

NCC Cable System Order

Order #	62595350
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

Flight Dates	10/15/18 - 10/21/18
Agency	Great American Media
Advertiser	A Stronger WI proj 203101

Update Date	10/12/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	WI-Gov
Product Code	1015
Est Code	6238
Product Name	WI-Gov 10.15
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$150.00		
Commission	\$22.50		
Net Total	\$127.50		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/12 New Fixed Order airing 10/15. Please review and confirm, thank you!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	MNF: Packers v 49ers	10/15/18	10/21/18	20:15	23:15	X							-	-	1	\$150.00	\$150.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$150.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/18

62595350 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62595350
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

Flight Dates	10/15/18 - 10/21/18
Agency	Great American Media
Advertiser	A Stronger WI proj 203101

Update Date	10/12/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	WI-Gov
Product Code	1015
Est Code	6238
Product Name	WI-Gov 10.15
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$4,000.00		
Commission	\$600.00		
Net Total	\$3,400.00		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/12 New Fixed Order airing 10/15. Please review and confirm, thank you!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	MNF: Packers v 49ers	10/15/18	10/21/18	20:15	23:15	X							-	-	1	\$4,000.00	\$4,000.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/18

62595350 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |