

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

<u>Contract / Revision</u> 143906 /		<u>Alt Order #</u> 09287645
<u>Product</u> ROSENDALE FOR SENATE		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 10591
<u>Advertiser</u> Matt Rosendale for Montana		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Alex Hong (HRP)	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Code</u>	<u>Advertiser Code</u> 315	<u>Product 1/2</u> 1147
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	All	10/29/18	10/29/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-10	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$175.00				
N 2	All	10/23/18	10/23/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$175.00				
N 3	All	10/24/18	10/24/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$175.00				
N 4	All	10/26/18	10/26/18	Montana This Morning	5:30 AM-7:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$175.00				
N 5	All	10/29/18	10/29/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$175.00				
N 6	All	10/23/18	10/23/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$175.00				
N 7	All	10/24/18	10/24/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$175.00				
N 8	All	10/25/18	10/25/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$175.00				
N 9	All	10/26/18	10/26/18	CBS This Morning	7:00 AM-9:00 AM		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$175.00				
N 10	All	10/27/18	10/27/18	CBS This Morning Sat	6:00 AM-8:00 AM		:30			P-02	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$75.00				
N 11	All	10/28/18	10/28/18	CBS Sunday Morning	7:00 AM-8:30 AM		:30			P-02	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Product</u> ROSENDALE FOR SEN
<u>Advertiser</u> Matt Rosendale for Monte		<u>Estimate #</u> 10591
		<u>Original Date / Revision</u> 10/15/18 / 10/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	All	10/24/18	10/24/18	Noon News	12:00 PM-12:30 P		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$175.00				
N 13	All	10/26/18	10/26/18	Noon News	12:00 PM-12:30 P		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$175.00				
N 14	All	10/29/18	10/29/18	CBS Evening News	5:00 PM-5:30 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
N 15	All	10/25/18	10/25/18	CBS Evening News	5:00 PM-5:30 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$800.00				
N 16	All	10/26/18	10/26/18	CBS Evening News	5:00 PM-5:30 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$800.00				
N 17	All	10/29/18	10/29/18	M-F 530p News	5:30 PM-6:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$450.00				
N 18	All	10/24/18	10/24/18	M-F 530p News	5:30 PM-6:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$450.00				
N 19	All	10/25/18	10/25/18	M-F 530p News	5:30 PM-6:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$450.00				
N 20	All	10/26/18	10/26/18	M-F 530p News	5:30 PM-6:00 PM		:30			P-02	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$450.00				
N 21	All	10/27/18	10/27/18	Sa 530p News	5:30 PM-6:00 PM		:30			P-02	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$275.00				
N 22	All	10/28/18	10/28/18	Su 530p News	5:30 PM-6:00 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$350.00				
N 23	All	10/29/18	10/29/18	M-F	6:00 PM-6:30 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$350.00				
N 24	All	10/25/18	10/25/18	M-F	6:00 PM-6:30 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$350.00				
N 25	All	10/26/18	10/26/18	M-F	6:00 PM-6:30 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$350.00				
N 26	All	10/23/18	10/23/18	M-F	6:30 PM-7:00 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$350.00				
N 27	All	10/25/18	10/25/18	M-F	6:30 PM-7:00 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$350.00				
N 28	All	10/26/18	10/26/18	M-F	6:30 PM-7:00 PM		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$350.00				
N 29	All	10/23/18	10/23/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			P-01	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$950.00				
N 30	All	10/24/18	10/24/18	Wednesday Prime Hr	7:00 PM-8:00 PM		:30			P-01	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$900.00				
N 31	All	10/28/18	10/28/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			P-01	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$800.00				
N 32	All	10/28/18	10/28/18	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30			P-01	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$650.00				
N 33	All	10/28/18	10/28/18	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30			P-01	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$650.00				
N 34	All	10/29/18	10/29/18	M-F 10p News	10:00 PM-10:35 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$600.00				
N 35	All	10/24/18	10/24/18	M-F 10p News	10:00 PM-10:35 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$600.00				
N 36	All	10/26/18	10/26/18	M-F 10p News	10:00 PM-10:35 P		:30			P-02	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$600.00				
N 37	All	10/27/18	10/27/18	Sa 10p News	10:00 PM-10:35 P		:30			P-01	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$500.00				
N 38	All	10/28/18	10/28/18	Su 10p News	10:00 PM-10:35 P		:30			P-02	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$500.00				
N 39	All	10/26/18	10/26/18	The Late Show	10:35 PM-11:35 P		:30			P-02	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$145.00				
N 40	All	10/28/18	10/28/18	NFL RS Game 1	11:00 AM-2:00 PM		:30			P-02	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----2				2	\$700.00				
Totals												41	\$17,620.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	35	\$15,070.00	(\$2,260.50)	\$12,809.50
10/29/18 - 10/29/18	6	\$2,550.00	(\$382.50)	\$2,167.50
Totals	41	\$17,620.00	(\$2,643.00)	\$14,977.00

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<u>Advertiser</u> Matt Rosendale for Monte		<u>Original Date / Revision</u> 10/15/18 / 10/15/18

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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