

| | | | | | | | |
|--------------|------|----------------|--|---------------|--|-------------|--|
| Order No : | | Industry Code: | | Revenue Type: | | Order Type: | |
| New Business | ✓Yes | Co-Op | | Email Invoice | | AE: | |

Customer No : _____

Agency: _____

Customer Name: Zama For Gov

Address: _____

Cust. Contact : Kelly Lewis

(if new) Stroudsburg, PA 18360

Note (Product) : Poly rates

Phone #: _____

Campaign (internal only): _____

Email: _____

Internal Comments:

They are paying by in advance by card.



| Line # | Station(s) | Start Date | End Date | # Wks | Priority | Day Part Order Time | Break Type | M | T | W | TH | F | SA | SU | Spts/Wk | Lgth | RATE | Total Spots | Line Cost |
|--------|------------|------------|-----------|-------|----------|---------------------|------------|---|---|---|----|---|----|----|---------|------|---------|-------------|------------|
| 1 | WSBG | 03/09/2022 | 3/29/2022 | 3.00 | | 6A-7P | Commercial | 8 | 8 | 8 | 8 | 8 | | | 40 | 30 | \$12.00 | 120 | \$1,440.00 |
| 2 | WPVO | 3/9/2022 | 3/29/2022 | 3.00 | | 6A-7P | Commercial | 8 | 8 | 8 | 8 | 8 | | | 40 | 30 | \$4.00 | 120 | \$480.00 |
| 3 | WLGD | 3/9/2022 | 3/29/2022 | 3.00 | | 6a-7p | Commercial | 8 | 8 | 8 | 8 | 8 | | | 40 | 30 | \$5.00 | 120 | \$600.00 |
| 4 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 5 | WSBG | 4/4/2022 | 4/22/2022 | 3.00 | | 6A-7P | Commercial | 8 | 8 | 8 | 8 | 8 | | | 40 | 30 | \$12.00 | 120 | \$1,440.00 |
| 6 | WPVO | 4/4/2022 | 4/22/2022 | 3.00 | | 6A-7P | Commercial | 8 | 8 | 8 | 8 | 8 | | | 40 | 30 | \$4.00 | 120 | \$480.00 |
| 7 | WLGD | 4/4/2022 | 4/22/2022 | 3.00 | | 6A-7P | Commercial | 8 | 8 | 8 | 8 | 8 | | | 40 | 30 | \$5.00 | 120 | \$600.00 |
| 8 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 9 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 10 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 11 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 12 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 13 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 14 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |
| 15 | | | | | | | | | | | | | | | 0 | | | 0 | \$0.00 |

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Length

Total No. Spots 720

CLIENT SIGNATURE _____

SALESPERSON SIGNATURE _____

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender.
Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating,

Sales Mgr _____

Contract Total \$5,040.00

Bus. Mgr _____

Traffic _____

For Dr. Niche Zama for Governor

on the basis of race, gender or any particular language being broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Lewis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Nche Zama

Authorized committee:

Zama for PA

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 17, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Don Carney CPA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Kelly Lewis

Signature:

Terry Price

Name:

Kelly Lewis

Name:

Terry Price

Date of Request to Purchase Ad Time:

3/8/22

Date of Station Agreement to Sell Time:

3/8/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Lewis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Nyck Zama

Authorized committee:

Zama For PA

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 17, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Dan Carney, CPA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Kelly Lewis

Signature:

Terry Price

Name:

Kelly Lewis

Name:

Terry Price

Date of Request to Purchase Ad Time:

March 8, 2022

Date of Station Agreement to Sell Time:

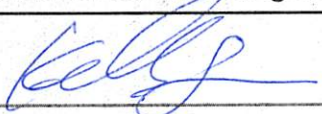
3/8/22

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Candidate/Authorized Committee/Agency

Signature:



Name:

Kelly

Date:

March 8, 2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

3/8/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WLGD

Date Received/Requested:

3/8/22

Est. #:

Station Location:

Stratford

Run Start and End Dates:

3/9 - 4/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Lewis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Nick Zama

Authorized committee:

Zama for PA

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

May 12 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Don Carney, CPA

The undersigned represents that:

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☐

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☒

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Candidate/Committee/Agency

Station Representative

Signature:

Kelly Lewis

Signature:

Terry Price

Name:

Kelly Lewis

Name:

Terry Price

Date of Request to Purchase Ad Time:

3/8/2022

Date of Station Agreement to Sell Time:

3/8/22

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Candidate/Authorized Committee/Agency

Signature:



Name:

Kelly Lewis

Date:

*3/8/2022***TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

3-8-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WSBG

Date Received/Requested:

3-8-4/22

Est. #:

Station Location:

93.5 Strawberry

Run Start and End Dates:

