

NCC Cable System Order

Order #	62568492
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Jun18
-	

Flight Dates	09/03/18 - 09/16/18
Agency	Great American Media
Advertiser	A Stronger WI proj 203101

Client Code	WI Gov
Product Code	09040910
Est Code	6902
Product Name	WI-Gov 9.4-9.10
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/15/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$170.00	
Commission		\$25.50	
Net Total		\$144.50	
Total Spots		40	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.15 new order beginning 9.4. Please reveiw and confirm, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	NCR 07/23/18-08/14/18
2	FXNC	FOX AND FRIEND<	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	NCR 07/23/18-08/14/18
3	FXNC	VARIOUS	9/3/18	9/9/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	NCR 07/23/18-08/14/18
4	FXNC	VARIOUS	9/10/18	9/16/18	09:00	16:00	X							-	-	1	\$3.00	\$3.00	30	NCR 07/23/18-08/14/18
5	FXNC	VARIOUS	9/3/18	9/9/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	NCR 07/23/18-08/14/18
6	FXNC	VARIOUS	9/10/18	9/16/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NCR 07/23/18-08/14/18
7	FXNC	VARIOUS	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	NCR 07/23/18-08/14/18
8	FXNC	VARIOUS	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NCR 07/23/18-08/14/18
9	HGTV	VARIOUS	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	NCR 07/23/18-08/14/18
10	HGTV	LOVE IT OR LIS<	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NCR 07/23/18-08/14/18
11	HIST	AVG. ALL WKS<	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	NCR 07/23/18-08/14/18
12	HIST	AVG. ALL WKS	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NCR 07/23/18-08/14/18
13	MNBC	MORNING JOE<	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	NCR 07/23/18-08/14/18
14	MNBC	MORNING JOE<	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	NCR 07/23/18-08/14/18
15	MNBC	VARIOUS	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	NCR 07/23/18-08/14/18

NCC Cable System Order

Order #	62568492	Flight Dates	09/03/18 - 09/16/18	Update Date	08/15/18
Syscode	1507	Agency	Great American Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	A Stronger WI proj 203101	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	WI Gov	Total	\$170.00
AE	Collin Diederich	Product Code	09040910	Commission	\$25.50
Sales Coordinator	Taylor Dale	Est Code	6902	Net Total	\$144.50
Office	Washington	Product Name	WI-Gov 9.4-9.10	Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.15 new order beginning 9.4. Please reveiw and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	MNBC	AVG. ALL WKS<	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NCR 07/23/18-08/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$170.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/20/18

62568492 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62568492
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA National Live+SD Jun18
-	

Flight Dates	09/03/18 - 09/16/18
Agency	Great American Media
Advertiser	A Stronger WI proj 203101

Client Code	WI Gov
Product Code	09040910
Est Code	6902
Product Name	WI-Gov 9.4-9.10
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/15/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,667.00		
Commission	\$400.05		
Net Total	\$2,266.95		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.15 new order beginning 9.4. Please reveiw and confirm, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$113.00	\$339.00	30	NCR 07/23/18-08/14/18
2	FXNC	VARIOUS	9/3/18	9/9/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$93.00	\$279.00	30	NCR 07/23/18-08/14/18
3	FXNC	VARIOUS	9/3/18	9/9/18	16:00	19:00		X	X	X	X	X	X	-	-	3	\$149.00	\$447.00	30	NCR 07/23/18-08/14/18
4	FXNC	VARIOUS	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$186.00	\$558.00	30	NCR 07/23/18-08/14/18
5	HGTV	VARIOUS	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$186.00	\$558.00	30	NCR 07/23/18-08/14/18
6	MNBC	MORNING JOE<	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$63.00	\$189.00	30	NCR 07/23/18-08/14/18
7	MNBC	VARIOUS	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$99.00	\$297.00	30	NCR 07/23/18-08/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$2,667.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,667.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/20/18

62568492 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |