



REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE: JULY 11TH, 2014

STATION(S): KWCH | KSCW | KDCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE: ADOVCATE AD FOR PAT ROBERTS US SENATE PRIMARY

PARTY OR NAME OF ISSUE: AMERICAN HOSPITAL ASSOCIATION PAC

DESCRIPTION OF ISSUE: AD REFERENCES SENATOR ROBERTS RECORD ON FIGHTING FOR QUALITY & ACCESS TO HEALTH CARE IN KANSAS. AD ALSO REFERENCES ROBERTS CONCERN FOR HEALTH CARE ACCESS IN RURAL AREAS. AD MENTIONS ROBERTS EFFORTS TO DEREGULATE GOVERNMENT TO REDUCE COST OF HEALTHCARE

REQUEST BY TAMMIE WINGROVE
MENTZER MEDIA SERVICES, INC
600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REQUEST ON BEHALF OF: MARK SEKLECKI-EXECUTIVE DIRECTOR
MELINDA HATTON - TREASURER
AMERICAN HOSPITAL ASSOCIATION PAC
325 7TH STREET, NW STE 700
WASHINGTON, DC 20004

CANDIDACY OF: N/A

INFORMATION PROVIDED: RATES, POLITICAL DISCLOSURES, PB-18

STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED: YES

FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION: YES

MEETS BCRA SPONSORSHIP REQUIREMENTS: YES

ACCEPTED OR REJECTED: ACCEPTED



2815 East 37th Street North Wichita, KS 67219 | 316.838.1212

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">KWCH</div>	Date: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">7/10/14</div>
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

American Hospital Association PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	7/11 - 7/24			

This broadcast time will be used by: American Hospital Association PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association PAC
325 7th Street, NW, Ste 700
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director/President - Mark Seklecki
Treasurer - Melinda Hatton

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Hospital Association PAC
325 7th Street, NW, Ste 700
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director/President - Mark Seklecki
Treasurer - Melinda Hatton

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/24/14 Mark Feldman 202-626-2341
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Mark Feldman Mark Feldman Dir of Sales
Signature Printed Name Title

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP JUL16/14 10.27
CHANGES *** KMGH-TV ***

SALES PRSN WA- TAN AMERON

TOWSON, MD 21286

PRDCT	AHA PAC	EST#818	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES JUL18/14 JUL24/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL16/14 10.2

THANKS KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE

FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 60 AGENCY PRODUCT CODE = 71 AGENCY EST# = 818												
37	A		1000P-1035P	30		\$900.00	7/22	7/22	1		TUE	1
PROGRAM : NEWS AT 10P RA35+ : 9.1 CON COM1 : NEWS AT 10P CON COM2 : ADDED AS MKGD FOR HL#7262887												