3-9

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Seven Mountains Media

Advertiser: ZAMA FOR PA
 Order #: 2658584767440
 Date Entered: 03/08/2022
 Last Modified: 03/08/2022
 Product: ZAMA FOR GOVERNOR
 Salesperson: Terry Price
 Billing Cycle: Calendar Month
 Estimate #:

ZAMA FOR PA
 PO Box 343
 East Stroudsburg, Pennsylvania 18301

Order Date Range: 03/09/2022 through 04/22/2022 (7 weeks)
 Media Outlets: WSBG-FM, WVPO-AM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|----------|
| 1 | 03/09/22-03/29/22 | WSBG-FM | 06:00AM-07:00PM | 30 | 8 | 8 | 8 | 8 | 8 | -- | -- | 40 | 12.00 | 120 | 1,440.00 |
| 2 | 03/09/22-03/29/22 | WVPO-AM | 06:00AM-07:00PM | 30 | 8 | 8 | 8 | 8 | 8 | -- | -- | 40 | 4.00 | 120 | 480.00 |
| 3 | 04/04/22-04/22/22 | WSBG-FM | 06:00AM-07:00PM | 30 | 8 | 8 | 8 | 8 | 8 | -- | -- | 40 | 12.00 | 120 | 1,440.00 |
| 4 | 04/04/22-04/22/22 | WVPO-AM | 06:00AM-07:00PM | 30 | 8 | 8 | 8 | 8 | 8 | -- | -- | 40 | 4.00 | 120 | 480.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-------------------|-------------------|
| WSBG-FM | 240 | 0 | 0 | 0 | \$2,880.00 | \$2,880.00 |
| WVPO-AM | 240 | 0 | 0 | 0 | \$960.00 | \$960.00 |
| Totals | 480 | 0 | 0 | 0 | \$3,840.00 | \$3,840.00 |

Total Charges: \$3,840.00
 Total Net: \$3,840.00

Projected Billing By Calendar Month Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-------------------|-------------------|
| March | 2022 | \$1,920.00 | \$1,920.00 |
| April | 2022 | \$1,920.00 | \$1,920.00 |
| Totals | | \$3,840.00 | \$3,840.00 |



ZAMA FOR PA GOVERNOR

SEVEN MOUNTAINS MEDIA
639 MAIN STREET
STROUDSBURG, PA 18360

WLGD Order Confirmation

OrderID: 0680-002
Sponsor: Zama for PA Governor
Product: Zama for PA
Estimate/PO:
AccountRep: Terry Price
BillingCycle: Calendar Month
InvoiceType: Detail
Run Dates: 3/9/2022 - 4/22/2022
Items Ordered: 240
Ordered Amount: \$1,200.00

Scheduled Station(s): WLGD
Zama for PA Governor

Printed 3/8/2022 10:36:54 AM

Page 1

| Run Dates | Run Weeks | Run Times | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Descripti | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|-----------------------------------|-----------|---------------------|-----|-----|-----|------|-----|-----|--------|------------|--------|-----------|------------|---------|-----|-----------|------------|
| 01 3/9/2022 - 3/29/2022 | All Weeks | 06:00 AM - 07:00 PM | 8 | 8 | 8 | 8 | 8 | | | 40 | :30 | Spot | | | 120 | 5.00 | 600.00 |
| 03 4/4/2022 - 4/22/2022 | All Weeks | 06:00 AM - 07:00 PM | 8 | 8 | 8 | 8 | 8 | | | 40 | :30 | Spot | | | 120 | 5.00 | 600.00 |
| Calendar Month Projected Billing: | | | | | | | | | | | | | | | | | |
| Jan-22 | 0.00 | Feb-22 | | | | 0.00 | | | Mar-22 | | | 600.00 | | Q1-2022 | | | 600.00 |
| Apr-22 | 600.00 | May-22 | | | | 0.00 | | | Jun-22 | | | 0.00 | | Q2-2022 | | | 600.00 |

Confirmed Correct; Payment Guaranteed

Accepted for Station1

ZAMA FOR PA
PO BOX 343
EAST STROUDSBURG, PA 18301-0343

1073

60-1/313
200

DATE 3/8/2007

PAY TO THE
ORDER OF Seven Mountains \$ 5,040.00

five thousand forty 00/100 DOLLARS



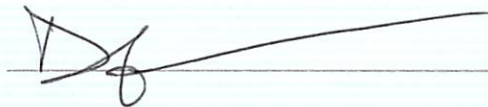
PNCBANK

PNC Bank, N.A. 030

MONEY MARKET

REGULATIONS ALLOW THREE
CHECKS PER STATEMENT CYCLE

FOR radio ads



MP

⑈001073⑈ ⑆031300012⑆ 9020891673⑈