

Order / Rev: 4463815
 Alt Order #: 28400033
 Flight Dates: 05/14/24 - 05/20/24

Advertiser: POL/Joe Biden/President/US/Dem
 Product Desc: 2024 President Elect
 Estimate: 11741

Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8 Daybreak At 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	M-----	2	\$150.00	0.00								
N 6	WOOD	05/14/24	05/14/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-T-----	1	\$450.00	0.00								
N 7	WOOD	05/15/24	05/15/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	--W----	1	\$450.00	0.00								
N 8	WOOD	05/16/24	05/16/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	---T---	1	\$450.00	0.00								
N 9	WOOD	05/17/24	05/17/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----F--	1	\$450.00	0.00								
N 10	WOOD	05/20/24	05/20/24	5am Daybreak 5am Daybreak	CM	530a-6am (5:30 AM-6:00 AM)	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
News 8 Daybreak Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	M-----	1	\$450.00	0.00								
N 11	WOOD	05/14/24	05/14/24	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	-T-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-T-----	1	\$750.00	0.00								
N 12	WOOD	05/15/24	05/15/24	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	--W----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	--W----	1	\$750.00	0.00								
N 13	WOOD	05/16/24	05/16/24	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	---T---	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	---T---	1	\$750.00	0.00								
N 14	WOOD	05/17/24	05/17/24	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----F--	1	\$750.00	0.00								
N 15	WOOD	05/20/24	05/20/24	6am Daybreak 6am Daybreak	CM	6-630a (6:00 AM-6:30 AM)	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	M-----	1	\$750.00	0.00								
N 16	WOOD	05/14/24	05/14/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	-T-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-T-----	1	\$750.00	0.00								
N 17	WOOD	05/15/24	05/15/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	--W----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
News 8 Daybreak															

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Grand Rapids WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WOOD	05/16/24	05/16/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	---T---	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		--W----	1	\$750.00	0.00								
		News 8 Daybreak													
N19	WOOD	05/17/24	05/17/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		---T---	1	\$750.00	0.00								
		News 8 Daybreak													
N20	WOOD	05/20/24	05/20/24	6am Daybreak 6am Daybreak	CM	630-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/20/24 05/26/24		M-----	1	\$750.00	0.00								
		News 8 Daybreak													
N21	WOOD	05/16/24	05/16/24	Today Show M-F Today Show	CM	658-8a (7:00 AM-8:00 AM)	---T---	1:00	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		---T---	1	\$1,000.00	0.00								
		Today Show-NBC													
N22	WOOD	05/20/24	05/20/24	Today Show M-F Today Show	CM	658-8a (7:00 AM-8:00 AM)	M-----	1:00	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/20/24 05/26/24		M-----	1	\$1,000.00	0.00								
		Today Show-NBC													
N23	WOOD	05/18/24	05/18/24	Daybreak Sat @5am Daybreak Sat @5am	CM	Sa 5a-6a	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		-----S-	1	\$125.00	0.00								
		News 8 Daybreak Saturday 5AM													
N24	WOOD	05/18/24	05/18/24	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		-----S-	2	\$375.00	0.00								
		News 8 Daybreak Saturday 6AM													
N25	WOOD	05/19/24	05/19/24	Daybreak Sun @5am Daybreak Sun @5am	CM	Su 5a-6a	-----S	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		-----S	2	\$125.00	0.00								
		News 8 Daybreak Sunday 5AM													
N26	WOOD	05/19/24	05/19/24	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		-----S	1	\$375.00	0.00								
		News 8 Daybreak Sunday 6AM													
N27	WOOD	05/14/24	05/14/24	Today Show III Today Show 3	CM	10-11a	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		-T-----	1	\$450.00	0.00								
		Today with Hoda & Jenna-NBC													
N28	WOOD	05/15/24	05/15/24	Today Show III Today Show 3	CM	10-11a	--W----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		--W----	1	\$450.00	0.00								
		Today with Hoda & Jenna-NBC													
N29	WOOD	05/16/24	05/16/24	Today Show III Today Show 3	CM	10-11a	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24 05/19/24		---T---	1	\$450.00	0.00								
		Today with Hoda & Jenna-NBC													

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N30	WOOD	05/17/24	05/17/24	Today Show III Today Show 3	CM	10-11a	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		---T---					1	\$450.00		0.00			
		Today with Hoda & Jenna-NBC													
N31	WOOD	05/20/24	05/20/24	Today Show III Today Show 3	CM	10-11a	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		----F--					1	\$450.00		0.00			
		Today with Hoda & Jenna-NBC													
N32	WOOD	05/14/24	05/14/24	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		-T-----					1	\$250.00		0.00			
		Eightwest													
N33	WOOD	05/15/24	05/15/24	M-F 11a-12p eightWest	CM	11a-12p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		--W----					1	\$250.00		0.00			
		Eightwest													
N34	WOOD	05/16/24	05/16/24	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		---T---					1	\$250.00		0.00			
		Eightwest													
N35	WOOD	05/17/24	05/17/24	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		----F--					1	\$250.00		0.00			
		Eightwest													
N36	WOOD	05/20/24	05/20/24	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24 05/26/24		M-----					1	\$250.00		0.00			
		Eightwest													
N37	WOOD	05/14/24	05/14/24	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		-T-----					1	\$1,000.00		0.00			
		News 8 At Noon													
N38	WOOD	05/15/24	05/15/24	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		--W----					1	\$1,000.00		0.00			
		News 8 At Noon													
N39	WOOD	05/16/24	05/16/24	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		---T---					1	\$1,000.00		0.00			
		News 8 At Noon													
N40	WOOD	05/17/24	05/17/24	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24 05/19/24		----F--					1	\$1,000.00		0.00			
		News 8 At Noon													
N41	WOOD	05/20/24	05/20/24	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24 05/26/24		M-----					1	\$1,000.00		0.00			
		News 8 At Noon													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$1,000.00		0.00			
N42	WOOD	05/15/24	05/15/24	M-F 5p News M-F News 8 @ 5p	CM	5-530p	--W----	1:00	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--W----		1				\$1,100.00		0.00			
N43	WOOD	05/14/24	05/14/24	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-T-----		1				\$1,200.00		0.00			
N44	WOOD	05/16/24	05/16/24	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---T---		1				\$1,200.00		0.00			
N45	WOOD	05/20/24	05/20/24	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$1,200.00		0.00			
N46	WOOD	05/18/24	05/18/24	Today Show Sa Today Show Saturday	CM	758-930a (7:58 AM-9:30 AM)	-----S-	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$1,000.00		0.00			
N47	WOOD	05/18/24	05/18/24	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$500.00		0.00			
N48	WOOD	05/19/24	05/19/24	Sun 6p News 8 Sun News 8 @ 6p	CM	6-7p	-----S	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		2				\$1,000.00		0.00			
N49	WOOD	05/14/24	05/14/24	M-F 730-8p M-F 730-8p	CM	730-8p	-T-----	1:00	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-T-----		1				\$1,100.00		0.00			
N50	WOOD	05/17/24	05/17/24	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	1:00	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----F--		1				\$1,100.00		0.00			
													Totals	58	\$33,650.00