

# CONTRACT



**WMAZ**  
**1314 Gray Highway**  
**Macon, GA 31211**  
**(478)752-1313**

[www.13wmaz.com](http://www.13wmaz.com)

And:

**Mentzer Media Services/ POL**  
**600 Fairmount Ave. Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 1311384 /		<u>Alt Order #</u> 08410022
<u>Product</u> ISAKSON 3861		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 3861	
<u>Advertiser</u> Isakson, J / R / Senate		<u>Original Date / Revision</u> 10/07/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAZ	<u>Account Executive</u> Shannon Dawson (TH	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 1021	<u>Advertiser Code</u>	<u>Product 1/2</u> 305
<u>Agency Ref</u> 3924AG		<u>Advertiser Ref</u> 89159

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAZ	10/28/16	10/28/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$70.00				
N 2	WMAZ	10/28/16	10/28/16	Eyewitness News @ 5p	5-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$225.00				
N 3	WMAZ	10/28/16	10/28/16	Local News @ 6a M-F	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$200.00				
N 4	WMAZ	10/28/16	10/28/16	Eyewitness News @ 6p	6-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$475.00				
N 5	WMAZ	10/28/16	10/28/16	Wheel of Fortune	7-730p		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$310.00				
N 6	WMAZ	10/28/16	10/28/16	Live with Kelly	9-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$50.00				
N 7	WMAZ	10/31/16	10/31/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$70.00				
N 8	WMAZ	10/31/16	10/31/16	Local News @ 5a M-F	5-530a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$80.00				
N 9	WMAZ	10/31/16	10/31/16	Eyewitness News @ 6p	6-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$475.00				
N 10	WMAZ	10/31/16	10/31/16	Live with Kelly	9-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$50.00				
N 11	WMAZ	10/29/16	10/29/16	Crimetime	10-11p		:30				NM	1	\$150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
1311384 /	08410022

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	ISAKSON 3861	3861

Advertiser	Original Date / Revision
Isakson, J / R / Senate	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$150.00				
N 12	WMAZ	10/29/16	10/29/16	NCAA Football Game #2	330-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$800.00				
N 13	WMAZ	10/29/16	10/29/16	Georgia Farm Monitor	Sa 6-630a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$20.00				
N 14	WMAZ	10/29/16	10/29/16	Crimetime	8-9p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$125.00				
N 15	WMAZ	10/29/16	10/29/16	Crimetime	9-10p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$125.00				
N 16	WMAZ	10/30/16	10/30/16	NFL Football Game #1	1-415p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$400.00				
N 17	WMAZ	10/30/16	10/30/16	Face the Nation	1030-11a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$90.00				
N 18	WMAZ	10/30/16	10/30/16	Close Up	Su 6-630a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$20.00				
N 19	WMAZ	10/30/16	10/30/16	60 Minutes	7-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$400.00				
N 20	WMAZ	10/30/16	10/30/16	NCIS LA	8-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$500.00				
N 21	WMAZ	10/27/16	10/27/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$70.00				
N 22	WMAZ	10/27/16	10/27/16	Local News @ 5a M-F	5-530a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$80.00				
N 23	WMAZ	10/27/16	10/27/16	CBS This Morning	7-9 AM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$160.00				
N 24	WMAZ	10/25/16	10/25/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$70.00				
N 25	WMAZ	10/25/16	10/25/16	Local News @ 5a M-F	5-530a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$80.00				
N 26	WMAZ	10/25/16	10/25/16	Local News @ 6a M-F	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$200.00				
N 27	WMAZ	10/26/16	10/26/16	Code Black	10-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		10/24/16	10/30/16	--W----				1	\$450.00				
N 28	WMAZ	10/26/16	10/26/16	Eyewitness News @ 5p	5-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$225.00				
N 29	WMAZ	10/26/16	10/26/16	Eyewitness News @ 6p	6-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$475.00				
N 30	WMAZ	10/26/16	10/26/16	Wheel of Fortune	7-730p		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$310.00				
N 31	WMAZ	10/26/16	10/26/16	CBS This Morning	7-9 AM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$160.00				
N 32	WMAZ	10/26/16	10/26/16	Live with Kelly	9-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$50.00				
Totals								0.00				32	\$6,965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	28	\$6,290.00	(\$943.50)	\$5,346.50
10/31/16 - 10/31/16	4	\$675.00	(\$101.25)	\$573.75
<b>Totals</b>	32	\$6,965.00	(\$1,044.75)	\$5,920.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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