JUL16/14 10.27
*** KVVH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	A		530P-600P	30		\$550.00	7/18	7/18	1		FRI	1
PROGRAM : CBS EVENING NEWS RA35+ : 6.9 CON COM1 : CBS EVENING NEWS CON COM2 : ADDED AS MKGD FOR HL#7262887												
39	A		600P-630P	30		\$600.00	7/22	7/22	1		TUE	1
PROGRAM : NEWS AT 6P RA35+ : 7.5 CON COM1 : NEWS AT 6P CON COM2 : ADDED AS MKGD FOR HL#7262887												
40	A		600A-700A	30		\$200.00	7/21	7/21	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 6A RA35+ : 2.3 CON COM1 : EYEWITNESS NEWS AT 6A CON COM2 : ADDED AS MKGD FOR HL#7262887												
41	A		630P-700P	30		\$400.00	7/21	7/21	1		MON	1
PROGRAM : INSIDE EDITION RA35+ : 4.1 CON COM1 : INSIDE EDITION CON COM2 : ADDED AS MKGD FOR HL#7262887												
42	A		700P-800P	30		\$650.00	7/18	7/18	1		FRI	1
PROGRAM : UNDERCOVER BOSS FTC:5/23/14 RA35+ : 5.3 CON COM1 : UNDERCOVER BOSS FTC:5/23/14 CON COM2 : ADDED AS MKGD FOR HL#7262887												
43	A		700A-900A	30		\$120.00	7/21	7/23	1		M-W	1
PROGRAM : CBS THIS MORNING RA35+ : 2.0 CON COM1 : CBS THIS MORNING CON COM2 : ADDED AS MKGD FOR HL#7262887												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44	A		800P-900P	30		\$650.00	7/18	7/18	1		FRI	1
PROGRAM : HAWAII 5-0 RA35+ : 5.3 CON COM1: HAWAII 5-0 CON COM2: ADDED AS MKGD FOR HL#7262887												
45	A		900P-1000P	30		\$650.00	7/18	7/18	1		FRI	1
PROGRAM : BLUE BLOODS RA35+ : 8.3 CON COM1: BLUE BLOODS CON COM2: ADDED AS MKGD FOR HL#7262887												
46	A		1135P-1235A	30		\$250.00	7/21	7/23	1		M-W	1
PROGRAM : LETTERMAN CON COM1: LETTERMAN CON COM2: ADDED AS MKGD FOR HL#7262887												
47	A		800A-1000A	30		\$100.00	7/19	7/19	1		SAT	1
PROGRAM : SAT MORNING CON COM1: SAT MORNING CON COM2: ADDED AS MKGD FOR HL#7262887												
48	A		1030A-1100A	30		\$350.00	7/20	7/20	1		SUN	1
PROGRAM : FACE THE NATION CON COM1: FACE THE NATION CON COM2: ADDED AS MKGD FOR HL#7262887												

JUL/14 20320.00

CONTRACT TOTAL 20320.00
 TOTAL SPOTS 48

MARKET TOTALS \$30,555
 SVC- NSI
 DEMOS- RA35+*

KWCH 49%
 KSNW 35%
 KAKE 15%
 KSAS 1%
 KSCW 0%
 KMTW 0%
 CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER



KWCH

Orders
Order / Rev: A67283
Alt Order #: 07264845
Product Desc: AHA PAC | P1 PREFERRED RATES
Estimate: 818
Flight Dates: 07/18/14 - 07/24/14
Original Date / Rev: 07/14/14 / 07/16/14
Order Type: GENERAL

Primary AE: Virginia Virginia
Sales Office: Wash
Sales Region: National

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: *American Hospital Association PAC
Demographic: A35+
Product Codes: PL1
Priority: P-1
Revenue Codes: POL, ISS, Agency

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/24/14	48	\$20,320.00	\$17,272.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	48	\$20,320.00	\$17,272.00	0.00
Totals	48	\$20,320.00	\$17,272.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Virginia Virginia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	07/18/14	07/18/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	----1--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$900.00		0.00			
E 2	All	07/18/14	07/18/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	----1--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$250.00		0.00			
E 3	All	07/18/14	07/18/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	----1--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$450.00		0.00			
E 4	All	07/18/14	07/18/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$200.00		0.00			
E 5	All	07/18/14	07/18/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$400.00		0.00			
E 6	All	07/18/14	07/18/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	----1--	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$120.00		0.00			

