

# INVOICE



**WMAZ**  
**1314 Gray Highway**  
**Macon, GA 31211**  
**Main: (478)752-1313**  
**Billing: (478)752-1313**

[www.13wmaz.com](http://www.13wmaz.com)

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave St 250**  
**Townson, MD 21214**

Send Payment To:

**WMAZ**  
**WMAZ**  
**PO BOX: 637358**  
**Cincinnati, OH 45263-7358**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1311394-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WMAZ	Shannon Dawson (TREP)	Telerep Washing	National

Advertiser	Product	Estimate Number
Isakson, J / R / Senate	ISAKSON 3863	3863

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1311394	08410024

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1021	271	305

Agency Ref	Advertiser Ref
3924AG	89159

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	The Ellen Degeneres Sho	4-5PM	----F--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMAZ F 10/28/16 4:25 PM The Ellen Degeneres Show 4-5PM :30 4SPMJI FST11H \$70.00 NM									
4	10/29/16	10/29/16	NCAA Football Game #2	330-7p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMAZ Th 10/27/16 7:59 PM Big Bang Theory 758-830p :30 4 SPM JIF ST 10 H \$800.00 NM									
MG for 4.1 10/29									
1 WMAZ Sa 10/29/16 NCAA Football Game #2 330-7p :00 <del>\$800.00</del> NM									
See MG 4.2									
5	10/27/16	10/27/16	Eyewitness News @ 5p	5-530p	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMAZ Th 10/27/16 5:11 PM Eyewitness News @ 5p 5-530p :30 4SPMJI FST11H \$225.00 NM									
6	10/25/16	10/25/16	NCIS	8-9p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMAZ Tu 10/25/16 7:58 PM NCIS 8-9p :30 4 SPM JIF ST 10 H \$800.00 NM									
7	10/26/16	10/26/16	The Ellen Degeneres Sho	4-5PM	--W----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$70.00									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**WMAZ**  
**WMAZ**  
**PO BOX: 637358**  
**Cincinnati, OH 45263-7358**

<u>Invoice #</u> 1311394-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> Isakson, J / R / Senate		<u>Product</u> ISAKSON 3863	<u>Estimate Number</u> 3863

[www.13wmaz.com](http://www.13wmaz.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	10/26/16	10/26/16	The Ellen Degeneres Sho	4-5PM	--W----	:30	1	\$70.00	NM	
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1	WMAZ	W	10/26/16	4:46 PM	The Ellen Degeneres Show	4-5PM	:30	4SPMJI FST11H	\$70.00 NM	
8	10/26/16	10/26/16	Eyewitness News @ 6p	6-630p	--W----	:30	1	\$475.00	NM	
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/24/16 10/30/16 --W---- 1 \$475.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1	WMAZ	W	10/26/16	6:28 PM	Eyewitness News @ 6p	6-630p	:30	4 SPM JIF ST 10 H	\$475.00 NM	
<u>Total Spots</u>							<b>6</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,440.00</b>
<u>Agency Commission</u>	<b>\$366.00</b>
<u>Net Amount Due</u>	<b>\$2,074.00</b>

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.