Print Date 05/06/24 10:04:49 Page 1 of 3

## ORDER

			OR	DER		$\mathbf{w}$					
Orders	Order / Rev:	4457340				WUU					
	Alt Order #:	28397751				11000					
	Product Desc:	MI General				ak ta	7				
	Estimate:	11710				Grand Rapids V	NOOD				
	Flight Dates:	05/07/24 - 05/13/24		Primary A	E:	Katz Political					
	Original Date / R	Rev: 05/06/24 / 05/06/24		Sales Offic	ce:	K-POL					
	Order Type:	REG		Sales Reg	lion:	Nat					
Agonov	Name:	Modia Puwing and	Apolytics								
Agency	Buying Contact:	Media Buying and A Shelli Hutton	Analytics	 Billing Typ		Cash					
						Broadcast					
	Billing Contact:	ADEE Oakh Darluusu	05	Billing Cal							
		4355 Cobb Parkway Atlanta, GA 30339	SE	Billing Cyc	ommission:	EOM 15%					
						1070					
Advertiser	Name:	POL/Joe Biden/Pre	sident/US/Dem	Order Bra	nd:						
	Demographic:	A35+		New Busir	ness End:						
Agency Advertiser Bill Plan Start Date 04/29/24 Account Exect Katz Political Ln Ch N 1 WOOD Katz Political Ln Ch News 8 E Start Week: 05/0 N 2 WOOD News 8 E Start Week: 05/0 N 3 WOOD News 8 E Start Week: 05/0 N 3 WOOD News 8 E Start Week: 05/0 N 3 WOOD	Product Codes:	PL10			External ID:						
	Revenue Code ?			Agency Ex	kternal ID:						
	Revenue Code 2			Unit Code	Unit Code:		General				
	Revenue Code 3	3: POL-CAND		Order Sep	paration:	00:15:00					
	Priority:	P3									
Bill Plan				Totals							
Start Date	End Date # S	Spots Gross Amount Net	Amount	Month	# Spots	Gross Amount	Net Amount	Rating			
04/29/24	05/26/24	19 \$12,800.00	\$10,880.00	May 2024 Totals	19 19						
Account Exec	utives			lotaio		• · _ , • • • • • •	••••••••				
		s Office Sales Region	Start Date / E	End Date	Order %	Γ					
Katz Political			Start Of Orde	er - End Of Order	100%	<b>_</b>					
			als Ota at/Ea al	Time Davis	Law Oracta		Turne Orieta	A			
		Inventory Code Bre WOOD News @430am CM	ak Start/End 430-5a	Time Days - T	Len Spots 1:00 1	Rate Pri Rtg \$300.00 P3 0.0	0 NM 1	Amount \$300.00			
		WOOD News @ 430am	400 00	1	1.00	\$000.001 0 0.0		<b>4000</b> .00			
	Daybreak At 430A	Weekdays Spots/We	ek Rate	Rating							
		- T	1 \$300.00	0.00							
N 2 WOOD		WOOD News @430am CM	430-5a	W	1:00 1	\$300.00 P3 0.0	00 NM 1	\$300.00			
News 8 D	Daybreak At 430A	WOOD News @ 430am									
	Date End Date	Weekdays Spots/We		Rating							
		W WOOD News @430am CM	1 \$300.00 430-5a	0.00 T	1:00 1	\$300.00 P3 0.0	00 NM 1	\$300.00			
		WOOD News @ 430am	400 Ja	<b>1</b>	1.00 1	\$300.001 3 0.0		ψ000.00			
	Daybreak At 430A		ok Doto	Doting							
		Weekdays Spots/We	<u>ek</u> <u>Rate</u> 1 \$300.00	Rating 0.00							
	05/10/24 05/10/24	WOOD News @430am CM WOOD News @ 430am	430-5a	F	1:00 1	\$300.00 P3 0.0	00 NM 1	\$300.00			
News 8 D	Daybreak At 430A										
	Date End Date   6/24 05/12/24	Weekdays Spots/We	<u>ek</u> <u>Rate</u> 1 \$300.00	Rating 0.00							
		WOOD News @430am CM	1 \$300.00 430-5a	0.00 M	1:00 1	\$300.00 P3 0.0	00 NM 1	\$300.00			
		WOOD News @ 430am			-		I				

Print Date: 05/06/24 10:04:49 Page 2 of 3

Order / Rev:	4457340	Advertiser:	POL/Joe Biden/President/US/Dem	
Alt Order #:	28397751	Product Desc:	MI General	Grand Rapids WOOD
Flight Dates:	05/07/24 - 05/13/24	Estimate:	11710	

