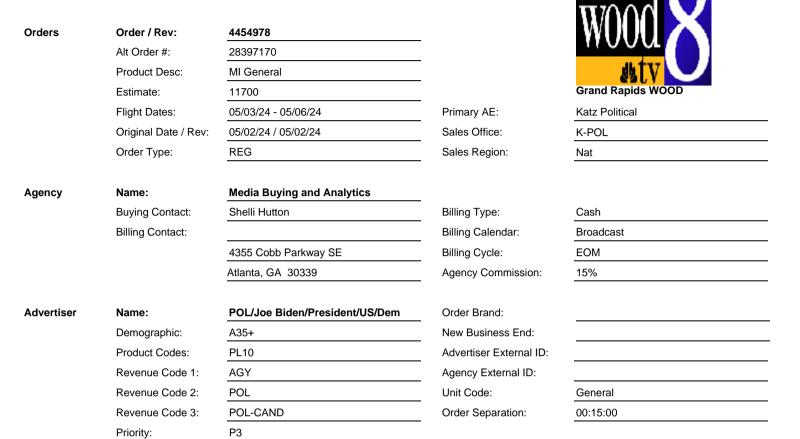
ORDER



Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	26	\$28,900.00	\$24,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	26	\$28,900.00	\$24,565.00	0.00
Totals	26	\$28,900,00	\$24,565,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Grand Rapids WOOD	30%	\$28,900.00
Market	100%	\$96 333 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
EOTV	0%	\$0.00
UNKWN	70%	\$67,433.33
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

	Ln	Cn	Start	⊨na	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	WOOD	05/03/24	05/03/24	WOOD News @430am	CM	430-5a	F	1:00	1	\$300 00 P3	0.00 NM	1	\$300.00

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Order / Rev: 4454978 Advertiser: POL/Joe Biden/President/US/Dem

Alt Order #: 28397170 Product Desc: MI General **Grand Rapids WOOD**

Flight Dates: 05/03/24 - 05/06/24 Estimate: 11700

Ln Ch Start E News 8 Daybreak At	End 430A	Inventory Code	Break	Start/End	Time Days	Len S	pots Ra	te Pri	Rtg Type	Spots	Amount
Start Date En	d Date /05/24	Weekdays	Spots/Week	Rate \$300.00	Rating 0.00						
N 2 WOOD 05/06/24 05		WOOD News @		430-5a	M	1:00	1 \$300	.00 P3	0.00 NM	1	\$300.00
News 8 Daybreak At News 8 At Noon	430A	WOOD News &	4504111								
	d Date /12/24	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
N 3 WOOD 05/04/24 05	5/04/24	LN Sa Saturday News 8	CM 3 @11	11-1130p	S-	1:00	1 \$2,000	.00 P3	0.00 NM	1	\$2,000.00
	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/29/24 05/ N 4 WOOD 05/05/24 05	/05/24 5/05/24	Sun 6p News 8	CM	\$2,000.00 6-7p	0.00	1:00	2 \$2,000	.00 P3	0.00 NM	2	\$4,000.00
News 8 Daybreak Sa News 8 At 6PM	aturday 5	Sun News 8 @6 AM	p								
	d Date /05/24	Weekdays S	Spots/Week 2	Rate \$2,000.00	Rating 0.00						
N 5 WOOD 05/04/24 05	5/04/24	Daybreak Sat @ Daybreak Sat @		Sa 5a-6a	S-	1:00	1 \$250	.00 P3	0.00 NM	1	\$250.00
News 8 Daybreak Sa News 8 Daybreak Sa News 8 At 6PM		AM									
	d Date /05/24	Weekdays	Spots/Week 1	Rate \$250.00	Rating 0.00						
N 6 WOOD 05/04/24 05	5/04/24	Daybreak Sat @ Daybreak Sat 6a		6-7a	S-	1:00	2 \$750	.00 P3	0.00 NM	2	\$1,500.00
News 8 Daybreak Sa News 8 Daybreak Su		AM	um								
	<u>d Date</u> /05/24	Weekdays S-	Spots/Week 2	Rate \$750.00	Rating 0.00						
N 7 WOOD 05/05/24 05	5/05/24	Daybreak Sun @ Daybreak Sun @		Su 5a-6a	S	1:00	1 \$250	.00 P3	0.00 NM	1	\$250.00
News 8 Daybreak Su Start Date En	unday 5A d Date	•	Spots/Week	Rate	Rating						
	/05/24	S	1	\$250.00	0.00						
N 8 WOOD 05/03/24 08	5/03/24	Noon News News 8 @ Noon	СМ	12-1p	F	1:00	2 \$2,000	.00 P3	0.00 NM	2	\$4,000.00
News 8 At Noon	d Data	Mookdovo	Spoto/Mook	Poto	Pating						
	d Date /05/24	Weekdays F	Spots/Week 2	Rate \$2,000.00	Rating 0.00						
N 9 WOOD 05/06/24 05	5/06/24	Noon News News 8 @ Noon	СМ	12-1p	M	1:00	2 \$2,000	.00 P3	0.00 NM	2	\$4,000.00
News 8 At Noon				_							
	<u>d Date</u> /12/24	<u>Weekdays</u> M	Spots/Week 2	Rate \$2,000.00	Rating 0.00						
N10 WOOD 05/05/24 05		Daybreak Sun @	6am CM	6-7a	S	1:00	2 \$750	.00 P3	0.00 NM	2	\$1,500.00
News 8 Daybreak Su	unday 6A	Daybreak Sun @ .M	goaiii								
	d Date /05/24	Weekdays	Spots/Week 2	Rate \$750.00	Rating 0.00						
N11 WOOD 05/04/24 05		Sat 7-8p	CM	7-8p	S-	1:00	2 \$1,000	.00 P3	0.00 NM	1	\$1,000.00
This Week in West M	/lichigan/	Sat 7-8p To the Point									
	d Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 04/29/24 05/ N12 WOOD 05/03/24 05	/05/24 5/03/24		CM	\$1,000.00 11a-12p	0.00 F	1:00	2 \$500	.00 P3	0.00 NM	2	\$1,000.00
Eightwest		eightWest									
•	d Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 4454978

