

# CONTRACT



**WMAZ**  
**1314 Gray Highway**  
**Macon, GA 31211**  
**(478)752-1313**

[www.13wmaz.com](http://www.13wmaz.com)

And:

**Mentzer Media Services/ POL**  
**600 Fairmount Ave. Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 1311384 /		<u>Alt Order #</u> 08410022
<u>Product</u> <b>ISAKSON 3861</b>		
<u>Contract Dates</u> <b>10/25/16 - 10/31/16</b>		<u>Estimate #</u> <b>3861</b>
<u>Advertiser</u> <b>Isakson, J / R / Senate</b>		<u>Original Date / Revision</u> 10/07/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WMAZ</b>	<u>Account Executive</u> Shannon Dawson (TF	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 1021	<u>Advertiser Code</u>	<u>Product 1/2</u> 305
<u>Agency Ref</u> 3924AG	<u>Advertiser Ref</u> 89159	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAZ	10/28/16	10/28/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$70.00					
N 2	WMAZ	10/28/16	10/28/16	Eyewitness News @ 5p	5-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$225.00					
N 3	WMAZ	10/28/16	10/28/16	Local News @ 6a M-F	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$200.00					
N 4	WMAZ	10/28/16	10/28/16	Eyewitness News @ 6p	6-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$475.00					
N 5	WMAZ	10/28/16	10/28/16	Wheel of Fortune	7-730p		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$310.00					
N 6	WMAZ	10/28/16	10/28/16	Live with Kelly	9-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--	1			\$50.00					
N 7	WMAZ	10/31/16	10/31/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----	1			\$70.00					
N 8	WMAZ	10/31/16	10/31/16	Local News @ 5a M-F	5-530a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----	1			\$80.00					
N 9	WMAZ	10/31/16	10/31/16	Eyewitness News @ 6p	6-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----	1			\$475.00					
N 10	WMAZ	10/31/16	10/31/16	Live with Kelly	9-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----	1			\$50.00					
N 11	WMAZ	10/29/16	10/29/16	Crimetime	10-11p		:30				NM	1	\$150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1311384 /	08410022

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	ISAKSON 3861	3861

<u>Advertiser</u>	<u>Original Date / Revision</u>
Isakson, J / R / Senate	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$150.00				
N 12	WMAZ	10/29/16	10/29/16	NCAA Football Game #2	330-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$800.00				
N 13	WMAZ	10/29/16	10/29/16	Georgia Farm Monitor	Sa 6-630a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$20.00				
N 14	WMAZ	10/29/16	10/29/16	CrimeTypeime	8-9p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$125.00				
N 15	WMAZ	10/29/16	10/29/16	CrimeTypeime	9-10p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$125.00				
N 16	WMAZ	10/30/16	10/30/16	NFL Football Game #1	1-415p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$400.00				
N 17	WMAZ	10/30/16	10/30/16	Face the Nation	1030-11a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$90.00				
N 18	WMAZ	10/30/16	10/30/16	Close Up	Su 6-630a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$20.00				
N 19	WMAZ	10/30/16	10/30/16	60 Minutes	7-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$400.00				
N 20	WMAZ	10/30/16	10/30/16	NCIS LA	8-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$500.00				
N 21	WMAZ	10/27/16	10/27/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$70.00				
N 22	WMAZ	10/27/16	10/27/16	Local News @ 5a M-F	5-530a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$80.00				
N 23	WMAZ	10/27/16	10/27/16	CBS This Morning	7-9 AM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$160.00				
N 24	WMAZ	10/25/16	10/25/16	The Ellen Degeneres Show	4-5PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$70.00				
N 25	WMAZ	10/25/16	10/25/16	Local News @ 5a M-F	5-530a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$80.00				
N 26	WMAZ	10/25/16	10/25/16	Local News @ 6a M-F	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$200.00				
N 27	WMAZ	10/26/16	10/26/16	Code Black	10-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$450.00				

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<u>Advertiser</u> Isakson, J / R / Senate		<u>Original Date / Revision</u> 10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$450.00				
N 28	WMAZ	10/26/16	10/26/16	Eyewitness News @ 5p	5-530p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$225.00				
N 29	WMAZ	10/26/16	10/26/16	Eyewitness News @ 6p	6-630p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$475.00				
N 30	WMAZ	10/26/16	10/26/16	Wheel of Fortune	7-730p		:30				NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$310.00				
N 31	WMAZ	10/26/16	10/26/16	CBS This Morning	7-9 AM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$160.00				
N 32	WMAZ	10/26/16	10/26/16	Live with Kelly	9-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$50.00				
<b>Totals</b>								0.00				32	\$6,965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	28	\$6,290.00	(\$943.50)	\$5,346.50
10/31/16 - 10/31/16	4	\$675.00	(\$101.25)	\$573.75
<b>Totals</b>	32	\$6,965.00	(\$1,044.75)	\$5,920.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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