Ln Ch Start News 8 Daybrea	End	Inventory Code	e Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/13/24	End Date 05/19/24	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N 6 WOOD 05/07/2		5am Daybreak	CM	530a-6am	- T	- 1:00	1	\$900.00 P3	0.00 NM	1	\$900.00
News 8 Daybrea	ak Earlv Editi	5am Daybreak on		(5:30 AM-6:	00 AM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/06/24 N 7 WOOD 05/10/2	05/12/24	- T 5am Daybreak	1 CM	\$900.00 530a-6am	0.00 F-	- 1:00	1	\$900.00 P3	0.00 NM	1	\$900.00
		5am Daybreak		(5:30 AM-6:							
News 8 Daybrea Start Date	ak Early Editi End Date	on Weekdays	Spots/Week	Rate	Rating						
Week: 05/06/24	05/12/24	F	1	\$900.00	0.00						
N 8 WOOD 05/11/2	24 05/11/24	Daybreak Sat @ Daybreak Sat @		Sa 5a-6a	S	- 1:00	1	\$250.00 P3	0.00 NM	1	\$250.00
News 8 Daybrea		5AM		_							
<u>Start Date</u> Week: 05/06/24	End Date 05/12/24	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 9 WOOD 05/11/2		Daybreak Sat @		6-7a	S	- 1:00	1	\$750.00 P3	0.00 NM	1	\$750.00
News 8 Daybrea	ak Saturday (	Daybreak Sat 6a 6AM	am								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/06/24 N10 WOOD 05/12/2	05/12/24	S- Daybreak Sun @	5am CM	\$750.00 Su 5a-6a	0.00	S 1:00	1	\$250.00 P3	0.00 NM	1	\$250.00
		Daybreak Sun @				5 1.00		φ200.001 0	0.00 1444	· ·	φ200.00
News 8 Daybrea Start Date	ak Sunday 5/ End Date	AM <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/06/24	05/12/24	S	1	\$250.00	0.00					1	
N11 WOOD 05/12/2	24 05/12/24	Daybreak Sun @ Daybreak Sun @		6-7a	;	S 1:00	1	\$750.00 P3	0.00 NM	1	\$750.00
News 8 Daybrea	ak Sunday 6/		soam								
<u>Start Date</u> Week: 05/06/24	End Date 05/12/24	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N12 WOOD 05/07/2		M-F 11a-12p	CM	11a-12p	- T	- 1:00	1	\$500.00 P3	0.00 NM	1	\$500.00
Eightwest		eightWest									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 05/06/24 N13 WOOD 05/08/2	05/12/24	- T M-F 11a-12p	1 	\$500.00 11a-12p	0.00 W	- 1:00	1	\$500.00 P3	0.00 NM	1	\$500.00
		eightWest	OW	110 120		1.00		<i>4000.0010</i>	0.00 1444	· ·	φ000.00
Eightwest Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/06/24	05/12/24	W	1	\$500.00	0.00					1	
N14 WOOD 05/09/2	24 05/09/24	M-F 11a-12p eightWest	CM	11a-12p	T	- 1:00	1	\$500.00 P3	0.00 NM	1	\$500.00
Eightwest		0								1	
Start Date Week: 05/06/24	End Date 05/12/24	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N15 WOOD 05/10/2		M-F 11a-12p	CM	11a-12p	F-	- 1:00	1	\$500.00 P3	0.00 NM	1	\$500.00
Eightwest		eightWest									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/06/24 N16 WOOD 05/13/2	05/12/24	F M-F 11a-12p	1 	\$500.00 11a-12p	0.00 M	- 1:00	1	\$500.00 P3	0.00 NM	1	\$500.00
		eightWest	Civil Civil	110 120	111	1.00		φ000.001 0	0.00 1444	· ·	φ000.00
Eightwest Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/13/24	05/19/24	M	1	\$500.00	0.00						
N17 WOOD 05/11/2	24 05/11/24	Sat 6p News 8 Sat News 8 @6	CM	6-7p	S	- 1:00	1	\$2,000.00 P3	0.00 NM	1	\$2,000.00
News 8 At 6PM			Υ Υ							I	

Drint Datas	05/00/04 40:04:50	Dama	0 -4	2
Print Date:	05/06/24 10:04:50	Page	3 01	3

Order / Rev:	4457340	Advertiser:	POL/Joe Biden/President/US/Dem	
Alt Order #:	28397751	Product Desc:	MI General	Grand Rapids WOOD
Flight Dates:	05/07/24 - 05/13/24	Estimate:	11710	

Ln Ch	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	: 05/06/24	05/12/24	S-	1	\$2,000.00	0.00					
N18 WO	OD 05/11/2	4 05/11/24	Sat 7-8p	CM	7-8p	S-	1:00	1 \$1,000.00 P3	0.00 NM	1	\$1,000.00
			Sat 7-8p								
This	s Week in We	est Michigan	/To the Point								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	05/06/24	05/12/24	S-	1	\$1,000.00	0.00					
N19 WO	OD 05/12/2	4 05/12/24	Sun 6p News 8	CM	6-7p	S	1:00	1 \$2,000.00 P3	0.00 NM	1	\$2,000.00
			Sun News 8 @6p	)							
New	vs 8 At 6PM										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	: 05/06/24	05/12/24	S	1	\$2,000.00	0.00					

Totals 19 \$12,800.00