

Order / Rev: 4457340
 Alt Order #: 28397751
 Flight Dates: 05/07/24 - 05/13/24

Advertiser: POL/Joe Biden/President/US/Dem
 Product Desc: MI General
 Estimate: 11710

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8 Daybreak At 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----		1				\$300.00		0.00			
N 6	WOOD	05/07/24	05/07/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	-T-----	1:00	1	\$900.00	P3	0.00	NM	1	\$900.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-T-----		1				\$900.00		0.00			
N 7	WOOD	05/10/24	05/10/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	----F--	1:00	1	\$900.00	P3	0.00	NM	1	\$900.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--		1				\$900.00		0.00			
N 8	WOOD	05/11/24	05/11/24	Daybreak Sat @5am Daybreak Sat @5am	CM	Sa 5a-6a	-----S-	1:00	1	\$250.00	P3	0.00	NM	1	\$250.00
News 8 Daybreak Saturday 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-		1				\$250.00		0.00			
N 9	WOOD	05/11/24	05/11/24	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	1:00	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak Saturday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-		1				\$750.00		0.00			
N 10	WOOD	05/12/24	05/12/24	Daybreak Sun @5am Daybreak Sun @5am	CM	Su 5a-6a	-----S	1:00	1	\$250.00	P3	0.00	NM	1	\$250.00
News 8 Daybreak Sunday 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S		1				\$250.00		0.00			
N 11	WOOD	05/12/24	05/12/24	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	1:00	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak Sunday 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S		1				\$750.00		0.00			
N 12	WOOD	05/07/24	05/07/24	M-F 11a-12p eightWest	CM	11a-12p	-T-----	1:00	1	\$500.00	P3	0.00	NM	1	\$500.00
Eightwest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-T-----		1				\$500.00		0.00			
N 13	WOOD	05/08/24	05/08/24	M-F 11a-12p eightWest	CM	11a-12p	--W----	1:00	1	\$500.00	P3	0.00	NM	1	\$500.00
Eightwest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----		1				\$500.00		0.00			
N 14	WOOD	05/09/24	05/09/24	M-F 11a-12p eightWest	CM	11a-12p	---T---	1:00	1	\$500.00	P3	0.00	NM	1	\$500.00
Eightwest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1				\$500.00		0.00			
N 15	WOOD	05/10/24	05/10/24	M-F 11a-12p eightWest	CM	11a-12p	----F--	1:00	1	\$500.00	P3	0.00	NM	1	\$500.00
Eightwest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--		1				\$500.00		0.00			
N 16	WOOD	05/13/24	05/13/24	M-F 11a-12p eightWest	CM	11a-12p	M-----	1:00	1	\$500.00	P3	0.00	NM	1	\$500.00
Eightwest															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----		1				\$500.00		0.00			
N 17	WOOD	05/11/24	05/11/24	Sat 6p News 8 Sat News 8 @6p	CM	6-7p	-----S-	1:00	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
News 8 At 6PM															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		1				\$2,000.00		0.00			
N 18	WOOD	05/11/24	05/11/24	Sat 7-8p	CM	7-8p	-----S-	1:00	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Sat 7-8p											
				This Week in West Michigan/To the Point											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S-		1				\$1,000.00		0.00			
N 19	WOOD	05/12/24	05/12/24	Sun 6p News 8	CM	6-7p	-----S	1:00	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
				Sun News 8 @6p											
				News 8 At 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----S		1				\$2,000.00		0.00			
													Totals	19	\$12,800.00