

CONTRACT



WBAY
 115 S Jefferson St
 Green Bay, WI 54301
 Sales T & C: www.gray.tv/advertising
 (920) 432-3331

<u>Contract / Revision</u> 3547590 /		<u>Alt Order #</u> WOC14649086
<u>Advertiser</u> Tammy Baldwin		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/14/24 - 05/20/24	<u>Estimate #</u> 1542	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9923059	<u>Advertiser Code</u> 91	<u>Product 1/2</u> 94
<u>Agency Ref</u> 146150	<u>Advertiser Ref</u> 548465	

And:

Grassroots Media LLC
 2 Bala Plaza
 Suite 300
 Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	05/14/24	05/20/24	Action 2 News @ 430z430a-5a			:30			P-03	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$175.00				
N 2	WBAY	05/14/24	05/20/24	Action 2 News @ 5a 5a-530a			:30			P-03	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$275.00				
N 3	WBAY	05/14/24	05/20/24	Action 2 News @ 530z530a-6a			:30			P-03	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$400.00				
N 4	WBAY	05/14/24	05/20/24	Action 2 News @ 6a 6a-7a			:30			P-03	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$700.00				
N 5	WBAY	05/14/24	05/20/24	GMA 8a 8a-9a			:30			P-03	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$800.00				
N 6	WBAY	05/14/24	05/20/24	M-F 930-10a 930-10a			:30			P-03	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$225.00				
N 7	WBAY	05/14/24	05/20/24	Action 2 News M-F @ 9-930a			:30			P-03	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$400.00				
N 8	WBAY	05/14/24	05/20/24	Action 2 News M-F @ 12p-1230p			:30			P-03	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$550.00				
N 9	WBAY	05/14/24	05/19/24	Action 2 News Su @ 530p-6p			:30			P-03	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$700.00				
N 10	WBAY	05/14/24	05/18/24	Action 2 News Sa @ 66p-630p			:30			P-03	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$750.00				
N 11	WBAY	05/14/24	05/20/24	Action 2 News M-F @ 5p-530p			:30			P-03	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$1,000.00				
N 12	WBAY	05/14/24	05/20/24	Action 2 News M-F @ 6p-630p			:30			P-03	NM	5	\$5,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$1,000.00				
N 13	WBAY	05/14/24	05/20/24	ET	630p-7p		:30			P-03	NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$1,250.00				
N 14	WBAY	05/14/24	05/17/24	Shark Tank	658p-8p		:30			P-03	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----1--				1	\$600.00				
N 15	WBAY	05/14/24	05/15/24	Abbot/Celeb FF	8p-9p		:30			P-03	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--1----				1	\$650.00				
N 16	WBAY	05/14/24	05/16/24	Greys Anatomy	8p-9p		:30			P-03	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---1---				1	\$650.00				
N 17	WBAY	05/14/24	05/19/24	Su 1035p-1045p	1035p-1045p		:30			P-03	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$375.00				
N 18	WBAY	05/14/24	05/18/24	Action 2 News Sa @	110p-1035p		:30			P-03	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$550.00				
N 19	WBAY	05/14/24	05/20/24	Action 2 News M-F @	10p-1035p		:30			P-03	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$850.00				
N 20	WBAY	05/14/24	05/20/24	Jimmy Kimmel Show	1035p-1137p		:30			P-03	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	11111--				5	\$350.00				
N 21	WBAY	05/14/24	05/18/24	Action 2 News Sa @	88a-9a		:30			P-03	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1-				1	\$500.00				
N 22	WBAY	05/14/24	05/19/24	Good Morning America	7a-8a		:30			P-03	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----1				1	\$550.00				
Totals												74	\$45,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	74	\$45,200.00	(\$6,780.00)	\$38,420.00
Totals	74	\$45,200.00	(\$6,780.00)	\$38,420.00

Signature: _____ **Date:** _____

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