Order / Rev: A67283
 Alt Order #: 07264845
 Flight Dates: 07/18/14 - 07/24/14

Advertiser: *American Hospital Association PAC
 Product Desc: AHA PAC | P1 PREFERRED RATES
 Estimate: 818
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	07/18/14	07/18/14	Fri 9-10p Fri 9-10p	CM	Fri 9-10p	----1--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	----1--					1	\$650.00		0.00			
E 8	All	07/21/14	07/21/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----					1	\$250.00		0.00			
E 9	All	07/21/14	07/21/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----					1	\$450.00		0.00			
E 10	All	07/21/14	07/21/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	1-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----					1	\$600.00		0.00			
E 11	All	07/21/14	07/21/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----					1	\$200.00		0.00			
E 12	All	07/21/14	07/21/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	1-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----					1	\$120.00		0.00			
E 13	All	07/19/14	07/19/14	Sat 10p News EYEWITNESS NEWS SAT 10P	CM	Sat 10-1035p	-----1-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1-					1	\$600.00		0.00			
E 14	All	07/19/14	07/19/14	Sat 6p News EYEWITNESS NEWS SAT 6PM	CM	Sat 6-630p	-----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1-					1	\$250.00		0.00			
E 15	All	07/19/14	07/19/14	Sat 8-10a EYEWITNESS NEWS SAT 8-10A	CM	Sat 8-10a	-----1-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1-					1	\$100.00		0.00			
E 16	All	07/20/14	07/20/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	-----1	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1					1	\$900.00		0.00			
E 17	All	07/20/14	07/20/14	Sun 530p News EYEWITNESS NEWS SUN 530C	CM	Sun 530-6p	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1					1	\$300.00		0.00			
E 18	All	07/20/14	07/20/14	Sun 6-7p Sun 6-7p	CM	Sun 6-7p	-----1	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1					1	\$800.00		0.00			
E 19	All	07/20/14	07/20/14	Sun CBS 8-930a CBS NEWS SUNDAY MORNIN	CM	Sun 8-930a	-----1	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1					1	\$350.00		0.00			
E 20	All	07/24/14	07/24/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	---1---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$900.00		0.00			
E 21	All	07/24/14	07/24/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---					1	\$250.00		0.00			

Order / Rev: A67283
 Alt Order #: 07264845
 Flight Dates: 07/18/14 - 07/24/14

Advertiser: *American Hospital Association PAC
 Product Desc: AHA PAC | P1 PREFERRED RATES
 Estimate: 818
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	All	07/24/14	07/24/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	---1---			1		\$250.00		0.00				
E 22	All	07/24/14	07/24/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	---1---	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	---1---			1		\$450.00		0.00				
E 23	All	07/24/14	07/24/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	---1---			1		\$400.00		0.00				
E 24	All	07/24/14	07/24/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	---1---	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	---1---			1		\$120.00		0.00				
E 25	All	07/22/14	07/22/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	-1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	-1-----			1		\$250.00		0.00				
E 26	All	07/22/14	07/22/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	-1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	-1-----			1		\$450.00		0.00				
E 27	All	07/22/14	07/22/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	-1-----			1		\$400.00		0.00				
E 28	All	07/22/14	07/22/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	-1-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	-1-----			1		\$120.00		0.00				
E 29	All	07/22/14	07/22/14	Tues 8-9p Tues 8-9p	CM	Tues 8-9p	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	-1-----			1		\$500.00		0.00				
E 30	All	07/22/14	07/22/14	Tues 9-10p Tues 9-10p	CM	Tues 9-10p	-1-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	-1-----			1		\$650.00		0.00				
E 31	All	07/23/14	07/23/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	--1----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	--1----			1		\$900.00		0.00				
E 32	All	07/23/14	07/23/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	--1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	--1----			1		\$250.00		0.00				
E 33	All	07/23/14	07/23/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	--1----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	--1----			1		\$450.00		0.00				
E 34	All	07/23/14	07/23/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	--1----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	--1----			1		\$600.00		0.00				
E 35	All	07/23/14	07/23/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/21/14	07/27/14	--1----			1		\$200.00		0.00				

