

**LOTUS SEATTLE CORP
QUARTERLY ISSUES/PROGRAMS LIST**

**January - March 2024
KNWN/KPLZ/KVI
Seattle**

Community Concerns

Lotus Seattle Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

Community Issues:

- Special Needs
- Black History Month
- Homelessness
- Hunger
- Women History Month
- Crime
- Jobs
- Education
- Hate crimes

Local Programming

Lotus Seattle Corp regularly airs scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

Schedule of Ascertainment Programming

Program Name	Day(s) Aired	Time(s) Aired/Length/Type
Puget Sound Now	1/7, 14, 21, 28	7am/30 minutes/Public Affairs
Airs on KNWN, KPLZ, KVI	2/4, 11, 18, 25	
	3/3, 10, 17, 24, 31	

Ascertainment Programming Program Log:

List of Stations Aired On: KNWN, KPLZ, KVI

SEE ATTACHED FOR OUTLINE OF DATES AND SHOW TOPICS

Public Service Announcements

Lotus Seattle Corp's policy governing the airing of public service announcements for KPLZ/KNWN/KVI is as follows:

Minimum: Two (2) PSA's per hour between 12am and 6am
One (1) PSA's per hour between 6am and 12am

Exceptions to this policy occur during public affairs programming and during special event broadcasts (i.e., Live sporting events, concert simulcasts)

Examples of public service announcements aired during this period include (but not limited to) the following:

Guide Dogs for the Blind	Teen Vaping Prevention
National Crime PREVENTION	Association Boards of Pharmacy
Teach	Keep America Beautiful
Child Car Safety	AHA, AMA, ANA
At Work Disability Employment	Cura Foundation
Diabetes Awareness	Childfund International
Leukemia & Lymphoma Society	National Fair Housing Alliance
Autism Awareness	US Dept Veteran's Affairs
Youth Mental Health	Next Step Pregnancy NW
Buzzed Driving Prevention	Organ Donation
Alzheimer's Association	Love Has No Labels
Gun Safety	Seattle Children's Hospital
Youth Advocate Programs	Pets and People Together
NHSA	Alexander's Hope
American Cancer Society	Sexual Assault Hotline
Adopt Us Kids	AARP
Obesity Action Coalition	Youth Homelessness
SDZ Wildlife Alliance	

Puget Sound Now

Program Listing – October 2023

Airs Sunday mornings from 7a-7:30 on KNWN, KPLZ, KVI.

Also available on major Podcast platforms

Jan 7

- Let's Go Washington Statewide initiatives on police pursuits, income and capitol gains tax, gas tax, long term care. Founder Bryan Heywood
- WA Cares director Ben Vegte
- Auburn resident Dave Nydegger builds a wiffle ball field of Dreams for neighborhood kids

Jan 14

- Debate over increasing hourly minimum wage in Renton Chamber of Commerce CEO Diane Dobson.
- Raise the Wage initiative chair Guillermo Zazuega
- Alexander's Hope Valentines Day Dash raises awareness for organ transplant donors, heart screenings for youth, Organization founder Bella Chaffey

Jan 21

- Covid, winter weather, holidays create severe blood supply shortage. American Red Cross NW Communications director Betsy Robertson.
- Pierce County seeks volunteers for annual Point in time count of homeless. Pierce County Human Services division manager John Barbee
- Volunteers, donations welcome to support USO Northwest at SEATAC airport. Commander Don Leingang

Jan 28

- First Washington Lego and Robotics competition shows kids possible careers in Technology-Engineering fields.
First WA development- Community engagement director Lila Mowatt
- Washington State legislature considers several bills to help marijuana growers, processors, retailers.
Aaron Pickus with Washington Cannabusiness Association
- King Conservation District election important for most King County residents to protect clean water, soil, healthy forests and local food. Rosa Mendez Perez, Mark Dostal, King Conservation District

Puget Sound Now
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Feb 4

- Go Red women's initiative, February Heart Health month Dr. Imelda Dacones, President Optum Pacific Northwest
- Long Covid and new variants. Dr. Yuan-Po Tu, Everett Clinic Director of infectious disease and outbreaks
- Childrens Film Festival Seattle, executive director Kendra Ann Sherrill

Feb 11

- Hearing Health with Dr. of audiology Monica Murray, United Health Care and AARP Wish of a Lifetime
- Black History month with Tacoma Black Night Market founder Mari Griffin
- Super Bowl bets can lead to gambling addiction. Maureen Greely, Evergreen Council on Problem Gambling

Feb 18

- Junior Achievement Washington financial education, President CEO Natalie Vega-O'neil
- Van stolen from Alderwood Boys and Girls club, COO Boys and Girls Clubs Snohomish County Marci Volmer
- Homeless youth issues in Seattle-King County. YouthCare Chief Impact officer Emma York-Jones

Feb 25

- Stone Soup Theatre founder and artistic director Maureen Miko
- Sound Generations free and low-cost programs for older adults. CEO Jim Wigfall
- Girl Scouts of Western Washington cookie sales and more Council marketing director Julie Parker, communications Manager Margo Greenman, Bellingham girl scout Colbie Buck. Her mom, troop leader Melissa Buck

Puget Sound Now
Program Listing – March 2024
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March 3,

- Colorectal Cancer awareness month. Woodinville Cancer survivors/ Advocate Garrett Booth and wife Nural.
- Rain and tree pollen causes season allergies. Dr. Kristen Wyrick, Everett Clinic/Optom Health
- State initiatives go to vote of people. Brian Heywood Founder/ Let's Go Washington citizen's campaign.

March 10,

- Seattle City Club enlists youth for leadership forum City Club executive director Alicia Crank/ youth leader Brook Roberts
- Vote Run Lead Action recruits, trains women to run for local political offices. Washington State director Emily Carmichael

March 17-

- Edmonds College-Society of Manufacturing Engineers pilot program. WATR Edmonds College Executive director Larry Clupf, Mel Cossette, SME Manufacturing Imperative champion.
- Kirkland non-profit TOPS, tennis outreach program Connects with at-risk and special needs youth TOPS development director Sarah Watanabe, Programs and tournaments director Travis Roach

March 24-

- Youth bike education in Wa schools. Paul Tolme', Media relations manager Cascade Bicycle Club
- Upping Washington state's recycling goals Brad Lovaas, ED, Washington Refuse & Recycling Association.
- Dry dog food shortage, pet adoptions, Lindsey Heaney, Humane Society Tacoma-Pierce County

March 31-

- Obesity Rates on the rise among adults and kids in Washington State. Dara Lieberma, Govt. relations Director, TIFA, Trust for America's Health
- Princes Catherine effect has young adults Seeking life-saving cancer screenings. Colorectal Cancer alliance survivors Brianna Mercker, Natalie Phelps on Loud Walk Seattle.
- Pet license renewals important for animals and People in King County. Denise McCollom, Marketing and licensing manager, Regional Animal Services Department of King County.