45	\$520.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	22	\$264.00	\$264.00
11/01/23 - 11/07/23	23	\$256.00	\$256.00
Totals	45	\$520.00	\$520.00

KKCB-FM - 4394529B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KKCB	10/23/23	11/07/23	M-F AM Drive	6a-10a		:30				NM	41	\$492.00
Week:		10/23/23	10/29/23	33334--	16			\$12.00	0.00				
Week:		10/30/23	11/05/23	33334--	16			\$12.00	0.00				
Week:		11/06/23	11/12/23	54-----	9			\$12.00	0.00				
2	KKCB	11/04/23	11/05/23	Sa-Su Prime Rotator	6a-7p		:30				NM	4	\$28.00
Week:		10/30/23	11/05/23	-----22	4			\$7.00	0.00				
Totals											0.00	45	\$520.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	22	\$264.00	\$264.00
11/01/23 - 11/07/23	23	\$256.00	\$256.00
Totals	45	\$520.00	\$520.00

KLDJ-FM - 4394529C				Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
*Line	Ch	Start Date	End Date	Description									
1	KLDJ	10/23/23	11/07/23	M-F AM Drive	6a-10a		:30			NM	43	\$516.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/23/23	10/29/23	33344--			17	\$12.00	0.00				
Week:		10/30/23	11/05/23	33344--			17	\$12.00	0.00				
Week:		11/06/23	11/12/23	54-----			9	\$12.00	0.00				
2	KLDJ	11/04/23	11/05/23	Sa-Su Prime Rotator	6a-7p		:30			NM	4	\$28.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/30/23	11/05/23	-----22			4	\$7.00	0.00				
Totals											0.00	47	\$544.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	23	\$276.00	\$276.00
11/01/23 - 11/07/23	24	\$268.00	\$268.00
Totals	47	\$544.00	\$544.00

KBMX-FM - 4394529D				Imp./Plays	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description	Booked			
1	10/23/23	11/07/23	:30 Audio Spot (CPP)	42	\$3.00	CPP	\$126.00
2	11/04/23	11/05/23	:30 Audio Spot (CPP)	4	\$3.00	CPP	\$12.00
Totals				46			\$138.00

KKCB-FM - 4394529D				Imp./Plays	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description	Booked			
3	10/23/23	11/07/23	:30 Audio Spot (CPP)	42	\$3.00	CPP	\$126.00
4	11/04/23	11/05/23	:30 Audio Spot (CPP)	4	\$3.00	CPP	\$12.00
Totals				46			\$138.00

KLDJ-FM - 4394529D				Imp./Plays	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description	Booked			
5	10/23/23	11/07/23	:30 Audio Spot (CPP)	43	\$3.00	CPP	\$129.00
6	11/04/23	11/05/23	:30 Audio Spot (CPP)	4	\$3.00	CPP	\$12.00
Totals				47			\$141.00

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Time Period	Gross Amount	Net Amount
10/01/23 - 10/31/23	\$54.00	\$54.00
10/01/23 - 10/31/23	\$54.00	\$54.00
10/01/23 - 10/31/23	\$54.00	\$54.00
11/01/23 - 11/07/23	\$87.00	\$87.00
11/01/23 - 11/07/23	\$84.00	\$84.00
11/01/23 - 11/07/23	\$84.00	\$84.00
Totals	\$417.00	\$417.00

Contract Totals 0.139 191 \$2,001.00

Signature: _____ **Date:** _____

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