Order / Rev: A67283
 Alt Order #: 07264845
 Flight Dates: 07/18/14 - 07/24/14

Advertiser: *American Hospital Association PAC
 Product Desc: AHA PAC | P1 PREFERRED RATES
 Estimate: 818
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	All	07/23/14	07/23/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$200.00		0.00				
E 36	All	07/23/14	07/23/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	--1----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	--1----		1			\$120.00		0.00				
N 37	All	07/22/14	07/22/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-T-----		1			\$900.00		0.00				
N 38	All	07/18/14	07/18/14	M/W/F 5:30-6p CBS News CBS EVENING NEWS 530PM	CM	M/W/F 5:30-6p	----F--	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/14/14	07/20/14	----F--		1			\$550.00		0.00				
N 39	All	07/22/14	07/22/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	-T-----		1			\$600.00		0.00				
N 40	All	07/21/14	07/21/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	M-----		1			\$200.00		0.00				
N 41	All	07/21/14	07/21/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	M-----		1			\$400.00		0.00				
N 42	All	07/18/14	07/18/14	Fri 7-8p Fri 7-8p	CM	Fri 7-8p	----F--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/14/14	07/20/14	----F--		1			\$650.00		0.00				
N 43	All	07/21/14	07/23/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	MTW----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	MTW----		1			\$120.00		0.00				
N 44	All	07/18/14	07/18/14	Fri 8-9p Fri 8-9p	CM	Fri 8-9p	----F--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/14/14	07/20/14	----F--		1			\$650.00		0.00				
N 45	All	07/18/14	07/18/14	Fri 9-10p Fri 9-10p	CM	Fri 9-10p	----F--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/14/14	07/20/14	----F--		1			\$650.00		0.00				
N 46	All	07/21/14	07/21/14	M-F 1035-1137p Letterman LETTERMAN	CM	M-F 10:35-11:37p	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/21/14	07/27/14	M-----		1			\$250.00		0.00				
N 47	All	07/19/14	07/19/14	Sat 8-10a EYEWITNESS NEWS SAT 8-11	CM	Sat 8-10a	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/14/14	07/20/14	-----S-		1			\$100.00		0.00				
N 48	All	07/20/14	07/20/14	Sun Face The Nation FACE THE NATION	CM	Sun 930-10a	-----S	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 07/14/14	07/20/14	-----S		1			\$350.00		0.00				
													Totals	48	\$20,320.00

REP HEADLINE# 7264845
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/14 14.50
*** KWCH-TV ***

ADV # _____ ADV. NAME ISS/AMER. HOSPTL ASSOC.PAC REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MARTHA PALMER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- IAN AMERON

TOWSON, MD 21286

ORDER # _____ CONTRACT # 7264845 CLASS: NATL. LOCAL REGIONAL

PRDCT AHA PAC EST#818 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL18/14 JUL24/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/14 14.50

REP: THIS IS A NEW ORDER
***CLIENT: AMERICAN HOSPITAL ASSOCIATION PAC**
OUR TOTAL IS \$14900
PLS CONFIRM
THANKS KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$900.00	7/18	7/18	1		FRI	1
AGENCY ADVERTISER CODE = 60 AGENCY EST# = 818												
AGENCY PRODUCT CODE = 71												
PROGRAM : NEWS AT 10P												
RA35+ : 9.1												
CON COM1: NEWS AT 10P												

JUL11/14 14.50
*** KMGH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-1230P PROGRAM : NEWS AT NOON RA35+ : 4.4 CON COM1: NEWS AT NOON	30		\$250.00	7/18	7/18	1		FRI	1
3			500P-530P PROGRAM : NEWS AT 5 RA35+ : 6.7 CON COM1: NEWS AT 5	30		\$450.00	7/18	7/18	1		FRI	1
4			600A-700A PROGRAM : EYEWITNESS NEWS AT 6A RA35+ : 2.3 CON COM1: EYEWITNESS NEWS AT 6A	30		\$200.00	7/18	7/18	1		FRI	1
5			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.1 CON COM1: INSIDE EDITION	30		\$400.00	7/18	7/18	1		FRI	1
6			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 2.0 CON COM1: CBS THIS MORNING	30		\$120.00	7/18	7/18	1		FRI	1
7			900P-1000P PROGRAM : BLUE BLOODS RA35+ : 8.3 CON COM1: BLUE BLOODS	30		\$650.00	7/18	7/18	1		FRI	1
8			1200N-1230P PROGRAM : NEWS AT NOON RA35+ : 4.4 CON COM1: NEWS AT NOON	30		\$250.00	7/21	7/21	1		MON	1
9			500P-530P PROGRAM : NEWS AT 5 RA35+ : 6.7 CON COM1: NEWS AT 5	30		\$450.00	7/21	7/21	1		MON	1

