

# KTRM—Kirksville—Issues/Programs List

## For the First Quarter: January through March 2024

Below is a list of some of the significant issues responded to by KTRM-FM, Kirksville, Missouri, along with the most significant programming treatment of those issues for the period January 1, 2024, to March 31, 2024. This list is by no means exhaustive. The programs are listed in chronological order.

**Program: Viewpoints**      **Date/Time: January 4, 2024 11:00 a.m.**      **Length: 23 minutes**

**Issues Covered:** Artificial Intelligence, Technology, Psychology, Emotion, Personality, Ethics, Philosophy, Engineering; Art, Literature, Media, News, Politics, History, Fashion, Culture, Creative Arts, Liberal Arts; Language, Trends, Social Media, English Language, Social Media, Pop Culture, Artificial Intelligence, Technology; Film, Culture.

Would you consider complex, artificial intelligence systems like Open AI's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems. Host: Gary Price. Producer: Tabor Brewster. Guests: Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University.

We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O'Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time. Host: Marty Peterson. Producer: Polly Hansen. Guest: Tim O'Brien, illustrator, artist.

We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses? Host: Ebony McMorris. Producer: Amirah Zaveri

Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell. Host: Evan Rook. Producer: Evan Rook

**Program: Viewpoints**      **Date/Time: February 2, 2024 2:00 p.m.**      **Length: 23 minutes**

**Issues Covered:** Psychology, Relationships, Law, Government, Parenting, Communication, Personal Finance, Trauma, Psychology, Mental Health, Psychiatry, Communication, Health, Public Health, Self-Growth, Social Media, Influencer Marketing, Consumer Habits, Personal Finance, Consumerism, Business, Culture, Violence, Crime, Videogames, Social Media, News, Media, Entertainment

For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind. Host: Gary Price. Producer: Amirah Zaveri. Guest: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein.

Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations. Host: Marty Peterson. Producer: Amirah Zaveri. Guest: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma.

We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year. Host: Ebony McMorris. Producer: Amirah Zaveri

We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year. Host: Tabor Brewster. Producer: Tabor Brewster.

**Program: Viewpoints**      **Date/Time: February 13, 2024 2:00 p.m.**      **Length: 23 minutes**

**Issues Covered:** Compliancy Issues Covered: African American History, Women's History, Aviation, Gender Equity, Civil Rights, Space Exploration, Public Safety, Engineering, Public Funding, Legislation, Politics, Public Health, Cancer, Emerging Research, Consumer Safety, Science, Medicine, Film, Culture, Music

Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying. Host: Gary Price. Producer: Amirah Zaveri. Guest: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films.

In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program. Host: Marty Peterson. Producer: Polly Hansen. Guest: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program.

A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon. Host: Ebony McMorris. Producer: Amirah Zaveri.

We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this. Host: Evan Rook. Producer: Evan Rook.

**Program: Viewpoints**      **Date/Time: February 20, 2024 2:00 p.m.**      **Length: 23 minutes**

**Issues Covered:** Child Development, Teen Development, Career, Communication, Psychology, Mental Health, Life Skills, Organization, Psychology, Public Speaking, Career, Mental Health, Generalized Anxiety, Communication, Societal Stereotypes, Social Anxiety, Business, Marketing, Advertising, Public Health, Consumer Safety, Consumer Goods, Film, Culture

As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point. Host: Gary Price. Producer: Amirah Zaveri. Guest: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success.

Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives. Host: Marty Peterson. Producer: Amirah Zaveri. Guest: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most.

Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices? Host: Ebony McMorris. Producer: Amirah Zaveri.

We review the upcoming release of *Dune: Part Two* featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names. Host: Evan Rook. Producer: Evan Rook.

**Program: Viewpoints**      **Date/Time: February 27, 2024 2:00 p.m.**      **Length: 23 minutes**  
**Issues Covered:** Climate Change, Climate Policy, International Relations, Developing Economies, Natural Resources, Politics, History, Music, American History, Diversity, Race, Civil Rights, Equality, Culture, Public Safety, Child Safety, Public Health, Emergency Response, TV, Culture, History

2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change. Host: Gary Price. Producer: Amirah Zaveri. Guest: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, *In Quest of a Shared Planet: Negotiating Climate from the Global South*.

Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music. Host: Marty Peterson. Producer: Tabor Brewster. Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy.

We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon. Host: Ebony McMorris. Producer: Amirah Zaveri.

We discuss why older, nostalgic TV shows often seem to outperform newer releases. Host: Evan Rook. Producer: Evan Rook.

**Program: Viewpoints**      **Date/Time: March 3, 2024 2:00 p.m.**      **Length: 23 minutes**  
**Issues Covered:** Media, Career, Motherhood, Parenting, Mental Health, Psychology, Relationships, Criminal Justice, Law Enforcement, Criminal Justice History, Civil Rights, Culture, Society, Mass Incarceration, Election, Politics, War, Human Rights, International Policy, Government, Activism, Democracy, TV, Culture

NPR journalist and co-host of “All Things Considered” Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years. Host: Gary Price. Producer: Polly Hansen. Guest: Mary Louise Kelly, co-host, “All Things Considered”, National Public Radio.

Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole. Host: Marty Peterson. Producer: Polly Hansen. Guests: Ben Austen, Journalist, Author Of “Correction, Parole, Prison, and the Possibility of Change.”

We cover this growing movement at the polls this year as several states hold election year primaries and caucuses. Host: Ebony McMorris. Producer: Amirah Zaveri.

We review Season 11 of the reality TV series, “Vanderpump Rules”.

**Program: Viewpoints      Date/Time: March 19, 2024 2:00 p.m.      Length: 23 minutes**

**Issues Covered:** Aging, Relationships, Community, Travel, Health, Public Health, Culture, Societal Norms, Society, Pop Culture, Wildlife Species, Biodiversity, Human Development, Environment, Materialism, Consumerism, Climate Change, Pollution, Ocean Pollution, Public Health, Film, Culture

Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age. Host: Gary Price. Producer: Amirah Zaveri. Guest: Caroline Paul, author, *Tough Broad: From Boogie Boarding to Wing Walking – How Outdoor Adventure Improves Our Lives as We Age*.

In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer. Host: Marty Peterson. Producer: Polly Hansen. Guest: Erika Howsare, author, *The Age of Deer, Trouble and Kinship with Our Wild Neighbors*

If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life. Host: Ebony McMorris. Producer: Amirah Zaveri

Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.

**Program: Viewpoints      Date/Time: March 26, 2024 2:00 p.m.      Length: 23 minutes**

**Issues Covered:** Education, Reading Comprehension, Literacy, Parenting, Child Development, Education Policy, Linguistics, Language, History, Culture, Intercommunication, Public Speaking, Personal Development, Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy, Film, Culture, Labor, Worker's Rights, Media

: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know. Host: Gary Price. Producer: Amirah Zaveri. Guest: Natalie Wexler, education expert, author, *The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It*

We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose. Host: Marty Peterson. Guest: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, *Like Literally Dude: Arguing for the Good in Bad English*.

Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise. Host: Ebony McMorris. Producer: Amirah Zaveri

The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?