

CONTRACT

KSOO-FM
5100 S Tennis Ln
Sioux Falls, SD 57108
(605) 361-0300

<u>Contract / Revision</u> 752614 /		<u>Alt Order #</u>
<u>Advertiser</u> Initiated Measure 25		<u>Original Date / Revision</u> 10/26/18 / 10/26/18
<u>Contract Dates</u> 10/29/18 - 11/06/18	<u>Estimate #</u> 0249 IM2518 General R	
<u>Product</u> IM25-Initiated Measure 25		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSOO-FM	<u>Account Executive</u> Roger Currier	<u>Sales Office</u> Local Sioux Fall
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> RI14671	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Lawrence & Schiller
3932 South Willow Avenue
Sioux Falls, SD 57105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSOO	10/29/18	11/02/18	M-F Prime Rotator	6a-7p		:30			NM	30	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				30	\$52.00			
N 2	KSOO	11/05/18	11/05/18	M-F Prime Rotator	6a-7p		:30			NM	5	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				5	\$52.00			
N 3	KSOO	11/06/18	11/06/18	M-F Prime Rotator	6:00 AM-12:00 PM		:30			NM	5	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	-T-----				5	\$57.00			
Totals											40	\$2,105.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	40	\$2,105.00	(\$315.75)	\$1,789.25
Totals	40	\$2,105.00	(\$315.75)	\$1,789.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



LAWRENCE & SCHILLER

Brand Time Schedule - KSOO-FM

PERIOD FROM OCT08/18 TO NOV11/18
SPOT RADIO

LAWRENCE & SCHILLER

3932 SOUTH WILLOW AVE.
SIOUX FALLS, SD 57105

CLIENT IM25 Initiated Measure 25
PRODUCT IM25 IM25 - Initiated Measure 25
ESTIMATE 0249 IM2518 GENERAL RADIO EST249

Market SXF SD SIOUX FALLS, SD.

REVISION: ORIGINAL

LINE#	DAY(S)	TIME	PROGRAM	LEN	DP	OCT 08	OCT 15	OCT 22	OCT 29	NOV 05	TOT	COST/TAX	AD18+ R/CP	AD18+ I/CPM	AD18+ S/CPS
STATION: KSOO-FM KSOO-FM															
FORMAT: SPORTS															
SLS REP: UNASSIGNED															
DIAL POS: 99.1															
001	M-F	6A-7P	ROTATOR	:30	RT					30	30	52.00	*	*	*
002	MON	6A-7P	ROTATOR	:30	RT					5	5	52.00	*	*	*
003	TUE	6A-12P	ROTATOR	:30	RT					5	5	57.00	*	*	*
KSOO-FM TOT											30	10			
PTS/WEEK											40	2105.00			

Order#	00000523
Client	Initiated Measure 25
Product	IM25 - Initiated Measure 25
Estimate	0249

Timesheet Comments:

Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.
- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.
- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.
- All creative will receive competitive separation from related industries.
- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: <i>10/28/16</i>
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I, *Alicia Davis*
do hereby request station time concerning the following issue:

<i>Vote Yes on IM 25</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: *Vote Yes on IM 25*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Lawrence Schiller 392 S. Willow Ave Sioux Falls, SD 57105

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Mark Mickelson

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Lawrence Schiller 3932 S. Willow Ave Stone Falls SD 57105

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

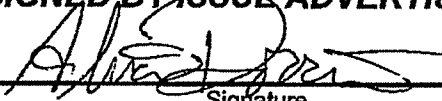
Treasurer: Mark Mickelson

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

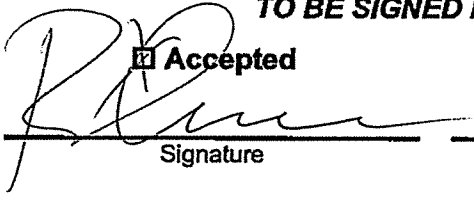
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/9/18  605-338-8000
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

 Roger Currier Station Manager
Signature Printed Name Title