REP HEADLINE# 7264845
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/14 14.50
*** KWCH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			600P-630P PROGRAM : NEWS AT 6P RA35+ : 7.5 CON COM1: NEWS AT 6P	30		\$600.00	7/21	7/21	1		MON	1
11			600A-700A PROGRAM : EYEWITNESS NEWS AT 6A RA35+ : 2.3 CON COM1: EYEWITNESS NEWS AT 6A	30		\$200.00	7/21	7/21	1		MON	1
12			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 2.0 CON COM1: CBS THIS MORNING	30		\$120.00	7/21	7/21	1		MON	1
13			1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 6.9 CON COM1: NEWS AT 10P	30		\$600.00	7/19	7/19	1		SAT	1
14			600P-630P PROGRAM : NEWS AT 6P RA35+ : 3.8 CON COM1: NEWS AT 6P	30		\$250.00	7/19	7/19	1		SAT	1
15			800A-1000A PROGRAM : SATURDAY MORNING NEWS RA35+ : 1.7 CON COM1: SATURDAY MORNING NEWS	30		\$100.00	7/19	7/19	1		SAT	1
16			1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 9.5 CON COM1: NEWS AT 10P	30		\$900.00	7/20	7/20	1		SUN	1
17			530P-600P PROGRAM : EYEWITNESS NEWS WKEND RA35+ : 3.9 CON COM1: EYEWITNESS NEWS WKEND	30		\$300.00	7/20	7/20	1		SUN	1

REP HEADLINE# 7264845
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/14 14.50
*** KWCH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			600P-700P PROGRAM : 60 MINUTES RA35+ : 7.6 CON COM1: 60 MINUTES	30		\$800.00	7/20	7/20	1		SUN	1
19			800A-930A PROGRAM : SUNDAY MORNING RA35+ : 5.3 CON COM1: SUNDAY MORNING	30		\$350.00	7/20	7/20	1		SUN	1
20			1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 9.1 CON COM1: NEWS AT 10P	30		\$900.00	7/24	7/24	1		THU	1
21			1200N-1230P PROGRAM : NEWS AT NOON RA35+ : 4.4 CON COM1: NEWS AT NOON	30		\$250.00	7/24	7/24	1		THU	1
22			500P-530P PROGRAM : NEWS AT 5 RA35+ : 6.7 CON COM1: NEWS AT 5	30		\$450.00	7/24	7/24	1		THU	1
23			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.1 CON COM1: INSIDE EDITION	30		\$400.00	7/24	7/24	1		THU	1
24			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 2.0 CON COM1: CBS THIS MORNING	30		\$120.00	7/24	7/24	1		THU	1
25			1200N-1230P PROGRAM : NEWS AT NOON RA35+ : 4.4 CON COM1: NEWS AT NOON	30		\$250.00	7/22	7/22	1		TUE	1

