

Order / Rev: 4454978
 Alt Order #: 28397170
 Flight Dates: 05/03/24 - 05/06/24

Advertiser: POL/Joe Biden/President/US/Dem
 Product Desc: MI General
 Estimate: 11700

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8 Daybreak At 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--					1	\$300.00		0.00			
N 2	WOOD	05/06/24	05/06/24	WOOD News @430am WOOD News @ 430am	CM	430-5a	M-----	1:00	1	\$300.00	P3	0.00	NM	1	\$300.00
News 8 Daybreak At 430A															
News 8 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	M-----					1	\$300.00		0.00			
N 3	WOOD	05/04/24	05/04/24	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	1:00	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-					1	\$2,000.00		0.00			
N 4	WOOD	05/05/24	05/05/24	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	1:00	2	\$2,000.00	P3	0.00	NM	2	\$4,000.00
News 8 Daybreak Saturday 5AM															
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S					2	\$2,000.00		0.00			
N 5	WOOD	05/04/24	05/04/24	Daybreak Sat @5am Daybreak Sat @5am	CM	Sa 5a-6a	-----S-	1:00	1	\$250.00	P3	0.00	NM	1	\$250.00
News 8 Daybreak Saturday 5AM															
News 8 Daybreak Saturday 6AM															
News 8 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-					1	\$250.00		0.00			
N 6	WOOD	05/04/24	05/04/24	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	1:00	2	\$750.00	P3	0.00	NM	2	\$1,500.00
News 8 Daybreak Saturday 6AM															
News 8 Daybreak Sunday 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-					2	\$750.00		0.00			
N 7	WOOD	05/05/24	05/05/24	Daybreak Sun @5am Daybreak Sun @5am	CM	Su 5a-6a	-----S	1:00	1	\$250.00	P3	0.00	NM	1	\$250.00
News 8 Daybreak Sunday 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S					1	\$250.00		0.00			
N 8	WOOD	05/03/24	05/03/24	Noon News News 8 @ Noon	CM	12-1p	----F--	1:00	2	\$2,000.00	P3	0.00	NM	2	\$4,000.00
News 8 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--					2	\$2,000.00		0.00			
N 9	WOOD	05/06/24	05/06/24	Noon News News 8 @ Noon	CM	12-1p	M-----	1:00	2	\$2,000.00	P3	0.00	NM	2	\$4,000.00
News 8 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	M-----					2	\$2,000.00		0.00			
N 10	WOOD	05/05/24	05/05/24	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	1:00	2	\$750.00	P3	0.00	NM	2	\$1,500.00
News 8 Daybreak Sunday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S					2	\$750.00		0.00			
N 11	WOOD	05/04/24	05/04/24	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	1:00	2	\$1,000.00	P3	0.00	NM	1	\$1,000.00
This Week in West Michigan/To the Point															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-					1	\$1,000.00		0.00			
N 12	WOOD	05/03/24	05/03/24	M-F 11a-12p eightWest	CM	11a-12p	----F--	1:00	2	\$500.00	P3	0.00	NM	2	\$1,000.00
Eightwest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/29/24	05/05/24	----F--	2	\$500.00	0.00								
N 13	WOOD	05/06/24	05/06/24	M-F 11a-12p eightWest	CM	11a-12p	M-----	1:00	2	\$500.00	P3	0.00	NM	2	\$1,000.00
		Eightwest													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/06/24	05/12/24	M-----	2	\$500.00	0.00								
N 14	WOOD	05/03/24	05/03/24	5am Daybreak 5am Daybreak	CM	5a-6am (5:30 AM-6:00 AM)	----F--	1:00	1	\$900.00	P3	0.00	NM	1	\$900.00
		News 8 Daybreak Early Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/29/24	05/05/24	----F--	1	\$900.00	0.00								
N 15	WOOD	05/06/24	05/06/24	5am Daybreak 5am Daybreak	CM	5a-6am (5:30 AM-6:00 AM)	M-----	1:00	1	\$900.00	P3	0.00	NM	1	\$900.00
		News 8 Daybreak Early Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/06/24	05/12/24	M-----	1	\$900.00	0.00								
N 16	WOOD	05/03/24	05/03/24	6am Daybreak 6am Daybreak	CM	6-7a (6:30 AM-7:00 AM)	----F--	1:00	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/29/24	05/05/24	----F--	1	\$1,500.00	0.00								
N 17	WOOD	05/06/24	05/06/24	6am Daybreak 6am Daybreak	CM	6-7a (6:30 AM-7:00 AM)	M-----	1:00	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/06/24	05/12/24	M-----	1	\$1,500.00	0.00								
N 18	WOOD	05/03/24	05/03/24	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	----F--	1:00	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		This Week in West Michigan/To the Point													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/29/24	05/05/24	----F--	1	\$1,000.00	0.00								
N 19	WOOD	05/05/24	05/05/24	Late News 8 @ 11 Sunday News 8 @11	CM	11-1130p	-----S	1:00	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		News 8 At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/29/24	05/05/24	-----S	1	\$2,000.00	0.00								
													Totals	26	\$28,900.00