Advertiser: POL/Joe Biden/President/US/Dem

Alt Order #: 28397170

MI General Grand Rapids WOOD

Flight Dates: 05/03/24 - 05/06/24

Estimate: 11700

Product Desc:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	4/29/24	05/05/24	F	2	\$500.00	0.00						
N13 WOOI	D 05/06/2	4 05/06/24	M-F 11a-12p eightWest	СМ	11a-12p	М	1:00	2	\$500.00 P3	0.00 NM	2	\$1,000.00
Eightw	vest		3									
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05	5/06/24	05/12/24	M	2	\$500.00	0.00						
N14 WOOI	D 05/03/2	4 05/03/24	5am Daybreak	СМ	5a-6am	F-	1:00	1	\$900.00 P3	0.00 NM	1	\$900.00
			5am Daybreak		(5:30 AM-6:0	00 AM)						
	•	ık Early Editi	on									
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/05/24	F	1	\$900.00	0.00						
N15 WOOI	D 05/06/2	4 05/06/24	5am Daybreak	CM	5a-6am	M	1:00	1	\$900.00 P3	0.00 NM	1	\$900.00
			5am Daybreak		(5:30 AM-6:0	00 AM)						
	•	ık Early Editi										
_	tart Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 05		05/12/24		1	\$900.00	0.00			*			
N16 WOOI	D 05/03/2	4 05/03/24	6am Daybreak	CM	6-7a	F-	1:00	1	\$1,500.00 P3	0.00 NM	1	\$1,500.00
Nowo	8 Daybrea	de	6am Daybreak		(6:30 AM-7:0	00 AM)						
	o Daybrea		Mookdovo	Spots/Week	Rate	Dating						
Week: 04		End Date 05/05/24	<u>Weekdays</u> F	<u>3pois/week</u>	\$1,500.00	Rating 0.00						
		4 05/06/24	6am Daybreak	CM	6-7a	M	1:00	1	\$1,500.00 P3	0.00 NM	1	\$1,500.00
N 17 WOOL	J 03/06/2	4 03/06/24	6am Daybreak	Civi	(6:30 AM-7:0		1.00	'	\$1,500.00 P3	U.UU INIVI	'	φ1,500.00
News	8 Daybrea	ık	oani Daybicak		(0.50 AW-7.0	O AWI)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		05/12/24	M	1	\$1,500.00	0.00						
N18 WOOI	D 05/03/2	4 05/03/24	Tonight Show	CM	1135-1235a	F-	1:00	1	\$1,000.00 P3	0.00 NM	1	\$1,000.00
			Tonight Show w/	_					**,*******			**,*******
This W	Veek in We	est Michigan	/To the Point									
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	4/29/24	05/05/24	F	1	\$1,000.00	0.00						
N19 WOOI	D 05/05/2	4 05/05/24	Late News 8 @ 1	1 CM	11-1130p		- S 1:00	1	\$2,000.00 P3	0.00 NM	1	\$2,000.00
			Sunday News 8	@11								
News	8 At 6PM											
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	4/29/24	05/05/24	S	1	\$2,000.00	0.00						

Totals 26 \$28,900.00