REP HEADLINE# 7264845
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL11/14 14.50
 *** KWCH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26			500P-530P PROGRAM : NEWS AT 5 RA35+ : 6.7 CON COM1: NEWS AT 5	30		\$450.00	7/22	7/22	1		TUE	1
27			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.1 CON COM1: INSIDE EDITION	30		\$400.00	7/22	7/22	1		TUE	1
28			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 2.0 CON COM1: CBS THIS MORNING	30		\$120.00	7/22	7/22	1		TUE	1
29			800P-900P PROGRAM : NCIS: LOS ANGELES LTC:9/16/14 RA35+ : 6.6 CON COM1: NCIS: LOS ANGELES LTC:9/16/14	30		\$500.00	7/22	7/22	1		TUE	1
30			900P-1000P PROGRAM : PERSON OF INTEREST RA35+ : 6.4 CON COM1: PERSON OF INTEREST	30		\$650.00	7/22	7/22	1		TUE	1
31			1000P-1035P PROGRAM : NEWS AT 10P RA35+ : 9.1 CON COM1: NEWS AT 10P	30		\$900.00	7/23	7/23	1		WED	1
32			1200N-1230P PROGRAM : NEWS AT NOON RA35+ : 4.4 CON COM1: NEWS AT NOON	30		\$250.00	7/23	7/23	1		WED	1
33			500P-530P PROGRAM : NEWS AT 5 RA35+ : 6.7 CON COM1: NEWS AT 5	30		\$450.00	7/23	7/23	1		WED	1

REP HEADLINE# 7264845
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/14 14.50
 *** KWCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34			600P-630P	30		\$600.00	7/23	7/23	1		WED	1
PROGRAM : NEWS AT 6P RA35+ : 7.5 CON COM1: NEWS AT 6P												
35			600A-700A	30		\$200.00	7/23	7/23	1		WED	1
PROGRAM : EYEWITNESS NEWS AT 6A RA35+ : 2.3 CON COM1: EYEWITNESS NEWS AT 6A												
36			700A-900A	30		\$120.00	7/23	7/23	1		WED	1
PROGRAM : CBS THIS MORNING RA35+ : 2.0 CON COM1: CBS THIS MORNING												

JUL/14 14900.00

CONTRACT TOTAL 14900.00
 TOTAL SPOTS 36

MARKET TOTALS \$30,555 KWCN 49% KSNW 35% KAKE 15% KSAS 1% KSCW 0% KMTW 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*

ORDER



KWCH

Orders
Order / Rev: A67283
Alt Order #: 07264845
Product Desc: AHA PAC | P1 PREFERRED RATES
Estimate: 818
Flight Dates: 07/18/14 - 07/24/14
Original Date / Rev: 07/14/14 / 07/15/14
Order Type: GENERAL

Primary AE: Virginia Virginia
Sales Office: Wash
Sales Region: National

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: *American Hospital Association PAC
Demographic: A35+
Product Codes: PL1
Priority: P-1
Revenue Codes: POL, ISS, Agency

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/24/14	36	\$14,900.00	\$12,665.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	36	\$14,900.00	\$12,665.00	0.00
Totals	36	\$14,900.00	\$12,665.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Virginia Virginia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	07/18/14	07/18/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	----1--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$900.00		0.00			
E 2	All	07/18/14	07/18/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	----1--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$250.00		0.00			
E 3	All	07/18/14	07/18/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	----1--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$450.00		0.00			
E 4	All	07/18/14	07/18/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$200.00		0.00			
E 5	All	07/18/14	07/18/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$400.00		0.00			
E 6	All	07/18/14	07/18/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	----1--	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/14/14	07/20/14	----1--		1				\$120.00		0.00			

Order / Rev: A67283
 Alt Order #: 07264845
 Flight Dates: 07/18/14 - 07/24/14

Advertiser: *American Hospital Association PAC
 Product Desc: AHA PAC | P1 PREFERRED RATES
 Estimate: 818

KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	07/18/14	07/18/14	Fri 9-10p Fri 9-10p	CM	Fri 9-10p	----1--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	----1--		1				\$650.00		0.00			
E 8	All	07/21/14	07/21/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----		1				\$250.00		0.00			
E 9	All	07/21/14	07/21/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----		1				\$450.00		0.00			
E 10	All	07/21/14	07/21/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	1-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----		1				\$600.00		0.00			
E 11	All	07/21/14	07/21/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----		1				\$200.00		0.00			
E 12	All	07/21/14	07/21/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	1-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	1-----		1				\$120.00		0.00			
E 13	All	07/19/14	07/19/14	Sat 10p News EYEWITNESS NEWS SAT 10P	CM	Sat 10-1035p	-----1-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1-		1				\$600.00		0.00			
E 14	All	07/19/14	07/19/14	Sat 6p News EYEWITNESS NEWS SAT 6PM	CM	Sat 6-630p	-----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1-		1				\$250.00		0.00			
E 15	All	07/19/14	07/19/14	Sat 8-10a EYEWITNESS NEWS SAT 8-10	CM	Sat 8-10a	-----1-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1-		1				\$100.00		0.00			
E 16	All	07/20/14	07/20/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	-----1	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1		1				\$900.00		0.00			
E 17	All	07/20/14	07/20/14	Sun 530p News EYEWITNESS NEWS SUN 530	CM	Sun 530-6p	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1		1				\$300.00		0.00			
E 18	All	07/20/14	07/20/14	Sun 6-7p Sun 6-7p	CM	Sun 6-7p	-----1	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1		1				\$800.00		0.00			
E 19	All	07/20/14	07/20/14	Sun CBS 8-930a CBS NEWS SUNDAY MORNIN	CM	Sun 8-930a	-----1	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/14	07/20/14	-----1		1				\$350.00		0.00			
E 20	All	07/24/14	07/24/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	---1---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	---1---		1				\$900.00		0.00			
E 21	All	07/24/14	07/24/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A67283
 Alt Order #: 07264845
 Flight Dates: 07/18/14 - 07/24/14

Advertiser: *American Hospital Association PAC
 Product Desc: AHA PAC | P1 PREFERRED RATES
 Estimate: 818
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	All	07/24/14	07/24/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	---1---		1				\$250.00		0.00			
E 22	All	07/24/14	07/24/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	---1---	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	---1---		1				\$450.00		0.00			
E 23	All	07/24/14	07/24/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	---1---		1				\$400.00		0.00			
E 24	All	07/24/14	07/24/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	---1---	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	---1---		1				\$120.00		0.00			
E 25	All	07/22/14	07/22/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	-1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	-1-----		1				\$250.00		0.00			
E 26	All	07/22/14	07/22/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	-1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	-1-----		1				\$450.00		0.00			
E 27	All	07/22/14	07/22/14	M-F 630-7p Inside Edition INSIDE EDITION	CM	M-F 6:30-7p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	-1-----		1				\$400.00		0.00			
E 28	All	07/22/14	07/22/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	-1-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	-1-----		1				\$120.00		0.00			
E 29	All	07/22/14	07/22/14	Tues 8-9p Tues 8-9p	CM	Tues 8-9p	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	-1-----		1				\$500.00		0.00			
E 30	All	07/22/14	07/22/14	Tues 9-10p Tues 9-10p	CM	Tues 9-10p	-1-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	-1-----		1				\$650.00		0.00			
E 31	All	07/23/14	07/23/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	--1----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----		1				\$900.00		0.00			
E 32	All	07/23/14	07/23/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	--1----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----		1				\$250.00		0.00			
E 33	All	07/23/14	07/23/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	--1----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----		1				\$450.00		0.00			
E 34	All	07/23/14	07/23/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	--1----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----		1				\$600.00		0.00			
E 35	All	07/23/14	07/23/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----		1				\$200.00		0.00			

Order / Rev: A67283
Alt Order #: 07264845
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Advertiser: *American Hospital Association PAC
Product Desc: AHA PAC | P1 PREFERRED RATES
Estimate: 818
KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	All	07/23/14	07/23/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----			1			\$200.00		0.00			
E 36	All	07/23/14	07/23/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	--1----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/21/14	07/27/14	--1----			1			\$120.00		0.00			
Totals													36	\$14,900.00	